

The Evening Herald

F. R. ENGLISH Business Manager
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WEDNESDAY, JULY 31, 1929

The Golden Rule's New Home

TODAY we offer congratulations and heart-felt felicitations to Ed Vannice, owner of the Golden Rule store, for today Mr. Vannice opens his retail business in his modern, new building at Eighth and Main streets. In a perfectly appointed two-story fireproof building the old Golden Rule store—which in an institution in this community—offers its service to people under bigger and better conditions. In this new structure not a thing has been overlooked for the comfort of the trade.

The rise of this retail store to meet the growing Southern Oregon country's demand has been regular and faithful. From village days the Golden Rule store has sensed the wants of the trade and supplied those wants. Under Mr. Vannice's guiding hand his institution has ever declared loyalty to the customer, always standing behind every transaction and always making good a hundred fold on any offering his store has made.

There is a compensatory feature in running a business over a period of years and successfully serving one's trade. That feature is even more satisfying than the financial end, for, after all, unless we render service to our patrons—service that satisfies—there is a vacuum in any business which is not filled by the results of the adding machine.

Ed Vannice is a merchant and a good one. His career has been one of success, and rightly so. And that success today culminates in his store occupying a magnificent new building that is a pride to this entire county. We join with his friends in extending the congratulatory hand and assuring Mr. Vannice that we are all happy over the opening of the Golden Rule store today in its new home.

"Os"

AGAIN the chilly winds of discord have blown through Oregon's democratic party; again it seemed that the old leader, ex-Governor Os West, would be dethroned and trampled in the dust by enemies in his own party.

But such was not the case. At a meeting of the state committee a new chairman was elected. That chairman is a close friend and co-worker with West. This demonstrates what we have always claimed, namely, that the democratic party of Oregon really has only one leader, only one character that stands forth in the sunlight of political possibility. West is the strongest democrat in the state and he has been for the last fifteen years. His eccentricities are many and they will probably keep him from being elected to high office again, but when it comes to handling the party of Jefferson in Oregon he is there like a million and never lets his foot slip.

An Arkansas heifer died after it choked on a roll of bills the farmer had lost in the pasture. Maybe the farmers shouldn't be relieved, after all—think of the poor heifers!

EDITORIALS

From Over the Nation

THE WOMEN VOTERS

Birmingham News: Simon Michelet, president of the National Get-Out-the-Vote club, is perfectly sure that Herbert Hoover is the first president of the United States to owe his election votes to women, and that Calvin Coolidge probably was the last presidential candidate to win by a male majority. The statistician arrives at this conclusion through assuming that it required all of the nine years since the enactment of the Nineteenth amendment for women thoroughly to awaken to the responsibilities of citizenship. He assumes that the tidal wave of women voting in 1928 was caused by "the dominant issues of prohibition and the church." In other years, future elections—if this theory holds water—unless spectacular issues in the question, Mr. Hoover may be succeeded by a line of presidents who will have to thank the male citizens of the nation and not the female voters for their suffrage. In all probability the election of 1932 will present five issues, whether on the religious question, none can say; but assuredly on the prohibition question, and not improbably on the farm relief question, which latter seems no nearer solution than on March 4, last, when optimistic congressmen allowed two weeks for a perfectly satisfactory bill to pass. Incidentally, Simon Michelet probably misrepresents the women in assuming that farm relief was something the American women were not interested in. How about the misuses and the daughters of voting age in the wheat belt?

Ponselle in London
Time: In the flowing white robes of a Druid priestess, Rosa Ponselle's

TIMELY QUOTATIONS FROM PEOPLE IN THE PUBLIC EYE

"I would rather be banned in Boston than read anywhere else."—Upton Sinclair.
"The strength of the American government lies in the fact that citizens may criticize their officials to their heart's content unless their criticism interferes with the performance of duty and administration of justice."—Newton D. Baker.
"Motor cars are increasing by leaps and bounds. Pedestrians are surviving by the same process."—Lord Dewart.
"There were lots of people who committed crimes last year who would not have done so if they had been fishing."—President Hoover.
"A gentleman if he has the right of the argument can sock a lady anytime he likes."—Richard J. Walsh.
"The old idea of thrift assumed that credit ought to be limited to the purposes of production. The newer conception does not condemn consumption credit as invariably bad."—William O. Scroggs, (Outlook and Independent).
"Anyone who professes to be as benevolent as all that naturally lays himself open to suspicion. But it is relatively easy to believe in the sincerity of Mr. Spreckels. He is a millionaire, but he doesn't belong to the union. He turned in his card when he participated actively and expensively in the La Follette presidential campaign of 1924. Mr. Spreckels says two things ought to be done:
1. Domestic producers and consumers ought to be protected by a sliding scale which would raise the price of sugar when the price dropped and lower it when the price rose.
2. The sugar industry ought to be protected from the ruthless competition of Hawaiian planters, who, he says, provide the most serious menace to the domestic producers. Hawaiian sugar, he says, is the nigger in the woodpile.
"I realize that the protection theory is desirable and necessary," he says, "but I am opposed to a flat duty because it must inevitably do injustice to the consuming public. When the world market on raw sugar went up the cost of raw sugar plus the duty and plus refining costs would make a prohibitive price for sugar."
"With the sliding scale, the world price goes up and the duty comes down. Inevitably the world price of sugar is going up, for the Cubans are going to restrict production and establish a single selling agency. They are not now receiving a proper price and are selling below cost of production. The Porto Ricans, the Filipinos and the Hawaiians are making a profit because they have no duty to pay on their sugar."
"The Hawaiians are favored above everyone else because they send their sugar to their own refinery in California. Their western territory cannot consume all the refined sugar which they produce by refining at full capacity and so they have reached out into what normally would be the selling territory of the beet sugar producers. That's where the beet producers find their real competition."
The Hawaiian planters make a sufficient profit on raw sugar to forego any refinery's profit. Domestic beet and cane sugar doesn't compete with duty-paid raw sugar. It competes with refined sugar. If the Hawaiians sell without any refining profits they can sell below everyone else."

DAILY LETTER ON AFFAIRS AT U. S. CAPITAL

Mr. Spreckels, Who Is Only One in Capital Who Wears Collar Like Hoover Is Generous and Desires to Iron Out Sugar Tariff Question.

By RODNEY DUTCHER
NEA Service Writer

WASHINGTON, July 31.—Mr. Rudolph Spreckels, the sugar magnate, who is the only man in town wearing a collar which resembles President Hoover's, is trying to promote a sugar tariff plan which will make everybody happy. Mr. Spreckels is author of one of the numerous sliding scales now being proposed from which the outburst of criticism which met the provision in the House tariff bill which boosted the sugar duty to three cents—or 2.40 cents on Cuban sugar, which is most concerned.

Mr. Spreckels is a sugar refiner and president of the Spreckels Sugar Corporation. He believes that his scheme will protect the domestic beet and cane producers, the Cubans, the Filipinos, the Porto Ricans and even the consumers themselves.

Another Millionaire

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SYNEXES LOW BIDDER.

SALEM, Ore., July 31. (AP)—S. Synnex of Portland submitted the lowest bid for the contract to construct the superintendent's residence at the new state tuberculosis hospital at The Dalles. Bids were opened by the state board of control yesterday. Synnex' bid was \$10,770.50.

OREGON BOAT CO.

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Skilled Mechanics

New and Used Parts

Modern Equipment

Seventh and Klamath

Klamath Falls

This Snap Wins \$2500 for Dad



Here's the \$2500 grand prize winner in the Eastman Kodak company amateur photography contest. It's a picture of little Rosemary Martin of New Orleans, La., taken by her father, Lawrence L. Martin. And the judges opined it spoke for itself.

RED MEN TO PORTLAND

SALEM, July 31. (AP)—The great council of the reservation of Oregon, Improved Order of Red Men, in session here, yesterday selected Portland as the place of meeting of the 1930 session.

The annual banquet was held Tuesday night and degree work was put on by the Santiam tribe of Salem.

MANNIX GETS \$35,000

PORTLAND, July 31. (AP)—Thomas Mannix, Portland attorney, was awarded a verdict of \$35,000 by a jury in circuit court last night in his libel suit against the Portland Telegram. Mannix sued for \$100,000. The jury deliberated six hours. Attorneys for the Telegram said the case would be appealed.

Babies show fear at two things only—sudden movement or sudden noise.

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ARCHITECTS

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SUGAR MAKES

FOODS PLEASANT

Good Cooks Learn to Use

Nature's Supreme Flavorer

No wonder sugar used to be considered a luxury of the rich. No wonder a noted scientist says that sugar is the greatest condimental food in the world.

Sugar's supreme importance to health is that it makes foods pleasant. No man, woman or youngster can live on one food alone. To eat a great variety of foods daily the year round is to promote health, and sugar adds flavor and delight to nearly every known food. As a noted scientist says, to try to eat most foods "straight" would result in a monotonous, unpalatable diet, and you simply can't get people to eat things they don't like.

Try a dash of sugar on your favorite cereal. Eat healthful blackberries and other fresh fruits made delicious by a sprinkling of sugar. Profit by the experiments of four well-known women cooking experts in New York who recently rediscovered the old art of using a dash of sugar in vegetables while they are cooking in a small amount of water. Note how the vegetable colors, freshness and flavors improve. This little added sugar makes eating vegetables a joy. Remember the value of custards, milk shakes, ice cream and other milk desserts in helping your family to eat enough milk. Remember stewed fruits, candy and cookies for the end of the meal.

Slimness is no longer stylish. Good food promotes good health. The Sugar Institute.

FLY-TOX

DEVELOPED AT MELLON INSTITUTE OF INDUSTRIAL

RESEARCH BY RESEARCH FELLOWSHIP

The taint and torment of flies and mosquitoes have no terrors for the home with fragrant FLY-TOX handy. A vast army of insects is bred in FLY-TOX laboratories to be released in the FLY-TOX "Chamber of Death" to test and certify the positive killing qualities of FLY-TOX before it is sold to you.

Harmless to people and will not stain.

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QUIPS AND QUIRKS OF AMERICANS

Robert Quillen's Pointed Satire and Broad Humor Gives Refreshing View of Human Traits.

They also serve who merely refrain from broadcasting.

The two countries are not similar. China's population is more dense in the south, Russia's above the ears.

Still, you can't blame the hit-and-run driver so much when stopping means paying \$5 for a \$1.35 hen.

There's no great satisfaction in breaking a record unless it's one of those sex-nasty ones.

Another way to keep from growing old is to say: "Certainly, Stranger; glad to give you a lift."

ANOTHER GOOD BACK EXERCISE IS AFFORDED BY A HUSBAND WHO READS SEVERAL SUNDAY PAPERS.

Nature is kind, and she seldom gives a man principles that interfere with his profits.

"Let me have men about me that are fat," said Caesar. He probably sang bass himself and didn't need anything but tenors.

"The radio keeps horses quiet while being shod." Well, well. And just how are the dodo and dinosaur affected by radio?

AMERICANISM: Solemnly discussing law enforcement; having no idea what the other 2,999,999 laws are about.

The wearing of night clothes on the street won't seem unusual. Linen suits always look as though they had been slept in.

A well known spinster writes that conscience is a product of education, which means she has little experience of college tea hounds.

If the fourth conviction proves him a congenital criminal, deserving a life sentence, what of the fool driver who has a fourth wreck?

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Eight Ounces

39 Cents

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takes the kinks out of your muscles and joints in short order. Does not irritate the skin. Slightly scented and antiseptic. Sold only at your Rexall Store.

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The Rexall Store

A Service EXPRESSLY For Fastidious Men

From Wrinkles to Fresh Pressed For You

When you examine it, this business of "wearing one's clothes well" is simply a matter of keeping them freshly cleaned and pressed.

KLAMATH Cleaning and Dye Works

431 Main St. Phone 408

Picnic Excursion to ODELL LAKE (CASCADE SUMMIT)

SUNDAY, AUGUST 4th

\$2.00 Round Trip

Lv. Klamath Falls -- 7:30 A. M.

Ar. Cascade Summit -- 10:45 A. M.

Lv. Cascade Summit -- 5:00 P. M.

Boating, Fishing, Hiking, Dancing, Everyone Invited—Bring Your Lunch Basket

Southern Pacific

PHONE 2000

Perhaps Boston is the Athens of America, but diggers have yet to find the statue of an Athenian cop kicking the pants of an ancient literary agent.

Button: The point on the chin that is tapped to make one unconscious; also a disk on the steering wheel sat on in traffic jams by persons habitually unconscious.

A navy man has a hard row to hoe. If he needs more money he can write for the magazines, but after he is kicked out for it the magazines don't want his stuff.

Henry established a minimum wage of \$4 and now intends to raise it. The only alternative, apparently, would be to reduce the deferred payments.

WOMEN ARE MORE CAPABLE. WHAT CAN THEY TALK AND SWEET AND POWDER HIS NOSE AT THE SAME TIME?

CORRECT THIS SENTENCE: "THE BARE ONES," SAID THE PERFECTLY SANE MAN "ARE MUCH PRETTIER THAN THE ONES CLAD IN SILK STOCKINGS.

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Last year Canada sent 6,390,000,000 seeds of various trees to Great Britain, the other Dominions and the Colonies.

Amber is a fossil resin derived from extinct coniferous trees.

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