

The Evening Herald

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Friday, January 31, 1930

Only Kidding Themselves

MANY people who attend a church regularly and contribute little to its support excuse their stinginess by saying: "Others who are less faithful than I will ease their conscience by paying the bills, and I am under no obligation to contribute money since I choose the harder service of personal work in the church." They are kidding themselves. Offer them a choice between regular attendance and regular giving and which would they do? They help in the church work because they enjoy it. They give little because giving pains them. Both attendance and giving are necessary if the church is to survive, but the giving comes first. A preacher can survive without listeners, but he can't survive without rations. The religion that does not reach the pocketbook doesn't go very deep.

Honest Reflection Will Help

WHEN boys in their late teens make asses of themselves and do things so silly and unreasonable and idiotic as to shame and humiliate all who share the name of men, those who are sedate and sensible and middle-aged feel an urge to pick up the nearest brickbat and rid the earth of a hopeless case; but a little honest reflection will convince them that the present crop of soft-headed young males is in all particulars identical with the crop that bloomed and sickened sane people thirty years ago. Never say: "What a fool that youngster is!" Instead you should say: "How idiotic I must have seemed when I was like that."

The Railroad Man's Problems

THE new problems that changed conditions in American life have raised up for the vexation of the railroad executives are graphically set forth by some figures in the current issue of Golden Book magazine.

The gleaming Pullman car, for instance, is no longer the great money-maker for the railroads. For every dollar it earns the lowly freight car earns six.

Furthermore, the day coach has fallen on evil days. In 1921 day coach passengers contributed \$795,000,000 to the railroads; in 1928 they paid only \$454,000,000. Automobiles and higher living standards are directly responsible.

The railroad men have met the issue by increasing their efficiency. In 1922 the average freight train had 38 cars; today it has 48. In 1922 the average car moved 23 miles a day; now it moves 31 miles.

If you think that all of this hasn't given the railroad men furrowed brows and gray hairs, you might ask the next railroad man you meet.

Still, you can't go far wrong if you just obey the laws decent people would observe if there were no laws.

Maybe bandits seem more efficient than detectives because they operate on a piece-work basis instead of getting a salary.

As a last drastic measure, it may be necessary to pay less attention to the rights of criminals and more to the rights of society.

Why does New York go wild over the plain, old-fashioned singing of Rudy Vallee? Well, it would get the same kick from a taffy pulling.

The auto makers have only themselves to blame. They exhausted the possibilities of luxury and now they can't think up any way to make us dissatisfied with what we've got.

EDITORIALS

From Over the Nation

THE FIVE-CENT CIGAR
St. Louis Globe Democrat: If "what the country needs is a good 5-cent cigar," as former Vice President Marshall said, it appears that the country is getting what it needs. The production of 5-cent cigars exceeds the combined production of the more expensive cigars. While there has been in recent years a marked decline in production of higher-priced cigars, the nickel cigar has advanced rapidly.

In the first eleven months of 1929 no less than 3,557,953,945 5-cent cigars were manufactured in the United States, according to the Wall Street Journal. This is an increase of 253,997,175, or 8.15 per cent over the production of the first eleven months of 1928, and even in that year 51 per cent of all the cigars made sold for 5 cents. Since 1924, the production of nickel cigars has increased from 39 per cent of the total to 51 per cent. And in 1929, which witnessed a decline

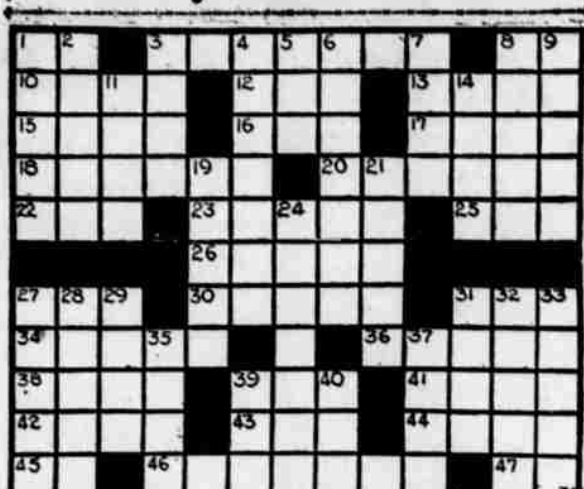
of 5.2 per cent in all other cigars, it made "a gain comparable with the gain in cigarette production." When Marshall made the remark quoted above, there were very few 5-cent cigars of any quality to be had. But his words did not fall on deaf ears. The cigar manufacturers are now fully convinced that he was right, and are making an ever greater number of cigars that sell for the same price as a package of chewing gum. But are they making good 5-cent cigars? They must be good, to increase so rapidly. They are good enough to outsell all other tobacco products except cigarettes.

The cigarette manufacturers, whose product has risen to such heights at the expense of the cigar and pipe, and whose advertising slogans are placed in many alluring forms before the nation, should keep a watchful eye on the nickel cigar. With the slogan, "What the country needs is a good 5-cent cigar," it may ad-

TIMELY QUOTATIONS FROM PEOPLE IN THE PUBLIC EYE

"Lies are the stuff from which the armies built their morale."—Rev. Daniel A. Polling.
"God recognizes no idle class."—Rev. T. F. Coakley.
"Grief and remorse endured with dignity are easily endured."—Helene Mullins.
"To fall into a habit is to begin to cease to be."—Miguel de Unamuno.
"Happiness is no excuse for lowliness."—George Bernard Shaw.
"History knows no chosen people."—Felix Yalt.

Mostly Short Words



HORIZONTAL
1 Senior.
3 Comfort.
5 San god.
10 Nimbus.
12 Angel.
13 Jewel.
15 To prove.
16 Beret.
17 Shoe string.
18 Threat.
20 One who runs away.
22 Conclusion.
23 Center of an amphitheater.
25 Work of genius.
26 Disagreeable.
27 Quaker.
30 Shed.
31 Spring.
34 To celebrate in song.
36 Appraise.
38 Paper mulberry.
39 Vegetable.
41 Pastries.
42 Pieces out.
43 Limb.
44 Eagle.
45 Note in scale.
46 Sail rope.
47 Street.
VERTICAL
1 Ignominy.
2 Blackbird.
3 Short-billed rail.
4 Matter of fact.
5 Constellation.
6 Causes to be here.
7 Composition for one voice.
8 Speedster.
9 Vigilant.
11 To loan.
14 Dad.
19 Artificial channel.
21 Stratagem.
22 A mystery.
27 Beaver-like animal.
28 Male duck.
29 Information.
31 To excite.
32 Hammer heads.
33 Valuable property.
34 Whip stroke.
37 Initiated.
39 Chum.
40 Wine vessel.

YESTERDAY'S ANSWER
1. ODESSA
2. NEE
3. AURA
4. VOTE
5. TAP
6. MEET
7. REPAIR
8. RECORD
9. KRAKE
10. SORA
11. PALATE
12. SEDANS
13. YACHT
14. IT
15. OPAL
16. COA
17. CITE
18. WINE
19. ERR
20. ALLAR
21. SETTER
22. DUBLIN

Thoughts We've Been Thinking

(Continued From Page One)

popularity of the service the members bought 5500 tons of feed, valued at \$210,000 the first year.

"The Astoria association is a growing concern with a splendid outlook. It has its patrons, who are farmers, and the demand for their output. They get prices above most of the ordinary city markets. They win prizes on their butter over Wisconsin, Iowa, and other great dairy states. They are an example, a demonstration and a guide to ranchmen, farmers, dairymen, orchardists and other producers throughout Oregon and the northwest."

NEW PIRATE COACH

PITTSBURGH, Jan. 31, (AP)—Max Carey, former outfielder of the Pittsburgh National League club, today signed a contract to coach the Pirates.

WANT PROTECTION

GRANTS PASS, Ore., Jan. 31, (AP)—Recent increase in the activities of cattle rustlers and petty cow thieves have caused the Illinois Valley Stock association to issue a statement by members declaring intention to ask that peace officers institute a vigorous campaign against the offenders.

ERRORGRAMS



ABOTILOGIN
Something you'd rather be without.

There are at least four mistakes in the above picture. They may pertain to grammar, history, etiquette, drawing or whatnot. See if you can find them. Then look at the scrambled word below—and unscramble it, by switching the letters around. Grade yourself 20 for each of the mistakes you find, and 20 for the word if you unscramble it. Turn to the back page and we'll explain the mistakes and tell you the word. Then you can see how near a hundred you bat.

DAILY LETTER ON AFFAIRS AT U. S. CAPITAL

Calendar Simplification Proposals Draw Increasing Attention at Washington—Hopes for a Change by 1933, However. Do Not Seem to Stand Much Chance of Realization.

BY RODNEY DUTCHER
NEA Service Writer

WASHINGTON, Jan. 31—Calendar simplification is rapidly becoming an issue of more immediate interest and the champions of simplification are working for results by 1933, which will be the easiest year to change the calendar this side of 1939.

In the United States the favorite "new calendar" idea appears to be that of a year divided into 13 months of 28 days each, with one extra day—the 365th—to be known as "Year Day" and not by any other name. January first would be Sunday and a given date in any month would always fall on the same day of the week. The new month would be placed between June and July.

Why Change is Urged
The main arguments for substituting such a calendar for the one we have now are these:

Business and economic life has to measure its progress in months and weeks. Statistical comparisons are now not so good because there are months of 28, 29, 30 and 31 days and each year a given date falls on a different day of the week. Without the same number of weeks in a month a month cannot be divided into equal parts. A week this year can't be compared with a week last year because it isn't the same week. Different days of the week have different values to different businesses, and so with months. A month with five Sundays is different than a month with four Sundays.

Statistics are so vital in these days that all this means a great deal to business. With the 13-month calendar all months would have the same number of working days, Saturdays and Sundays—and thus be directly comparable, family and business budgeting would be simplified, much clerical work and expense would be saved and there would be a faster turnover of money with 13 monthly settlements.

The chief arguments in opposition are:
Confusion, complications and expense would result from calendar change. The number 13 is not divisible by two, three, four or six, the quarters of the 13-month year do not contain a whole number of months, 13 business closings instead of 12 would involve increased book-keeping, Friday the 13th would come 13 times a year in the face of a superstitious difficulty to overcome, the regular occurrence of the seventh day Sunday would be interrupted once each year and twice in leap year. Birthdays and anniversaries would have to be changed.

Jewish rabbis are among the bitterest foes of this proposed calendar, basing their convictions on the Old Testament and the continuity of the sequence of the seventh-day Sabbath. The Seventh Day Adventists and the Seventh Day Baptists support them. Inserting "Year Day" means that the Sabbath must come on an eighth day once each year.

Nevertheless, more than a hundred large American business concerns are now using a system which divides the year into 13 periods for their own businesses and the calendar simplification movement is backed by a host of the largest national trade, financial, scientific, educational and labor organizations and scores of very prominent men and women serving on the National Committee on Calendar Simplification and its special subcommittees.

One of the U. S. Chamber of Commerce referenda showed a majority of business men favoring calendar change by international conference.

National Committees Formed
The whole movement is now headed toward the League of Nations which, at the instance of the International Chamber of Commerce, appointed a committee to study simplification. The com-

mittee studied 185 proposals. The one most favored, next to the 13-month calendar, is a 12-month plan which equalized the four quarters of the year.

In 1927, the league suggested to all nations selection of special committees to sound public sentiment and report. Secretary of State Kellogg sanctioned unofficial representation from several of our government departments and the chairman is George Eastman, a vigorous supporter of simplification. Our committee was the first to report to the league, citing preponderant opinion in favor of the 13-month fixed calendar but expressing the belief that the best plan would emerge after discussion in an international conference.

The league is now awaiting reports from committees of other nations. Its assembly has placed the subject of calendar reform on the agenda of the next meeting of the Fourth General Conference on Communications and Transit in 1931, a conference of official government delegates. Some definite international program is likely to emerge from that conference, although it does not seem likely that the calendar will be changed by 1933 as many of the simplification enthusiasts hope.

KILLED IN ELEVATOR.

OAKLAND, Cal., Jan. 31, (AP)—Crushed between a descending elevator and the wall of the shaft, William L. Klaus, 21, University of California senior, was killed in the Zellerbach Paper company plant where he had been employed only a few hours before.

PACKING PLANT BURNS

SAN FRANCISCO, Jan. 31, (AP)—Fire destroyed the garage and part of the J. G. Johnson Packing Plant in Butchertown with loss estimated by H. G. Selig, vice-president, at approximately \$100,000. Tons of meat and twelve automobiles were consumed by the flames.

FOREST SURVEY STUDIED

PORTLAND, Ore., Jan. 31, (AP)—Supervisors of National forests in Oregon and Washington discussed tentative plans for the forest resource survey in this district at a conference with Horace J. Andrews, chief of the survey staff, and his aides.

NEGRO ATTACKS WOMAN

OAKLAND, Cal., Jan. 31, (AP)—Beaten and attacked by an unidentified negro, who escaped after stealing jewelry and a shotgun, Mrs. Stephen Loveland, 35, wife of a deputy constable, was found by a boarder bound in a chair nearly strangled by a gag.

A Quality You Would Insist Upon If You Knew All of the Facts.

Cream of Tartar

Facts No. 21 and No. 22

Cream of Tartar (made from luscious grapes) is the base of a fine baking powder. There are cheap substitutes—but ask your doctor—ask any dietitian or any domestic science teacher which they prefer. Their expert opinion is the Schilling guide—Cream of Tartar only!



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EIGHTEEN YEARS AGO IN KLAMATH

Poetic inspiration which could not be denied:
If you see a tall fellow ahead of a crowd,
A leader of men marching fearless and proud,
And you know of a tale whose mere telling aloud
Would cause his proud head to in anguish be bowed,
It's a pretty good plan to forget it.

If you know of a skeleton hidden away
In a closet, and guarded and kept from the day
In the dark; and whose showing, whose sudden display,
Would cause sorrow and grief and lifelong dismay,
It's a pretty good plan to forget it.

If you know of a thing that will darken the joy
Of a man or a woman, a girl or a boy,
That will wipe out a smile or the least way annoy
A fellow, or cause any gladness to cloy,
It's a pretty good plan to forget it.

—Exchange

J. P. Marcho was badly cut in the left arm above the elbow last night by either Elmer or Elsworth Moore, which twin brothers were together at the time of the affray, and so much resemble each other that in the darkness it could not be told who committed the deed.

Policeman William Hall arrested all three. Marcho being released on his own recognizance and the Moore brothers being turned over to the county jail, as the cutting was a matter too serious to be handled by the city police court.

One of the Moores was a witness in a case some time since, in which Marcho was charged with taking a horse from a man named Clendenning, and there was ill feeling between them. When they met last night in a warm argument Marcho was having the best of it with fists until the knife was drawn. The trio are Poe Valley ranchers. Dr. Warren Hunt dressed Marcho's wound.

In the alleged jury tampering case in which Frank Schmitz is alleged to have approached Floyd Brandenburg, juror, in the case of the Farmer's Implement and Supply Co. vs. the Southern Pacific railroad, Judge Henry L. Benson last night listened to the evidence and expects to give a decision tomorrow.

GANGSTER "SQUAWKS."
CHICAGO, Jan. 31, (AP)—Lying near death from five bullet wounds after having been "put on the spot" last night, John Genaro, reputed racketeer today broke gangland's law against "squawking" and named Louis De Lucchi and Angelo Luel as the gunmen who shot him.

PARK IS DEDICATED.
NEW YORK, Jan. 31, (AP)—Joyce Kilmer park has been dedicated as a memorial to the newspaperman and soldier poet who wrote:
Poems are made by fools like me,
But only God can make a tree.

There are, at present, only two places in Europe where the accordion is not despised—Scotland and Belgium, the latter country possessing 40,000 accordion players.

Houston's Shoe Store

Annual Shoe Sale

Beginning Saturday, Feb. 1

Hundreds of Pairs Fine Shoes

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