

KIDDIES IN JINGLELAND!!!

\$20.00
IN CASH PRIZES

EACH WEEK

For Boys and Girls, For Writing
Prize Winning Jingle Endings

LOTS OF FUN FOR EVERYONE!

Write the Last Lines to Finish the Rhymes

Every reader of the Herald and News is eligible to enter this contest. Abide by the rules printed in each ad. One person may win one or more of the cash prizes each week. Try for all of them each week during the contest.

If you are awarded a prize from any of the firms, your name will appear in that firm's ad next Wednesday with the ending that you sent in. Get your friends to join with you to form a Jingle Party every Wednesday night. You'll all have lots of fun and have a good chance of winning some of the cash awards each week. Remember these Jingle endings are judged on originality and neatness. See more Jingles on opposite page. Also look in Friday Evening Herald and Saturday issue of The News for the Jingle in the Palace Market ad. Note: Return endings for Picket Flour and Royal Club Coffee to Herald-News office.

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FREE! \$100 Cash for Jingle Writers

READ THESE RULES
\$100 cash will be paid by us to the person writing the most original ending for our unfinished Jingle Ad. Write your ending on the blank space below, sign your name and address. Cut out our entire ad and bring or mail it to our address not later than next Monday at 9 a. m. If your name appears in our ad next Wednesday come and claim your prize.

HERE'S A JINGLE, READ IT
CRATER LAKE as you know is of world renown. It's the name of our products, the best in the town; On ice cream or butter and cottage cheese, too, it means just this, it's a guarantee to you. For pureness and quality, it stands acre-high. So CRATER LAKE PRODUCTS, be sure to buy.



"We churn the things you yearn."

WRITE THE LAST LINE
WINNER GETS \$100
If you want a food that's healthy and fine, One that you'll relish whenever you dine; Eat CRATER LAKE COTTAGE CHEESE with each meal.

KLAMATH FALLS CREAMERY

Manufacturers of Crater Lake Dairy Products
1310 Main Street Klamath Falls, Ore.

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HERE'S A JINGLE, READ IT
If you'll drink PERFECTION MILK and do it every day, You'll feel much better, we know that it will pay; Drink it in the morning, drink some more at night, If you drink it every day, you'll feel just right, We'll deliver it to your doorstep if you'll give us a ring. PERFECTION is the kind of milk we're always glad to bring.



WRITE THE LAST LINE
WINNER GETS \$100
Young folks and old folk, all give the same praise, For the life-giving strength in each glass that they raise; They know Perfection Milk is the best to be found.

PERFECTION DAIRY, INC.

2025 South Sixth Street Phone 1266

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HERE'S A JINGLE, READ IT
ROYAL CLUB is a coffee with a perfect blend, It pleases and satisfies the most of men. Your grocer will get it if he hasn't it right now, You'll find it's a winner, in fact it's a wow; It's roasted in Portland, sold all over the west. Try a can of Royal Club, you'll say it is the best.



WRITE THE LAST LINE
WINNER GETS \$100
When guests come to your home to dine, Treat them with ROYAL CLUB COFFEE so fine; It has a flavor they'll like so well,

Mason, Ehrman & Co.
Wholesale Distributors
ROYAL CLUB COFFEE
Klamath Falls, Oregon

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HERE'S A JINGLE, READ IT
Of all the flours now advertised, "PICKET" is the kind that's most highly prized; It's good for making pies and cakes, And oh, the loveliest bread it bakes! Even the sacks don't go wrong, Mother uses them to dry her dishes on. Now PICKET is sold at your grocery store, if you'll order a sack, you won't be sore.



WRITE THE LAST LINE
WINNER GETS \$100
If you would be a real good cook, Remember this, it's not all in the book; PICKET FLOUR will do the deed,

Mason, Ehrman & Co.
Wholesale Distributors
PICKET FLOUR
Klamath Falls, Oregon

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HERE'S A JINGLE, READ IT
Drugs you bet that's what we sell, The very best kind, that will carry, too; I couldn't begin to name but a few; There's powder and paint, tooth paste and gum, Pens and pencils, liniments, bay rum; So always remember when it's drugs you need, CURRIN'S FOR DRUGS takes the lead.



PHONE 80 FOR DRUGS

WRITE THE LAST LINE
WINNER GETS \$100
Our delivery service, we're mighty proud, That's the reason we speak out loud; CURRIN'S FOR DRUGS, just phone 80, We'll tell the world, we'll be ready to go; Tell us your wants, we'll be there quick.

CURRIN'S FOR DRUGS

338 Main Street Klamath Falls, Oregon

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HERE'S A JINGLE, READ IT
We mix it and knead it and roll it just so, And the flour we use makes a perfect dough; It's put in pans and baked 'till it's brown, And talk about price, well it's 'way down. At 6c a loaf you can take it away, Buy FAVORITE BREAD here every day.

FAVORITE BREAD
6c A LOAF EVERY DAY

WRITE THE LAST LINE
WINNER GETS \$100
FAVORITE BAKERY means pies and cakes, That you'll enjoy and not have to bake; And our FAVORITE BREAD you'll find is a winner,

FAVORITE BAKERY

604 Main Street Klamath Falls, Oregon Phone 389

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HERE'S A JINGLE, READ IT
It's surprising what a difference a little paint will do, When applied to your home, it makes it look like new; All colors of the rainbow here you will find, That will always stay bright, in rain or sunshine.

PABCO—Multi-Service Paint
A Guaranteed Piece of Goods
\$3.35 Per Gallon

WRITE THE LAST LINE
WINNER GETS \$100
Paint up the old house, 'twill look like new, It adds to its value at a small cost, too; Our paint department is most complete,

ROBERTS & HARVEY

422 Main Street Klamath Falls, Oregon Phone 173

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HERE'S A JINGLE, READ IT
If you have an auto and want to "park it," Drive down on Sixth by the PUBLIC MARKET; You can then do your shopping and do it with ease, Can buy everything from toothpicks to cheese; This is a home owned store, where you pay no more, As a matter of fact, you'll find things are lower.



WRITE THE LAST LINE
WINNER GETS \$100
Our shelves are laden with good things to eat, In cans so tight and labels so neat; THE PUBLIC MARKET is your own home store,

PUBLIC MARKET

Phones 169 and 191 229 S. 6th at Walnut
"Klamath's Most Modern Store"
Where there is plenty of parking space.

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HERE'S A JINGLE, READ IT
For the largest trout caught during May, Here's a chance for you to make it pay; A fly you must use, not larger than an "eight," At least one witness, this must be straight; \$10.00 cash gets the first top dough, While \$2.50 goes to the third one low; Now \$5.00 cash is second prize, It's THE GUN STORE contest, as you might surmise.



Buy Your License at The Gun Store

WRITE THE LAST LINE
WINNER GETS \$100
When you go fishing in stream or lake, Be sure of the equipment that you take; Be it rod or line, reel or bait, Plug or hooks, flies or weight We'll fix you up better at THE GUN STORE.

THE GUN STORE

Corner Seventh and Klamath Klamath Falls, Oregon Phone 59

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HERE'S A JINGLE, READ IT
Here's to the parents who have kiddies at play, These kiddies you know, will grow up some day; A photo of them while they're cunning and small, In after years will bring joy to all; Fill this obligation while you may, There is no time like the present day.



WRITE THE LAST LINE
WINNER GETS \$100
If you have a picture, that to you is dear, You want it enlarged and brought out clear; MAY KING STUDIO this trick will do.

MAY KING STUDIO

735 Main Street Klamath Falls, Oregon Phone 252-W

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HERE'S A JINGLE, READ IT
The people of Klamath Falls are well aware, Of the quality lunches at prices fair; That's served at the BLUE BIRD many hours each day, And cooked as you know, in the old-fashioned way.



BLUE BIRD

WRITE THE LAST LINE
WINNER GETS \$100
For a piece of pie, or a good plate lunch, Here's a tip that's more than a hunch; Drop into the BLUE BIRD and get this food,

527 Main St. Phone 533
Klamath Falls, Oregon

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HERE'S A JINGLE, READ IT
To the people of Klamath here's something to know, If your clothes need cleaning, it will be done just so. Let the KLAMATH CLEANERS fix it for you, After it's cleaned it'll look like new; Be it gown or coat, pants or vest, THE KLAMATH CLEANERS will do it best.



WRITE THE LAST LINE
WINNER GETS \$100
If you bring it here, it's cleaned just right, We get by morning, you get it by night; The KLAMATH CLEANERS are bound to suit you,

Klamath Cleaning & Dye Works

431 Main Street Klamath Falls, Oregon Phone 408

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HERE'S A JINGLE, READ IT
One of the finest garages in the state, Was built here in Klamath, of recent date, It's BALSIGER MOTOR CO.'s, now home for Fords, That excellent auto, anyone can afford; The upkeep so small and the price so cheap, Step on the starter, away you leap.



WRITE THE LAST LINE
Winner Gets \$100
It's a great little car he said to me, Runs like a top as you can see; The cost is small and expense is low, And oh, boy, how it can go; It's a BALSIGER USED CAR I'm talking about.

BALSIGER MOTOR CO.

Main and Esplanade Klamath Falls, Oregon Phone 2100

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HERE'S A JINGLE, READ IT
If you were sick, where would you go? A doctor of course, you wouldn't be slow, If you want a watch or a diamond ring, You'd go to GLOVER'S for anything; In silverware, crystals and merchandise fine, It's the outstanding place in the jewelry line.



WRITE THE LAST LINE
WINNER GETS \$100
If you haven't a wrist watch, But want something nice; Buy an ELOIN from us, is our advice, Values are outstanding, workmanship A-1

GLOVER'S JEWELRY STORE

737 Main Street Klamath Falls, Oregon Phone 320-J

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HERE'S A JINGLE, READ IT
At 11th and Klamath we bought that ground, And the building on it we're changing around; Tore out the corner and fixing it swell, Have got five pumps for gas to sell; We'll do washing and greasing and give away air, You'll get plenty of service at prices fair; It's ANDY WARNER who you all know, He's helping to make Klamath Falls grow.



WRITE THE LAST LINE
WINNER GETS \$100
We still have plenty of work to do, On our new SUPER STATION but we'll serve you; With gas and oil or grease your car,

ANDY'S SUPER SERVICE

Eleventh and Klamath Klamath Falls, Oregon Phone 545

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HERE'S A JINGLE, READ IT
DR. SIMMONS can help you if your eyes are not right, He can improve your health and strengthen your sight, If you don't need glasses, he'll gladly say so, After an examination, the truth you will know.



WRITE THE LAST LINE
WINNER GETS \$100
Your eyesight is precious, should be treated as such, A complete examination doesn't cost very much; Trustworthy information regarding your eyes.

DR. ARTHUR M. SIMMONS

103 South Seventh Street Klamath Falls, Oregon Phone 1791