

# THE MONTH OF MAY BRINGS TWO GREAT SALE DAYS

# TWO DAY SALE

Beldings High Grade  
SILK HOSE

Values to \$2.75  
All Go At Only

**\$1**

Second  
Floor

Full fashioned—pure silk to top—French  
or Pointed heels—Extra sheer and real  
values at double this price—But for this  
two day sale we're offering them at this  
unordinary low price. Limit three pairs  
to customer.

**FRIDAY and SATURDAY**

The Prices Stated Herein are Positively for These Two Days Only  
Sale Items in Every Department

**READ EVERY WORD IN THIS AD**

It's a Real Sale—Prices are Cut on New Merchandise—We Guarantee That You'll See Values Here  
Greater Than Any Offered for Many Months—Don't Miss It.

**Come Early—Shop in Every Dept.**

**Read This**

According to the census report,  
this community boasts of 20,513  
people. We urge everyone of  
you to be here for this two day  
sale event. It's a genuine Golden  
Rule money saving sale that will  
save you 25 to 50 per cent on  
many of your purchases. This  
is not a store-wide sale, but  
each department contributes its  
quota of unusual values.  
Throughout this ad you will find  
merchandise you need and will  
readily note the savings.

See Basement Store Ad on  
Back Page.

**CUT PRICES**  
**On Beth Hats**

Take your choice from this nationally known brand  
of hats at greatly reduced prices—These are all new  
styles—of the finest materials and worth every cent  
of the original prices. At the figures quoted below  
women will grasp the opportunity to select their new  
spring or summer hats at a saving of 25 to 50 per  
cent.

Remarkably Under Pricing Entire  
Stock of New Spring Millinery

**4 Stylish Groups**

No. 1

29 Hats—values to \$3.90

**\$2.95**

No. 2

27 Hats—values to \$4.95

**\$3.50**

No. 3

More than five dozen  
values to \$11.50—now

**\$7.50**

No. 4

23 Hats—values to \$19.50

**\$9.50**

**DON'T MISS**  
**Selecting a Couple of**

**Janet Walker Silk Dresses**

AT THIS SALE PRICE

**\$15**

These dresses are acclaimed by women as being out-  
standing values at \$24.50—For these two days every  
Janet Walker Dress carries a sale tag of only \$15.00—  
New spring styles—choice of colors—assorted materials  
—all sizes. Get your finest dress at the price of an  
ordinary one. For two days only

YOUR CHOICE—2-PIECE SUITS

**\$13.95**

Just eleven of these popular outfits left. Regular  
\$17.50 and \$16.50 values—You may take your choice  
during these two days at this saving price. Don't wait  
until Saturday night to see them for they're sure to  
be gone by then—come early.

Second Floor

**House  
Dresses**

Introducing a beautiful line of house  
dresses that every woman would gladly  
pay one dollar for—During this special  
Golden Rule event we offer them at  
2 for \$1.50. Dozens of styles, colors and  
sizes. Their real worth demands that we  
sell only four to a customer—See them  
early as every woman will buy the limit.

Two  
For

**\$1.50**

Broken Lines

ENNA JETTICK

**Shoes**

Regular \$5.00 and \$6.00 nationally  
known health shoes reduced below cost—  
They're new numbers, but are of broken  
lines—hence the price. All sizes and  
styles.

**\$3.49**

**MEN—See These  
Specials at  
Reduced Prices**

SHOES

**\$1 pair**

Broken line of work shoes. Values  
to \$3.00. All sizes. Composition  
sole. There's just 31 pairs at this  
price, so hurry.

**\$1 DRESS SHIRTS**

**79c**

Fancies—all sizes

50c TIES

Friday and Saturday  
Only

**3 for \$1**

Work Shirts

**39c**

Chambray—all sizes

**Summer  
UNDERWEAR**

Short sleeves, long legs. Regular  
\$1.00 values.

FRIDAY and SATURDAY

**69c**

ATHLETIC UNDERWEAR

Flat Knit.

YOUR CHOICE

FRIDAY and SATURDAY

**69c**



**Mothers—Our Boy's Dept.  
Offers Apparel at  
No-Profit Prices**

Can't Bust 'em Play and  
Dress Suits

All Prices Are  
For Two Days Only

In Colors—Two Pieces—Sizes 1 to 4 Yrs.

These are of such fine qual-  
ity your child will outgrow  
them before they are worn  
out.

Regular 98c values

Broken Lines

**Boys'  
Oxfords**

Black or Tan

**\$1.95**  
Pair

Boys' Dept.  
Second Floor

Two Days Only

**79c**  
2 for \$1.50

Boys' Dark Blue

**Graduation  
Suits**

Sizes to 18 years. 2 Pants.

**\$13.50**

**Blue Chambray  
Coveralls**

Ages 2 to 8 years

3 for

**\$1.25**

One Lot

4-in-hand Ties  
For Boys

**19c**

**Little  
Sister  
Suits**

Two-piece—all wool sum-  
mer weight Jersey. Skirts  
of plain colors—sweaters of  
fancy colors and—  
Ages 2 to 6 years. Also  
for boys at the same price.

**\$2.95**

Special  
Lot Children's  
Dresses  
**\$1.00**  
2 to 14 yrs.

Sale  
Children's  
Bloomers  
**39c**

**Golden Rule Stores**

ECONOMISTS IN  
DISTRIBUTION

THE NAME OUR POLICY

Broadcloth  
Shirts  
3 for  
**\$2.00**

Polo Shirts  
All Sizes  
2 for  
**\$1.69**