

A pageful of Gift Ideas

FROM The Christmas Store

SOMETHING FOR EVERYBODY



That Makes little folks happy

Mothers, the children will enjoy seeing our great family of dolls and the doll house which was especially made for them—bring them shopping. Big dolls. Small dolls. Baby dolls. Mama dolls. Flapper dolls, etc. All very real and beautifully dressed. Doll Department—second floor.

\$1.00 and upwards

The Boy's Store

Second Floor

OFFERS USEFUL GIFTS

Wool Coats

Wool Sweaters

A present that will receive a hearty thanks. Heavy all-wool mackinaws and bob coats. Plaid patterns. 5 years to 14.

Heavy winter weight. Shaker knit, coat style. Large roll collar, two pockets. Size 10 to 16 years.

\$5.50

\$3.39

Two-pants Suits

Ages 5 to 16 years

Santa may bring Son most everything but nothing will please him more than a new four piece suit. Coat, vest, golf pants and longies. Perfect fitting. Well tailored and of durable material. Equal to \$12.50 values. In various patterns and colors.

\$10.50

Hi Tops

Boys' Winter Suits

Our best shoe. Chocolate rosette. Oil tanned. Double weight leather sole. Leather heel. Moccasin toe. Extra durable.

Sizes 8 1/2 to 12—\$4.45

Sizes 12 1/2 to 2—\$4.98

Sizes 2 1/2 to 5 1/2—\$5.85

Knee length wool pants. Good quality waist with long sleeves. In fancy colors and trimmings. Ages 2 1/2 to 8 years.

\$3.29 & \$3.95

Gift Suggestions

Polo shirts—blue, orange or red.....	\$1.00
Dress shirts—all sizes.....	\$1.00
Wool shirts. Sizes 6 years to 14 1/2.....	\$1.95
Corduroys—blue, white or brown.....	\$2.45
Handkerchiefs—three in box.....	49c
Rayon scarfs—various colors.....	98c
Felt slippers—all sizes.....	79c
All wool blazers—plaid patterns.....	\$2.95
Boys' dress caps.....	98c
Part wool underwear—all sizes.....	\$1.35
Rayon striped part wool underwear.....	\$1.5

BOYS' STORE—SECOND FLOOR



For the Finest of Gifts
Select Munsingwear

Gowns, Step-ins, Bloomers, Vests, Pajama Sets, Pullman Coats, Slips, etc.

At Popular Prices

Bacmo Gloves

Kid gloves of every color and style. Bow trimmed cuffs, etc. Some fur lined with fur trimmed tops and also assortment of sport styles.

\$3.50 to \$8.50

Handkerchiefs

When in doubt give handkerchiefs. No one ever has too many—no finer or more complete line of imported handkerchiefs can be seen anywhere—of every description. Christmas boxed.

59¢ box

and Upwards

Bath Mats

Martex quality, which is known by everyone as the very best—in colors. See them on display in the piece goods department.

\$1.50

Maderia Sets

Complete showing of imported Maderia, Chinese and Italian sets for the holiday season. Also lunch cloths, dresser scarfs, doilies and napkins. At regular Golden Rule prices.

Linen

Lunch Sets

For that extra gift item select from these pure linen sets. Everybody needs them and never has too many.

45x45—\$1.00 each

35x35 — 2 for \$1.00

Xmas Special

Holeproof Hose

Full fashioned, pure silk. Regular \$1.95 values.

Box of 3 pairs

\$5.50

Useful and Practical Gifts

For "Him"

Silk Mufflers

Choosing will be easy as colors and patterns are so varied that the most discriminating will find exactly the one wanted.

\$1.65

Silk Ties

He can always use more ties—see this fine assortment—at practically any price you wish to pay. All new stock. Never shown before.

50c to \$2.50

Fur Lined Gloves

A warm winter glove of extra fine leather. Fur lined to the finger tips—brown or black.

\$4.98

Wool Gloves

Heavy wool knit gloves in colors. Large and small sizes.

\$1.65

House Slippers

In colors—all sizes—priced as low as

\$1.00



FOR FATHER

Men's Gifts

Galore

Main Floor

Handkerchiefs

Xmas packed—three in box—with or without initials. Fancy borders.

69c

Bath Robes

Heavy weight. Fancy colors and patterns—complete with cord and pockets—They equal most \$6.00 robes—see them today.

\$4.85

Silk Shirts

Poppy silk—very high grade. In colors of blue, tan or green. Will wash perfectly. All sizes. Golden Rule price only—

\$5.50

Dress Shirts

One great assortment of broadcloth shirts in every conceivable color and pattern. An extra shirt will be appreciated by any man.

\$1.95

Fancy Hose

In Xmas boxes. Fancy patterns. Regular 75c grade.

Two for \$1.00

Pure Silk Hose

Regular \$1.50 grade

A most appropriate gift. Women seldom have too many hose. Select a box of three pairs—they may be of different colors and sizes.

Hosiery Box of 3 pairs Main Floor Dept. **\$4.00**

Pure Silk Hose

Regular \$1.00 grade

Take your choice of any three colors or sizes—This excellent grade of one dollar hose makes practical and useful gifts that will be readily acceptable.

Box of 3 pairs

\$2.75

Holiday Footwear

For the holiday social event ones shoes must be in harmony with the smart coat and dress. From our very best grade, which by the way, is only \$4.85, you will find many types of heels, leathers and styles—perfect satisfaction is assured

Mezzanine Floor

\$6.85

Enna Jettick

Health Shoes

In widths AAAA to EEE—Sizes 2 1/2 to 8. You need no longer be told that you have an expensive foot to fit, as we guarantee to fit any normal foot with a comfortable, nice appearing shoe for only—

\$5.00 and \$6.00

Xmas Special

Hose

Holding's silk chiffon \$2.95 grade. Very sheer. Pleat top. French heel. Silk-top. 9 new shades. Our very best.

Box of 3 pairs

\$10.50

SECOND FLOOR

Linen

Lunch Sets

Imported sets that make ideal gifts—above the ordinary for this purpose. In colors and white.

\$1.00 to \$8.95

Bath Towels

Fancy bath towels in plain and colored. Jacquard weaves. A fine assortment on display in the d. goods department.

69c and 89c

Linen Towels

These are the finest Irish linen towels we have ever been permitted to display for the holiday season—two in a "Xmas box"—note the low price.

Box of 2 **\$1.00**

Martex Towels

Martex are the only towels guaranteed boil proof. Give them for better gifts. Three piece sets consisting of one bath towel and two wash cloths to match, \$1.98. Four-piece sets, two bath towels and two wash cloths, \$2.95 set. Five-piece sets, one bath towel, one guest towel and one bath mat and two wash cloths, \$5.95 set.

First Floor



Hundreds of Gift Items on Display in Every Department

Golden Rule Stores

ECONOMISTS IN DISTRIBUTION

THE NAME OUR POLICY