

AUTOMOBILE EDITION



MAN'S MIGHTY COACH

STEEL and crystal symphonies are swept across the nation's highways by the power of a half billion horses. An entire people is transported from the home to the job and back again by a mechanistic colossus. At the wheel, his hands taut, his mind alert, his spirit gloriously free is tiny Man, directing the prodigious force he has himself created.

The background reveals an industry of workers trained in precision; artisans, devoted to beauty; inspectors, with an eye for the flaw; designers; engineers; and the ever-present guiding genius. Springing from these specialized talents, from ceaseless laboratory experimentation, the utmost manufacturing efficiency and proud craftsmanship, is the perfected Automobile of Today.

The following pages record the newest achievements of the automotive field. Yet they can only suggest the magnificent scope of the Automobile Exhibit at the Klamath Falls Show. There one witnesses the splendid reality:-



MOTORDOM'S PAGEANT OF MIRACLES