

The Evening Herald

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Three months	\$1.75	\$1.75	Three months
Six months	2.75	3.25	Six months
One Year	5.00	6.00	One year

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Wednesday, February 5, 1930

Business As Dictator

CHICAGO'S experience with municipal bankruptcy, dismal as it is, may yet provide a considerable gleam of light for the mis-ruled American city dweller.

Chicago is broke and has been broke for quite a while. Now a committee of prominent citizens, holding tax anticipation warrants as security, has pledged a fund big enough to carry the empty city treasury along; but it has tacked a kicker on to this pledge that may spell confusion for the politicians.

There is just a faint bit of light in that procedure. In the long run it may turn out to be a beacon of considerable importance.

Chicago, harassed by politicians who have led the city through financial extravagance, incompetence and graft into a hopeless wilderness of debt and penury, has the germ of a big idea in this citizens' committee. If present trends continue this idea may prove the salvation, not only of Chicago, but of many other cities.

It is a commonplace among students of municipal government that the average American city could be operated with the utmost efficiency for far less money than is usually the case. The necessary departments such as police and fire forces, hospitals, schools, lights, water supply and street maintenance could be run better than they ordinarily are, for less money than is ordinarily spent on them.

Politics stands in the way. Padded payrolls, favoritism, incompetence and downright crookedness keep the tax bills rising; and, as a by-product, they impair the kind of service that these municipal agencies render.

Suppose, now, that a big city like Chicago suddenly puts all of its expenditures in the hands of a non-partisan committee of business men.

How long would a departmental payroll be kept at twice its rightful size for the sake of ward-heeling runners and their friends? How long would expensive contracts with the friends of political big-wigs be tolerated? How long would an official last who had nothing to recommend him but the fact that he had always played ball with the boys at election time?

The answers are obvious. A stunt of this kind could free a city, overnight, from the dead weight of politics that afflicts nearly every municipality in America.

Of course, the remedy is drastic. It runs counter to our cherished ideas of self-government by cheap politicians.

But that is the end toward which present trends are taking us. Chicago has just about reached it. Other cities, following the same path that Chicago took, can take warning. When mis-rule continues too long, business will assume dictatorship. And it, at least, will give us efficiency and economy.

The new democratic party in India won't attract everybody. A lot of the natives have money.

There are compensations. When money is tight, morals aren't so loose.

People quarrel during an election, but later they forget all bitterness and generously unite in giving the president advice.

It is unlawful to take the fleece of unborn lambs, but of course it's all right to leave a bond issue for unborn posterity.

Fashion will frown on the sun tan next year because it makes black spots. That was considered a valuable feature of the tanning dad used to do.

EDITORIALS

From Over the Nation

PERSONAL LIBERTY

Epworth-Euclid Outlook, Cleveland: A Catholic clergyman has submitted a prospectus of real personal liberty to Patrick Henry Callahan of Louisville, Ky.

"1. The man who becomes intoxicated has, for the time being, given up his personal freedom. He is no longer master of his own actions.

"2. The man who acquires the habit of drinking to excess has given up his freedom even more fully. He is a slave to the habit, and simply cannot help drinking, thus periodically putting himself in a position where he is not at all master of himself.

"3. While a great many persons can remain moderate drinkers all their lives, the percentage, 10, 15, 20—whatever it may happen to be—will become slaves to the drink habit. No one can tell beforehand in which group he will ultimately be. The only safe thing is not to drink at all. Every drunkard was once a moderate drinker.

"4. Even a slight amount of drinking interferes with liberty to some extent in this automobile age. Probably the majority of automobile accidents could be traced back to drink. When a man under the exhilaration of drink takes an unnecessary chance and causes an accident, he has seriously interfered with the liberty of other people.

"5. Stress should be laid upon one's liberty not to drink. There are more ways of interfering with personal freedom than by law. Group opinion is much more powerful, and many people who are shouting loudest for personal freedom are against the Volstead law are doing everything they can in their groups to compel persons to drink. He is afraid that he will not get a certain business opening or an invitation to a particular set."

BUILDING GOOD WILL

Confidence, mutual trust and good will is the basis of modern business, and it is as a builder of confidence that newspaper advertising has proven its tremendous value.

That's the essence of a statement made in St. Paul a few days ago by that aggressive salesman and financier, T. K. Kelly, in the course of an address to a gathering of insurance men.

TIMELY QUOTATIONS FROM PEOPLE IN THE PUBLIC EYE

"Rudy Vallee is the only one singing of the future love—companionship and the platonic."—Dr. Fritz Wittels.

"If there is any penalty for my marriage (to an Englishman) I hear it proudly."—Ruth Bryan Owen.

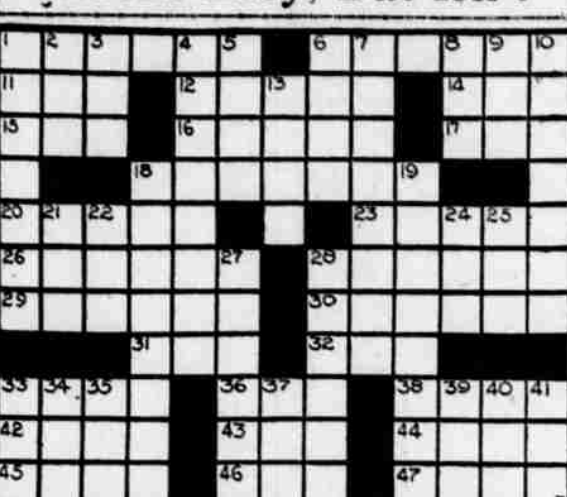
"The mad craving for publicity is nothing but a wish to escape this standardization."—Count Michael Karolyi.

"No peace-preserving machinery can be complete without some form of international control of war materials."—Edward N. Hurley.

"Blessed is he who carries within himself a god, and an ideal and who obeys it."—President Hibben of Princeton.

"American men yield to women their homage and their pocketbooks."—Charles Evans Hughes.

Looks Easy, But Isn't



HORIZONTAL

1 Pod.
6 To spatter.
11 Metallic rock.
12 Portname.
14 Rattle bird.
15 Passy.
16 Apple drink.
17 Every.
18 Revival.
20 Ale.
23 Oatmeal.
26 Beat.
28 Threadlike.
29 Wrinkled.
30 To escort.
31 To rot flax.
32 To observe.
33 This.
34 Child.
38 Street.
42 Chiff.
43 Sheep.

VERTICAL

1 Composed of cells.
2 Age.
3 To secure.
4 To torment.
5 Ireland.
6 Small duck.
7 Synchrostat.
8 Eucharist vessel.
9 Sun.
10 Weapon.
13 Poems.
18 Commented.
19 Lamp.
21 God of sky.
22 Light carriage.
24 Sheltered place.
25 Motor's truck.
27 Note.
28 Endured.
33 Legal rule.
34 Years of life.
35 Convent worker.
37 To be indebted.
39 Opposite of in.
40 Str.
41 Moisture.

YESTERDAY'S ANSWER

SIGILY FUJION
AMA BALEA APE
MARE MAD GRIT
AGENT G FRONT
RE DAM TEA EL
A GENEVIEVE F
RED DIM ELL
CAN MATTER BET
ANEW LAD COVE
RAVEN L BOWED
PLATED SENSES

days ago by that aggressive salesman and financier, T. K. Kelly, in the course of an address to a gathering of insurance men.

"Newspaper advertising," Mr. Kelly said, "has been the greatest single force in bringing us from the depths of suspicion to their heights of confidence in carrying on business."

"Any attempt to transact business on a sufficient scale, to be economical, must involve advertising, for the cost of personally carrying the information that advertising carries to each and every prospective buyer would be so great that commodity prices would immediately reach prohibitive heights."

"Not only has newspaper advertising performed these feats of economy by establishing confidence and making possible the economical and large-scale business operation of today, but it has killed the atmosphere of suspicion between men and I firmly believe that in its ultimate development this great force is going to be a determining factor in assisting the maintenance of world peace."

KNOW YOUR CUSTOMER

Nation's Business: A delegation of two waited one day on President Coolidge to ask him to attend a meeting. One of the callers was a senator who knew Vermont folk. The other was a statesman of rounded speech with faith in the persuasive power of oratory.

It was arranged that the ora-

tor should first present the plea and then if the president seemed indifferent the senator should take up the task.

The orator proceeded. He poured forth words, eloquent words. Mr. Coolidge sat immovable.

Finally the senator thought it time to break in. All he said was: "I think you ought to come, Mr. President. They're our kind of folks."

The president's face lightened a little. There was the twitching of a smile at the corners of his mouth as he said: "I'll be there."

Moral—If you want to sell anything, it's well to understand your prospect.

Easter Sunday this year will fall on April 20.

ERRORGRAMS



There are at least four mistakes in the above picture. They may pertain to grammar, history, etiquette, drawing or whatnot. See if you can find them. Then look at the scrambled word below—and unscramble it, by switching the letters around. Grade yourself 20 for each of the mistakes you find, and 20 for the word if you unscramble it. Turn to the back page and we'll explain the mistakes and tell you the word. Then you can see how near a hundred you are.

DAILY LETTER ON AFFAIRS AT U. S. CAPITAL

Dr. Glenn Frank's Suggestion of a Third House of Congress to Replace the Existing Unofficial Lobby Is Theoretically Sound, but There Is a Host of Obstacles in the Way.

BY RODNEY DUTCHER
NEA Service Writer

WASHINGTON, Feb. 6.—Dr. Glenn Frank, the president of the University of Wisconsin, has made one of those drastic proposals for governmental reform which might be good, bad, awful or terrible in its effect, but which Congress will not approve for an indefinite number of decades.

His suggestion is for a third house of Congress which would provide the country with "expert, unbiased advice" upon all legislative proposals. This suggestion was made long before Dr. Frank made it and there are several ideas about the possible functions of a third house. These ideas always are advanced whenever there is wide public discussion of revelations about the lobbyists, known as the "Third House" since way back into the last century.

Would Replace Lobbies

The new third house would be designed to represent officially the groups which are now represented by lobbies. That is what Dr. Frank appears to have in mind, though he speaks of a "House of Technology," and unbiased advice" and election of members because of wide and accurate knowledge.

Some students of politics have proposed a purely advisory third house with no more than the power to propose legislation, while others believe it should have voting powers similar to those of the Senate and House whose members are elected on the theory of popular representation.

Whatever prerogatives might be given to this new chamber there would seem to be frightful difficulties in determining who was to be represented in it and how much. The problem, for instance, of deciding the relative proportions of representation to be granted industry, agriculture and labor would be one which no disinterested man in his right mind would care to tackle. A thousand and more organizations of every description would clamor for seats and some might well demand scores of seats.

Off-hand one can't think of any yardstick by which their claims could be satisfactorily adjudicated. The country wouldn't stand for it if invested wealth were made the basis of representation and invested wealth would wreck the project if representation were awarded to organizations on the size of their memberships. The American Railway Association, the Farm Bureau Federation, the A. F. of L., the American Legion, the Anti-Saloon League and the American Bankers' Association could each easily decide how much representation it should have, but who could possibly decide between them? And what about the existing national organizations of hoboes, pedestrians and circus fans—and the Anti-Cigarette League?

It does not seem as if many of us would live to see this proposed third house; and yet the theory of it is plausible enough. Representation in Congress is actually chaotic. The senator or the congressman theoretically represents all the people in his district. Actually he may be elected by and responsible to industrial interests, farmers, the Ku Klux Klan, a strong labor constituency, the W. C. T. U. or any other organized group. He votes for the cause of those who can force him to listen.

Voters do not organize as such to give collective expression to

their individual ideas and aspirations. If a voter has a strong economic or moral interest to further or protect he joins a society or national association favoring that interest. To the extent that they represent groups of citizens with interest in politics and legislation they become a representative agency toward the government. One of them may represent more citizens than can be found in a dozen congressional districts.

An Out-of-Date Division

Men live their lives not as citizens of a given state or congressional district, but as members of business, social, fraternal and economic units. Their interests lie not in wards or precincts, but in those units. This means, Dr. Frank points out, that we have an old-fashioned political order along with a new technical civilization, the two of them maladjusted. The voter cannot possibly keep well-informed on many national issues, but he can be informed on those matters of interest to his own class or group.

The All-Russian Congress in the Soviet Union is made up of representatives of the various types of workers, farmers and professional men with more regard for the class than for territorial division. Germany has a National Economic Council containing spokesmen for nine groups of industries, businesses, professions and occupations which has power to initiate bills and give official opinions on bills relating to social and economic problems. Elsewhere in Europe organized groups are being given more part in government. Over here we have the lobbies and lately we have been learning how they work.

Press looked on in an idle manner while the robbery took place and although the thief did not even notice Press, no attempt was made to help Dennison nor to escape.

Ray Press Held In County Jail

Ray Press is held in the county jail charged with vagrancy, and Willie Dennison, negro porter at a local hotel, is out about \$5.

Press rented a house from Dennison, Monday night Dennison went to the house and collected \$40 rent due. Press went with Dennison back to the negro's house to get a receipt and on the front porch of Dennison's house an unidentified white man stuck a revolver to the side of Dennison's head and helped himself to \$5 from the negro's pocket, although he did not get into the pocket where the rent money had been put.

Press has demanded a jury trial.

For results use Herald Class Ads

EIGHTEEN YEARS AGO IN KLAMATH

"Chap" Graves announces today his purchase of the Klamath County Democrat, which has been run by Miss Catherine Prehm. He states that the deal by which R. A. Koppes of Cleveland was to take the paper is supplanted. By his own arrangement he takes from J. P. Harter the option which Harter held on the publication, and which was to go to Koppes. Mr. Graves will go to Merrill tomorrow to take charge of the paper, and will change its name back to the Merrill Record.

At a meeting in the court house last night a Taft Club was organized, with Frank Ira White as president, and the following other officers: Vice President O. C. Applegate; secretary Caleb T. Oliver; treasurer, J. W. Ross. A committee on by-laws was chosen, consisting of J. W. Ross, Dell V. Kuykendall, and O. L. Carter.

It was the sense of the meeting that the club be an open one, supported by voluntary subscriptions, instead of having dues. If the organization should decide upon a special name, it will be determined later.

William A. Langell and Charles

Jacobs, proprietors of the Altamont Tavern, pleaded guilty yesterday when arraigned before Justice of the Peace Graves.

They were arrested in the raid on the tavern conducted early Sunday morning by Sheriff William B. Barnes and Deputy Sheriff John Schallack. Jacobs pleaded guilty to selling liquor and was fined \$25 and costs while both pleaded guilty to keeping their place of business open on Sunday.

For this offense they were fined jointly as partners \$25. The third party who had been arrested was not charged with any offense. He claimed to be cook at the tavern, and was dismissed.

That Klamath Falls Lodge No. 1247, B. P. O. E., is going to be well represented at the coming national gathering at Portland, is indicated by a stirring letter just issued by the grand lodge committee consisting of E. B. Hall, Hunter Savidge, and Chas. J. Ferguson.

Judge William S. Worden, of the Klamath County Court, returned last night from a trip to Portland.

Plan Auto Show For Klamath Falls

The Klamath Automobile Dealers' association has decided to hold an automobile show in the new Baisley garage during the first part of March and Duke O'Neal, sales manager for LaFramme Brothers & Anderson, has been named in charge of the show.

The dealers at the meeting Monday at the Pelican grille decided to hold the show in cooperation with the spring style show of the Merchants' association and there will be many features both entertaining and of an instructive nature on the program, O'Neal stated yesterday.

Complete details have not been worked out but the general outline will be to provide beautiful displays with entertainment worthy of notice.

Merrill Resident To Appear Friday

Trial of J. D. Gillispie of Merrill who is charged with harboring an unlicensed dog will be tried by a jury before Justice of the Peace W. B. Barnes on Friday at 10 a. m. It was announced yesterday.

The case will be to decide whether or not the county can hold the owner of an unlicensed dog responsible and prosecute him

SHE THOUGHT:
"Nice boy—but 'B. O.' makes you impossible."

Yet, to be polite, SHE SAID:
"I'm terribly sorry—but I won't be in any night this week."



Girls liked him at first .. but couldn't forgive "B.O."

SHE DID so hate to turn him down again. He was good-looking, agreeable, just the type she liked. But what could she do? "B.O."—body odor. No, she couldn't overlook that.

Fortunately he discovered his fault later and the simple way to correct it. Today he's well liked—welcomed everywhere—engaged to the very girl who once thought him "impossible."

Wonderful for complexion

Thousands of women depend on Lifebuoy—and Lifebuoy alone—to keep their complexions fresh, clear and radiant with health-beauty. Try it. See how quickly its purifying lather freshens dull, tired skins. Adopt Lifebuoy today.

LEVER BROTHERS CO., Cambridge, Mass.

Lifebuoy
HEALTH SOAP
—stops body odor—

Just Arrived!

New Shades and Patterns All \$7.75

York's Cash Store
1114 Main St.