

LARGE GROWERS TO JOIN WITH COOPERATIVES

Additional Groups Not Encouraged by Wool Corporation

In keeping with the expressed recommendations by the federal farm board and the National Wool Marketing corporation that wool growers should build up and support existing co-operatives, the largest existing wool co-operatives in the West are experiencing substantial growth under the new national wool marketing plan.

Montana Crop Effective

The Montana Wool Co-Operative association is expecting to handle half of the wool of the state of Montana. It is understood that between five and six million pounds of wool are now signed up. The Utah Wool Marketing corporation has signed 550,000 fleeces in Utah, including half of the Jericho accumulation. In Texas and New Mexico co-operatives have signed about two million pounds of wool up to March 1.

Pacific Contracts Heavy

In the Northwest the Pacific Co-Operative Wool Growers have over 7,000,000 pounds of wool signed at the present time. This organization, whose headquarters are at Portland, Oregon, operates over five states, has been in existence nearly ten years, and was one of the few regional associations ready to qualify as a unit of the National Wool Marketing corporation.

Strengthen Present Group

The Farm board and the National Wool Marketing corporation has repeatedly urged growers to join existing co-operatives if they are to receive full benefits of the agricultural marketing act. A recent release from the headquarters of the National Wool Marketing corporation says: "The National Wool Marketing corporation would rather see existing wool co-operatives strengthened with greater membership than to have many new ones formed."

This is in line with a recent statement to the press, made by Chairman Legge of the federal farm board, when he said: "Too many scattered co-operatives make for hard handling and disorganization. We want

It Gives Us Pleasure To Present



MISS FRENCHIE EVANS, who is representing the Pelican Grille in the beauty contest being sponsored by the Automobile Show, and who will be among those present on the stage tonight. Miss Evans is 17 years old, a brunette, is five feet four and a half inches tall, and weighs 122 pounds. She is an employe of the Poole Theatre—and you can't tell, she might be in the movies some day.

fewer and more conservative co-operatives."

W. F. Schilling, member of the farm board, recently said at the time he visited the Northwest: "Millions for co-operation, but not one thin dime for warring co-operatives. Not for one minute will we countenance jealous competition between marketing groups in the same lines. We cannot use government money to aid farmers in fighting each other. And you leaders must co-operate among yourselves."

Carl Williams, farm board member, made this statement at a meeting held at Baton Rouge: "I want to emphasize this, and

duplication unsound. "It is only good, sound business that existing co-operatives should be used rather than that new, inexperienced ones should be organized in a territory adequately served by experienced, regional wool co-operatives such as the Pacific Co-Operative Wool Growers in the Northwest," says R. A. Ward, executive director of the National Wool Marketing corporation and secretary of the wool advisory committee. "Setting up new, un-

tried local co-operatives result in a duplication of machinery, duplication of effort, duplication of expense and the creation of harmful competition between growers groups in their efforts to obtain wool, the expense and ill-effects of which are all borne by the wool grower. Any new co-operative will have to learn by experience what the older co-operatives have learned in the same school. Strong regional co-operatives will give the wool growers a majority of control in their marketing operations which will not be the case with a large number of small, weak units, even though united in a single sales agency."

EXPLORE! BROADCASTS

NEW YORK, March 21, (AP)—Captain Sir George Hubert Wilkins, explorer, will address the radio audience of the WJZ chain of the National Broadcasting company tonight on his fourth polar expedition. He also is expected to outline plans for his fifth. He will be introduced by Vilhjalmur Stefansson, also a polar explorer. His talk will begin at 8 o'clock eastern time, replacing the Pickard family, a regular feature.

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- Dress Oxfords, values to \$6.50. Now **\$2.95**
- Heavy Rib Union Suits, values to \$2.00. Now **98c**
- Fancy Rayon Sox, values to 50c. Now **19c**
- All Wool Blazers, values to \$5.00. Now **\$2.49**
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- Heavy All Wool Sweaters now **\$2.95**
- A Big Lot of Men's Ties closed out at **25c**
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25c Ear-on Foot	2 for 25c	25c Zinc Ointment	2 for 25c	25c Licorice Pdr.	2 for 25c
50c Nyal Eye Ointment	2 for 50c	15c Epsom Salts	2 for 15c	Comp., 4 oz.	2 for 25c
25c Harlem Oil Caps.	2 for 50c	25c Pure Glycerin	2 for 25c	25c Spirit of Camphor	2 for 25c
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