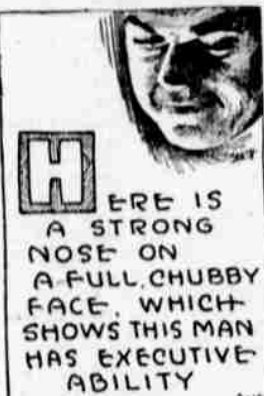


NEWS IN BRIEF

Character Close-Ups



Mrs. Phillips Dies—

Mrs. Sarah Phillips, a pioneer resident of Klamath county, passed away at the San Jose hospital in San Jose, Calif., on March 5, according to word received here today. Death came following a three week illness. Mrs. Phillips had been visiting to California a short time when illness compelled her to submit to an operation. The funeral services were held at Los Gatos, Calif., with cremation at Mt. Olivet, San Francisco. She is survived by two sons, Herbert F. Phillips of San Mateo, Calif., and Edwin S. Phillips of Eureka in addition to two grand children.

Portland Registrants—

Many visitors were in Klamath Falls over the week end from Portland. Those registered at the local hotels include Jay S. Johnson, W. H. Warner, A. R. Smith, H. W. Halver, F. M. Combs, J. S. Simmons, F. L. Hardesty, Lloyd S. Brooks, S. A. Malhorn, C. A. Warren, John H. Wheeler and mother, J. E. Higgins, Robert Von Pertz, J. E. Higgins, T. W. Zimmerman, W. G. Winton, C. Wiesbeck, L. A. Calneross, D. B. Hamor, Walter I. Rooks, C. L. Swain, A. L. Roberts, F. Jennings, George W. Bowers, Mr. and Mrs. Arthur Watson, C. P. McDonald, and Wiley Wright.

Passed Through Klamath—

Al C. Panzer, accompanied by his wife and baby daughter, Fatsy Ann, passed through Klamath Falls the past week en route to Medford to make their home. Mr. Panzer will be on the staff of the Medford Daily Tribune. While in Klamath Falls they were guests at the Claremont.

Left for Portland—

Mrs. Walter Ward has left for Portland. She will bring her little son Jackie home with her when she returns. Jackie has been a patient in the Shriners hospital in Portland, where he suffered the amputation of an arm. Jackie's arm was severely injured in an electric wringer several months ago.

Wiley Wright Here—

Wiley Wright, member of the aeronautics branch of the department of commerce of the United States government, is in the city today from his headquarters at Portland.

Returns to California—

Mrs. T. P. Henderson, who has been visiting her mother, Mrs. William Weston, at her home on Lakeshore drive, has returned to Sacramento, Calif., where she now makes her home. Mrs. Henderson expects to return to Klamath Falls during the month of April.

Visitors From A Distance—

Eva Black of the R. C. A. Victor company with headquarters at Camden, New Jersey; A. D. McIlhenny, Pussau, New Jersey; Peter Repple and Jack Shurber of Mandon, North Dakota; and George Ollison of Boston, Mass., are guests in the city from other states.

Joseph Returns—

Irving Joseph of K. Sugarman's Clothing company returned from an extended buying trip to eastern centers. Joseph attended a large style show in Chicago, purchased stock in New York, visited a number of other eastern and mid-west centers, and returned home via southern California.

To Hold Funeral Services—

Klamath Lodge No. 77 A. F. & A. M. will hold funeral services for Joe Lawson on Tuesday, March 11th at 2:30 at the Earl Whitlock funeral home. All Masons are requested to meet at the Masonic lodge hall at 2:00 p. m. was the announcement made this afternoon.

Here From Ashland—

L. R. Watten is among the business visitors in the city today from Ashland. Mr. Watten drove over the Green Springs highway early this morning and reported the road in fair condition.

St. Paul Visitors—

Edgar W. Anderson and John F. O'Brien arrived in the city this morning from St. Paul to remain here a short time on business. They guests at the Willard hotel.

Spokane Visitors—

Visitors at local hotels from Spokane today include Mr. and Mrs. Fred L. Donson, E. J. Walters, E. J. Parker and John E. De Noon. Other Washingtonians in the city are E. W. DeLong, Tacoma; P. J. Wilton, Seattle; K. T. Taitow, W. A. Dunbar, Fred Mesch and Frank Erlanson, also of Seattle.

San Francisco Registrants—

C. L. Larson, T. W. Swearingson, P. H. Pitman, Arthur West, Mr. and Mrs. Thomas Iglson are among the San Francisco visitors in the city.

L. L. Stillwell in City—

L. L. Stillwell, traveling freight agent for the Missouri Pacific is in the city today from his headquarters at Sacramento.

Able to Return Home—

Mrs. J. Henry Thomas was able to be moved from the Klamath Valley hospital Sunday to her home. Mrs. Thomas has been seriously ill for some time, but is reported to be much improved.

Happy Hour Club Postponed—

The regular meeting of the Happy Hour club, which was to be held on Tuesday afternoon at the home of Mrs. W. Paul Johnson, has been postponed until Wednesday afternoon on account of the funeral services for Mr. Joseph C. Lawson.

Spent Week-End Here—

Roland Watt spent the week-end in Klamath Falls, having motored from his home at Medford Point.

Mother's Day Plans Progress—

Plans for the annual Mother's Day, March 19, at the Klamath Union high school, are progressing rapidly. Every girl is invited to bring her mother to school. An assembly will be held at 1:30 for the entertainment of the guests and after the assembly they will be shown through the classes and allowed to visit the students in the class rooms. A tea will be given in the cafeteria after school for the mothers and the girls.

Paul Downard Back—

Paul Downard, CIT representative of this district, has returned from a brief business visit to Portland. Previous to that Mr. Downard spent a week in Burns and other Oregon cities.

Business Visitor—

Robert Benson is a business visitor in the city today from Chehalis, Washington. Mr. Benson makes frequent business visits here and this time is en route to San Francisco to visit his family for a fortnight.

Patient at Klamath Valley—

Miss Harriette Quigley is a patient at the Klamath Valley hospital, having been moved from her home on north Third street.

Business Visitors—

Mr. and Mrs. B. H. Williams and Jay McCombs are business visitors in the city. All three are registered from Medford. Ed Webber is another Medford visitor here.

Bill Schuppel Visits City—

W. C. Schuppel, executive vice-president of the Oregon Mutual Life, spent Saturday in Klamath Falls with his brother, Tom Schuppel of this city, local representative of the same company. "W. C." known generally as "Billie," returned from a week's business trip to San Francisco, Oakland and other bay cities where he spoke before the Life Underwriters of San Francisco and attended to other business matters. "Klamath certainly has shown remarkable growth," he stated when interviewed.

Moving to Klamath Falls—

Mr. and Mrs. S. W. Egeline, who have lived at Medford Point for a number of years, expect to move back to this city in the near future.

Visited in Klamath—

Mr. and Mrs. G. S. Hoyt spent the week end in Klamath Falls shopping and visiting friends from their home at Fort Klamath.

Con Taylor in City—

Con Taylor, well known resident of Lakeview is visiting friends in the city.

"Invaluable" Say Society Women

MELLO-GLO Face Powder is preferred by beautiful women because it leaves no trace of flakiness, pastiness or irritation. Stays on longer—no shiny noses. Made by a new French process. Prevents large pores. Spreads more smoothly—gives a youthful bloom. Very pure. Use MELLO-GLO Face Powder. It's wonderful. Underwood's Pharmacy.

FIRST TIME SHOWN—All America knows this Brand—its style rightness—its individuality—its quality—
The Golden Rule introduces to you for the coming season.

The Aristocrat
Name Among
All Millinery

PARIS
INSPIRED

BETH HATS

Two hundred spring hats that positively have no equal—not even a close competitor. Season after season Beth Hats lead all makes—they're stylish—they're different—they're created for discriminating wearers. This year, 1930, they are more individual and dominating than ever. You must see them to really appreciate their outstanding features.

Straw Is the Favored Material for Spring

Yes, straw, with all its new shapes, trimmings and linen-like beauty is the select material. It's the classic hat for all occasions. And what a world of attractive novelties there are in this great display. Women will adore the fine workmanship as it is prominently attached to each hat and is only work that experts could accomplish. Also many silk numbers to choose from.

STYLE—

A word much misused by many, whether falsely or unknowingly. Style is criticized—is complimented—yet, many of us are unaware that styles are set by leading manufacturers and the new fashions can only be selected with the greatest care from brands such as Beth Hats.

MODELS FOR ALL

You're sure to be delighted with the profusion of new models available. Simply "its" for sports wear—drooping brims to accompany chiffons, georgettes, etc.—small off-the-face types with brims and trimmings developed in a dozen different ways—and the snug-to-the-head variety.

A Small Deposit Will Hold Any Hat Until Called for



CLOSING OUT

448 PAIRS BELDING HIGH GRADE SILK HOSE

READ THIS!!

It Tells You Why—

We'll be frank with you. Beldings Hose are too high in quality and price for any store to sell enough of to make a profit. They sell but are slow. It's just another mistake in buying which all merchants make. Most women, and we don't blame them either, would rather pay around \$2.00 for their stockings and have more pairs. Consequently we are taking an enormous loss by selling these excellent hose at this price, but we gladly do it and we assure you that they'll be the best you ever bought at \$1.95 or for one dollar or two dollars more. Come early as the stock is too small for everyone to get three or four pairs and when they are gone there will never be any more.

(Better Hosiery Dept—Second Floor)

GUARANTEED TO BE THE GREATEST HOSIERY VALUES EVER OFFERED IN KLAMATH COUNTY. Beldings hose are recognized by the very highest class women's ready-to-wear shops as one of the finest brands in America. They are positively worth every cent they are marked but for reasons which are explained at the left we are closing them out at a big loss to insure quick sale.

NOTE THIS

Imagine it—all \$2.75, \$3.50 and \$3.95 hose go at one low price. Here is an opportunity to supply your hosiery needs for months to come, and with the finest too, at a price that buys only ordinary kinds.

THE FINEST

This lot of hose is new—eight popular shades—French heels—very sheer—perfect fitting—some have picot tops—reinforced heels and toes. They are everything that could be said about them and more too. We urge you to see them early.

All \$2.75, \$3.50 and \$3.95 Hose
Go at Only

\$1.95

8 new colors

All sizes

Golden Rule Stores
ECONOMISTS IN DISTRIBUTION
THE NAME OUR POLICY

Within This Ad There Is News Of

Special Importance

Note the Close Out Sale of Beldings High Grade Silk Hose—values to \$3.95
All Go At Only—

\$1.95

For further information see special announcement at bottom of ad.

IMPORTANT

Dress, Coat and Suit News.

DRESSES

SILKS—Best Grade

\$10.50—\$24.50

COATS

Golden Rule Values

\$9.50—\$16.50

SUITS

2 and 3 piece

\$17.50 to \$24.50

Millinery
Dept.
2nd
Floor

Spend your days,
whether at work
or play,
in comfortable—

ENNA JETTICK

Health Shoes

This nationally known brand envelopes in every pair of shoes all the comfort and style features that are found in those selling for almost double this price. New spring models now on display.

Sizes 2½ to 12.

Widths AAAA to EEE

\$5

AND

\$6

Also spring styles in novelty shoes at \$4.85 and upwards.
Expert shoe fitting service mezzanine floor.