

KIDDIES IN JINGLELAND!!!

\$20.00
IN CASH PRIZES
EACH WEEK
For Boys and Girls, For Writing
Prize Winning Jingle Endings

LOTS OF FUN FOR EVERYONE!

Write the Last Lines to Finish the Rhymes

Every reader of the Herald and News is eligible to enter this contest. Abide by the rules printed in each ad. One person may win one or more of the cash prizes each week. Try for all of them each week during the contest.

If you are awarded a prize from any of the firms, your name will appear in that firm's ad next Wednesday with the ending that you sent in. Get your friends to join with you to form a Jingle Party every Wednesday night. You'll all have lots of fun and have a good chance of winning some of the cash awards each week. Remember these Jingle endings are judged on originality and neatness. See more Jingles on opposite page. Also look in Friday Evening Herald and Saturday issue of The News for the Jingle in the Palace Market ad. Note: Return endings for Pickett Flour and Royal Club Coffee to Herald-News office.

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FREE! \$1.00 Cash for Jingle Writers

READ THESE RULES
\$1.00 cash will be paid by us to the person writing the most original ending for our unfinished Jingle Ad. Write your ending on the blank space below, sign your name and address. Cut out our entire ad and bring or mail it to our address not later than next Monday at 9 a. m. If your name appears in our ad next Wednesday come and claim your prize.

LAST WEEK'S WINNER

When "Old Sol" turns his rays on you,
And heats your body thru and thru;
CRATER LAKE ICE CREAM is what you need,
Dainty and wholesome and delicious, indeed.

Louise Mitchell
817 E. Main St.



WRITE THE LAST LINE WINNER GETS \$1.00

Every reader of this paper will like this food.
I'll put your body in a better mood;
Eat CRATER LAKE COTTAGE CHEESE so healthful and pure.

KLAMATH FALLS CREAMERY

Manufacturers of Crater Lake Dairy Products
1510 Main Street Klamath Falls, Ore.

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LAST WEEK'S WINNER

Milk from contented cows they claim,
Has always won the greatest fame;
PERFECTION MILK of course is best,
It stands superior by every test.

Shirley Willard, 1129 Lincoln.

WRITE THE LAST LINE WINNER GETS \$1.00

PERFECTION MILK is a sure means to health,
I'll bring greater joy than lots of wealth;
For boys and girls who are not very well,



PERFECTION DAIRY, INC.

2035 South Sixth Street Phone 1268

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LAST WEEK'S WINNER

Said a lady to a grocer, "Of coffee give me a can,"
Said the grocer to the lady, "These brands you'll have to scan;"
Said the lady to the grocer, "Why sir, I want the best."

So he handed her Royal Coffee and you know the rest.
Dorothy Lyon, P. O. Box 712.

WRITE THE LAST LINE WINNER GETS \$1.00

Alas she cried, this sure suits me,
It's ROYAL CLUB COFFEE, don't you see;
It's equally good for pers or pot,



Mason, Ehrman & Co.
Wholesale Distributors
ROYAL CLUB COFFEE
Klamath Falls, Oregon

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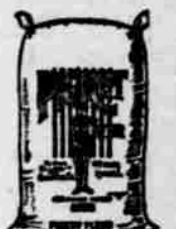
LAST WEEK'S WINNER

You are missing a lot if you don't try,
"PICKET FLOUR" for bread and pie;
Try some out for yourself today,
And you'll know it's the best in the U. S. A.

Faith Hunstaker
815 Fulton St.

WRITE THE LAST LINE WINNER GETS \$1.00

This old saying, "Like Mother Used to Make,"
Many a home has been known to break;
"PICKET FLOUR" this racket will stop,



Mason, Ehrman & Co.
Wholesale Distributors
PICKET FLOUR
Klamath Falls, Oregon

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LAST WEEK'S WINNER

Owl Drug Co. products, are known east or west,
They're approved by millions, as being the best;
They're for sale at CURRIN'S here in town,
Both store and drugs have won renown.

Bonnie Berry, 1411 Main.

WRITE THE LAST LINE WINNER GETS \$1.00

Our shelves are packed with things you need,
CURRIN'S FOR DRUGS always takes the lead;
We have Eastman Kodaks and films too,



PHONE 80 FOR DRUGS

CURRIN'S FOR DRUGS

835 Main St. Klamath Falls, Oregon

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LAST WEEK'S WINNER

A warm welcome, we all know,
Will make the best of friendship grow;
A TORRID ZONE FURNACE, this trick will do,
Lorenz has in stock a "warm welcome" for you.

Louise Mitchell, 817 E. Main.

WRITE THE LAST LINE WINNER GETS \$1.00

Summer days get mighty hot,
A nice cool shower would help a lot;
We can install one for you without delay,
And oh the comfort you see each day;
The cost is small, but the pleasure is great,



W. M. LORENZ
123 North Sixth Street
Phones 341 and 1341
Klamath Falls, Oregon

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LAST WEEK'S WINNER

When you're down town, drop in some time,
You'll be surprised at our stock so fine;
From nails to stoves and saws of steel,
Yes, even dishes in which to serve your meals.

Charles Anderson, 239 Nevada.

WRITE THE LAST LINE WINNER GETS \$1.00

If you need some hardware, or painting your home,
If you can't come to our store, just telephone;
We'll take your order, and deliver to you,



ROBERTS & HARVEY
422 Main Street Klamath Falls, Oregon Phone 178

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LAST WEEK'S WINNER

A friend said to me just yesterday,
I save a little each week, out of my pay;
I trade at the PUBLIC MARKET, where the prices are low,
And during June a mileage coupon will help make my vacation a go.

Athelda Knox, Merrill, Ore.

WRITE THE LAST LINE WINNER GETS \$1.00

At the PUBLIC MARKET you will find,
Every day bargains, so keep us in mind;
There is plenty of space to park your auto,



PUBLIC MARKET
Phones 169 and 191 229 S. Sixth at Walnut
"Klamath's Most Modern Store"
Where there is plenty of parking space.

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LAST WEEK'S WINNER

Twenty-four years right here in town,
Selling sporting goods all the year round;
HAINEX CHAMBERS this record has made,
Giving good values to the trade;

Shop at THE GUN STORE, where your dollar's worth more.

With courteous service as ever before.

H. Hanson, 208 Martin St.

WRITE THE LAST LINE WINNER GETS \$1.00

When you go fishing and your luck is poor,
Try it again, but make sure of your lure;
Drop in at THE GUN STORE, and get the right kind,



Buy Your License at The Gun Store

THE GUN STORE

Corner Seventh and Klamath Klamath Falls, Oregon Phone 59

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LAST WEEK'S WINNER

MAY KING makes photos, her work is done with care,
The very latest methods and prices more than fair;
Photos large or photos small and finished the proper way,
You can't tell what tomorrow will bring; have your's taken today.

Dorothy Lyon, P. O. Box 712.

WRITE THE LAST LINE WINNER GETS \$1.00

If you want service, that's what you get,
Films developed, in eight hours you bet;
Bring them in the morning, get them here by nine,



MAY KING STUDIO

735 Main Street Klamath Falls, Oregon Phone 352-W

FREE! \$1.00 Cash for Jingle Writers

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LAST WEEK'S WINNER

Here's a message that's oh, so sweet,
It's about our candy in boxes neat,
Our assortment is large, come take your pick,
It will please the kiddies and cheer the sick.

Charles Anderson, 239 Nevada.

WRITE THE LAST LINE WINNER GETS \$1.00

The BLUE BIRD you'll find is a good place to lunch,
Whether you come by yourself, or with a bunch;
The foods are the best, and the service A-1



BLUE BIRD

537 Main St. Phone 533 Klamath Falls, Oregon

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LAST WEEK'S WINNER

At a reasonable price we clean and press,
A man's suit and some are a mess;
You can hardly tell that they aren't new,
When from our establishment they're sent home to you.

Dorothy Parent, Box 552.

WRITE THE LAST LINE WINNER GETS \$1.00

If on your dress you get a stain,
My good advice please don't disdain;
Phone THE KLAMATH CLEANERS right away,



Klamath Cleaning & Dye Works

431 Main Street Klamath Falls, Oregon Phone 406

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LAST WEEK'S WINNER

No fooling now, we're on the square,
Our used car bargains have no compare;
From \$—up, on terms or cash,
Our used car sales all record smash.

Louise Mitchell
817 E. Main.

WRITE THE LAST LINE WINNER GETS \$1.00

On all used cars we have for sale,
Look on the ticket and there's the "tale,"
Overhauled yes, everything's okay,
Jump right in and take it away;
A few dollars down will close the deal,



BALSIGER MOTOR CO.

Main and Esplanade Klamath Falls, Oregon Phone 2100

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LAST WEEK'S WINNER

A Diamond Ring for your sweetheart or wife,
Is a gift that will last all of their life;
We're glad to show you our extensive line,
You'll get the same treatment whether you spend a dollar or a dime.

Billy Anderson,
239 Nevada Ave.

WRITE THE LAST LINE WINNER GETS \$1.00

ELGIN WATCHES are known east or west,
North or south as being the best;
We recommend and sell them, no chance you take,



GLOVER'S JEWELRY STORE

737 Main Street Klamath Falls, Oregon Phone 320-J

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LAST WEEK'S WINNER

Every 500 miles an oil change you should do,
I'll add lift to your motor, and keep it like new;
We'll drain your crank case and fill it with oil,
At this work we're supreme; it's a pleasure—not toil.

Barbara Wales,
1309 Lincoln St.

WRITE THE LAST LINE WINNER GETS \$1.00

Personal service with a smile,
The kind we give is real worth while;
The products we sell, are the best we can buy,



ANDY'S SUPER SERVICE

Eleventh and Klamath Klamath Falls, Oregon Phone 343

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LAST WEEK'S WINNER

Tillyer Lenses are the result of years,
Of experimental tabulations that today brings cheers;
To thousands of users in U. S. A.
Lillyer lenses are needed for the eye strains of today.

Robert Louis Pierce
614 N. First.

WRITE THE LAST LINE WINNER GETS \$1.00

TILLYER has made possible better eyesight for you,
TILLYER you know is a lens that's brand new;
Fourteen years of research, now the results are here,



DR. ARTHUR M. SIMMONS

108 South Seventh Street Klamath Falls, Oregon Phone 1791