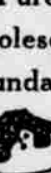




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- 4 More than four out of every five—88 per cent of the great army of 1,500,000 Buick owners—buy Buicks again and again.
- 5 Month after month, today's Buick has won 30 to 50 per cent of the combined sales of the fifteen makes in its price class.
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