

PROMOTIONS OF S. P. MEN TOLD

Mulchay and Ormandy
Among List of Officials
Promoted

At the conclusion of the meetings of the executive committee of the Southern Pacific held in their New York offices Thursday, Paul Shoup, president, with offices in San Francisco, with the approval of Hale Holden, chairman of the executive committee, announced a number of important promotions of officers of the freight and passenger traffic department, who have supervision and control over traffic matters of that company.

J. L. Saunders, now freight traffic manager, Pacific lines, is appointed vice-president in charge of system freight traffic. F. S. McGinnis, now passenger traffic manager, is appointed vice-president in charge of system passenger traffic.

They will have general supervision and control respectively of freight and passenger traffic matters of the entire Southern Pacific system, and in charge of solicitation and development of traffic interchange with other companies and the establishment of rates and divisions incident thereto, with offices in San Francisco and Houston, Texas.

H. A. Hinshaw, now assistant freight traffic manager of the Pacific lines, is appointed general freight traffic manager of the Pacific lines, with headquarters at San Francisco.

E. W. Clapp, now traffic manager at Chicago, is appointed general passenger traffic manager of the Pacific lines, headquarters at San Francisco.

Hinshaw and Clapp will have immediate supervision and charge of the freight and passenger traffic of the Southern Pacific, Pacific lines.

J. H. Mulchay, now assistant freight traffic manager, Portland, is appointed freight traffic manager, northern district, with headquarters at Portland.

J. A. Ormandy, now assistant passenger traffic manager, is appointed passenger traffic manager, northern district, headquarters at Portland.

There are a number of other appointments made affecting the traffic officers at San Francisco, Los Angeles, Houston, New Orleans, Chicago and New York.

It was explained that the development of territory served by the Southern Pacific lines has brought about the necessity for improved co-ordination of the activities of the various units and the adoption of uniform policies as a system in the supervision and development of traf-

fic in order to better serve the public.

These appointments are gratifying to the many friends and good wishes in Klamath Falls and the Pacific northwest, as all of these gentlemen are well known here.

Mr. Hinshaw is an Oregon man. He was developed on the lines of the Southern Pacific in Oregon. He was office man, traveling freight agent, assistant general freight agent and during government control, general manager of the lines in Oregon, before being promoted and transferred to San Francisco.

Jim Mulchay and Jim Ormandy, as they are affectionately and familiarly known, are receiving the congratulations and good wishes from their many friends.

These latter two officers have spent the better part of their lives in Oregon. They have always been consistent boosters for Oregon and it is felt their enlarged activities will more than ever before afford them many opportunities to benefit this state and the Pacific northwest generally.

AS YOU WERE
HE: Don't go. You are leaving me entirely without reason.
SHE: I always leave things as I find them.—Titi-Bits.

HE WAS LIFELESS AND DESPONDENT

But ALL-BRAN made him wide-awake and well—doctor prescribed it

CONSTIPATION ruins hopes, saps strength. Yet thousands of sufferers have found the way to relieve and prevent this disease. Read how this man rid his system of constipation.

"During the three years before ALL-BRAN cured me, I experienced more embarrassing moments than I care to tell of. Being lifeless, dull, lazy and despondent, I could not keep my job. My friends didn't want my company and I was tired of being asked 'What in the world is the matter with you?' 'After spending much money for treatment, I finally found a doctor who advised me to eat ALL-BRAN three times a day. I did this for three months and I didn't need to be told that I looked better. I felt better and acted better. I am still eating ALL-BRAN every morning and have no trouble now whatsoever.' (Name and address upon request.)

Guard against constipation by eating Kellogg's ALL-BRAN. ALL-BRAN is guaranteed to prevent it—to relieve it. Just eat two table-spoonfuls daily—chronic cases, with every meal. Far better than habit-forming drugs and pills.

ALL-BRAN is 100% effective. Doctors recommend it because it promotes natural elimination. Serve it with milk or cream. Use it in cooking—muffins, bread, etc. Delicious recipes on the package. Grocers sell it. Restaurants, hotels, dining-cars service it. Made by Kellogg in Battle Creek.

Kellogg's
ALL-BRAN



WOMEN—
WHY MAKE YOUR OWN?

WHEN



MINCEMEAT

Fills All Requirements of Grandmother's Recipe. Try It and Be Convinced.

BULK AND GLASS

EVERY DAY IS BARGAIN DAY IN THE GOLDEN RULE'S BASEMENT SELF SERVICE STORE

Visit The Shine Parlor
In the Basement Store

Expert Shoe Shining Service
In the Basement Store

BASEMENT STORE BLANKET VALUES

Part Wool Double

66x50 part wool, plaid blankets in colors of rose, blue, green, orchid and tan. Silk bound edges, heavy weight. Serve yourself and save in the Basement Store. **\$3.39**



All Wool Single

A winter blanket of heavy weight. Dark gray or olive drab. All wool and western made. Large size. **\$3.98**

Jungle Robes

An ideal robe or throw. Many designs such as lions, peacock, etc. Very attractive and worth more than this Self Service price. Large size. **\$1.69**

SPECIAL

for Friday and Saturday

Genuine Aluminum

Percolators

59c



Limit One to a Customer

A useful and practical item at an unusually low price, and one that everybody will want—Come early to insure yourself of getting one. Pure aluminum "Princess" percolator with patent liner. Colonial design. Detachable wood handle. Easy pouring spout. Sells regularly at \$1.00.

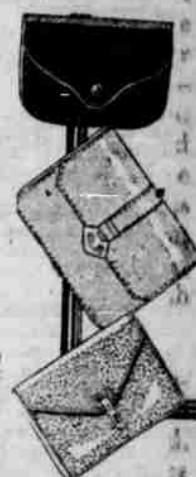
Pouch and Under-Arm Bags Leather and Leather Trimmed

—Such a fine assortment of these "Better Bags" that an accurate description is impossible—See them on display and note the low price for such unusually good values. Many styles, shapes and colors.

98¢

Chamoisuede Gloves

Made of an imported chamoisuede—very durable and practical. Novel cuffs—new shades for fall—all sizes. **59¢**



Gift Table

We have added a gift table to the Basement Self Service Store and on it you will find many useful and practical gifts priced from—

Priced **25c to 98c**

Men's Outing Night Shirts

In colors and all sizes. **89¢**

Boys' Outing Pajamas

Silk frogs. One or two piece. All ages. **98¢**

Men's Outing Pajamas

In fancy striped outing. All sizes. **\$1.00**

Childs' Part Wool Sleepers

With feet fleece lined knit. Drop seat. All sizes. **89¢**

Women's Outing Gowns

Heavy novelty outing. Warm and durable. All sizes including out sizes. **98¢**

Women's Outing Pajamas

Novelty trimmed. In colors. Winter weight. All sizes. **\$1.49**

Infants' All Wool Sweaters

Pink or blue trims. Warm and durable. **98¢**

Infants' Booties

25c

Infants' Wool Hoods

49c

SPECIAL

Baby Blankets 2 for **35¢**
White, with colored borders.

COMFORTERS

Large size—cotton filled. Cretonne covering. A wonderful winter-weight comforter. Made in western factories under sanitary conditions. **\$2.95**

PILLOWS

Fancy art ticking covers. Filled with new and clean feathers. Note the low Basement Store price. **\$1.00**

Derby Velvet Rugs

New shipment of these beautiful velvet rugs just received—Size 27x54—in various colors and designs—See them at once. **\$1.98**

Boys' Wool Sweaters

Heavy cardigan weave—pull-over style. Crew neck and novelty trimmed. In combination of colors. Very specially priced. **\$1.19**

Boys' Flannel Shirts

Good winter weight—gray or tan—Serve yourself and save. **69c**

Boys' Winter Unions

Random gray winter unions for boys. Long legs and long sleeves. All ages. Basement Store price. **49c**

Men's Winter Unions

Heavy unions. Heavy winter weight. Exceptionally well made and sells for \$1.50 in most stores—"Serve yourself and save." **\$1.19**

Men's 25% Wool Unions

Here is an ideal winter union suit that's 25% wool and which every man should see and take advantage of. Heavy ribbed "Springtex"—All sizes. Long legs and sleeves. **\$2.48**

Men's Part Wool Shirts

Very firmly made and will stand lots of hard wear. Colors of gray or brown. All sizes. **\$1.69**

Women's Rayon Outsize Bloomers

Seldom is an outsize bloomer priced below one dollar. Here is a fine gauge delustered rayon bloomer that is a Basement Store wonder value. In colors. **98c**

Rayon Assortment

This assortment includes panties, briefs, chemises and step-ins. Fine variety of colors and all sizes. Take your choice from this table for only— **98c**

Women's Wool Winter Hose

Two-tone wool and rayon hose in a large assortment of colors—Make it a habit to get your hosiery needs in the Basement Store. **49c**

Oil Cloth Squares

45-inch, reg. table size, in many patterns and colors. **49¢**

Felt Base Mats

18x36, for kitchen floors. Waterproof. **19¢**

Women's Galoshes

Tweed top, turn back cuffs, snap fastener. **\$1.57**

Men's Hose, Cashmere 3 for

In natural Oxford gray and heather. 50c values. **\$1.00**

Children's Rayon Bloomers

6 to 14 yrs. Either band or elastic leg. **49¢**

Boys' Dress Shirts

Printed percales **59¢**

Men's Part Wool Dress Sox

In fancy plaid and colors. **25¢**

Rubber Aprons

Ruffled edges, with pocket. In large variety of colors. **25¢**

Doll Assortment

Moveable arms and legs. Unbreakable bodies. Cute dresses and bonnets. **59¢**

BASEMENT STORE SUPER VALUES

Colgate's Dental Cream—Regular Size	18c	Children's Cotton Hose Pair	10c
Woodbury's Facial Soap 25-cent size	18c	Bath Salts—Large Bottle	25c
Listerine—Regular size 25c, now	18c	Shinola—15-cent Size	9c
Cuticura	18c	Wright's Bias Tape	9c
Mavis Talcum Powder	8c	Darning Cotton—2 for	5c
Mavis Face Powder	8c	Coats Boil Proof Thread—2 for	5c
Hinds Honey and Almond Cream	38c	Powder Puffs	10c
Hinds Honey and Almond (Small Size)	8c	Gillette Blades—Five	35c
Tooth Brushes	10c	Rubber Gloves	23c
Shoe Laces—2 pair	5c	Stamped Pillow Cases—Pair	59c

ECONOMISTS IN DISTRIBUTION