

KIDDIES IN JINGLELAND!!!

LOTS OF FUN FOR EVERYONE!

Write the Last Lines to Finish the Rhymes

Every reader of the Herald and News is eligible to enter this contest. Abide by the rules printed in each ad. One person may win one or more of the cash prizes each week. Try for all of them each week during the contest.

If you are awarded a prize from any of the firms, your name will appear in that firm's ad next Wednesday with the ending that you sent in. Get your friends to join with you to form a Jingle Party every Wednesday night. You'll all have lots of fun and have a good chance of winning some of the cash awards each week. Remember these Jingle endings are judged on originality and neatness. See more Jingles on opposite page. Also look in Friday Evening Herald and Saturday issue of The News for the Jingle in the Palace Market ad. Note: Return endings for Picket Flour and Royal Club Coffee to Herald-News office.

(Copyright, 1930, by R. E. Corbit Corporation, N. 115 1/2 Wall St., Spokane, Wash.)

\$20.00

IN CASH PRIZES

EACH WEEK

For Boys and Girls, For Writing Prize Winning Jingle Endings

\$20.00

IN CASH PRIZES

EACH WEEK

For Boys and Girls, For Writing Prize Winning Jingle Endings

FREE! \$1.00 Cash for Jingle Writers

READ THESE RULES
\$1.00 cash will be paid by us to the person bringing or mailing to our office the most original ending for our unfinished Jingle Ad. Write your ending on the blank space below, sign your name and address. Cut out our entire ad and bring or mail it to our address not later than next Monday at 9 a. m. If your name appears in our ad next Wednesday come and claim your prize.

LAST WEEK'S WINNER
CRATER LAKE COTTAGE CHEESE so creamy and rich, In the hall of fame deserves a niche; For pureness and flavor you should try. The best Cottage Cheese that money can buy.
Louise Mitchell, 817 E. Main.



"We churn the things you yearn."

WRITE THE LAST LINE WINNER GETS \$1.00
The little things count most in life. Be thoughtful of your friend the wife; Buy some CRATER LAKE ICE CREAM often each week.

KLAMATH FALLS CREAMERY
Manufacturers of Crater Lake Dairy Products
1910 Main Street Klamath Falls, Ore.

FREE! \$1.00 Cash for Jingle Writers

READ THESE RULES
\$1.00 cash will be paid by us to the person bringing or mailing to our office the most original ending for our unfinished Jingle Ad. Write your ending on the blank space below, sign your name and address. Cut out our entire ad and bring or mail it to our address not later than next Monday at 9 a. m. If your name appears in our ad next Wednesday come and claim your prize.

LAST WEEK'S WINNER
There was a boy who was little and thin, He was so skinny, it was really a sin; PERFECTION MILK made him healthy and strong. He's a prizefighter now, always up with the gong.
Robert Burke, 1941 Del Moro St.



WRITE THE LAST LINE WINNER GETS \$1.00

PERFECTION MILK is a beverage for all. Gives health and strength to the large and the small; Delivered daily so fresh and sweet.

PERFECTION DAIRY, INC.
2025 South Sixth Street Phone 1266

FREE! \$1.00 Cash for Jingle Writers

READ THESE RULES
\$1.00 cash will be paid by us to the person bringing or mailing to our office the most original ending for our unfinished Jingle Ad. Write your ending on the blank space below, sign your name and address. Cut out the entire ad and bring or mail it to us care HERALD-NEWS office not later than next Monday at 9 a. m. If your name appears in our ad next Wednesday you will be mailed our check for \$1.00.

LAST WEEK'S WINNER
A good clear, well that's just fine, A good cup of coffee, well that's a blame; It's easy to get, you know the rest, Royal Club will end your coffee quest.
Camille Coons, Fineridge, Ore.



WRITE THE LAST LINE WINNER GETS \$1.00

When coffee you need to buy, Give ROYAL CLUB BRAND a try; It's oh so good and hard to beat.

Mason, Ehrman & Co.
Wholesale Distributors ROYAL CLUB COFFEE Klamath Falls, Oregon

FREE! \$1.00 Cash for Jingle Writers

READ THESE RULES
\$1.00 cash will be paid by us to the person writing the most original ending for our unfinished Jingle Ad. Write your ending on the blank space below, sign your name and address. Cut out the entire ad and bring or mail it to our address not later than next Monday at 9 a. m. If your name appears in our ad next Wednesday you will be mailed our check for \$1.00.

LAST WEEK'S WINNER
"PICKET FLOUR" all housewives would hail, 'Twill end soggy cakes and pie crusts that fail; Bread will be tasty, so flaky and light, Amateurs use it the risk is so slight.
Robert Burke, 1941 Del Moro St.



WRITE THE LAST LINE WINNER GETS \$1.00

Try "PICKET FLOUR" and you'll be surprised, At the wonderful luck in baking pies; You'll vow it's the best you've ever used.

Mason, Ehrman & Co.
Wholesale Distributors PICKET FLOUR Klamath Falls, Oregon

FREE! \$1.00 Cash for Jingle Writers

READ THESE RULES
\$1.00 cash will be paid by us to the person writing the most original ending for our unfinished Jingle Ad. Write your ending on the blank space below, sign your name and address. Cut out our entire ad and bring or mail it to our address not later than next Monday at 9 a. m. If your name appears in our ad next Wednesday come and claim your prize.

LAST WEEK'S WINNER
Anywhere in the city, any time of day, If it's drugs you want, you can get them right away; So is the number, it's CURRIN'S to be sure, Service, accuracy and drugs that are pure.
Alice Lottgaard, Algona, Ore.



PHONE 80 FOR DRUGS

WRITE THE LAST LINE WINNER GETS \$1.00

Dandruff is a thing we dread, Not 'cause it makes us scratch our head; We know that soon the hair will go,

CURRIN'S FOR DRUGS
433 Main St. Klamath Falls, Oregon

FREE! \$1.00 Cash for Jingle Writers

READ THESE RULES
\$1.00 cash will be paid by us to the person writing the most original ending for our unfinished Jingle Ad. Write your ending on the blank space below, sign your name and address. Cut out our entire ad and bring or mail it to our address not later than next Monday at 9 a. m. If your name appears in our ad next Wednesday come and claim your prize.

LAST WEEK'S WINNER
P stands for plumbing at prices fair, L stands for LORENZ that sells plumbing ware; S stands for service in all plumbing needs, C stands for customer pleased by our deeds.
Melvin Howie, 802 Eldorado Ave.



WRITE THE LAST LINE WINNER GETS \$1.00

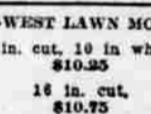
A TORRID ZONE FURNACE, is the pick of the lot, When it's cold outside, you can have it hot; Your entire family will enjoy its heat.

W. M. LORENZ
123 North Sixth Street Phone 841 and 1841 Klamath Falls, Oregon

FREE! \$1.00 Cash for Jingle Writers

READ THESE RULES
\$1.00 cash will be paid by us to the person writing the most original ending for our unfinished Jingle Ad. Write your ending on the blank space below, sign your name and address. Cut out our entire ad and bring or mail it to our address not later than next Monday at 9 a. m. If your name appears in our ad next Wednesday come and claim your prize.

LAST WEEK'S WINNER
Old Mother Nature does marvelous things, You plant some seeds and up they spring; For better results, help them along, Buy garden tools here, you can't go wrong; We've spades and forks, rakes or a hoe, With which to cultivate after you sow.
Betty Nicademus, 329 High.



WRITE THE LAST LINE WINNER GETS \$1.00

You might not know it, but we carry in stock, Wagons for kiddies as strong as a rock; They're painted red and have rubber wheels,

ROBERTS & HARVEY
412 Main Street Phone 173 Klamath Falls, Oregon

FREE! \$1.00 Cash for Jingle Writers

READ THESE RULES
\$1.00 cash will be paid by us to the person writing the most original ending for our unfinished Jingle Ad. Write your ending on the blank space below, sign your name and address. Cut out our entire ad and bring or mail it to our address not later than next Monday at 9 a. m. If your name appears in our ad next Wednesday come and claim your prize.

LAST WEEK'S WINNER
Your orders filled without delay, Is a service rendered every day; Our stock is kept fresh and most complete, Full measure and never cheat.
Fredie Glover, 743 N. 11th Ave.



WRITE THE LAST LINE WINNER GETS \$1.00

Here's a list of things we have on hand, That people buy to beat the band; Quality corn, peas, tomatoes and flour,

PUBLIC MARKET
Phones 169 and 191 229 S. Sixth at Walnut "Klamath's Most Modern Store" Where there is plenty of parking space.

FREE! \$1.00 Cash for Jingle Writers

READ THESE RULES
\$1.00 cash will be paid by us to the person writing the most original ending for our unfinished Jingle Ad. Write your ending on the blank space below, sign your name and address. Cut out our entire ad and bring or mail it to our address not later than next Monday at 9 a. m. If your name appears in our ad next Wednesday come and claim your prize.

LAST WEEK'S WINNER
Let's go fishing, what do you say, The season is open and we all feel gay; We'll go down to THE GUN STORE and all supplies buy, For each certain specie they have just the fly.
Dorothy von, P. O. Box 712.



Buy Your License at The Gun Store

WRITE THE LAST LINE WINNER GETS \$1.00

Fruit fishing season, is here in full blast, If you get the limit, you've got to be fast; With THE GUN STORE tackle 'twill help a great deal,

THE GUN STORE
Corner Seventh and Klamath Klamath Falls, Oregon Phone 59

FREE! \$1.00 Cash for Jingle Writers

READ THESE RULES
\$1.00 cash will be paid by us to the person writing the most original ending for our unfinished Jingle Ad. Write your ending on the blank space below, sign your name and address. Cut out our entire ad and bring or mail it to our address not later than next Monday at 9 a. m. If your name appears in our ad next Wednesday come and claim your prize.

LAST WEEK'S WINNER
Your films developed and printed too, In eight hours time they're ready for you; If we get them by nine, they're ready by five, Take plenty of pictures and keep memories alive.
Charles Anderson, 239 Nevada.



WRITE THE LAST LINE WINNER GETS \$1.00

Childhood days are dear and tender, A photograph now will help you remember; Don't put off until it's too late,

MAY KING STUDIO
735 Main Street Phone 352-W Klamath Falls, Oregon

FREE! \$1.00 Cash for Jingle Writers

READ THESE RULES
\$1.00 cash will be paid by us to the person writing the most original ending for our unfinished Jingle Ad. Write your ending on the blank space below, sign your name and address. Cut out our entire ad and bring or mail it to our address not later than next Monday at 9 a. m. If your name appears in our ad next Wednesday come and claim your prize.

LAST WEEK'S WINNER
For a real nourishing drink, try our rich malted milk, It's healthful and filling and tastes smooth as silk; Our Coca Cola's peppy and our service the same, To please every customer is the Blue Bird's aim.
Bonnie Berry, 1411 Main.



WRITE THE LAST LINE WINNER GETS \$1.00

BLUE BIRD candy now and then, Is relished by the best of men; Take home a box for a surprise,

BLUE BIRD
527 Main St. Phone 533 Klamath Falls, Oregon

FREE! \$1.00 Cash for Jingle Writers

READ THESE RULES
\$1.00 cash will be paid by us to the person writing the most original ending for our unfinished Jingle Ad. Write your ending on the blank space below, sign your name and address. Cut out our entire ad and bring or mail it to our address not later than next Monday at 9 a. m. If your name appears in our ad next Wednesday come and claim your prize.

LAST WEEK'S WINNER
A mulligan stew or crackers and beer, Are okay in their place, on your suit it's a smear; Whenever this happens, send them to us, We'll save the wife all the worry and fuss.
Virginia Brown, Rocky Point, Ore.



WRITE THE LAST LINE WINNER GETS \$1.00

For cleaning that is hard to beat, THE KLAMATH CLEANERS you should meet; Let them do your work, it won't take long,

Klamath Cleaning & Dye Works
431 Main Street Phone 409 Klamath Falls, Oregon

FREE! \$1.00 Cash for Jingle Writers

READ THESE RULES
\$1.00 cash will be paid by us to the person writing the most original ending for our unfinished Jingle Ad. Write your ending on the blank space below, sign your name and address. Cut out our entire ad and bring or mail it to our address not later than next Monday at 9 a. m. If your name appears in our ad next Wednesday come and claim your prize.

LAST WEEK'S WINNER
The man who buys an auto here, Gets guaranteed value, have no fear; They're worth the money and often more, Be Phaeton, Roadster or Ford Tudor.
Jean Willard, 1129 Lincoln.



WRITE THE LAST LINE WINNER GETS \$1.00

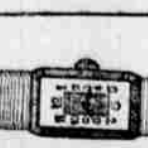
BALSIGER MOTOR CO. leads the way, In used car bargains, so they say; Sedans or coupes of most any make,

BALSIGER MOTOR CO.
Main and Esplanade Klamath Falls, Oregon Phone 2100

FREE! \$1.00 Cash for Jingle Writers

READ THESE RULES
\$1.00 cash will be paid by us to the person writing the most original ending for our unfinished Jingle Ad. Write your ending on the blank space below, sign your name and address. Cut out our entire ad and bring or mail it to our address not later than next Monday at 9 a. m. If your name appears in our ad next Wednesday come and claim your prize.

LAST WEEK'S WINNER
GLOVER'S JEWELRY STORE on Main Street, Sell ELGIN WATCHES so beautiful and neat; This excellent time piece, no one can deny, Glover gives quality whatever you buy.
Paul Murray, Box 162 Merrill, Ore.



WRITE THE LAST LINE WINNER GETS \$1.00

An ELGIN WRIST WATCH of the latest design, For even a King is a gift sublime; For this wonder watch, see GLOVER'S today,

GLOVER'S JEWELRY STORE
737 Main Street Phone 320-J Klamath Falls, Oregon

FREE! \$1.00 Cash for Jingle Writers

READ THESE RULES
\$1.00 cash will be paid by us to the person writing the most original ending for our unfinished Jingle Ad. Write your ending on the blank space below, sign your name and address. Cut out our entire ad and bring or mail it to our address not later than next Monday at 9 a. m. If your name appears in our ad next Wednesday come and claim your prize.

LAST WEEK'S WINNER
Plenty of service we have in store, Try us once and you'll come back for more; And after trying us you'll agree, In trouble call Andy's Super-Service 843.
Dorothy Price, 1602 Delta.



WRITE THE LAST LINE WINNER GETS \$1.00

We have oils that are heavy and oils that are light, And the kind for your motor, that will be just right; We have Eastern or Western in your favorite brand,

ANDY'S SUPER SERVICE
Eleventh and Klamath Klamath Falls, Oregon Phone 843

FREE! \$1.00 Cash for Jingle Writers

READ THESE RULES
\$1.00 cash will be paid by us to the person writing the most original ending for our unfinished Jingle Ad. Write your ending on the blank space below, sign your name and address. Cut out our entire ad and bring or mail it to our address not later than next Monday at 9 a. m. If your name appears in our ad next Wednesday come and claim your prize.

LAST WEEK'S WINNER
As one grows older, your eyes change too, Have them examined, is the thing to do; If you're wearing glasses, a change you might need, As the older the more you want to read.
Louise Gillman, 734 Fulton.



WRITE THE LAST LINE WINNER GETS \$1.00

Does your eyes blur and your head ache? Your nerves unstrung and you lay awake; You need some glasses, this is sure,

DR. ARTHUR M. SIMMONS
103 South Seventh Street Klamath Falls, Oregon Phone 1791