

NEWS IN BRIEF

Character Close-Ups



Assigned Parade Position—Endeavors of Lake and Klamath counties have received word from the state office of the Christian Endeavor society that they have been awarded third place in the grand parade at the coming state convention to be held at Marshfield in April. The Klamath-Lake union was the third union in the state to obtain the quota of registration. This is an accomplishment for the union, as it was only organized in January of this year.

Invitations Issued—Attractive invitations, on a new design in mottled stationery, have been issued by Glover's Jewelry store, inviting customers and friends to attend the opening of their new store at 737 Main, on March 4. The new location is being renovated, and work is nearly completed.

Circle Will Meet—The Miriam circle of the First Presbyterian church will meet on Thursday afternoon, February 28, at 2:30 o'clock, at the home of Mrs. Arthur R. Wilson, 139 Washington street. Mrs. A. D. Lund will be the assisting hostess.

Friendship Club Postponed—On account of the illness of several of the members, the regular February meeting of the Friendship club will be postponed until the evening of March 25. The March meeting will be held at the home of Mrs. E. X. Kendall.

Studying for Exams—Students of K. U. H. S. are burning the midnight oil and boning for six weeks finals, which will occur this week. Few failures are expected, because of direct supervision of the new study plan.

Making Business Trip—Claude McCulloch, of the law firm of Manning, McCulloch and Driscoll, and Ralph Moran, is leaving tonight for Portland, where he will spend some time transacting business.

Dorcas Circle Meets—The Dorcas Circle of the Presbyterian church will meet on Thursday afternoon at 2:30 o'clock at the home of Mrs. C. P. Peyton at 919 Market street.

Recuperating From Attack—Mrs. H. H. Metcalf, who has been very ill with an attack of inflammatory rheumatism, is recuperating at her home on Pacific terrace.

Return From Europe—Mr. and Mrs. Fred Heilbrunner Sr., who left here early in December for a trip to Germany, arrived in New York on their return trip, February 18. They left New York February 24 and expect to arrive in Klamath Falls Friday or Saturday of this week, according to word received here by their son, Fred H. Heilbrunner. Mr. and Mrs. Heilbrunner sailed and returned on the steamship Bremen, at present the world's fastest steamer.

Leaving North Carolina—Word has been received here by relatives that Mr. and Mrs. Lloyd Higdon left North Carolina yesterday where they have been spending several months with his parents, and expect to be back in Klamath Falls by March 15. En route west they will make several short stops and will visit relatives in Sacramento. Mrs. Higdon will be remembered as Miss Chloer Lindsey.

Visiting in City—Mrs. Leland Willis and small daughter, Sharon Lee, are spending two weeks at the home of Mrs. Willis' parents, Mr. and Mrs. Levi McDonald of Langell Valley. She also expects to visit friends in this city before returning to her home at Lakeview.

Returns From Eugene—Harry Molatore, son of Mr. and Mrs. T. Molatore of this city, will return to Eugene today to resume studies at the University of Oregon, after being called home by the illness of his father who is a patient at the Hillside hospital.

Adds To Building—J. Hirvi, prominent Klamath Falls bakery owner, has been issued a permit by the Chiloquin council to construct a second story on his building at Chiloquin. The additional construction is expected to cost about \$2000.

Circle Will Meet—The Bethany circle of the First Presbyterian church will hold a meeting at the home of Mrs. Shantz, 1919 Main street, on Thursday afternoon at 2:30. Mrs. Hughes and Mrs. Melas will provide as assistant hostesses.

Granted Permit—J. C. Richter has been granted a \$6,000 permit to erect a duplex on lot 6, block 5, Railroad addition.

Attending Del Monte Shoot—Mr. and Mrs. H. E. Hauger are leaving for California, where they will attend the important shooting event at Del Monte.

Wednesday Club Meets—The members of the Wednesday Club, and their husbands, will enjoy an evening of bridge tonight at the Parish House of St. Paul's Episcopal church.

Society Editor Ill—Miss Vivian McCauley, society editor of the Evening Herald, is ill at her home on Crescent Avenue.

Heating Company Lowers Some Rates

Reduction of certain rates for central station steam service furnished by the Klamath Heating Co., in this city was announced today by Earl W. Murphy, manager.

The reduction, which affects only patrons of the company using in excess of 135,000 pounds of steam per month, has been approved by the public service commission, effective Thursday.

TWO DIE IN SEALED CAR

MINNEAPOLIS, Minn., Feb. 26 (AP)—Two unidentified men, about 27 years of age, were found dead today in a sealed apple car in the Northern Pacific railroad yards here. The car was part of a train which arrived today from the west coast. Death is believed to have been caused by carbon monoxide gas poisoning.

FOOD-BOLTING HABIT CAN BE OVERCOME

Doctor Recommends Milk Drink in Late Afternoon

The wear and tear of an active day sometimes leaves business men and women in a state of nervous fatigue. By the time home is reached and the evening meal served, the fatigued person is too hungry to eat slowly. As a result, food-bolting, or eating too fast, the discomfort of indigestion often follows.

In such cases, a leading Philadelphia doctor recommends drinking a flavored milk beverage in the late afternoon, or eating two or three cookies or a piece of candy. The sugar in this food checks hunger and overcomes nervous fatigue in an appropriate way. Later, the evening meal can be eaten with calm enjoyment.

Such endorsement of sugar should not be overlooked. Too often home diets are lacking in this important food. In this connection the tendency to eliminate desserts from balanced meals is dietetically wrong.

Aside from the quick energy sugar supplies, it can help in promoting a more balanced diet. A dash of sugar to a pinch of salt in cooking vegetables heightens their flavor and causes them to be eaten with more relish. As a matter of fact, such use of sugar increases the value of the food thus seasoned. Good food promotes good health. The Sugar Institute.

Webfoots Hie For Seattle For Last Of Hoop Contests

EUGENE, Ore., Feb. 26 (AP)—The University of Oregon hoopers will leave here tomorrow for Seattle where Friday and Saturday they meet the University of Washington quintet. Oregon needs both games to tie the Huskies for the title.

Should Washington win one of the games it will clinch the northern conference title. Although the Oregon players are tired from a strenuous road trip last week, which culminated in victories of four out of five, Bill Reinhart, duck coach, hopes to take the Huskies into camp.

Oregon's starting lineup includes: Lexoff and Keenan, forwards; Eberhart, center, and Calkins and Stevens, guards.

Union Pacific Adds Giant Locomotives

OMAHA, Neb., Feb. 26, (AP)—Twenty five of the largest fast freight locomotives in the world will be purchased within the next few days by the Union Pacific railroad system, Carl R. Gray, president, announced today. The purchase will involve an expenditure of \$2,500,000.

The engines will be of the "9,000-type," and were designed by Union Pacific engineers.

"I'm Coming Back," Alma Rubens Tells Broadway



Back to the stage—to stage a "come back" via vaudeville—Alma Rubens, motion picture actress, is shown above as she arrived in New York from Hollywood and was greeted by her husband, Ricardo Cortez, the screen star. She was reported to have completely recovered from the illness which threatened to end her career and which kept her from the screen for many months.

Two More Deaths Ascribed to Curse

LONDON, Feb. 26, (AP)—Two more deaths which the superstitious were inclined to associate with the opening of Tut-Ankh-Amen's tomb were attracting attention here today.

As a hearse was bearing the body of the late Lord Westbury to the Crematorium today, it knocked down and killed an eight-year old boy, Joseph Greer. Lord Westbury had committed suicide Saturday, and his act was ascribed by many to the curse of the pharaohs. His son, Richard Bethell, died last November after serving as secretary to Howard Carter, who opened the tomb.

The other death today was that of Edgar Steele, 57, a worker in the British museum who had cared for some of the relics from the tomb of Luxor.

A museum official scouted the suggestion that there was anything sinister in Steele's death, however, and Mr. Carter declared that the curse is nothing but a myth.

AWAIT DECISION
PORTLAND, Ore., Feb. 26 (AP)—Authorities here today awaited the decision from District Attorney Myers as to where legal responsibilities rest for collection of unpaid district court fines amounting to \$1,525 before starting collection.

Cardinal Merry Del Val Succumbs To Heart Attack

ROME, Feb. 26, (AP)—Cardinal Merry Del Val, former papal secretary of state, and in recent years arch priest St. Peter's, died today from heart failure after an operation for appendicitis.

The cardinal, who was 65, was stricken suddenly yesterday, and grew worse during the night. Finally an operation was deemed necessary and this was performed by Professor Bastianelli. The cardinal was resting comfortably this afternoon, but was apparently stricken with heart failure.

For results use Herald Glass...
FOR SALE
Dog harness, dog collars, dog blankets.—The Gun Store, 26-28, 28th and Klamath.

CONSTIPATION RELIEVED QUICKLY
This Purely Vegetable Pill will move the bowels without any pain and depressing after effects. Sick Headaches, Indigestion, Biliousness and Bad Complexion quickly relieved. Children and Adults can easily swallow Dr. Carter's tiny, sugar coated pills. They are free from calomel and poisonous drugs. All Druggists 25c and 75c red pkgs. **CARTER'S LITTLE PILLS**

THREE IMPORTANT FACTORS ENTER INTO THE COST OF YOUR AUTOMOBILE

1. How much it costs to make the car
2. How much extra you pay the dealer
3. How much it costs for operation and up-keep

THE PURCHASE of an automobile involves a considerable amount of money and it should be carefully considered from all angles before a final decision is made.

The value of the car to you depends on the value built into it at the factory, how much extra you pay the dealer for distribution, selling, financing and accessories and what it will cost to operate and maintain the car after purchase. Each of these factors, as it relates to the Ford car, is frankly explained below.

Economy in production

THE FORD CAR is made economically because of the efficiency of Ford production methods. The money saved through this efficiency is put back into the car in improved quality of material and in greater care and accuracy in manufacturing. The constant effort is to eliminate waste and find ways to make each part better and better without increasing cost—frequently at lowered cost.

Because of Ford economies in large production and because the Ford organization operates on a low-profit margin, the price you pay for the car is much less than it would be under any other conditions. Yet it brings you many unusual features of construction and performance.

At least \$75 extra value is represented alone by the Triplex shatter-proof glass windshield, the Rustless Steel, the four Houdaille double-acting hydraulic shock absorbers, and the five steel-spoke wheels. The unusually large number of ball and

roller bearings and the extensive use of fine steel forgings instead of castings or stampings are additional features that reflect the high quality built into every part of the car. Throughout, it is a value far above the price you pay.

Low dealer charges

THE SAME PRINCIPLES of efficiency and economy that characterize the manufacture of the Ford car are applied also to distribution. Obviously it would do the public little good to save in production if these savings were sacrificed later in excessive costs of selling, financing and accessories.

The Ford dealer, therefore, operates on the same low-profit margin as the Ford Motor Company, his discount or commission being the lowest of any automobile dealer. He does a good business because he makes a small profit on many sales instead of a large profit on fewer sales.

NOTE THESE LOW PRICES

Roadster . . .	\$435
Phaeton . . .	\$440
Coupe . . .	\$500
Two-window Fordor Sedan . . .	\$600
Three-window Fordor Sedan . . .	\$625
Convertible Cabriolet . . .	\$645
Town Sedan . . .	\$670

(All prices f. o. b. Detroit)

FORD MOTOR COMPANY



The lower cost of selling, combined with the low charges for financing and accessories, means a direct saving of at least \$50 to \$75 to every purchaser of a Ford, in addition to the savings made possible by economies in manufacturing. The money you pay for a Ford goes into value in the car. It is not wasted in high dealer charges.

Low up-keep costs

IT IS IMPORTANT to remember that the cost of your automobile is not the first cost only, but the total cost after months and years of service. Here again there is a decided saving when you buy a Ford.

The cost of operation and up-keep is lower because of simplicity of design, the high quality of material, and the reduction of friction and wear through unusual accuracy in manufacturing and assembling. The reliability and longer life of the car contribute to its low depreciation per year of use.

The intelligent, painstaking service rendered by Ford dealers is under close factory supervision and is a factor in the low up-keep cost of the Ford. All labor is billed at a flat rate and replacement parts are always available at low prices through Ford dealers in every section of the United States.

In two, three or five years, depending on how much you drive, the saving in operating and maintaining a new Ford will amount to even more than the saving on the first cost of the car.

AT THE LIBERTY
Last Showing Today
Ronald Colman
—in—
"THE RESCUE"

PIRELLI

— NOW —

MARILYN MILLER in **FLAMINGO**
with great cast including Alexander Gray Joe E. Brown

POOLE'S PELICAN
— NOW —

WILL ROGERS
in his first Fox Movietone picture
ALL TALKING COMEDY
They had to see PARIS
With Owen Davis, Jr.
Marguerite Churchill
Irene Rich
Fifi Dorsay

You all have heard of Gay Paree, Parlez vous;
You all have heard of Gay Paree, Parlez vous;
Now all of you can hear and see Fox Movietone's great comedy—
Hinky, dinky, parlez vous

"The Barber's Daughter"
A MACK SENNETT ALL-TALKING COMEDY
FRIDAY AND SATURDAY
CHAPTER NUMBER 2
"The Ace of Scotland Yard"