MOTORISTS—THIS IS YOUR PAGE

NEW COMPANY IS FORMED BY RICHFIELD OIL

Final Details of Corporation are Announced by C. M. Fuller

LOS ANGELES, June 5.—Official announcement of final details of the newly formed Richfield Oil Corporation of New York, subsidiary of the Richfield Oil Company of California, has just been made by C. M. Fuller, president and general manager of the parent company from his offices in Los Angeles.

Amplifying a brief forecast of the new organization over the ticker last week, Mr. Fuller's announcement discloses the fact that the new company represents the purchase and merger of prominent Eastern oil companies in the East for the handling of large scale distribution of Richfield's California products. The companies include the Acewood Petroleum Corporation and the Walburn Petroleum Company, both of New York, with large distribution already assured in New York, New Jersey, Pennsylvania and the New England States.

This marks the first case of a strictly western producing, refining and marketing organization to enter into competition with old-line well established companies in this territory.

With the financial end of the merger and expansion assured, and only delayed in disclosure by numerous details, the actual sale of California made Richfield gasoline in the East was begun within the last month and a total of ten cargoes of Richfield gasoline alone, as well as other petroleum products, shipped from Los Angeles harbor for the Atlantic Coast. Shipments will be handled through three important terminals—Baltimore, Md., Bayonne N. J., and Providence R. I.—acquired by Richfield with the purchase of the Actwood Petroleum Corporation, Walburn Petroleum Company, and other distributing companies.

DOUBLE THRUST BEARINGS HELP PLYMOUTH CAR

Smoothness and Longer Auto Life Are Made Possible

"Hidden away beneath metal housings are to be found many points of construction and details of design responsible for the smoothness of operation, the quietness and satisfactory performance of a motor vehicle," according to P. C. Sauerbrey, operating manager of the Plymouth Motor Corporation.

"The Plymouth rear axle is an example. The rear shafts are forgings of exceptional size and strength. The outer ends of these shafts rest in double thrust-absorbing roller bearings. By placing two bearings at these points rather than one, the bearing area is doubled and the owner of a Plymouth car is assured of longer life and smoother operation.

"These bearings serve a purpose not only of supporting the rear axle shafts but also of absorbing lateral shocks to the rear wheels. When only one bearing is used at the outer end of each shaft, a shock to either of the rear wheels will be transmitted along the shaft through the differential and will be absorbed in the bearing in the opposite wheel. Double bearings eliminate this by absorbing the entire shock to either wheel in the bearings located at that wheel and thus preventing any of the shock being transmitted through the differential. It is evident that such a design aids materially in prolonging the life of the entire rear axle".

EQUIPMENT OF DR. LUCAS SOLD TO DR. CASSEL

Announcement was made yesterday that Dr. R. C. Lucas, chiropractor, has sold his practice, furniture and equipment to Dr. C. B. Cassel, who will take charge immediately.

Dr. Cassel is from Portland, where he was affiliated with a well-known clinic.

Dr. Lucas has not definitely announced future plans but he stated that he will not leave Klamath Falls for some time yet.

STARS DENY GUILT

LOS ANGELES, June 5, (UP)—Eleanor Boardman, screen actress, and King Vidor, her director-husband, today entered pleas of not guilty to fraud charges in connection with income tax returns. The cases were continued until the September term of the court.

Taking The Car Overseas

Whether it's Europe or the Orient, an increasing number of American tourists are taking their cars with them. Here is a California [illegible] bound for Honolulu with her New Dodge Brothers Six roadster. [illegible] grips are fastened to the wheels, and the car is being lifted aboard ship for the long voyage.

PRODUCTION OF GOODYEAR TIRE HAS INCREASED

Production of the Goodyear Tire & Rubber Company of California for the first four months of this year showed an increase of 33 per cent over the corresponding period of last year, according to figures released yesterday by J. X. Kennelly, advertising Manager. From January 1, last, to April 30th, last, a total of 1,188,260 tires were produced at the Los Angeles plant, as compared to 886,913 during the same months last year.

The Los Angeles factory of Goodyear is now approaching its ninth anniversary. It started production on June 14th, 1920 and the 14,000,000th tire will be produced about June 15th next. The combined tire production of all Goodyear plants for all times is now approximately 135,000,000, of which total one-tenth has been built in Los Angeles.

Present average daily production of the Los Angeles plant is 13,000 tires and tubes. The payroll, carrying approximately 3200 persons, is running at the annual rate of over $5,500,000.

Officials estimate that $6,000,000 is annually spent by Goodyear in Southern California for supplies, equipment and material.

ESSEX ATTAINS SPEED RECORD

Veedol Oil Shares in Glory of Amazing Mark Set By Car

Sharing in the glory of an Essex, the Challenger stock sedan which hung up an amazing record when it was driven continuously for 18 hours at an average speed of 66.86 per hour over a difficult dirt course, Veedol Motor Oil proved once more its reliability and efficiency under the most gruelling of conditions.

The course which the car travelled was a measured five mile one, level and unbanked, in Muroc Dry Lake in the midst of the California Mojave desert. The running distance of 1,203 miles covered partly in broiling sun and partly in a wind which at times mounted to a veritable gale.

"The run was made with the intention of breaking the only known authentic speed record ever made by a stock sedan listing under $1000 on a 1000 mile course", says Paul J. Feely, who conducted the run. "The Essex, Veedol lubricated, came through with mileage and speed records which surpassed the old records of 60 mile per hour for exactly 1000 miles by a margin that has set motordom agog.

"No car in the same price class as Essex, as far as is known, has even been able to maintain anywhere near the speed of 66.86 miles per hour," continued Feely. "The most reliable and efficient lubrication being vital in protecting the speeding motor from overheating, Veedol motor oil was selected."

DODGE REPORTS BIG INCREASE IN AUTO SALES

Increased Business Activity for First Four Months Evident

Increased business activity in the commercial car field is evidenced by shipments of trucks, buses and motor coaches of Dodge Brothers for the first four months of this year compared to the corresponding period of 1928.

Truck shipments during this period represented an increase of 12 per cent over the first four months of 1928, while April shipments were 47 per cent greater than April a year ago.

In the motor coach division, sales have exceeded last year's record by 52 per cent, and school bus sales have increased 42 per cent over last year's mark.

"These gains show the rapid trend toward motorized passenger transportation as developed in the motor coach and school bus field," said C. W. Matheson, general sales manager. "Their dependability, safety, comfort, fine appearance, long life and economy are qualities that buyers demand in operation, whether it be in congested city streets or in sparsely settled rural school districts."

FRANK MARTIN SENT TO JAIL FOR 6 MONTHS

Booze vendors got heavy jolts when they pleaded guilty before Justice of the Peace W. B. Barnes yesterday.

Frank Martin, who is suspected of having run a dirty still made of an oil drum and fitted with iron pipe connections, pleaded guilty to a charge of possession, and was sentenced to six months in jail. A charge of sale was dismissed.

J. D. Johnson was fined only $10 for carrying a concealed weapon, although he was in Martin's car when they were arrested.

I. E. Peterson, the other member of the trio, was fined $50 and was committed to jail when he was unable to pay the fine.

SALES OF NASH MODELS GAIN AS TOURIST SEAON ARRIVES

KENOSHA, Wis., June 5.—The arrival of touring time—those long anticipated months that send millions of American motorists into the open to revel in new scenes and sensations—has brought with it a steady national increase in the demand for the Nash "400" cars that fit so perfectly into every motoring requirement, according to officials of The Nash Motors Company sales department.

Following an April which registered a gain of 92.68 percent in domestic shipments of "400" Series cars over the month a year ago, they received reports today from ten of the most important American motor sales centers showing that deliveries of new Nash cars in these points during the week ending May 18 were 43.04 percent above deliveries in the same cities for the corresponding week in 1928.

WILLYS-KNIGHT STANDS SECOND IN TEN STATES

Registrations Show Gain of 49.7 Per Cent Over Last Year

TOLEDO, O., June 5.—New car registrations of the ten leading makes in all states, for the first three months this year, and in 34 states for April, place the Willys-Overland company in second position in the automobile industry in point of increase over the same period of last year.

Analysis of the Whippet and Willys-Knight increase over last year, as compared with the gains of other manufacturers, places the Willys-Knight registration gains in second place with an increase of 49.7 percent, while the Whippet gain is 33.1 percent. This places the increase of Willys-Knight registrations above the increase of the industry as a whole. Of the ten car manufacturers listed, six showed a loss in comparison with last year's registrations, while four made gains.

From Willys-Knight's increase in the current year, it is evident the Toledo manufacturer is getting a considerably greater share of the six cylinder business in the Willys-Knight price bracket than last year, with an apparent influence toward increased profit possibilities during the second quarter.

CALLS MEETING OF ASSESSORS

County Assessor W. T. Lee, president of thestate assessors' association has called a meeting of the organization to be held in Klamath Falls August 29, 30, and 31.

At that time assessors from all counties in the state will gather here to discuss legislation and rules and for a good time, too.

In addition to the members of the association, Mr. Lee has invited John Carkin, Earl Fisher, and C. Galloway, members of the state tax commission; Tom Kay, state treasurer; L. B. Smith, secretary of the Greater Oregon association; C. L. Starr, timber tax expert; and C. C. Chapman, editor of the Oregon Voter and well-known tax authority to meet with the assessors and to deliver speeches.

The final day of the convention will be given over to a trip through the basin for the visiting delegates, and a trip to Crater Lake.

EXHIBITS ARE SHIPPED SOUTH

The exhibit from Klamath county which is to be displayed in the branch office of the Oregon state chamber of commerce in Los Angeles was shipped from this city Tuesday over the Southern Pacific.

This exhibit includes an agricultural display of grains and grasses, literature and several scenes of Klamath county.

Many inquiries are already coming through the branch offices in the south, and definite results are expected by the end of the year, it was stated yesterday by Earl C. Reynolds, secretary of the Klamath chamber of commerce.

Buick

More doctors more lawyers more business men buy Buicks than any other fine car

Professional men *know* automobiles. Their very standing in their communities demands that they drive cars of outstanding merit and reliability. It is significant therefore that more doctors—more lawyers—more business men the country over buy Buicks than any other fine car!

You will find these discerning owners agreed that Buick combines the maximum of tasteful luxury and distinction . . . and, in addition, a margin of clear-cut leadership in power, getaway, swiftness and stamina so remarkable as to single out Buick as the great performing automobile of the day!

Take the straight route to satisfaction which this overwhelming preference suggests! Take the *single drive* which will almost certainly lead you to buy a BUICK!

BUICK MOTOR COMPANY, FLINT, MICHIGAN
Division of General Motors

	Canadian Factories Corporation McLaughlin-Buick, Oshawa, Ont.		Builders of Buick and Marquette Motor Cars
	SERIES 116	SERIES 121	SERIES 129
Sedans	$1220 to $1320	$1450 to $1520	$1875 to $2145
Coupes	$1195 to $1295	$1395 to $1450	$1865 to $1875
Sport Cars	$1225	$1525	$1525 to $1550

These prices f. o. b. Buick Factory, special equipment extra. Buick delivered prices include only reasonable charges for delivery and financing. Convenient terms can be arranged on the liberal G. M. A. C. Time Payment Plan.

Consider the delivered price as well as the list price when comparing automobile values.

BUICK GARAGE

H. E. HAUGER

Phone 42 1330 Main St.

When Better Automobiles Are Built . . . Buick Will Build Them

The greatest tire of them all!

ONCE you use Kelly REGISTERED Balloons you'll never be satisfied with any other tires. Size for size they are even larger and sturdier than the regular Kelly line. The tread is much thicker and is carried further down the sidewalls so that the possibility of puncture is negligible. There is more rubber between the plies, and the seven-inch size has two extra plies of cord. Furthermore, for your protection, each

KELLY Registered BALLOON

is individually REGISTERED by the Kelly-Springfield Tire Co. At the present time we have a full stock of these tires, but they are going faster than the manufacturers can replace them, and we may not have your size long. Come in and let us quote you an allowance for the unused mileage in your present tires. You may find that after deducting this allowance from the price of a set of REGISTERED Balloons the cost is even less than you expected to pay for *regular* balloons.

Imperial Garage

3rd and Main Street Pkone 130

Marquette

BUILT BY BUICK

FEATURES COMBINED ONLY IN MARQUETTE IN THE $1000 CLASS

Wheelbase 114 inches
Closed Bodies by Fisher
Non-glare Fisher VV windshield
New type mohair upholstery
Spacious rear seat
Adjustable front seat
Remarkable power plant 67.5 brake horsepower
High-compression cylinder head
Rubber engine mountings
Automatic heat to carburetor
Completely sealed engine
Forced lubrication
Lovejoy hydraulic shock absorbers
Four-wheel internal-expanding brakes
Adjustable steering wheel
Guide tilt-ray headlamps
A host of other extraordinary features that combine to make the Marquette America's most complete car in the $1000 field.

THE MOST COMPLETE CAR EVER OFFERED IN THE $1000 FIELD

Everywhere throughout the Marquette there is evidence of exceptional goodness. In design, in construction, in finish and fittings—in all the things that go to make a better car, the Marquette provides greater value than has ever been offered before at the price.

Only Buick's twenty-five years of knowing how to build better automobiles have made these prices on the Marquette possible. Only Buick could have produced such a complete car—with quality written all over it—in a price range within the reach of millions.

Marquette Model 36 Two-passenger business coupe	$965
Marquette Model 30 Five-passenger two-door sedan	$975
Marquette Model 34 Four-passenger sport roadster	$995
Marquette Model 35 Five-passenger phaeton	$995
Marquette Model 36-S Four-passenger special coupe	$995
Marquette Model 37 Five-passenger four-door sedan	$1035

These prices f. o. b. Buick Factory, special equipment extra. Marquette delivered prices include only reasonable charges for delivery and financing. Convenient terms can be arranged on the liberal G. M. A. C. Time Payment Plan.

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BUICK MOTOR COMPANY, FLINT, MICHIGAN

Canadian Factories McLaughlin-Buick, Oshawa, Ont. — Division of General Motors Corporation — Builders of Buick and Marquette Motor Cars

BUICK GARAGE

1330 Main Street H. E. HAUGER Phone 42

WHEN BETTER AUTOMOBILES ARE BUILT . . . BUICK WILL BUILD THEM