









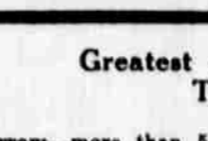
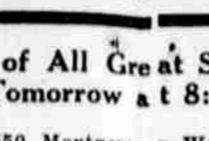
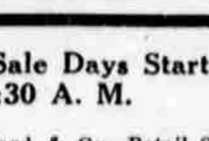
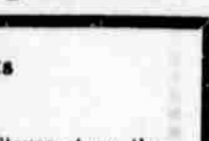




Come Early—Get Your Share of These Sensational Bargains While They Last!

 A Super Value! Ward Day Price <b>4 for \$1.00</b>	 Health Value Ward Day Price <b>5 for 29c</b>	 Colorful Plates! Ward Day Price <b>39c</b>	 Medium Size! Ward Day Price <b>5 for 29c</b>	 Toilet Value! Ward Day Price <b>4 for 23c</b>	 A Super Special! Ward Day Price <b>65c</b>	 For Your Boy! Ward Day Price <b>69c</b>	 Real Bargain! Ward Day Price <b>For Your Car</b>	<p>Greatest of All Great Sale Days Starts Tomorrow at 8:30 A. M.</p> <p>Tomorrow—more than 550 Montgomery Ward &amp; Co. Retail Stores stage the greatest One-Day presentation of bargains and values in the history of the company. We've purchased carload after carload of fresh, new merchandise, and priced it right down to the level of the thriftiest purser! We've even cut our every day prices to give you thrilling values! Just scan the offerings listed below! See the sensational specials listed at the top of the advertisement—the Summer Dresses for \$6.66—Men's Suits at \$14.85! COME! See that you . . . and all belonging to you . . .</p> <p>Get your share of the tremendous Ward Day Savings!</p>				 For Father! Ward Day Price <b>\$4.98</b>	 Campers' Bargain! Ward Day Price <b>\$2.39</b>	 Paint Bargain! Ward Day Price <b>\$2.29</b>	 For the Home! Ward Day Price <b>\$3.65</b>	 Bargain! Ward Day Price <b>5 for 35c</b>	 Motorists Special! Ward Day Price <b>98c</b>	 Anglers Bargain! Ward Day Price <b>\$1.00</b>	 A Special Offer! Ward Day Price <b>\$6.15</b>
---	--	--	--	---	--	---	---	---	--	--	--	--	--	---	--	--	--	---	---

# Tomorrow! Saturday Only.

# NATION-WIDE WARD DAY!

## SAVINGS IN EVERY DEPARTMENT on Practically Every Home and Personal Need! Read! Act! Buy! Save! NOW!

### BARGAINS GALORE! Scan These Super Savings! BUY NOW!

**A 550-Store Buying Power Value!**

## 2-Piece Suite



**2 Magnificent Pieces**

Ward Day Price  
**\$69.50**

**\$1.75 WEEKLY**

Enjoy This Suite Now!  
\$7.00 Monthly

You can't duplicate this Living Room Suite value anywhere! Only the tremendous Buying Power of 550 Stores could possibly bring you such an elaborate suite at this DOUBLE SAVING price. The large roomy davenport and comfortable Lounge Chair are beautifully upholstered in dusky taupe and rose Jacquard velour—an artistic color ensemble. Buy it NOW. You save DOUBLE!

**Living Room Suites**

2 Piece Mohair Suite	\$115.00
2 Piece Mohair Suite	\$128.50
Bed Davenport and Chair, 3-tone velour	\$124.00

### SAVE ON BOYS' UNDERWEAR!

Guaranteed Not to Rip!

**59c**

NAINSOOK UNION SUITS . . . famous Commander style! Reinforced at strain-points. Worth 15c!

**39c**

CHILDREN'S SUN SUIT . . . keep the kiddies healthy under the sun in these adorable knit sun suits! Especially low priced for Ward Day. Be sure to buy!

**59c**

Bargains in Lingerie!

Bloomers, Step-ins Combinations

**59c**

You'll see the intricate quality—and the smart style! Well tailored to give a slim line. \$1.00 value!

**39c**

ATHLETIC SHIRTS of combined cotton. They come in assorted colors and all sizes. Trim, smooth-fitting models.

BROADCLOTH SHORTS come in a range of new patterns, cut full and roomy. Size 34 to 36.

**Save on Silk Hosiery!**

Regular \$1.98 Value!  
Ward Day Price  
**\$1.09**

PURE SILK HOSE . . . in sheer chiffon or service weight. Clear weave that looks best after frequent launderings. Lovely colors in this big Ward Day Sale! Choose yours—tomorrow!

**100 Children's Dresses**

Worth from 98c to \$1.49

Ward Day Price  
**79c**

Adorable little frocks to keep little girls smartly dressed at less than seems possible. Gay prints in the most becoming styles.

**SMART HATS**

Offer Great Savings!  
Ward Day Price  
**\$1.00**

Buy from our amazing bargain group! Hats of every type for every occasion at Ward Day Savings!

## Summer Dresses

Direct from New York

Regular \$15.00 Values  
**\$6.66**

Printed . . . Checked . . . Chiffon . . . Georgette

You'll be smartly dressed all summer—if you buy several of these adorable little frocks! Of course you'll want more than one when you see how smartly they're styled and how inexpensively priced! Flattering skirts that make you think of cool breezes . . . of deep cape collars that ripple gracefully . . . short sleeves with cunning bows . . . and no sleeves at all! Then there are frocks with sleeves—but so filmy and soft that you'll enjoy wearing them.

Buy At This Low Ward Day Price!

**GYRATOR**

At Lowest Price Ever Offered!  
In the \$155 Class!

Ward Day Price  
**\$74.95**

Proven to be as fast and efficient as any washer built! It's yours on Ward Day at the lowest price ever offered. Absolutely leakproof; extra capacity copper tub. See it demonstrated tomorrow! Buy it at Ward Day Low Price!

**IRONER!**

Ward Day Price  
**\$39.95**

Latest type open end ironer for use with the Gyrator or Maytag Washer. \$45 at Ward Day price!

**85.00 Down—\$6.00 Monthly!**

**9x12 Axminster Rugs!**

Ward Day Value Leader!  
Ward Day Price  
**\$39.50**

**\$5.50 Down \$5.50 Monthly**

You can't duplicate these values—for Ward Day offers them at a price lower than our usual low figure. Heavy nap Axminsters in a variety of the latest colors and interesting patterns.

**GAS RANGE**

Usually Sells for \$85.00  
Ward Day Price  
**\$59.95**

Endoor Type Oven!

You'll take great pride in showing this Range to your friends! It's porcelain enameled in grey and white, the oven is insulated to cook food more evenly. The automatic heat control assures great cooking efficiency. Buy our newest, finest Windsor at this Ward Day Price!

### Men, Here Are . . .

## ... Your Bargains!

Hundreds More in the Store

Save on Union Suits

Ward Day Price  
**69c**

\$1.00 Value!

ATHLETIC UNION SUITS . . . the light cool weights you want, in roomy comfortable patterns. They're great value for the fellow who plays tennis or golf! Buy 3 at this low price!

**Get This Super Special!**

Ward Day Price  
**\$3.69**

6 Months' Guarantee

WORK SHOES . . . regular \$4.00 value . . . comfortable easy-to-wear shoes of the toughest-wearing leather produced by famous tanners. Far more foot comfort than this low price has ever before brought!

**Save on Trail Blazer Tires!**

Ward Day Price  
**\$4.79**

TRAIL BLAZERS . . . the toughest, most massive and rugged tires ever sold at this low price! Vialisted Rubber tread, deepset for skid-safe driving. 15,000 mile guarantee! Other sizes proportionately low-priced. Hold on Easy Payments!

**Act on This Shirt Special!**

Ward Day Price  
**79c**

WORK SHIRTS . . . an extra special Ward Day bargain! Every shirt is worth \$1.00. Tough-wearing blue chambray . . . cool, comfortable, roomy fit . . . stylishly attached seams, buttons on to stay. It'll pay you to stock up tomorrow.

**The Year's Shirt Buy!**

Ward Day Price  
**\$1.00**

BROADCLOTH SHIRTS . . . fine quality . . . cool . . . and with smart attached collars. They're tailored for full, roomy comfort. \$1.50 value!

## Men's Summer Suits

Light, Cool, Smart . . .

Man, What Bargains!

Ward Day Price  
**\$14.85**

See these suits tomorrow, men, and you'll take you just about a minute to decide to buy. No matter what suit you select, you'll get a good-looking, cool-looking fabric that holds a press and WEARS . . . plus the smartest tailoring that has ever been offered anywhere at such a low price as this. It's a Ward Day Special!

All of Your Summer Clothing Needs

PAJAMAS! \$1.98  
VALUES . . . 98c

TIES! Worth 98c 49c

### EASTERN BIRCH

## BREAKFAST SETS

WARD DAY PRICE  
**\$19.95**

A beautiful 5 piece Eastern Birch Breakfast set in an attractive enamel finish. Regular \$30.00 value.

Other Breakfast Sets  
**\$26.85 \$29.95**

### Sensational Ward Day Values! One Day Only!

**Camp Stools . . . 39c**

Frame of select hardwood. Very strongly constructed.

**Ladies' Silk Hose 75c**

Regular \$1.25 value. Pure silk service weight in the popular shades.

**Flour Sacks . . . 10c**

These will come in handy around the home many times a day.

### Sensational Ward Day Values! One Day Only!

**FOOD CHOPPER 89c**

A surprisingly low price for a three-knife Food Chopper. Grinds fine, medium and coarse; operates quickly and efficiently, and is easily cleaned. This is a typical example of Ward's values in Household Utensils.

Buy Now and Save!

**ENAMELWARE ASSORTMENT 79c**

Attractive Pastel Green

A kitchen today is no smarter than its utensils, especially its enamelware. This attractive pastel shade of green enamelware brightens and refreshes the appearance of the kitchen.

DISH PANS, PERCOLATORS, KETTLES, RICE BOILERS, TEAKETTLES

### Men's Summer Suits

Light, Cool, Smart . . .

Man, What Bargains!

Ward Day Price  
**\$14.85**

See these suits tomorrow, men, and you'll take you just about a minute to decide to buy. No matter what suit you select, you'll get a good-looking, cool-looking fabric that holds a press and WEARS . . . plus the smartest tailoring that has ever been offered anywhere at such a low price as this. It's a Ward Day Special!

All of Your Summer Clothing Needs

PAJAMAS! \$1.98  
VALUES . . . 98c

TIES! Worth 98c 49c

### LAWN MOWERS

**\$7.95**

Free Catcher

Lakeside's unmatched quality plus a double-saving price for this event.

16 inch Mower with Catcher  
**\$8.95**

### CAMPERS! HERE ARE YOUR BARGAINS!

Prentiss-Wabers, two Burner Stove . . . **\$6.35**

Our largest two-burner camp stove. Gives more heat than city gas. Equipped with a strong tested iron grate.

Sturdibilt Tackle Box . . . **\$1.98**

Two trays. Water-proof construction. Two large compartments in bottom.

White Wall Tents  
**\$17.98**

Extd. 11 sq. white duck. Sewed in iron rings at base.

OTHER TENTS  
**\$12.95 — \$24.98**

**Camp Stools . . . 29c**

This sturdy, thoroughly constructed stool is built to carry a weight of 300 lbs. Frame of hard maple. Seat is of tough, closely woven white three piece canvas.

### Furniture Specials

Finished Walnut or Antique	\$2.39	Unique Mirror With Cord	98c
Maple Smokers Stand	37c	Ivory Enamel Chest of Drawers	\$9.45
5-PLY Veneer Unfinished	37c	Spring Filled Mattress	\$13.95
Brown Enamel Steel Bed	\$5.85	Automatic Style Day Beds	\$19.85
99 Coil Helical Tied Spring	\$7.85		

### Popsicles

**2 for 5c**

A delicious treat for the kiddies, No limit

### WARD DAY TOILET GOODS BARGAINS!

**\$14.75**

REFRIGERATORS . . . Golden oak body with hard wood top, new and white enamel lining. 35 lb. capacity.

Hind's Honey and Almond Cream! 50c size Ward Day Price **39c**

Widroot Taroatum. Ward Day Price . . . 50c

Dje-Kis Talc. 85c size. Ward Day Price 10c

Marcelle Lemon Lotion. Ward Day Price . . . 17c

Unguentine. 50c tube. Ward Day Price . . . 85c

Lilac Vegetal. 85c value. Ward Day Price 10c

Melba Face Powder and Skin Cleanser. \$1.25 value. Ward Day Price . . . 50c

Scott Tissue Ward Day Price 3 Rolls **\$7.95**

Save on Metal Beds! A BROWN ENAMEL BED—with cane panels will beautify your home! Artistic tubing, seamless main posts. Buy a dozen.

TOILET PAPER **25c**

Five soft white tissues—high grade. Here at Ward's it's sold at this price. Buy a dozen.

### SAVE ON THESE TOILET GOODS SPECIALS!

Price Punctured Ward Day Price **\$1.19**

"BIG BOX" TOILET PAPER . . . worth \$1.49. Steel construction. 24-in. rubber hose, brass connections.

Special Tomorrow! 50c Tube Peppodent! Ward Day Price **28c**

Share yourself a clean, healthy tooth. Buy now!

50-FOOT LAWN HOSE . . . Back rubber inner hose with outer armor of live red rubber. **\$3.95**

# MONTGOMERY WARD & Co.

221-229 Main St. Klamath Falls, Ore.

### SAVE ON THESE TOILET GOODS SPECIALS!

Price Punctured Ward Day Price **\$1.19**

"BIG BOX" TOILET PAPER . . . worth \$1.49. Steel construction. 24-in. rubber hose, brass connections.

SUPER VALUES! LISTERINE SHAVING CREAM **29c**

A shaving cream at a popular price produced by that famous maker of antiseptics.

Coty's Face Powder and Perfume. \$1.75 value. Special for Ward Day. Choose L'Origan, Paris, Chypre, or L'Alman. Don't miss this sensational offer. Ward Day Price . . . 79c

Daggett and Hammett's Combination . . . \$1.00

Johnson's Baby Talcum. 85c size 12-in. tin . . . 10c

Rose Lotion . . . worth \$1.49

Palmetto Shaving Cream. 85c size . . . 50c

Listerine Tooth Paste. 25c size . . . 17c

LOOK FOR THE UNADVERTISED BARGAINS! USE THE BUDGET PLAN OF EASY PAYMENTS!