

The Evening Herald

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Thursday, March 6, 1930

On Right Track

At the recent state dairymen's meeting at Coos Bay a resolution was adopted favoring an intensive advertising campaign for dairy products. Every publicity medium available from oratory to paid advertising will be enlisted under this program if the recommendations are carried out.

The dairymen are on the right track. So long as they sat back and let their competitors do the advertising they were losing ground. By meeting the substitute makers on common ground and setting before the public the merits of their products, the dairymen are bound to increase the demand for those products. To harp about the use of substitutes is but to advertise them and although a belated start is being made, the dairymen will find that the proper cooperation among themselves will enlist the cooperation of other agencies in their behalf.

Attention is to be directed to the high quality of dairy products, leaving out all mention of substitutes, and in this connection a state cream grading law was endorsed. A unified effort to push sales of all classes of dairy products was favored rather than a number of separate campaigns.

It may be some time before Oregon dairymen experience as good cream prices as was their lot prior to the present market, but there is no cause for the real dairyman to despair. There is good money in the cream business yet, but it will require the best efforts and management of the dairymen to make it. The less experienced and less expert may have to retire from the business, leaving the field to those who are capable of carrying on. Increased production efficiency will place the industry on a more stable basis and more firmly trench it as one of the state's permanent assets.

The dairy cow and the hog are still two of the most dependable mortgage lifters and the farmers who stay by these friends will be the people with money in the bank in the long run.

Criminal Traits Of The Air

The Russians may be a misguided people, but they do have ideas.

The other day the Soviet government decided to root out the ancient Russian practice of wife-beating. So they arrested a wife-beater, took him into court and tried him; and—here is where the big idea comes in—they broadcast the proceedings by radio, so that any radio fan in all the Russias could tune in if he wanted to.

There is a notion this country might copy. Our big criminal trials sometimes seem to be conducted more for their entertainment value than in the interests of even-handed justice; so why not put 'em on the air and be done with it? It might not help convict the guilty and protect the innocent, but at least it would give a jaded American public a new thrill.

Equality of wealth wouldn't make people content. Who would enjoy having much if there were none to envy him?

Russia will do some good. Religion has been needing a little persecution to overcome its fat indifference.

Many old-time marriages were permanent simply because the frying pan isn't quite as hot as the fire.

You can make a little crime wave of your own by threatening to lick Willie and never doing it.

EDITORIALS FROM OVER THE NATION

Friedrich Sieburg in the Frankfurter Zeitung: French meals are "composed." They are well built up, according to rules of taste, however simple the various dishes might be. Frenchmen don't devour a dish because they are hungry; they eat carefully, artistically; their dishes go "crecendo," as it were, and each dish is meant to be tasted, not gobbled down. The French menu is the expression of French civilization. It is orderly and fixed according to tradition; the succession of dishes is unalterable and is the same in all classes of the French population and for any quality of meat.

The foreigner in France who would come to a typical French restaurant (not one of those where French traditions have been spoiled and changed by foreigners) and who would order six kinds of vegetables for a meal and nothing else, would be invariably badly served and would earn the contempt of the waiters, hotel keeper and French guests.

In order to be counted as civilized, he has to eat according to

the French system which has always existed and which one must know. The restaurant owner or headwaiter is always willing to give good advice to a guest that doesn't happen to "know"; but he'll be horrified if the guests insist on deviations from the traditional order of a French menu. On the other hand, it is possible to acquire the reputation of a connoisseur or witty and elegant personality if one adds unexpected sauces or spices to one of the traditional dishes. However, this initiative must never reach too far; it is impossible for instance, to order stewed mushrooms with mutton chops, however much one should like to eat this. And it is an error to believe that one might get such a combination more easily in a French village inn than in a guided and bemired hall of a fashionable French restaurant in the center of Paris.

However limited their raw material and choice may be, the small French bourgeois or the peasant stick to the hierarchy of dishes in the French menu. They

Timely Quotations From People in the Public Eye

"The world of today wants fewer dreams and more facts, less art and more health, fewer problems and more happiness."—Emil Ludwig, biographer.

"We are prosperous because we ride in automobiles."—Walter P. Chrysler, automobile manufacturer.

"Jazz is quite unsatisfactory to the intelligent person."—Walter Damrosch, orchestra conductor.

"Our country is now the light of the earth by virtue of its moral and economic supremacy, for which prohibition is largely responsible."—Senator Sheppard, of Texas.

"A specialist is a man who knows more and more about less and less."—Dr. William J. Mayo, surgeon.

DAILY LETTER ON AFFAIRS AT U. S. CAPITAL

Original Tariff Bill "Indefensible," Declares Barkley, Defending Democrats' Stand.

BY RODNEY DUTCHER NEA Service Writer

WASHINGTON, March 6.—The Democrats believe they have gained much popular favor through their successful opposition to the Hawley-Smoot tariff bill in co-operation with the Republican progressives.

Democratic senators unite in scoffing at the charge that the delay in passing a tariff measure in the upper house, caused by the care they have taken in pulling the finance committee's bill apart, has had an unfortunate rather than a beneficial effect on the country.

Scores Speed of House "In the Senate," says Senator Alben W. Barkley of Kentucky, "our time has been taken up by the effort to prevent inflation on the country of indefensible increases in the tariff as carried in the Hawley-Smoot bill."

"The house seems to have confined itself to the appropriation bill and but one prohibition enforcement measure—the transfer of the enforcement machinery from the Treasury to the Department of Justice. While an appropriation bill may be regarded as a constructive measure the routine activity of passing one is not exactly legislative work, but only the customary method of supplying needs of the government."

"The fight over the tariff bill has been more prolonged than would have been necessary if the bill had been properly considered in the House. But it was jammed through there under gas rule which prevented even the offering of amendments. That made it necessary for the Senate to look more carefully into each item and gather the facts more scientifically than ever before."

"We have not been actuated by any desire to injure legitimate business and for that reason have offered few amendments reducing rates in the present law, but we have tried to benefit agriculture in so far as a tariff may do so without at the same time nullifying these benefits by increasing the cost of the necessities which agriculture must buy."

All indications point to "increasing Democratic gains" throughout the country, Barkley said, because the people have discovered that Republican claims of perpetual prosperity under Republican rule were without foundation.

"More men are out of employment and seeking work today than at any time in the last 20 years," continued the Kentucky senator. "This is a deplorable situation which no one contemplates with pleasure and it is made more deplorable when we reflect that the present administration has done nothing to relieve the situation except to make further claims of universal prosperity."

Barkley believes that Republican leadership, both in the White House and in Congress, is at fault for having taken no effective remedial steps. He contends that Democrats and progressives have been the only ones even to complain about conditions.

"The situation is made still more lamentable," he declared, "because the Republican leadership in neither house of Congress has shown any disposition or made any move, even of a minor nature, looking toward the badly needed relief."

Calls for Remedies "They have even denied the existence of the conditions themselves, which everyone in the country is well aware have existed for a long time."

"Not only have the Democrats in both houses, in conjunction with the progressive Republicans, called attention to these conditions, but we have also stood ready to cooperate in every possible and proper way to alleviate them."

"I think the people appreciate these efforts and will demonstrate their appreciation unmistakably at the next elections."

Fox Refinancing Plan is Approved

NEW YORK, March 6 (AP)—Approval by stockholders of the Fox Film corporation of the \$60,000,000 refinancing plan advocated by William Fox and the Bancamerica Blair group was announced today after ballots taken at yesterday's protracted meeting had been counted.

R. Fox, president of the film corporation, said 564,577 shares of the class A stock out of 520,660 had voted for the plan, while 93,745 out of 99,000 class B shares had approved it.

The vote against, he said, was 32,925 "A" shares and 1,069 "B" shares.

THREE PERISH BOSTON, March 6 (AP)—Three persons are dead and nine were injured as the result of a fire which swept a five-story apartment house today.

The dead are Athenius Karas, 26, his daughter, Constantine, 26, and Charles Zankochian, 2.

Charles Hall In Race Officially

Charles Hall of Marshfield, state senator from Coos and Curry counties, formally announced his candidacy throughout Oregon yesterday for the republican nomination for governor at the primaries, May 18.

Mr. Hall said he would file with Secretary of State Moss within the next few days.

"If elected, I should feel the chief executive has a specific mandate from Oregon citizens to urge increased energy, greater vision and enhanced courage on the part of all citizens looking toward Oregon's progress," says Hall. "I ask that Oregon discard its 'inferiority complex' and tell the entire world about the state. In such a program the governor can take an effective part with entire propriety."

"I confidently feel that Oregon with all of its cherished history, is on the eve of newer and greater progress," said Mr. Hall in making his announcement. "I sense an attitude among the thinking people of the state, a wish that the basic industries of Oregon can be strengthened, her lands be made more productive, her progress be enhanced. It would be my wish to urge such development insofar as a wise administration of the many business activities of the state's government effect this future, and insofar as the same and progressive leadership of a governor may be of lasting effect."

Senator Hall's campaign organization will center in Portland, where offices were opened last week. Mr. Hall himself will be active throughout the state up to the time of the primary.

World Premiere Of Jack Holt is Here

For the first time in the history of motion pictures, the Columbia Pictures will hold a world premiere in Klamath Falls instead of Hollywood, which speaks volumes for the pressure brought to bear on the officials of this picture company by the publicity staff of the Vox theater.

Mr. MacPherson and his assistants finally persuaded the company to allow the residents of Klamath Falls to view Jack Holt, former Klamath county resident, in his latest production, "Vengeance" before it was released to the rest of the world.

"Vengeance," featuring Jack Holt, Dorothy Revier, Hayden Stevenson and others is a stirring depiction of life in the West African trading post. A tropical drama of the Congo, based on sex, thrills and romance.

Jack Holt portrays the over-seer of a trading post who tires of his position and asks the head office to relieve him, which they do but from the moment his successor arrives, he and Holt become bitter enemies, which leads to a quarrel between Holt's successor and his wife. This leads to a beautiful romance between Holt and his successor's wife, played by the beautiful Dorothy Revier.

"Vengeance" opens at the Vox theater for one week only, commencing Sunday, March 9.

CONVICTION OVERRULED CLEVELAND, March 6 (AP)—Convictions of contempt of court against Louis B. Seltzer, editor, and Carlton K. Matson, editorial writer, of the Cleveland Press, were overruled today by the Cuyahoga county appellate court.

Thoughts We've Been Thinking

(Continued From Page One)

ashes on the stove fire, hoping that it would hold until morning. And then you turned down the oil lamp.

And then you moved slowly up the creaking stairs to the perfect example of a frigid bed-room, right beneath the roof.

Remember the icy sheets? Remember the draft of cold that came in? Remember how Jack Frost had woven crystal blankets over every glistening window pane? There wasn't much fooling around. Maybe you had brought up a hot brick or a hot stone to take the chill out.

But you slept like a tired trooper and wakened long before daybreak at the sound of mother pounding a big beef steak in the kitchen. When you heard the grind of the old hand coffee mill as each morning the fresh berries were crushed for the morning cup of coffee.

Those were the days; beef-steak and hot buckwheat cakes and coffee and fried eggs, and fried potatoes.

Maybe we are pampered too much by these new-fangled comforts. We miss a great many things these glorious winter mornings, including the old time bedroom. Oh, for a chance to break the ice in the old time pitcher! And we promise to wash behind our ears!

The Soviet government has established a textile research institute for the study of fibers produced in Russia and their uses and to seek new ones.

EIGHTEEN YEARS AGO IN KLAMATH

Dr. Emma F. A. Drake will lecture at Houston's opera house this evening on the white slave traffic. As she has been engaged in moral uplift work for some time, having formerly been attached to Judge Ben Lindsey's well known juvenile court in Denver, her talks are expected to be full of interest and instruction.

It is suggested that a short course in scientific agriculture be had in the Klamath county high school next year, and there are many who are anxious to see it established. Principal W. E. Faught is anxious to see the course installed, and has a letter from Superintendent of public instruction L. R. Alderman which has greatly encouraged him in his work for the proposed feature of county education.

In addition to the plentitude of candidates for county and city offices, Klamath Falls and vicinity are better equipped for national honors politically than most communities.

The high school band is practicing hard in order to be prepared for the playing tonight at the debate. Among the numbers of pieces are some very fine overtures and serenades.

Ladies of Local Ewauna, socialist party, will hold a necktie social at the local headquarters on Fourth street, on Saturday evening March 9. Everyone will be welcome, especially working men and their families.

The ladies will take baskets

of eatables, each basket containing also a gentleman's necktie of calico or other material. They will provide themselves with aprons to match, which they will don when the selling of the baskets commences. The gentlemen will then array themselves in their neckties and seek their partners for supper, who will wear the aprons corresponding to the material of the neckties.

The order of the evening will consist of a literary and musical program, refreshments, and dancing.

Three elegant new chug wagons are the latest acquisitions made in the automobile line in this city. The cars are two Maxwells, one owned by P. M. Reidy, which is a roadster, another which is a touring car owned by J. A. Thompson, and the third a Case car, bought by A. C. Lewis of the Farmers Implement company.

All three cars are up-to-date in every respect, having self starters, electric lights and all the latest improvements. These cars are the product of the best automobile concerns in the business, and their owners are congratulating themselves that they have cars to be proud of.

Ed Bloomingcamp returned here from his ranch yesterday.

Tonight at Houston's opera house is to be the occasion of the debate of the high school team from Grants Pass against the speakers selected from the Klamath county high school.

Sixth Anniversary To Be Celebrated

The sixth anniversary of the founding of the Daughters of Job in Klamath Falls will be celebrated this evening with a dinner party and program to be held at the Masonic hall.

At 6 o'clock a dinner will be served to members of the girls' lodge and this will be followed by a program to which are invited parents, Eastern Star members and Masons. The guests will be entertained with the following program:

Violin solo, Louise Hunter, accompanied by Harriet Hunter; trombone solo, Jean Heard; reading, Ruth Vannice; feature dance, Maxine Webb; duet, Dorothy Stevens, Marjorie Richardson; skit, Helen Cofer and Norma Dodge.

Annual Election Of Elks Tonight

Elks will hold the annual election of officers for the coming year at the meeting tonight

San Francisco

Exquisitely appointed, with every requisite of finer living. Dining room and Coffee Shop famed for excellence \$3 to \$6

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HOTEL CALIFORNIAN

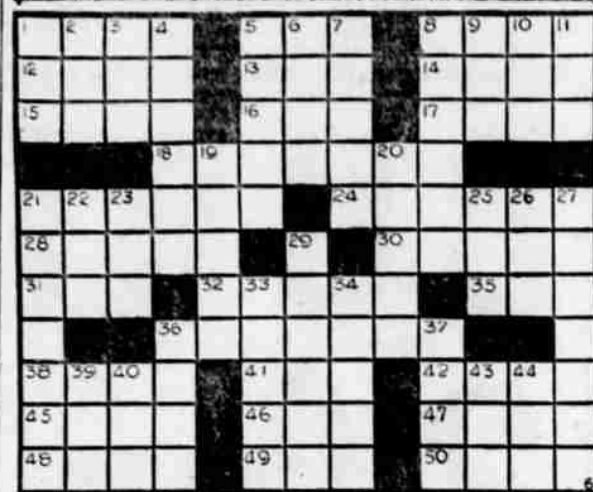


It is a perfect pleasure to serve this fragrant delicious blend.

TREE TEA

Orange Pekoe

Mostly Short Words



HORIZONTAL 41 Thick shrub. 42 Sloping away. 43 Always. 44 Before. 45 Drug plant. 46 Humid. 47 Scarlet. 48 Cogwheel. 49 Vehicle. 50 Field. 51 To make a mistake. 52 To limit. 53 Raging. 54 To border on. 55 Feigned. 56 Part of mouth. 57 Collection of facts. 58 To emulate. 59 Snaky fish. 60 To disregard. 61 Stamping machine. 62 Concluded. 63 To straighten up. 64 To pull along. 65 Single plant. 66 Two fives. 67 Beer. 68 Ratlike bird.

YESTERDAY'S ANSWER
 WILLS C AZTEC
 IDEA MAW EARL
 NHAP ORA URGE
 D SAVAGES M
 SOP PETEK AKE
 OPINE S GIVEN
 REMISS NOVELS
 RET AGO ANI
 CAT SLATE GEN
 ATE HATER EVE
 PERKED LIIDED

too want to taste things, not simply eat.

French cooking since the armistice is fighting a difficult battle against the claims of foreigners who don't know about French culinary traditions and who want to satisfy their appetite in their own "anarchist" manner. Almost more pernicious than the Americans who like to eat everything together and if possible raw, are in Paris those Russians who are more often cooks and innkeepers than guests and who by their flattering and adaptable methods have managed to introduce those barbarian heavy dishes in Paris which only the most alcoholic liquor, the vodka, can dematerialize and which finally produce that long drawn sadness or dangerous gaiety that differs radically from French gaiety.

The gourmet in France must go every year to socially lower sales in order to find the old order and safe tradition in culinary matters in the simplest forms. Of course, traditions of cooking still have some defenders in France. A crowd of brilliant writers, including Paul Reboux and Leon Daudet, write about culinary matters and numerous very cultured Frenchmen follow them in the idea of talking about cooking and the fine wines just as enthusiastically or critically as about grammar or art.

Vineyard snails, bescassins, kidneys in white wine, partridges

with brussels sprouts, baked lobster, oyster soup, chicken in bread crust, thirty kinds of French cheese, and the order in which all such things ought to be eaten, and the wines that ought to go with each special dish, are often the subject of conversation in modern France just as in the old days.

Janet Bedford Wins School Oratory Cup

Janet Bedford won the high school oratorical contest held yesterday afternoon before a high school assembly. She won over four other contestants who also presented their orations, and won over 40 who had submitted written orations.

Miss Bedford will represent the high school at the district constitutional oratorical contest to be held this spring at Bend. Gertrude Hilyard received second place in the contest and will be the alternate.

Those who participated were Elsie Eschebeck, Gerald Hobe, Wesley Gudarian, Gertrude Hilyard and Janet Bedford.

Miss Bedford also won a loving cup presented by Mr. Clark. The title of her oration was "What America Means to Me."

For results use Herald Class Ads

ERRORGRAMS



There are at least four mistakes in the above picture. They may pertain to grammar, history, etiquette, drawing or whatnot. See if you can find them. Then look at the scrambled word below—and unscramble it, by switching the letters around. Grade yourself 20 for each of the mistakes you find, and 20 for the word if you unscramble it. Turn to the back page and we'll explain the mistakes and tell you the word. Then you can see how near a hundred you bat.

EQUBESTNUS
 Always following something.