

The Evening Herald

O. G. Crawford Editor

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Thursday, April 17, 1930

New York's Country Store

WITH all the rush and bustle of the big city, it has remained for one man, at least, to prove that city people are just humans after all. From New York comes the story of a druggist who sensed the genuine humanness of city people and cashed in on it. Says the American Druggist:

"It isn't true that the average New Yorker is a cold-blooded, unneighborly creature. He is just as human as his counterparts in Bogg's Center, Minn., or Bucksuffie, Miss.—and Jack Neulander, druggist, has proved it.

"Mr. Neulander's store on Central Park West, one of the city's busiest and most urban residential streets, has a surprising sign above it, 'The Country Drug Store.' And inside Mr. Neulander does more than practice chemistry and sell sodas. He experiments successfully with human nature. For his store is a country drug store, not nearly as modern in fixtures and lighting as its nearest competitors, and lacking the atmosphere of efficiency and bustle which they have cultivated. And those very points explain its success, says Mr. Neulander, whose unique business is the subject of a featured article in the current American Druggist magazine.

"The druggist's neighbors are, for the larger part, prosperous business and professional people, typical New Yorkers. But he has found that they want to be friends and are quickly responsive to his personal interest in their affairs and their needs.

"I have discovered that right here in New York, with all of its ideals of mechanical perfection, there is a genuine need for something more—something besides cold civility and dispatch," he says. "There is need for hospitality and friendliness, the not-to-be-forgotten flavor of the small town.

"Because my store, like the country pharmacy, is a place to which people come not only to make purchases but to chat with me and visit a bit, I have the opportunity to learn more about my customers than the average city druggist does. These intimate contacts have opened up a new field of service to me."

"You will find a cluster of neighbors chatting around the soda fountain of Neulander's store of an evening. It has become a common meeting place for friends on their way to an engagement together. A neighboring woman leaving home feels free to leave a package or a message with the druggist for her friend who will call later. But there is more to it than that."

The motto of the city of Chicago is, "I Will," but the attitude of its citizens seems to be "I Won't."

Richard Halliburton, the author, is endorsing a certain brand of coffee. It is assumed he won't say in his testimonial that he likes it because it keeps him awake to write.

EDITORIALS FROM OVER THE NATION

THE CITIZENSHIP OF WIVES

Chicago News: When congress passed the so-called Cable law it gave to the wife of any American citizen the right to retain after marriage the citizenship to which she was born, making adoption by her of the citizenship of her husband a matter of voluntary choice. Unfortunately certain provisions and exceptions embodied in the law as passed in 1922 imposed hardships upon the designated to improve.

A committee of the National League of Women Voters of which Prof. Sophonisba P. Breckinridge of the University of Chicago is chairman has been working for the removal of those hardships. In response to the appeal for modification of the law, Representative John L. Cable of Ohio, its author, has introduced a bill to eliminate some of the features which have been criticized. The bill has the approval of Miss Breckinridge's committee except that objection is made to one complicated section whereby under certain conditions American women married to aliens would lose their citizenship by foreign residence.

Naturalization of the wives of American citizens should be made as simple and easy as is compatible with maintenance of proper standards of citizenship. There appears to be no good reason, for example, why wives of citizens should be required to wait as long for citizenship as do other candidates. Certainly the naturalization of citizens' wives should be made inexpensive and husbands and wives should be permitted to obtain their naturalization papers with a single fee.

CONFIDENTIAL
Chicago News: Artist—Do you

think the great American novel will ever be written?

Author (sighing deeply)—It will not only be written—it will be rejected.

These New Salts Are Wonderful

That's Just What She Said
—Just What He Said

And A Million Fat
Folks Can't Be Wrong

When you take vitalizing Kruschen Salts for a few days that old indolent armchair feeling departs you—it doesn't matter how fat you are—the urge for activity has got you—and you're stepping lively.

And best of all you like this activity—you walk a couple of miles and enjoy it—you thought you'd never dance again but you find you're getting as spry as ever—the old tingling active feeling reaches even your feet. Kruschen is a combination of the six salts nature has already put into your body to keep you alive—if it were not for these vital salts you could not live.

Why not try one \$5 cent bottle of these rejuvenating salts—a bottle lasts 4 weeks and one bottle is enough to prove to you that Kruschen will make you feel younger—spry—more energetic—you'll enjoy life—every minute of it.

As one stout woman wrote: "Kruschen Salts are worth their weight in gold to me." A half teaspoonful in a glass of hot water every morning is all you need to keep healthy—keep your stomach, liver, bowels and kidneys in splendid condition—free your system from harmful toxins and acids.

Whitman Drug Co. sell lots of Kruschen Salts—do good druggists everywhere.—Adv.

Timely Quotations From People in the Public Eye

"Truth will not make us rich, but it will make us free."—Will Durant, author.

"To the poor man liquor is the chloroform that allows him to endure the painful operation of living."—George Bernard Shaw, English dramatist.

"The greatest trouble today is that everybody is demanding his right—all rights, but no duties to go with them."—William Gibbs McAdoo.

"Most of all I should like to be left alone for a while."—Former President Calvin Coolidge.

"Love which builds upon respect looks toward permanence; the other kind after a while ceases to be tolerable."—Bishop Francis J. McConnell.

"I am not acquainted with anyone who is happy."—Thomas A. Edison.

A Medical Question



HORIZONTAL
1 What is the medical name for the ankle?
3 Of what country was Dr. Portes Gil the president?
9 Coin.
10 Custom.
12 Battering machine.
13 Lock opener.
14 A trinity.
16 Age.
17 Bombarded.
19 To think.
20 Frenzy.
23 To decorate.
25 To match at an angle.
27 Cubic meter.
29 Drain.

VERTICAL
4 To spot.
7 Vehicle.
8 Stockyard center.
11 Chief Japanese export.
14 In that respect.
15 Conveyed by.
17 Nasal sound.
18 Desert fruits.
20 To stroke.
21 Fish.
23 Recent.
24 Wrath.
25 Tempest.
28 Destroying.
30 Jockey.
32 Lasso.
33 Depression.
35 To court.
36 To rent.
38 Baseball club.
39 Night before.

YESTERDAY'S ANSWER
CARIS COW EWER
UNIT AVE ROLE
LADY PEN GOLF
T PENDS R
INODES STABLE
VAINES ALOES
AGENTS BREATHE
T SPIEL
IDEA ARA ALEE
OURS CON BARN
NEAP END ADIT

Thoughts We've Been Thinking

(Continued From Page One)

Instance of many that occur. We hate to think such things actually occur, but they do. In consideration of anyone who really wants a daily paper and does not feel he can pay for it we will gladly furnish that person with a paper, provided the practice of filching or purloining papers ceases. Our carrier boys are blamed for not delivering, the office is blamed for not sending out sufficient papers and a lot of grief follows when a paper is taken from a regular subscriber. Don't do it. It is a poor practice.

Philippines Hit By Sawmill Fire

MANILA, April 17. (AP)—Twenty persons were known to be dead and 5,000 homeless late tonight as the sawmill fire at Cadiz, province of occidenal negroes was brought under control after burning two days.

Loss \$2,500,000
Constabulary official reports estimated the loss at \$2,500,000. The fire destroyed the Insular Lumber company's sawmill and the homes of many mill workers. Doctors, nurses and food have been sent to Cadiz, and the Red Cross has offered to take relief measures.

SIN, DISEASE, DEATH

"Are Sin, Disease and Death Real?" was the subject of the Lesson-Sermon in all churches of Christ, Scientist, on Sunday, April 13.

The Golden Text was, "He called his twelve disciples together, and gave them power and authority over all devils, and to cure diseases. And he sent them to preach the kingdom of God, and to heal the sick." (Luke 9:1,2). Among the citations which comprised the Lesson-Sermon was the following from the Bible: "For this purpose the Son of God was manifested, that he might destroy the works of the devil." (1 John 3:8).

The Lesson-Sermon also included the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy: "The Christian Scientist has enlisted to lessen evil, disease, and death; and he will overcome them by understanding their nothingness and the allness of God, or Good. Sickness to him is no less a temptation than is sin, and he heals them both by understanding God's power over them" (p. 450).

EUGENE—The home of Herbert Cadby was destroyed by fire near here at a loss of \$3,000 and was one of the three destructive fires in this vicinity. Floyd Myers' chicken house burned with 300 chicks and the E. E. Kepener place burned. Loss was \$1,000.

ERRORGRAMS



There are at least four mistakes in the above picture. They may pertain to grammar, history, etiquette, drawing or whatnot. See if you can find them. Then look at the scrambled word below and unscramble it, by switching the letters around. Grade your self 20 for each of the mistakes you find, and 20 for the word you unscramble it. Turn to the back page and we'll explain the mistakes and tell you the word. Then you can see how near a hundred you hit.

DAILY LETTER ON AFFAIRS AT U. S. CAPITAL

It Has Been a Long Time Since the Eagle Has Screamed as Loudly as He Did Recently Under Mr. Glover's Direction — Shipping, It Seems, Is Looking Up.

BY RODNEY DUTCHER

NEA Service Writer

WASHINGTON, April 17.—The idea used to be that the most flowery speakers, the best dum-busters, the most powerful bally-hoo artists, the most effective heart-string pullers, the strongest flag wavers and the most piercing shriekers for the administration were all safely confined within the halls of Congress. That theory has just been proved utter nonsense by Mr. W. Irving Glover, assistant postmaster general.

Mr. Glover grasped all those laurels for himself in one comparatively brief statement mimeographed and issued to an unsuspecting America by the Post-office Department. Mr. Glover had decided that he would make a glowing forecast of the future of the American merchant marine and it may be said that in his hyperbole and unbounded enthusiasm his effort has not been equalled since the good old days when there was a busy bar on the House side of the Capitol.

Calls for a Salute

"Chapeaux off," exclaimed Mr. Glover, "to the gallant Europa of the North German Lloyd on her wonderful performance in crossing the Atlantic in four days, 17 hours and 5 minutes!"

Chapeaux means hats in French. And it isn't enough for Mr. Glover to get them off our heads. They must be replaced and doffed all over again as Mr. Glover pulls the star-spangled banner from up his sleeve and waves it frantically.

"But slip them back quietly," he continues, "to be ready to take them off again to one of the giants of the new merchant marine of the United States which is fast coming into being and will soon sweep gently the 'blue pennant' from the present 'Queen of the North Atlantic' and place it where it properly belongs at the masthead of an American-built ship, built by the brains and brawn of American workmen in the shipyards

of America, by materials of this country, under the terms of the Jones-White Act administered by Postmaster General Brown."

You might think that was Mr. Glover's supreme effort, but he was only getting started. He looked into the future, saw glorious visions and again burst into song.

According to him, the postmaster general (who has charge of the U. S. postoffice and mail systems) was considering "establishment of several essential trade routes, all new in the trade routes of the world." Mr. Glover virtually settled the unemployment problem with the assurance that those routes would result in a new building program calling for "a still greater drain on the unemployed, if there are any to be found in this class by early summer" and added, "Who knows but what the Pacific coast will find itself, at last, well fortified by a great merchant fleet to meet all foreign competitors, new cargo and passenger ships with speed and accommodations of which any nation can be proud!"

Lots and Lots of Ships
And the gulf? Why, the gulf will find its South and Central American trade routes "tightly secured" by a fleet "to command the attention of the merchant marine world." And on the North Atlantic "you will see the giant Leviathans and other great ships, too, proudly flying Old Glory and that flag, at last, restored to the front rank in the merchant marine fleets of the world, which no one denies is its proper place."

"Do not permit great ships of the Europa and Bremen types and other contemplated ships of this size being built or planned by a foreign nation to worry you too much," exhorts Mr. Glover. "Uncle Sam, the Sailor Boy," is watching this development carefully and, shrewdly, he views across the pond. "Go ahead and build them, you boys across the waters; we will let you stretch yourself and after it is all done we will take your measure and show you how to build a real merchant marine."

After all of which, one understands, the fevered Mr. Glover ducked into an ice-cold shower bath and stood there for a long time.

BEND—The state highway office announced that the McKenzie Pass had been opened to general traffic. Several cars used the mountain highway.

EIGHTEEN YEARS AGO IN KLAMATH

Tomorrow is county primary election day, and as a result the county offices, the schools, the banks, and the emporiums for the alleviation of throat dryness will all be closed. As has been stated before in the Herald, the situation is quiet along the Pafomac, or rather the Link.

Possibly never before has the county had such a large cluster of candidates of varied political bent and equally differing chances.

At the Spring Lake church, near the Spring Lake school house, the Ladies Aid Society last night gave an entertainment, including a baby show and music. The infants, six in number, all of the crop of 1911 attracted much favorable comment.

Taking advantage of an interstate commerce commission ruling, refusing to compel the railroads to reduce its freight rates because its 1911 earnings were less than those of 1910, the Nevada, California and Oregon railroad, operating between Reno, Nevada, and Lakeview, Oregon, has now come forward with a petition to increase the passenger rate per mile to 7 cents between all points in California.

The California railroad commission on Monday named May 1st as a hearing date. The hearing will be held at Alturas.

The Lakeview Herald has the following:

Probably through a feeling of homesickness, William Drislane, an Irish boy who has just come to this country, attempted suicide last Sunday morning at Adel by cutting his throat with a razor. Though the windpipe was nearly severed, he is not dead at this writing, and the best possible medical assistance is being given him.

To Mr. and Mrs. A. E. Whit-

man, a baby was born at 1 o'clock this afternoon. It's a boy.

About 150 people, including a number of women, were present last evening at the court house to listen to the debate on the proposed new charter, which had been arranged by the socialist organization of this city. The defense of the charter was made by Horace M. Manning, city attorney, and Samuel M. Evans, editor of the Northwestern, while the opposition was represented by Albert E. Elder and W. O. Smith.

NEED BIG SUM

WASHINGTON, April 17. (AP)—Henry H. Curran, president of the association against the prohibition amendment, testified today before the Senate lobby committee more than \$1,000,000 would be required for the association's work this year.

G. Q. D'ALBINI

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Come in and see
this cooking marvel
...the modern Dutch Oven

A wonderful cooking method, lost when the Old Dutch Ovens of yore crumbled into rust, is yours today . . . yours when you own a Westinghouse Flavor Zone Range. For this modern cooking marvel prepares foods in the same delicious manner as did the Old Dutch Ovens . . . but it prepares them automatically . . . when you are out of the kitchen enjoying priceless hours of leisure.

The ovens of 200 years ago that made the burghers smack their lips and laud the

praises of the cooks meant hours of work over blazing heat . . . practical skill . . . and infinite care. This is why you will marvel when you see the Flavor Zone Range that turns on heat automatically at any time you wish . . . seals in every drop of juicy flavor in a gradually receding temperature . . . and shuts off automatically when the food has been browned to a savory turn.



This new development, the Westinghouse Quick-Cook Unit, will give you 30% to 50% greater speed and 10% to 20% greater efficiency, depending on the kind and quantity of food being cooked.

Westinghouse ELECTRIC RANGE WITH THE AUTOMATIC FLAVOR ZONE OVEN

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### The New Models Are Here

You are invited to come in and see the latest Westinghouse models. They are even more beautiful and more efficient than the former designs. A small down payment and easy terms puts one in your home fully installed.

THE CALIFORNIA OREGON POWER COMPANY

