



Yes, **PROGRESS** is the only word that fittingly describes the remarkable transformation in the Klamath Basin. It is to be seen in every walk of life; it is apparent to the eye in any direction one may look.

The well balanced agricultural and industrial development in this part of Oregon accounts for the Progress made in the last few years. It is the ideal condition—where industry keeps pace with the land, and where the land keeps pace with industry. That is the condition that every community is striving for—it is the condition we enjoy right here in Klamath county.

When agriculture is the sole occupation there is lacking a local market for much that is produced on the farm, but when pay rolls bolster up and support an army of men and women employed in the trades, then agricultural products find a local market which does away with transportation cost. It gives to the producer a higher price for his land products, all of which combine to make a prosperous condition for the city and country alike.

Growers of good live stock, growers of excellent vegetables, good grain, producers of superb dairy products join once a year in putting their goods in the show window of the community—the Klamath County Fair. This gives impetus to a desire for better and better live stock and better products from the soil. The County Fair is an institution which, among people who love their homeland, will never disappear. It

should always exist and it is and should be the meeting place of people who live in the country and in the city. It should be a meeting place where pride in the heart of every citizen asserts itself—pride in the fact that we live in a land of plenty; that we live among a prosperous people, a contented people.

This year the Klamath County Fair will show a vast improvement over any fair that has been held in the past. The county has better things to offer and more of them. And yet, we have scarcely started in agriculture in the Klamath Basin.

Here there is offered the finest good land under irrigation in the entire west at very low prices; here the man who really has the desire to build a home on the farm can do so with safety, knowing that his investment each year, besides being safe, is increasing in value; here can be developed a marvelous dairy section with markets established and transportation already in; here the man who goes on the land takes no gambler's chance.

Let every person be present at the opening of the County Fair and attend every day while it lasts. You will see new things each day; you will witness production from the land that will astonish you; you will see live stock that cannot be surpassed; you will see exhibits from the different communities that compete with each other in the highest manner. Go to the Fair and enjoy yourselves. It is Klamath Basin's gala occasion.

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