

MOTORISTS THIS IS YOUR PAGE

PUBLIC WANTS ROOMIER CARS SAYS FAULKNER

Popularity of Autos Constructed for Comfort Steadily Increasing.

While the small automobile will always hold a wide market the demand of the public today is toward longer wheelbase and roomier bodies, is the opinion of R. H. Faulkner, vice-president of Auburn.

This steadily increasing popularity of the big car, Faulkner said, is due not only to the progressive taste of the buyer for something finer and better, but to superior performance.

"Each year the driving public becomes more critical," Faulkner said, "the cars which yesterday met requirements, today are obsolete. Few of the 1929 automobile drivers would be satisfied with the performance of a 1920 model.

"Only a few years back cars were sluggish and hard to handle. Parking was difficult, performance uncertain and such factors as tires, fan belts, gears, etc., a constant worry. The fast light car with its sharp acceleration and improved performance suddenly became popular. A new standard of driving ease had been introduced to the public. Owners, however, found that while they moved more quickly than before they had the inconvenience of jolting and rough riding to contend with. Likewise the bodies were cramped and throughout the whole car room was at a premium. They also found that the light fast car gave way under road pounding.

"Manufacturers of the heavier type cars sensing the demand for swift acceleration and comfort speeded up their engines, changed their gears, built economy and comfort into their cars with the result that the big car performance has set a new standard far beyond anything before achieved."

Bus Initiates Nite Coaches On Coast Line

Transportation history was written by the Pickwick States system with the inauguration Wednesday, June 26, of sleeper bus service between Los Angeles and San Francisco.

The first of a fleet of palatial Nite Coaches, with sleeping accommodations for 28 passengers, left Los Angeles at 6:30 p. m. Wednesday for the 14 1/2-hour overnight trip to San Francisco, arriving there at 9 a. m.

Christening ceremonies for the new Pickwick Nite Coach were held at Grand Central Air Terminal, Glendale, Los Angeles headquarters of Pickwick Airways, at 3 o'clock Wednesday. Alice White, First National star, officially christened the Nite Coach the "Glady's," in honor of one of the daughters of President Charles F. Wren of the Pickwick Corporation. Miss Marvel Crosson, San Diego aviatrix and holder of the world's altitude record for women, also participated in the christening ceremony, which was designed officially to link up Pickwick Nite Coach and Pickwick plane service.

By using Pickwick air and Nite Coach facilities, travelers may leave San Diego in a Pickwick plane at 6:30 p. m., board a Pickwick Nite Coach in Los Angeles and arrive in San Francisco at 9 a. m. board a Pickwick connecting air line plane and reach Seattle at 4:30 p. m. 23 hours after leaving San Diego, rested and refreshed by a sound night's sleep aboard the Nite Coach.

Complete kitchen and larder are among the features of the new 1929 model Nite Coach, eliminating stops for meals.

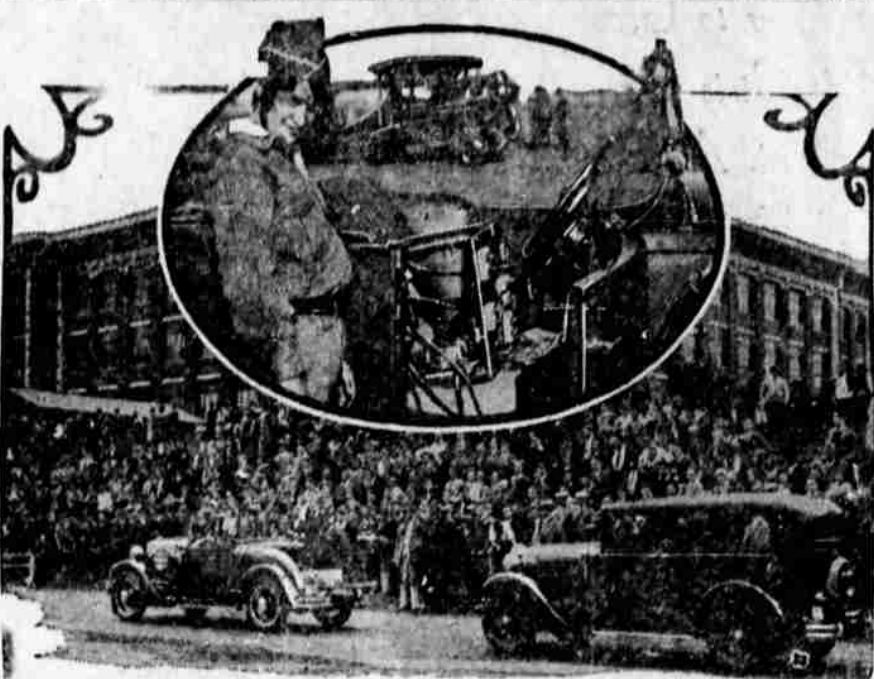
New Mark In Sales Set By Auto Company

TOLEDO, O., July 3.—On the basis of results to date, indication of the Willys-Overland company point to 1929 as one of the most profitable years in its history.

Record breaking sales of Willys-Knight and Whippet cars established a new record for the first five months of 1929. With June shipments estimated at 30,000 Willys-Knights and Whippets, total shipments for the first six months will be approximately 200,000 cars.

Outlook for the last half of the year is said to be highly favorable, this prediction being based partly on the coming introduction of the new Willys-Knight Great Six, rounding out the Willys-Knight line which is expected to contribute as much

How Radio Guides Dodge Car



The radio controlled mechanism shown in this new Dodge Brothers Six roadster performs every operation of driving, even to operating lights and blowing the horn. Miss Gloria Hall first operated the car from an airplane, and piloted the roadster through Kansas City streets by radio waves sent from the new Dodge Brothers Six sedan in the rear.

FORD CAR WINS HONORS IN RACE

Model A Triumphs in 1440-Mile Trek Across Europe.

Winning first and second place in the recent Copenhagen-Paris-Copenhagen, 1440-mile race, the Model A Ford car has again demonstrated to Europe its endurance, speed and durability.

Details of the performance of the two cars have just reached here. From those accounts it was learned that the car which won first place—a Tudor sedan not in any way outfitted for racing—already had been driven 23,000 miles by the owner before the race.

"My car is now as good as ever," said the owner, Paul Tholstrup, of Roskilde, Denmark, at the conclusion of the race. "I am ready to drive to Paris again without even giving it a once-over."

Eleven cars started the race. Six finished. The most formidable difficulties were encountered. Great stretches of road were deeply rutted and for many miles impassable. For hours the cars had to be driven through fields. Dense fogs made the driving extremely hazardous. Many detours added to the difficulties.

JULY MEETING OF NURSES POSTPONED

July meeting of the Klamath County Nurses association has been postponed at the request of Mrs. Ruby C. Lyle, president. "The meeting has been postponed until Wednesday, August 7th, because of so many of the nurses being out of the city at this time," Mrs. Lyle stated today.

As 50 per cent of earnings for the two final quarters. These new models have so impressed dealers and distributors that thousands of orders have accumulated which will contribute to profits in the third quarter. The new Willys-Knight Great Six will list at \$1395 and gives the company price coverage in every class beginning with the lower priced Whippets.

In addition to its comprehensive line of Whippet four cylinder commercial vehicles, Willys-Overland is making an important bid for the heavier truck field with a Whippet one and a half ton unit with four-speed transmission.

New Battery Should Serve All of Units

When buying an automobile battery the car owner should make sure that he selects one with capacity great enough to furnish properly his car and its accessories with ample and dependable electrical energy, advises Rex Hlatt, local manager of the Western Auto Supply company.

"A storage battery should have sufficient capacity to furnish power to all of the electrical units of the car," says Mr. Hlatt. "When it becomes necessary to buy a new battery, it is also advisable to replace the old one with one of the same size and capacity that is recommended by the car manufacturer, rather than one which does not have sufficient capacity to supply all of the needs of the car and its equipment. Under capacity batteries soon lose their usefulness and break down under heavy strain."

"All batteries look alike from the outside. The contents of the case is really the part that counts. We, at Western Auto pride ourselves in knowing that Western Giant and Wizard batteries are full capacity batteries and are built to stand a lot of abuse."

Although more than 150 miles of passageways have already been explored in Kentucky's Mammoth Cave, many miles are still to be seen.

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NEW ERA SEEN BY PRESIDENT AUTO COMPANY

Poverty, Misery, Suspicion Have No Place In Present Day.

"We have a structure based upon recognition of human values which has created a new industrial order where in under-served poverty, misery and suspicion should have no place," said W. J. McAneney, president of the Hudson Motor Car company, in an interview given to newspaper men.

"This country presents as great an opportunity today as it ever did. American business is increasing and we are making heavy inroads into foreign trade. This offers a chance for every man—for American business is not soulless capital. The personal element and owner responsibility for management have not, despite the tremendous participation of the public in stock ownership, been replaced by the investor, who without responsibility, confines his interest to dividends and stock values. There is cooperation between the best elements of employer and employee."

"I do not believe that it is within the power of man to say that demand for any necessity is limited. That depends upon the purchasing power of the dollar."

that it will be similar in scope and thoroughness to the survey of the automobile industry conducted by the Curtis company in 1913. At that time the company purchased an automobile which was used by its investigators on a tour of the entire company. Costs of maintenance and operation, road conditions, shortening of distances by cutting down travelling time, sales problems of both new and used cars, anticipated demands over a period of years, highways of the future and similar factors were treated most exhaustively by the investigation.

The report that resulted from the automobile investigation of sixteen years ago proved to be surprisingly prophetic of the growth that the industry has experienced since 1913. Mr. Lorrimer states that the same technique will be followed now with respect to the airplane industry, which finds itself in a position similar to that occupied by the automobile industry back in 1913.

SURVEY OF AIR PROSPECTS TO BE UNDERTAKEN

Nationwide Investigation Contemplated by Publishing Company.

PHILADELPHIA, July 3.—A nationwide investigation of present trends in the aviation industry, and a simultaneous study of how the airplane can be utilized as a time-saving factor for large business organizations, is to be launched immediately by the Curtis Publishing company. Announcement of the investigation was made by George H. Lorrimer, first vice-president of the Curtis company today, who stated that active beginning of the investigation only awaits delivery of the tri-motored, all-metal Ford transport plane which has been purchased by the company as its air "laboratory." Added significance is given the investigation because of the fact

VEEDOL MOTOR OIL ADVOCATED BY TEX RANKIN

Tex Rankin, famous veteran flyer and owner of the largest flying school in the world, is another of the many advocates which Veedol Oil has found in aviation circles. "You think motor car repair bills are high. But you should see what a bill an airplane can run up, when inferior oil is used!" This is the comment Rankin, who knows from long

experience what may be expected from various brands of oils, makes in his praise of Veedol. "I use nothing but Veedol, and I recommend it exclusively," he continues. "It saves me thousands of dollars every month." The high praise of this man who operates a large fleet of planes is representative of the reception which Veedol has won for itself everywhere among flyers, who know that they can feel safe in trusting their lives and places in their efficient lubrication no matter how gruelling the flying may be.



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The Imperial Garage

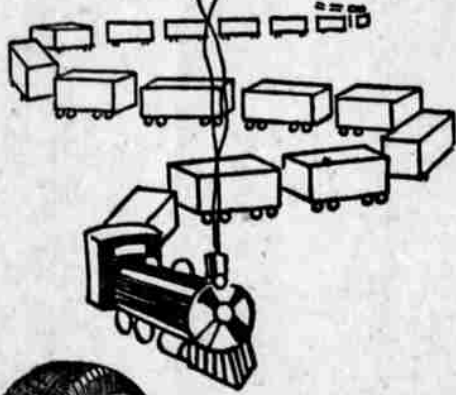
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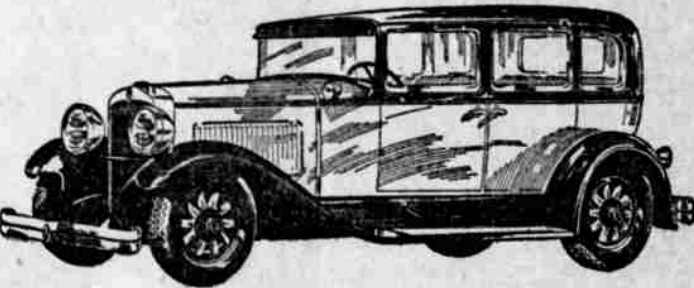
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NASH '400'

Leads the World in Motor Car Value



This is the Sedan you will buy, if you Compare in the \$900 Field

WE will not need to urge you to buy the Nash "400" Standard Six Sedan if you only compare it to other Sedans in the \$900 field.

First of all, it is a Nash, built in the traditional Nash manner, with precision workmanship in every part.

And second, it is a Nash "400", and that means something in today's line-up of motor cars.

It means more powerful, more durable, more enjoyable motor performance. The engine in this sedan is a new high compression type with 7 bearings instead of 3 or 4, with aluminum alloy (Invar strut) pistons instead of cast iron pistons, and with full pressure lubrication to every single bearing point. Even the connecting rods in this Nash engine are rifle drilled, to

supply oil under pressure up to the wrist pin bearings.

Other "400" features which this car brings to you are the world's easiest steering—a luxury and refinement of interior decoration far beyond expectation at its price—size and capacity for five full grown passengers—riding ease attained by alloy steel springs individually designed for its size and weight, plus outboard mounted, Lovejoy hydraulic shock absorbers.

And finally, no extra charge for bumpers, front and rear, Lovejoy hydraulic shock absorbers, spare tire lock and tire cover. There's nothing except a spare tire to buy—none of these other items, customarily charged for as "extras" at retail prices, to pay for, when you buy the Nash "400".

TEMPLAR MOTOR CO.

Eleventh and Klamath Ave.

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