

A. A. A. ADOPTS STRONG POLICY

Program on Behalf of Automobile Owners is Undertaken

Adoption of the strongest program of motorizing policies in behalf of organized automobile owners in its history featured the 27th annual convention of the American Automobile association in Buffalo, N. Y., last week, according to word received by the Oregon State Motor association.

According to the reports wired to the Motor association, the platform of the A. A. A. for the

ensuing year will feature:

1. Appointment of a committee to conduct a nation-wide investigation of the tendency to increase motor vehicle taxation and the practice in many states of diverting motor vehicle and gasoline taxes to other than highway purposes.
2. An active campaign to secure immediate increase of the congressional appropriation for federal aid to state highway construction from \$75,000,000 a year to \$125,000,000.
3. Securing increase of federal forest road appropriations from \$7,500,000 to \$12,500,000 a year and congressional action to have the federal government assume the obligation for highways through government-owned lands in western states.
4. Highway beautification campaign, including co-operation with other agencies to secure preservation of outdoor beauty of

America against unsightly encroachments.

5. Continuance of highway safety campaign with renewed vigor, pressing for adoption by states of safety-responsibility laws, strengthening of drivers' license law and barring from highway of reckless driver and driver who fails to pay judgments against him.

In connection with the efforts to secure greater federal appropriations for highways, it was pointed out that while the per capita registration of automobiles in the United States is one to 5.6, only about 20 per cent of the nation's highway mileage is surfaced and that road-building is not keeping pace with new car registrations.

Neutral: One who doesn't take sides but occupies the middle of the road. See truck.

BRIEF NEWS of KLAMATH

To Make Klamath Home—
Mrs. M. R. McAlpin and Miss Fay McAlpin of Shreveport, Louisiana accompanied by Neal McAlpin of Beaumont, Texas are recent arrivals in Klamath Falls and will make their future home here. Mrs. McAlpin is the mother of Miss Thelma McAlpin of the McCarthy apartments. Miss McAlpin is her niece and Neal McAlpin her brother. The south-owners are already in love with Klamath Falls.

Purse Found—
A ladies purse carrying personal belongings, including a marriage license issued to William A. Butler of Weed, California and Eva Cornell in September of 1926 at Yreka, California was found by W. Redman on Broad street last evening. The purse and belongings were turned over to O. K. Mitchell, police officer at the police station.

Visitors Left—
Mr. and Mrs. B. L. Hoxey of Atwood, Kan., who have been the house guests of Mrs. D. Stinson of 813 Pine street, have left by motor for Los Angeles, Calif., where they will visit for some time with Mr. Hoxey's brother, who is superintendent of public instruction. They may possibly return here to locate permanently.

Had Conway Here—
J. D. "Bud" Conway formerly of Klamath, now residing in Oakland, California has arrived here from the south to spend a week visiting old friends. Mr. Conway is the house guest of Mr. and Mrs. Rex LaFris.

Returned South—
Mrs. Della Calahan and son Lester who have been visiting relatives and friends in Klamath county for the past week returned to their home in Eureka, California.

Arrests Are Many—
The first 16 days of July found 122 arrests made by the police department. More than \$1789 has already been collected in fines for the month.

Mr. and Mrs. Stinson Here—
After an absence of more than five years, Mr. and Mrs. J. W. Stinson have returned to Klamath Falls to make their future home. Since leaving here five years ago Mr. and Mrs. Stinson have been residing in Oakland, Calif.

Returned From Brandon—
Mrs. F. Hill Hunter and children are home from a delightful vacation at the "on-by-the-sea." Later in the summer they will return to the sea shores.

En Route to Diamond Lake—
Charles D. Sellers of Issaquah, Wash., visited here yesterday en route to Diamond lake to enjoy a fortnight fishing.

Grass Fire Yesterday—
A grass fire on California avenue called the fire department out yesterday afternoon. No damage was done.

Church Has Booth—
The Community Congregational church has an attractive booth located near the Elks Temple where light lunches and soft drinks will be served during the celebration.

Mrs. Swanson Here—
Mrs. Jimmie Swanson and sons have arrived in the city from their home in Pasadena, Calif., and will enjoy some time here. They arrived in time to enjoy the celebration of Elks.

HERALD CLASSIFIED ADS BRING RESULTS

WELCOME B. P. O. E. TO KLAMATH FALLS —BOXING—

Sponsored by Klamath Falls Elks 1247

Thursday Evening, July 18
Poole's Pelican Theatre

Show Starts 8:30 p. m.

KLAMATH FALLS BOXING COMMISSION

Joe Bickerstaff, Matchmaker, Presents:

Main Event, 10 Rounds . . . Middleweights

K. O. White vs. 'Tiger' Johnny Cline

Chicago's Negro Sensation of San Francisco

Six Rounds—150 Pounds—A Sizzling Bout This

BUZZ SAW BURNELL vs. BOB JUBB

Albina's Fighting Butcher Fought Geo. Dixon Two Draws

Six Rounds, 145 Pounds . . . Two Rivals

RAY HUFFMAN vs. CHUCK ROBIN

Klamath Falls Favorite Eugene's Crack Welter

6 Rounds — 142 Pounds

Jack Kentworth vs. Eddie Morris

This Southpaw Klamath Falls Fighting all the time

6 Rounds — 122 Pounds

Johnny Snell vs. Floyd Farmer

Well liked here Eugene's fast featherweight

PRICES: Ringside, \$4.50; Orchestra and Logs \$3.00; General \$1.50.
On Sale at the Pelican Theatre

THROUGH THE CANADIAN ROCKIES

CHICAGO on the Mountaineer

From Vancouver, B. C. direct to the Grand Central Station through the world's finest mountain scenery - on a luxuriously-appointed transcontinental flyer with new equipment and comforts this year ...men's and women's baths, smoking room, buffet with soda fountain, observation lounge, solarium, valet and maid service. Low Summer Fares are on sale until Sept. 30 - return limit is Oct. 31. Get rates.

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SPRINGFIELD TIRES

For the man who wants the finest that money can buy—tires that will last until he turns in his car—Kelly REGISTERED Balloons.

We have them all, at money-saving prices.

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...in a swimmer it's **STROKE!**



...in a cigarette it's **TASTE!**

"RIGHT," YOU SAY, "but what is taste?"
Light a Chesterfield, and notice three things: the distinct and pleasing flavor, the fragrance of the smoke, and that certain "something different" which we can only call "character."
Good taste means all three, and all three are blended—and cross-blended, the standard Chesterfield method—into every shred of tobacco. Just one rule governs Chesterfield's making:

"TASTE above everything"



MILD...and yet THEY SATISFY

Chesterfield
FINE TURKISH and DOMESTIC tobaccos, not only BLENDED but CROSS-BLENDED

"A Great Car ... A Significant Event in Automotive History"

VIKING

The Ninety Degree V-type Eight at Medium Price

\$1595

New in Engineering New in Styling New in Value

America has seen the Viking! And America has approved! Thousands in every section of the country have inspected this new product of General Motors—and have acclaimed it a tremendous advance in automobile value giving.

"A great car," is their verdict. "A most important engineering achievement," they say about its design. "A significant event in automotive history," is their opinion of the introduction of the definite advantages of the ninety-degree, V-type eight to the medium-price field.

And this enthusiasm is spreading everywhere, for examination of this new Viking and comparison with other cars reveal an overwhelming number of advantages never before offered to the motoring public.

The new Viking embodies distinctly new and desirable principles of engineering design. It introduces new beauty and tailored smartness—the newest, most impressive creations of Fisher artist-engineers.

The new Viking ninety-degree, V-type engine delivers 81 horsepower with exceptional smoothness throughout the entire speed range. Its response to the throttle is remarkable, both in getaway and in acceleration at the higher speeds. It provides greater speed than the average motorist will use and ample power for hills or hard pulling.

The Viking engine introduces an entirely new method of valve arrangement, combining efficiency with quietness, simplicity and rigidity. The valve mechanism may be easily reached by lifting two cover plates from the top of the V-type engine.

A distinct advancement in fuel distribution results from a new application of the down-draft principle of manifolding. After leaving the carburetor, the fuel vapor flows downward, assisted by gravity, an exactly equal distance to each of the eight cylinders.

The Viking pressure-lubricating system forces oil directly to all main, connecting rod, camshaft, and rocker arm bearings—and through rifle-drilled connecting rods to the piston pins.

Crankcase ventilation prevents oil dilution. And the oil is cleaned by the new Viking precipitating-trap system.

Uniform, efficient cooling of the entire engine is assured by graduated manifold distribution of the water. An engine temperature gauge on the dash and thermostatically-controlled radiator shutters provide further engine protection and efficiency.

The same precise engineering that distinguishes the Viking ninety-degree, V-type, eight-cylinder engine is evident in the details of Viking chassis design.

The new Viking is equipped with self-energizing mechanical four-wheel brakes of the new two-shoe internal-expanding type. Four Lovejoy hydraulic shock absorbers, synchronized with the springs, assure restful riding comfort. Fingertip steering and ease of control simplify city driving and parking.

In appearance, the Viking is a trimly-tailored car. Its style has been achieved through graceful proportions, perfection of detail, and simplicity of design. Interiors are roomy, restful, and are furnished in custom-car fashion. In every way, the Viking meets the most exacting requirements of modern motoring.

The Viking is now on display. We invite your close inspection, and comparison with other cars. For, no matter how critically you judge it, you will find the Viking a great car—and an unrivaled value.

OLDS MOTOR WORKS LANSING, MICHIGAN

LAKE AUTO CO.

TEMPORARY LOCATION 131 So. 4th St.

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