

The Evening Herald

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Thursday, October 10, 1929

Electricity Is Doing It

WHILE the big cities are growing bigger and from all appearances the small towns are growing smaller, there is evidence that the rural communities are not suffering too much. Manufacturing statistics and other information available bear witness to the fact that many towns of 10,000 population and less over the country are becoming industrial centers and that many of the large manufacturing concerns of the big cities are moving to the smaller towns.

One of the main factors in this industrial change is the widespread development of electric service. Speaking of this development, the Literary Digest says editorially: "Of all the forces at work to halt the rush of population cityward and turn people back again to the small towns, the most effective, it is generally agreed, is the network of electric-transmission wires that covers the country."

The Digest further states that the power network has become so widespread that much of the industrial activity formerly confined to the large cities may now be accomplished in the small town. "In fact some of the largest corporations have thus decentralized many of their operations. The advantages of the rural community over the city are many," the Digest observes. Overhead expense of living in the city is high and rents, food distribution costs, water supply, sewage disposal, traffic control and police systems are costly necessities.

Oregon, with its matchless climate, abundant undeveloped resources, limitless electric energy, and growing shipping facilities, offers a fine field for manufacturing enterprises that are looking for more freedom of operation. Even in this region of vast expanses and light population power lines are available to almost every community. And there are few districts in Oregon where an abundant supply of pure mountain water is not to be had.

With these advantages, Oregon should not hesitate to invite the prospective manufacturers to locate here—especially with the possibility of lower electric power rates in Portland and other cities.

EDITORIALS

From Over the Nation

75,000 MILES A DAY

United States Daily: Airplanes in the United States engaged in private flying and aerial service operations in 1928 flew more than 60,000,000 miles, a distance equal to 2,400 trips around the world. Colonel Harry H. Blee, chief of the division of airports and aeronautics information, department of commerce, stated September 24, in an address delivered over the associated radio stations of the National Broadcasting company.

Today there are 46 transport companies in the United States, flying 75,000 miles per day and carrying, in addition to express and passengers, more than 5,000,000 pounds of air mail annually, Colonel Blee said.

The United States rapidly is taking a position of world leadership in the field of air transportation, and after years of pioneering, ample capital for the development is now available. Colonel Blee asserted, predicting that within a few years the flying public will be enjoying a transportation service over a system of airways so comprehensive that it will link every important city in the United States with the great business and pleasure centers of the world.

The United States now has more than 30,000 miles of airways, of which 10,183 are lighted for night flying, the speaker pointed out.

Many cities and towns are realizing that they must provide suitable airports if they are to have a place in the air transportation system of the future, he said. As a result, there are approximately 1,100 cities organizing committees and studying available sites for airports, and more than 1,000 additional cities actually engaged in the development of their airports, he explained.

"WHAT I MEAN"

Chicago Daily News: Mention of sailors and grog recalls the story of a hard-drinking and artistic seafaring skipper who "got religion." He dropped both vices simultaneously.

The crew was dumbfounded and dismayed. It was decided that something must be done about it. Thereupon every man aboard conspired to get, and keep, the "old man" mad. Of course, they succeeded. After a most trying time of it the skipper summoned the men aft and proceeded to give them "what he" in forcible but clean language. He wound up:

"And now, may the Lord have mercy on your souls. You know what I mean, you beauties."

THE HERALD STANDARD

St. Cloud Times: The Milwaukee Sentinel, oldest daily in Wisconsin, has been purchased by Paul Block, who is the owner of the Pittsburgh Post-Gazette, Toledo Blade, Newark Star-Eagle, Brooklyn Standard and the Duluth Herald. If his other papers are up to the high standard of the Duluth Herald, the public need not be scared at the block of papers owned by Paul. Fewer and better papers is the trend of the day.

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HERALD WANT ADS.

PILE SUFFERERS

You can only get quick, safe and lasting relief by removing the cause—congestion of blood in the lower bowel. Nothing but an internal remedy can do this—that's why cutting and salve fail. Dr. Leonard's Hem-Roid, a harmless tablet, is guaranteed to quickly and safely banish any form of Pile misery or money back. Underwood's Pharmacy and druggists everywhere sell it with this guarantee.—Adv.

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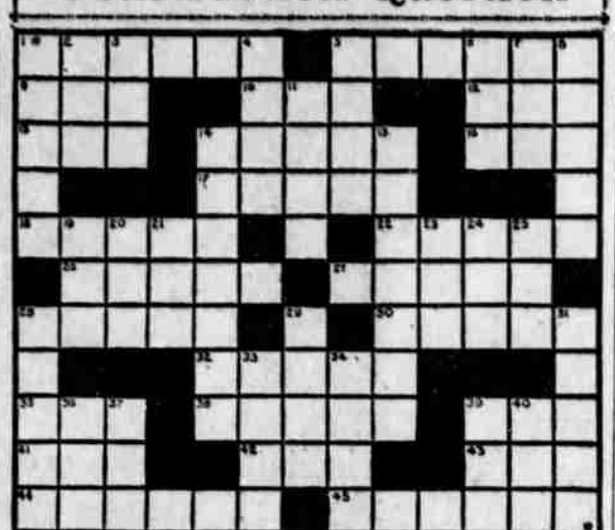
TIMELY QUOTATIONS FROM PEOPLE IN THE PUBLIC EYE

"Personally I am all for combating communism. At the moment I have no desire whatever to see the experiment tried out in America."—Haywood Brown. (The Nation.)

"The higher the husband rises in the scale of achievement, the more power he will probably let his wife assume in the family."—Mary Day Wins. (North American Review.)

"To the average man, the world over . . . religious conceptions are true because they are old, and false because they are new."—Rev. Jesse F. Benton. (Plain Talk.)

Construction Question



HORIZONTAL
1. Finish the name of this poet, William _____
3. What is a person having very little pleasure in skin, eyes and hair called?
10. To regret.
12. Lamp.
13. Social insect.
14. Lodges.
16. Before.
17. To love.
18. It is no time.
22. Wraps.
26. Finger ornament.
27. Dried stalks of grain.
28. Rank.
29. Any group of eight.
32. Street of grace.
33. Skip.
35. Rows upon rows.
36. Ocean of _____

VERTICAL
1. Where is the rebellious? _____
2. Act of maligning.
3. Skill.
4. Stepped upon.
5. Maple tree.
6. Frozen water.
7. Correlative of _____
8. Neither.
9. Blade.
11. Small.
12. Blunder.
13. To be thankful.
15. To make a mistake.
19. To say of.
21. Conclusion.
23. Portion of a curved line.
24. To make a light.
25. Frankie sheep.
26. What soldier in the Civil War became our president?
27. Dregs.
28. What term is used in music to designate a slow movement?
29. Who is the present Pope?
34. Region.
36. To possess.
37. To secure of violence.
40. To be ill.

YESTERDAY'S ANSWER
LASS SAIL SLAM
OBCE ERN LOBE
CALE WET ORAL
ASIDE ESTATE
LED VERGE LEE
SALIENT
CAR DEARS HOP
ANADIM ELOPE
RIVE EBB OMIT
ALEE NEE SENT
TEND TED TRY

DAILY LETTER ON AFFAIRS AT U. S. CAPITAL

United States Draws Closer to Latin America, as Ties of Finance Draw the Two Sections Together—Motor Highway to Mexico City to Be Open Next Year.

By RODNEY DUTCHER

NEA Service Writer
WASHINGTON—Franklin Adams, veteran counselor of the Pan-American Union, who spends most of his life bringing the Americans and the Latin-Americans closer to each other, reports a great deal of progress for the movement. Mr. Adams claims no great share of the credit; the trend appears to be inevitable.

"The future calls for close relationships," says he. "We are beginning to build these relationships rapidly—commercially, socially and culturally."

"In two years \$725,000,000 of our money has been loaned to governments, states and municipalities in Latin America. Everyone owns these bonds. They are no longer the property of a few large financiers. And that is only the beginning. The good roads programs below the Rio Grande are only in their infancy and they call for thousands of new American bondholders."

Increasing Our Interest
"We are getting to be stockholders in those countries. When our money goes down there our interest in the countries and people themselves is bound to follow."

"Study of the Spanish language becomes more popular in the United States every year. In the New York public school alone 28,000 pupils are studying it. We are being brought together by all the methods of communication and transportation. Steamship service has been supplemented by airways and the time will come when motorists will tour into South America."

"By next spring there will be an improved highway all the way to Mexico City and Mexico will be opened up to automobile tourists. Motor cars will come back loaded with artistic souvenirs, little bits of Mexico. Latin customs will become familiar to millions of Americans, many of whom will pick up part of the Spanish language."

"Next year it will also be possible to motor down into Central America."
"The market of women's fashions has become filled with the Spanish motif in the wake of the Barcelona exposition. Spanish costumes and customs are rich in inspiration and the world's most famous couturiers who exhibited a great deal away. The influence in autumn styles is reported in the style centers everywhere. Fandangos jewelry and Barcelona jewelry are being worn with Spanish scarves and 'Spanish colors' and silhouettes are the mode."
"Spain and Latin America have a common culture as well as a common language. We are exchanging artists with one as with the other. While La Argentina, the dancer from Buenos Aires, is touring the United States, our own Charlie Martin, the wife of a Chicago lawyer, has been reaping the highest critical praise with her Spanish dances in the cities of Spain. And Sidney Franklin, the bull fighter from Brooklyn, is all the rage in the Spanish arenas."

"Spanish dances will be popular in this country as long as American women try to keep their weight down. Those dances use every muscle. The Greeks, the Phoenicians, the Romans and the Moors have all contributed to them and they call for such a complete play of the body that their popularity among women is being enhanced by the reducing fad."

"Our Army band went over to the Seville Exposition and came back with a big repertoire of Spanish music which will be heard by Americans from now on. The Pan-American concerts have introduced Latin-American music to everyone who has a radio. Our private orchestras are picking up the Spanish vogue and we are dancing both the Spanish and Argentine tangos."

The Rise of Chile
"Our high class grocers are beginning to carry the ingredients needed for making Spanish dishes. Already you can find chile con carne wherever you go."

"There are 687 women's clubs which are studying Latin American with some aid from the Pan-American Union. They have Latin-American luncheons and dinners and seem to me to be representing part of the advance guard of the millions of us who are going to pay a great deal of attention to Latin America."

WILL INSTALL OFFICERS
Public installation of officers will be held at the meeting of the Order of DeMolay at the Masonic hall this evening. It was announced last night. The meeting starts at 7:45.

Major officers to be installed include: George May, master counselor; Bob Hunter, senior counselor; and Louis Williams, junior counselor.

The United States Naval Academy was originally located in the town of Newport, R. I.

Worth A Premium

Sold for the price of Ordinary Gasoline

Leaves Address on House Door Before Leaving for County Jail

"Dear Uncle:
I am in the county jail. Genevieve."
That was the note which Mrs. Genevieve Bourbonnais yesterday tacked on her front door before she was taken to the county jail by Sheriff L. L. Low and his deputies, who state that she and four men were arrested on drunk charges.

Officers state that Mrs. Bourbonnais was in possession of beer when arrested at her home in the Altamont district. She will be charged with possession

of intoxicants, drunk and disorderly, and maintaining a public nuisance.
She told Sheriff Low that her uncle would arrive last night and wouldn't know where to find her if she was taken to jail.
"Write a note," the sheriff suggested, and she did.
Seven men have been arrested in the past three nights near her place and were charged with being drunk but not until yesterday did the officers find any evidence. Mrs. Bourbonnais forfeited \$25 on a drunk charge recently. Her husband is in jail on a vagrancy charge.

HOMESTEADER POSSESSOR OF THREE MEDALS

John L. Coakley, Tule Lake farmer, has proved up on his homestead and in so doing filed his honorable discharge from the United States army.

The discharge shows that Coakley was awarded the Victory Medal, the Distinguished Service Cross and the French Croix de Guerre. It gives a list of the engagements of the World war and shows that Coakley was a corporal in field artillery in August, 1919, when he was discharged. He enlisted in Little Rock, Ark.

His service record shows the following major engagements: Toulon-Troyon sector, Verdun, March 24 to May 13, 1918; Alsace defensive, June 4 and 6,

1918; Chateau-Thierry sector, June 6 to July 9, 1918; Alsace-Marne offensive, July 18 to 25, 1918; Marbache sector, August 9 to 22, 1918; St. Mihiel offensive, September 12 to 16, 1918; Meuse-Argonne offensive, October 2 to 9, 1918.

For results use Herald Class Ads

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Our clerks are demonstrating how easily "OLD CORNS" are removed. All this week hundreds of men and women will profit from the demonstration being given at our stores about "OLD CORNS." You who have become discouraged by the poor results obtained from the use of so-called "corn cures" should come in today to hear about the CHILF remedy. It will remove all corns and calluses quickly and without pain. If you live too far away write to CHILF-CORN LABORATORIES, 4 Oakfield Blvd., Chicago who will send you a free trial sample.

STAR DRUG STORE

CLIMAXING the other important announcements of the past 12 months including sweeping price reduction, new models, Porcelain-on-steel inside and out, the famous "Cold Control", the quiet compressor and with sales greater than at any time in the history of the Company, Frigidaire Corporation announces . . . a

Special small cash payment

puts any Frigidaire
in your home . . . balance
to suit your convenience



End the risks of uncertain refrigeration. End the dangers of tainted food. A special small cash payment puts Frigidaire in your home—now. And Frigidaire brings you a combination of essential features found on no other refrigerator in the world.

The Frigidaire "Cold Control" for example, is one of the greatest developments in electric refrigeration. It is offered only by Frigidaire.

Furthermore, the Frigidaire mechanism is built into the bottom of the cabinet. It is accessible. Inspections or adjustments can be made easily and quickly with no interruption in service. All of the food shelves are in the upper part of the cabinet. Stopping is eliminated. The top of the cabinet can be used for shelf space.

Winter as in Summer, you need Frigidaire. And now, today, you can buy this truly modern refrigerator—with all the features that only Frigidaire can offer on remarkably liberal terms.

Come in and let us tell you about our deferred payment plan—a plan that makes Frigidaire easier to buy than ever before. Call at our display room or phone for our representative, today.

FRIGIDAIRE MORE THAN A MILLION IN USE

Klamath Refrigeration Co.
125 N. 8th St. Phone 855
Klamath Falls, Oregon

THOUGHTS ON STATE AFFAIRS

(Continued from page one)

the comptroller of the currency will succeed in having the national banking laws changed to permit branch banking.

SOMEHOW, it is hard to think of one big institution having branches in every Oregon city with mere agents in charge. When Bill Smith wants a loan for more than \$200 the agent must call the head office and it is there Bill Smith's credit is passed upon. Yes, it would be hard to get used to that in Oregon, but we may have to at some time in the future.

OUR knowledge of banks and banking has been largely on the outside of the counter asking for extension of our notes. The editor of the Baker City Herald surely knows this because he calls us on the carpet for mentioning the Bank of England as the big bank of Great Britain.

Then, with a precision that is remarkable for a country editor the Baker City man proceeds to enlighten us on the fact that there were four great banks in England until recently, namely the Midland Bank, Lloyds Bank, Barclay's Bank and one other.

We accept this bit of information from the Baker City editor with thanks and plead entire ignorance of the existence of any of the English banks he mentions.

But, we respectfully ask him, if such learned banking knowledge really helps in getting an Oregon bank to extend a note. If it does, we will begin at once on a study of financial history of England.

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COMMISSIONERS COME TONIGHT

Charles Galloway, member of the state tax commission, and perhaps other members of the commission, are expected to arrive in this city tonight to sit with two members of the county board of tax equalization on the protests of seven timber owners of this county on the 1929 tax rolls.

The tax commission will come on invitation of the county board of tax equalization.

London's oldest bank is the Hoare's, the age of which cannot be certainly stated; but there is in existence a receipt dated 1633 for money deposited there in that year with Lawrence Hoare, who was in business as a goldsmith.

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only—

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Red, Green
Navy Blue

WHAT?

La Pointe's

Leather Coats

Short Jackets and
Long Coats
Sizes 14 to 20