

KIDDIES IN JINGLELAND!!!

\$20.00
IN CASH PRIZES

EACH WEEK

For Boys and Girls, For Writing
Prize Winning Jingle Endings

LOTS OF FUN FOR EVERYONE!

Write the Last Lines to Finish the Rhymes

Every reader of the Herald and News is eligible to enter this contest. Abide by the rules printed in each ad. One person may win one or more of the cash prizes each week. Try for all of them each week during the contest.

If you are awarded a prize from any of the firms, your name will appear in that firm's ad next Wednesday with the ending that you sent in. Get your friends to join with you to form a Jingle Party every Wednesday night. You'll all have lots of fun and have a good chance of winning some of the cash awards each week. Remember these Jingle endings are judged on originality and neatness. See more Jingles on opposite page. Also look in Friday Evening Herald and Saturday issue of The News for the Jingle in the Palace Market ad. Note: Return endings for Picket Flour and Royal Club Coffee to Herald-News office.

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FREE! \$1.00 Cash for Jingle Writers

LAST WEEK'S WINNER

READ THESE RULES
\$1.00 cash will be paid by us to the person writing the most original ending for our unfinished Jingle Ad. Write your ending on the blank space below, sign your name and address. Cut out our entire ad and bring or mail it to our address not later than next Monday at 9 a. m. If your name appears in our ad next Wednesday come and claim your prize.

If you want a food that's healthy and fine,
One that you'll relish whenever you dine;
Get CRATER LAKE COTTAGE CHEESE with each meal.
And you'll feel good way down to your heels.

—Kathryn Kelley.



"We churn the things you yearn."

WRITE THE LAST LINE
WINNER GETS \$1.00

For baby CRATER LAKE ICE CREAM is just the thing,
Much better than rattles, nipple and ring;
For health it will bring and smiles, too.

KLAMATH FALLS CREAMERY

Manufacturers of Crater Lake Dairy Products
1119 Main Street Klamath Falls, Ore.

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Young folks and old folk, all give the same praise,
For the life-giving strength in each glass that they raise;
They know Perfection Milk is the best to be found,
There's a smile in each drop the whole year round.

—Charlotte Wales, 1209 Lincoln.



WRITE THE LAST LINE
WINNER GETS \$1.00

PERFECTION MILK each day gains renown,
The cream in this milk is the talk of the town;
Received in fresh sweetness, and oh, so pure,

PERFECTION DAIRY, INC.

2025 South Sixth Street Phone 1266

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When guests come to your home to dine,
Treat them with ROYAL CLUB COFFEE so fine;
It has a flavor they'll like so well,
And over all others does excel.

—Helen Grey, 129 Hillside Ave.



WRITE THE LAST LINE
WINNER GETS \$1.00

When the day has been a hard one, you're tired and feeling low,
Here's a little tip, that all of you should know;
Drink some ROYAL CLUB COFFEE, it'll put some pep in you.

Mason, Ehrman & Co.
Wholesale Distributors
ROYAL CLUB COFFEE
Klamath Falls, Oregon

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If you would be a real good cook,
Remember this, it's not all in the book;
PICKET FLOUR will do the deed,
If Our Advice you will only heed.

—Thelma Evans, 1230 Pleasant Avenue.



WRITE THE LAST LINE
WINNER GETS \$1.00

Listen dear house wives and you will hear,
How to make good pastry without any fear;
Use "PICKET FLOUR" so good you see.

Mason, Ehrman & Co.
Wholesale Distributors
PICKET FLOUR
Klamath Falls, Oregon

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Our delivery service, we're mighty proud,
That's the reason we speak out loud;
CURRIN'S FOR DRUGS, just phone 80,
We'll tell the world, we'll be ready to go;
Tell us your wants, we'll be there quick,
With the finest of drugs to relieve the sick.

—June Reeder, 225 Michigan



PHONE 80 FOR DRUGS

WRITE THE LAST LINE
WINNER GETS \$1.00

A cramp in the stomach, an ache in the ear,
A throb in the tooth, but why shed a tear,
See CURRIN'S FOR DRUGS is the thing to do,

CURRIN'S FOR DRUGS

535 Main St. Klamath Falls, Oregon

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FAVORITE BAKERY means pies and cakes,
That you'll enjoy and not have to bake;
And our FAVORITE BREAD you'll find is a winner,
In fact we have everything to complete a dinner.

—Doris Brittain, St. Francis Apartments.

FAVORITE BREAD
6c A LOAF
EVERY DAY

WRITE THE LAST LINE
WINNER GETS \$1.00

There is no better bread on the market today,
Or made any purer or cleaner way;
Than our FAVORITE BREAD that's sold at our store,

FAVORITE BAKERY

604 Main Street Klamath Falls, Oregon Phone 959

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Paint up the old house, 'twill look like new,
It adds to its value at a small cost, too;
Our paint department is most complete,
It won't come off with rain or sleet.

—Audrey and Maggie Lovelady, Milbrand, Ore.

We Rent
Johnson Floor Polisher
For \$1.00 Per Day
With
Sander Attachment
\$2.50 Per Day

WRITE THE LAST LINE
WINNER GETS \$1.00

The sprinkling of lawns we all have to do,
That calls for water hose, strong and new—
ROBERTS & HARVEY have a good supply,

ROBERTS & HARVEY

422 Main Street Klamath Falls, Oregon Phone 173

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Our shelves are laden with good things to eat,
In cans so tight and labels so neat;
THE PUBLIC MARKET is your own home store,
And the chain stores don't give you a darn bit more.

—Ivan Thompson, 325 Alameda.



WRITE THE LAST LINE
WINNER GETS \$1.00

If you want to save money on groceries you buy,
Whether crackers or cheese, or a can of soy;
Trade at the PUBLIC MARKET, then you'll know,

PUBLIC MARKET

Phones 169 and 191 229 S. Sixth at Walnut
"Klamath's Most Modern Store"
Where there is plenty of parking space.

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When you go fishing in stream or lake,
Be sure of the equipment that you take;
Be it rod or line, reel or bait,
Plugs or hooks, flies or weight
We'll fix you up better at THE GUN STORE,
And give you some tips on fishing lore.

—Merle Walker, R. 1, Box 442.



Buy Your License at The Gun Store

THE GUN STORE

Corner Seventh and Klamath Klamath Falls, Oregon Phone 59

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If you have a picture, that to you is dear,
You want it enlarged and brought out clear;
MAY KING STUDIO this trick will do,
And make a life-long friend of you.

—Billy Anderson, 229 Nevada St.



MAY KING STUDIO

735 Main Street Klamath Falls, Oregon Phone 252-W

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For a piece of pie, or a good plate lunch,
Here's a tip that's more than a hunch;
Drop into the BLUE BIRD and get this food,
And return to your work in a jolly mood.

—Rainald Plumb, 625 N. 8th St.



BLUE BIRD

WRITE THE LAST LINE
WINNER GETS \$1.00

Mother's Day comes but once a year,
Don't forget mother, the one that's most dear;
A box of candy will please her, we know,
And coming from you, she'll enjoy it so;
We have beautiful boxes, both large and small,

527 Main St. Phone 533

Klamath Falls, Oregon

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If you bring it here, it's cleaned just right,
We get it by morning you get it by night;
The KLAMATH CLEANERS are bound to suit you,
If you don't believe it, just try us, do.

—Lorraine Dunlap, 422 N. 6th St.



WRITE THE LAST LINE
WINNER GETS \$1.00

Longer life your clothes will last,
If cleaned by us they'll have a new cast;
In spotting and pressing with utmost care,

Klamath Cleaning & Dye Works

431 Main Street Klamath Falls, Oregon Phone 408

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It's a great little car he said to me,
Runs like a top as you can see;
The cost is small and expense is low,
And oh, boy, how it can go;
It's a BALSIGER USED CAR I'm talking about,
The best on the market without a doubt.

—Verna Mae Gerlach, 524 Main.



BALSIGER MOTOR CO.

Main and Esplanade Klamath Falls, Oregon Phone 2100

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If you haven't a wrist watch, but want something nice;
Buy an ELGIN from us, is our advice,
Values are outstanding, workmanship A-1
No place better under the sun.

—Lois Winegar, 1827 Portland Avenue.



GLOVER'S JEWELRY STORE

737 Main Street Klamath Falls, Oregon Phone 320-J

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We still have plenty of work to do,
On our new SUPER STATION but we'll serve you;
With gas and oil or grease your car,
The same kind of service wherever you age.

—Gladys Small, Apt. 2, Esplanade Court.



ANDY'S SUPER SERVICE

Eleventh and Klamath Klamath Falls, Oregon Phone 543

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Your eyesight is precious, should be treated as such,
A complete examination doesn't cost very much;
Trustworthy information regarding your eyes,
Is the service Dr. Simmons always supplies.

—Jack Burke, Kern Hotel.



DR. ARTHUR M. SIMMONS

102 South Seventh Street Klamath Falls, Oregon Phone 1792