

# IN THE REALM OF SPORT

## STAGE SET FOR BIG ELKS CARD THURSDAY EVE

### Record Breaking Crowd Anticipated; Fights Open to Public

The stage is set for 24 rounds of what promises to be the fastest battles ever witnessed in Klamath, tomorrow night at the Pelican theater.

It will be the Elk's "Super-Fight" card and will feature one 10-round main event and four 6-round bouts.

"Tiger" Johnny Cline, the San Francisco Irishman, is in tip-top shape for his main event clash with K. O. White, tough Chicago negro.

"I'll put up the best fight Klamath fans have ever seen," Cline said. "If that dusky colored boy thinks he can plant a kayo on me, he's got another think. I've never been knocked out in my fighting career of over 500 fights, and I don't propose to receive my first in Klamath Falls."

Cline has been hitting the road regularly while in Klamath Falls and seems to be in great shape.

White is in good shape for this match.

"What ah want to do moah than anythin' is to drop this heah Cline," confided White. "He's nevah been knocked cold, and I would like to be the boy to do it."

Cline and White will each weigh around 162 pounds at ringside.

Bob Jubb and "Buzz Saw" Burnell are in the pink of condition for a 6-round semi-wind-up. They are fast, hard hitting waterweights with long records of victories to their credit.

One of the best fights of the evening will be the 6-round clash between Ray Huffman, Klamath welter and Chuck Borden of Eugene. Both boys appear to be wonderfully matched. Borden has a decision to his credit over Jack Kentworth and Jack has a decision over Huffman. It should be a fast, bitter battle.

Kentworth who is a rip-tearing type of battler, will meet Gentleman Joe Jacobs, who has a decision to his credit over Borden. Jacobs is taking the place of Eddie Morris who suffered a broken thumb and could not fight. However Jacobs is rated as a better fighter and the bout will be better rather than worse. Among the boys Kentworth has defeated is Willard Norton.

Speed and hitting will be combined in the slashing fight between Johnny Snell of Portland and Lloyd Farmer. Both boys are in the semi-windup class

and have met the best of their weight in the northwest. Snell has a victory over Billy Robbins to his credit. He has also defeated Tommy McEligh of Spokane.

Farmer has a draw with Robbins to his credit.

VENICE, July 17. (AP)—Mrs. Gene Tunney has recovered completely from her recent abdominal operation and now appears quite well.

She and her husband, the former world's heavyweight champion, were recognized yesterday by American tourists while they sat in front of a cafe on St. Mark's square.

## LOUGHRAN WILL DEFEND TITLE THURSDAY EVE

### Will Be One of Last Bouts as Light-Heavy, Says Champion

NEW YORK, July 17. (AP)—Tommy Loughran, busiest of all the fistie champions, will defend his light heavyweight crown against James J. Braddock of Jersey City, at the Yankee stadium tomorrow night in what may prove to be his last fight as

a 175-pounder. Winner or loser in his battle with "Jersey Jimmy," Loughran is authority for the statement that he will engage in few if any more bouts as a light heavyweight. He has said that if he beats Braddock he will fight again as a light heavyweight in September and then cast his lot definitely with the heavyweights. If he loses he has said he expects to take a vacation and see what he can do in the way of putting on more weight and adding a punch to his fistie repertoire.

Another element in Loughran's decision has been his reported difficulty in making the weight. Although there seems to be no reason to doubt that Tommy will be down to 175 pounds for Thursday's battle, there is question at the same time that the task has weakened him to some degree.

## BOTH MACKMEN AND YANKS WIN

By WILLIAM J. CHIPMAN Associated Press Sports Writer Under dogs had their day in the National league yesterday as 11 of the leading teams tumbled in a heap, preventing any con-

tender from gaining. In the American league the Athletics retained their lead of eight games by defeating Cleveland, 1 to 0, in 10 bitter innings as the Yankees coasted home by 11 to 7 at Detroit. The Yankee game was not nearly so close as the score.

In the general annihilation of contenders along the National league front, the defeat of the Pirates was most notable. The Buccaneers had a record of eight straight in the east until Bob Smith pitched the Braves to a 4-10-1 decision yesterday. Claude Willoughby, aided by the homers from the bat of Charlie Klein, was just a shade too much for Pat Malone, and the Phillies won by 6 to 5. Bengtson was called in to help Willoughby in the ninth when the Cubs began making threatening gestures. The ultimate winning margin was presented to the Phils by Frank O'Doul, who hit for four bases in the seventh. Klein's two homers yesterday

ran his total for the season to 28, giving him a margin of three over Ott for the inter-league lead. Sylvester Johnson hit winning form for the Cards at the Polo Grounds yesterday when he let the G-Men down with seven scattered hits, and won his own game by 5 to 0 by smacking out a homerun with one on in the fourth. There's a load of horse power in horse sense.

# NASH "400"

Leads the World in Motor Car Value

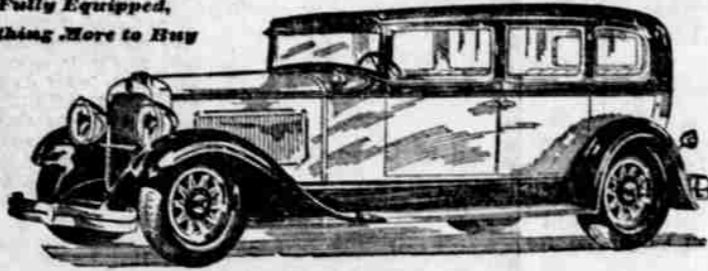
Delivered, Fully Equipped Prices of 23 "400" Models, \$1066 to \$2349

including Touring, Roadster, Coupe, Cabriolet, Victoria and Sedan Models

"400" Advanced Six 4-Door Sedan

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Fully Equipped, Nothing More to Buy



## PRICED TO GIVE YOU GREATEST VALUE

CONSIDER the delivered, fully equipped price of this charming Nash "400" Sedan, and you'll see immediately it is a car you certainly should consider, when you get ready to buy.

For here, at a delivered, fully equipped price much lower than you would expect to pay for a car of its size and character, is an Advanced Six "400" Sedan with the Twin Ignition, high compression, valve-in-head, 7-bearing motor—with the beauty and style that have made the "400" a heavy favorite among all the year's new cars—and with a host of other costly-car features never available before in this price field.

Such features, for instance, as Bijur Centralized Chassis Lubrication which oils 29 chassis points at the pressure

of a pedal. And alloy steel springs individually designed for its size and weight, correlated with Houdaille, double-action, outboard-mounted, hydraulic shock absorbers. And the "world's easiest steering!"

These are only a few of the features of this Nash "400", but they give you an idea of its greater value and the extraordinarily fine performance you may expect from it.

The delivered, fully equipped price on this, and on all "400" models is lower, for the simple reason that all this equipment—Bijur Centralized Chassis Lubrication, Houdaille hydraulic shock absorbers, bumpers, spare tire lock, and tire cover—is installed at the factory and included in the factory price. Some dealers charge as much as \$50 to \$60 extra for bumpers alone.

## TEMPLAR MOTOR CO.

Eleventh and Klamath Ave.

Phone 1010

# O.G. accepts Challenge at stronghold of its rivals

Show-down test . . . at Roosevelt Field, New York, reveals the true cigarette preference of Aviators.

The question is often asked: "Does OLD GOLD pick out its strongholds, the places where it outsells its three rivals, when it makes its 'Concealed Name Tests'?" The answer is "No!" OLD GOLD doesn't seek "set-ups" but "show-downs."

As a two-year-old youngster, "O. G." couldn't be expected to match "sales totals" with the three veteran brands, each from 12 to 16 years old. Give a young fellow time! But when it comes to comparing quality . . . that's "O. G." meat.

For example, look what happened at Roosevelt Field, New York's greatest airport. Here, "O. G." rank third in sales. But when 68 Roosevelt aviators and their mechanics took the "Concealed Name Test," OLD GOLD won, hands down, as the most appealing cigarette! The score, as audited by certified public accountants, was: OLD GOLD 23 first choices . . . Brand "X", 13 . . . Brand "Y", 17 . . . Brand "Z", 15.



On your Radio . . . OLD GOLD—PAUL WHITEMAN HOUR . . . Paul Whiteman, King of Jazz, with his complete orchestra, broadcasts the OLD GOLD hour . . . every Tuesday, from 9 to 12 P. M., Eastern Daylight Saving Time, over entire network of Columbia Broadcasting System.

'NOT A COUGH IN A CARLOAD'



HE THOUGHT:  
"You're not as sweet as you look."  
Yet, to be polite,  
HE SAID:  
"How nice you look today."

## Men seldom invited Edna twice . . . "B.O." is so unpardonable

(Body Odor)

HE had begged so hard for this date. And now . . . Harry was still nice to her. But Edna felt the change. Miserably, she wondered why men always lost interest.

Then Edna learned the trouble. Today she's showered with invitations. She found it's easy to end "B. O."—Body Odor. Just keep perspiration odorless.

Unpardonable—yet tricky. Quick to betray—but slow to warn. "B. O." hurts its victims—while they least suspect it.

Hotter weather—more "B. O." Never be caught off guard. We become insensitive to ever-present odors, but we're always perspiring. Pores give off as much as a quart of odor-causing waste daily. And the hotter it is, the more we offend.

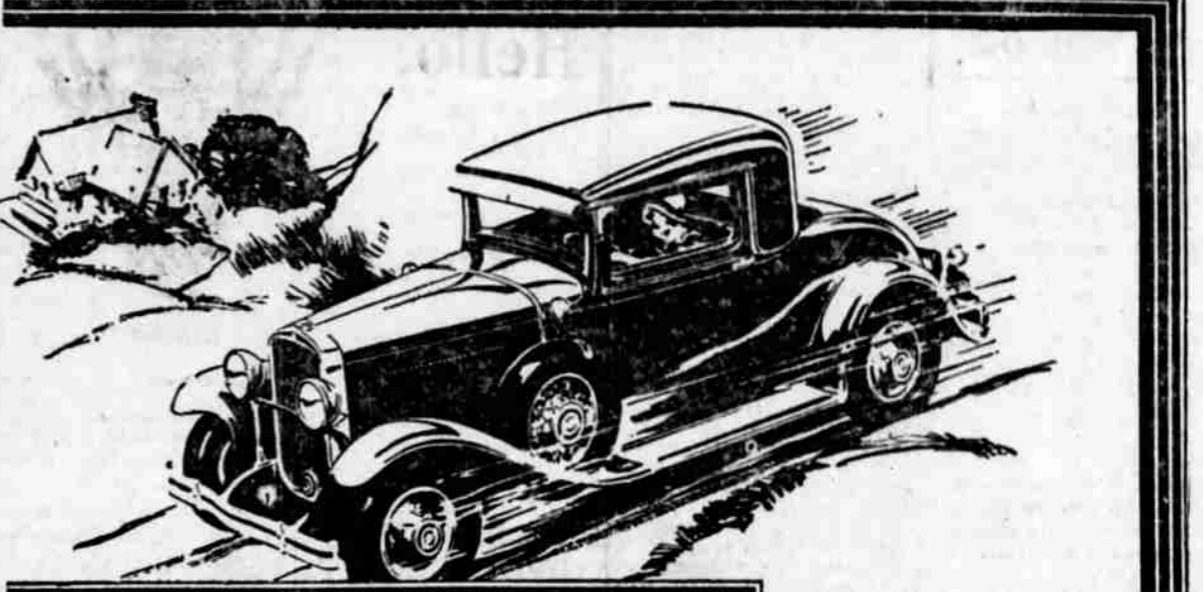
For safety's sake, always bathe with Lifebuoy. Favorite of millions. Mild, yet wonderfully invigorating. Lifebuoy's deep-reaching antiseptic lather purifies. Pores breathe again. You feel fresher—cleaner than ever before. No chance for "B. O."

Keeps skins fresh and clear, too. Guards health—by removing germs. Lifebuoy's pleasant, extra-clean scent, which vanishes as you rinse, tells you it purifies. Adopt Lifebuoy today.

LEVEY BROTHERS CO., Cambridge, Mass.



Lifebuoy HEALTH SOAP stops body odor



THE NATION HAS NAMED IT "A GREAT PERFORMER"



BUILT BY BUICK

# Marquette

\$965 TO \$1035

These prices f. o. b. Buick Factory, special equipment extra. Marquette delivered prices include only reasonable charges for delivery and financing. Convenient terms can be arranged on the liberal G.M.A.C. Time Payment Plan.

Consider the delivered price as well as the list price when comparing automobile values.

"A Great Performer" the Marquette is being hailed, the nation over. Never before in a car of moderate price have there been such acceleration, speed, control, handling ease, roadability, flexibility, balance! Only Buick could offer such superlative performance.

In Marquette you get an engine of remarkably large displacement. You get speed that holds an honest 68 or 70 miles an hour with unequalled ease, steadiness and security. You get acceleration of from 10 to 60 miles an hour in high gear in 31 seconds.

And this great new car introduces many more unusual features: Beautiful Fisher bodies. Exclusive new upholstery proofed against water, dust and wear. Dustproof tilt-ray headlights. An exclusive new sloping non-glare windshield. Four Lovejoy hydraulic shock absorbers. Easy-acting, completely enclosed, four-wheel brakes.

The Marquette is easy to own on the liberal G.M.A.C. terms. Come in and see this complete car. Take the wheel and learn the thrill of Marquette performance.

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