

\$ \$ Dollar Day \$ \$

A TREAT FOR THE COMMUNITY

Colorful Draperies



Curtain Grenadine
4 yards Curtain Grenadine in dotted patterns, 4 yds **\$1.00**

Quality Damask
An unusual buy in quality Drapery Damask, 36 inches wide, 2 yards **\$1.00**

Cretonnes
4 yards 36-inch Cretonne in gay patterns, 4 yds. **\$1.00**

Hot Plate Sets
Something new for the housewife who likes a smart kitchen. Hot plate sets in bright fabrikoid covers, Set **\$1.00**

Panel Curtains
Panel Curtains with rayon fringe, filets and marquisettes, Each **\$1.00**

Curtain Sets
Five-piece Curtain Sets, gay colors, Each set **\$1.00**

Drapery Damask
50-inch Drapery Damask of excellent quality, yard.. **\$1.00**

Crash Towels
Famous Boot's Crash Towels, for Dollar Day, 6 for **\$1.00**

Kitchen Towels
Red and white Kitchen Towels, a fine buy, 6 for **\$1.00**

SATURDAY, January 25th at Moe's The Woman's Store

Moe's—The Woman's Store, is starting the New Year off with its first Dollar Day, an event long to be remembered. Each department in the store has offered a special that is an excellent as well as seasonal buy. We feel fortunate in being able to offer this merchandise to you at such a remarkable price. There are many items for your home or your personal use that we could not enumerate here. Shop early and see them yourselves. Saturday, January 25th.

For The Home



Beacon Blankets
Beacon Indian Blankets, regularly \$5.00 Special at **\$3.25**

Boudoir Pillows
A new group of Boudoir Pillows, gaily painted. Each **\$1.00**

Crinkle Spreads
Bedspreads, 81x90, blue, gold, maize, rose. A special group at **\$1.00**

Bathmats
Smart colorful Bathmats, reversible, for Dollar Day, Rose, blue, green, lavender and gold. Each **\$1.00**

DOLLAR DAY SPECIALS

Dollar Day Frocks

Of unusual selection are these frocks selected as our ready-to-wear special. These frocks include velvets, satins, flat crepes and other materials, values marked to \$35.00. We are closing this group out at one price of \$5.00 for Dollar Day only. We advise an early visit to The Woman's Store. Dollar Day only!

\$5.00

Spring Frocks

In this group you will find a remarkable selection of frocks for spring wear including fine flat crepes in delightful prints! We also are including a number of frocks for office and house wear. All sizes and colors. Each frock closed out at

\$3.85

Blocked Scarfs

New pongee hand blocked scarfs from Japan, Triangles at 75 cents, Squares at \$1.25. Smart and colorful **75c-\$1.25**

Pleated Scarfs

New group of pleated scarfs in new spring shades **\$2.25**

Silk Vests

A group of Luxite Silk Vests, closed out at **\$1.00**

Perfume Sprays

For a lovely gift choose one of these colorful atomizers **\$1.00**

Smart Neckwear

A new collection of smart neckwear, special for Dollar Day **\$1.00**

Coats!

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We are closing out our winter coats at a remarkable price. All are excellent broadcloth with real fur. Values to \$59.00. All satin lined and interlined and colors are smart Hunter's green and black. Furs include caracul, wolf and marmink of fine quality. Also a small group of better coats at half price. We ask you to look at this group of coats at

\$24.75

Satin Slips

Baronet Satin Slips, all sizes and colors, including red, green, peach, Nile, tan, black, pink and orchid **\$1.95**

Japanese Pajamas

A smart new group of Japanese Lounging Pajamas in fine pongee. Small, medium and large **\$5.75**

Happi Coats

Gay colors in excellent rayon. Generously cut. Longer than the usual Happi Coats **\$4.25**

Garter Belts

Also a group of Brassieres in Modart and Double Ve. 2 for **\$1.00**

All-Over Aprons

White Indian Head All-Over Aprons, sleeveless. Regular \$2.35, 2 for **\$1.00**

Rayon Fabrics

Figured Rayon Dress Fabric in gay colors, 4 yards **\$1.00**

Striped Shirting

Rayon Striped Shirting, 36 inches wide, 3 yards **\$1.00**

Outing Flannel

Striped Outing Flannel, 36 inches wide. Special 6 yards **\$1.00**

Pamico Cloth

Figured Pamico Cloth, guaranteed fast color, 3 yards **\$1.00**

Bleached Muslin

Daisy Bleached Muslin of fine quality, 6 yds **\$1.00**

Percale

36-in. Percales in new and gay patterns, 6 yds **\$1.00**

Plain Flannels

27-in. plain colored Outing Flannel in white, blue, gray, pink, 7 yds. **\$1.00**

Cotton Bats

White fleece Cotton Bats, reg. \$1.50 quality, **\$1.00**

Silk Yardage

An odd lot of Silk Yardage to be offered at \$1.00 per yard. Excellent quality **\$1.00**

Pullaway Sheets

Famous Pullaway brand, 81x90. Dollar Day, each **\$1.00**

Linen Cloths

Pure Linen Table Cloths, 50x50. Colored borders. Each **\$1.00**

Turkish Towels

Turkish Towels, solid colors and bright borders. 2 for **\$1.00**

Pongee

12 Mummy Pongee, of fine quality, 2 yds **\$1.00**

Flannel Gowns

Sizes 16 to 20 in these quality Flannel Gowns. Each **\$1.00**

Pillows

Fine Feather Pillows. Each **\$1.00**
Pillow Cases of quality. 4 for **\$1.00**
Sheet Blankets, full size. Each **\$1.00**

Turkish Towels

Turkish Towels, colored borders, 8 for **\$1.00**
Fine quality Towel, with border, 6 for **\$1.00**
Plain white Towels, good quality, 4 for **\$1.00**
Fancy designs in these Dollar Day Towels. 3 for **\$1.00**

Quality Towels

Plain white Turkish Towels, extra large and extra heavy, 24x48. These towels are excellent. 2 for **\$1.00**

Printed Smocks

Japanese Printed Smocks, small, medium and large. Each **\$1.00**

Brassiere Values

A group of large Brassieres, sizes 42 to 48. Values to \$3.50. Closing out at **\$1.00**

Combinations

Values to \$8.50 will be found in these Modart Combinations. Sizes 34 to 43. Each **\$1.00**

Velveteens!

The finest buy in the silk department, this gaily Printed Velveteen which has sold all winter at \$2.75. A number of beautiful patterns. Smart for a spring jacket or three-quarter coat.

Per Yard

\$1



READY-TO-WEAR

FASHIONED HOSE
The Dollar Day offer of the Hosiery department. Full fashioned hose, all sizes and in Suntan, Breeze, Allure and New Champagne. **\$1.00 per pair**

HOUSE FROCKS
A new group of house frocks, sizes to 52. All colors and sizes. Each **\$1.00**

SMART PAJAMAS
A group of hand made pajamas, Philippine work. Each pair **\$1.00**

SILK-WOOL HOSE
Women's silk and wool hose. Regular \$1.50 value. Rose taupe and beige. **\$1.00 per pair**

Play Suits

Children's play suits in two groups, 2 for **\$1.00**; pair **\$1.00**

Vanta Values

Vanta Bands, 2 for **\$1.00**
Silk, wool Vanta shirts, each **\$1.00**

Rubber Panties

Infants' Rubber Panties, Dollar Day value, 4 for **\$1.00**

Wash Suits

Little boys' Wash Suits, sizes 2 to 4. Good quality gingham. Each **\$1.00**

Girls' Prints

Young girls' Print Frocks, sizes 2 to 14. Excellent quality print **\$1**

At Half Price

A group of lovely lingerie, including pajamas, crepe-de-chine teddies, step-ins, vests and slips at half price. These are slightly soiled.

Taffetta Slips

Celanese taffetta slips, sizes from 34-44. Regular \$1.95. Reduced for Dollar Day **\$1.50** Day only

Silk Bloomers

An excellent Dollar Day value. Rayon Bloomers, all sizes and colors, 2 for **\$1**

Fieldray Silks

Excellent quality Fieldray from Marshall Field looms. Chemises, gowns, novelty shorties and step-ins at one price. All sizes **\$1.00**

Carter Group

Our Dollar Day patrons are familiar with Carter's shorties, bloomers, vests and brassieres. Special **\$1.00**

