

MOTORISTS THIS IS YOUR PAGE

GERMANS VISIT GRAHAM PAIGE AUTO FACTORY

Enlarged Plant Arouses Admiration of Foreign Visitors

The enlarged plant of the Graham-Paige at Detroit was the first American motor car factory visited by the official German commission, representing important industrial and government bodies, now touring the United States to study automobile taxation systems.

The Graham-Paige factory, one of the most modern in the industry, has two distinctive features in design that aroused particular interest among the German visitors. One is the style of construction that permits all manufacturing and assembling work to be carried out by natural day-light under glass roofs.

The factory plan purposely avoided multiple story buildings to insure better workmanship through improved lighting, and to eliminate the great loss of time and labor that results when material and units must be moved from floor to floor.

The other feature that especially interested the visitors was the high development to which the conveyor system has been carried by Graham-Paige. Besides three main assembly lines—one 1150 feet long and two parallel lines each 550 feet long—there are many others, used wherever possible, to insure economy and efficiency in manufacturing. A distinctive feature of many of these lines is that they permit operations to be performed

on the various units while the parts remain on the conveyor. The cylinder blocks, for instance, travel from one machine tool to another on a roller conveyor that carries the block into proper position in the machine, where it is clamped in place while the boring, grinding, polishing, or other operation, is performed.

Tire Price Drop Brings Increase In Sales, Report

Motorists have been quick to respond to the substantial price reductions announced by J. R. Eliff of Jim's Tire Shop in the great spring sale now under full sway. The sale is attracting wide attention among local motorists because of the exceptionally low prices featured, and the Firestone Dealer is being kept busy equipping the cars with the famous Gum-Dipped Firestones and the Firestone Old-fields.

The records held by Firestone Gum-Dipped Tires, which are featured in the sale, are unequalled by any other automotive product, says the local Firestone dealer.

"Every International 500-mile race at Indianapolis and every national championship race for the past nine years, and the world's speed record of 207.5 miles per hour have been won by Firestone gum-dipped tires," said Mr. Eliff. "The world endurance record of 30,000 miles in 26,356 minutes at Atlantic City by Studebaker President Eight was made on Firestones. All coast-to-coast speed records were smashed when Firestone gum-dipped tires carried a Studebaker car from New York to San Francisco in 77 hours, 40 minutes."

HITS BULLSEYE SHOOTING FROM BUICK FENDER

Unique Stunt Demonstrates Smoothness of Motor

There are very few, if any, communities on the Pacific coast and in the Middle West where the name and fame of Captain A. H. Hardy, holder of world's marksmanship championships, are unknown. Captain Hardy has just completed one of the most strenuous exhibition itineraries ever undertaken during his long career and has emerged with a notable addition to his long list of shooting championships.

Among the newest achievements credited to the captain is a world record in chalking up 13,066 consecutive rifle hits on wooden balls, two and one-quarter inches in diameter, fired automatically into the air. Another has been his feat, performed numerous times recently, of unerringly crashing clay pigeons with his rifle while traveling forty miles an hour in his Buick automobile.

"In fact, during recent months much of my exhibition shooting has been done from an automobile," Captain Hardy stated in a recent letter to H. E. Hauger, local Buick dealer. "And naturally I have had to use a car which is practically one hundred per cent free from vibration. Having owned eleven consecutive Buicks, I accordingly turned to the same car for my exhibition work, and it has certainly filled the bill to my complete satisfaction."

Recently, standing on the front bumper of a 1929 Buick sport roadster while the engine was running, the captain placed twelve consecutive shots through a minute bullseye target held by a comely young woman assistant. Captain Hardy's recent exhibitions have been given under sponsorship of the Peters Cart-ridge company.

TICKET AGENTS HOLD MEETING IN S. P. OFFICE

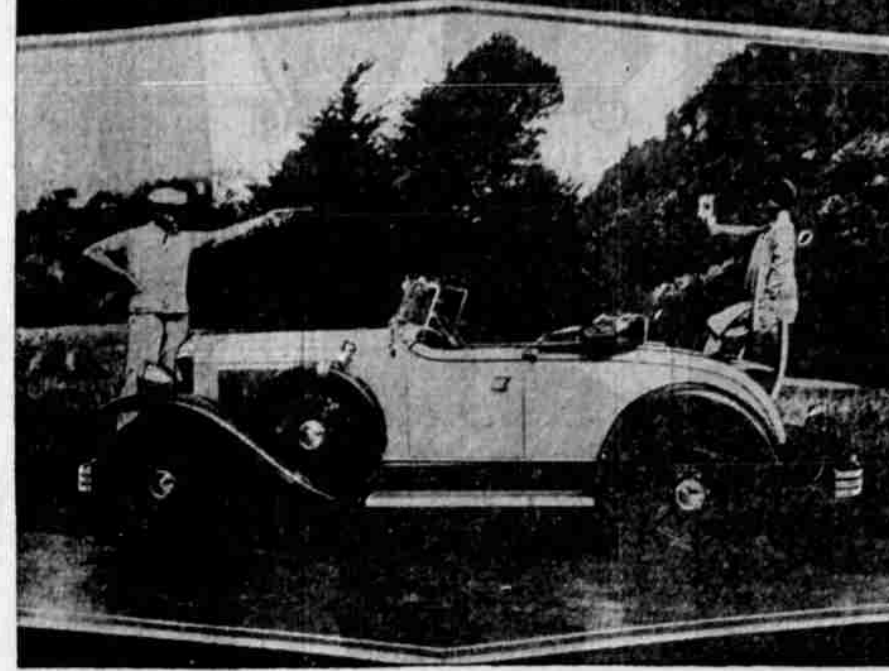
Ticket agents on Southern Pacific lines throughout this district, 15 in all, held a meeting Tuesday night in the offices of The Southern Pacific.

William Sutherland, traveling freight and passenger agent of Medford, presided.

Discussion of summer rates and tourist travel took up the greater part of the meeting.

C. W. Stinger, assistant general passenger agent of Portland was also present at the meeting.

Only Vibration Could Spoil All This



Bang—Bang—Bang!—twelve times, went the pistol of Captain A. H. Hardy, world champion marksman, and twelve times did the lead pierce the bullseye of the tiny target held in the hand of his petite young assistant. This exacting test of the captain's skill was performed before an expert audience while standing on the bumper of a 1929 Buick sport roadster while the engine was running at average touring speed.

G. M. C. TRUCK SALES GAINING

Best Year in History Predicted by Company Official

PONTIAC, Mich., May 29.—The record-breaking production of steel and automobiles in the first quarter of 1929 is being reflected in a heavy demand for motor trucks, which leads to the prediction by Paul M. Sells, president of General Motors Truck Company, that this may be the best year in the entire history of the truck industry to date. "Certainly, it will be the best year in the history of the General Motors Truck Company," according to Mr. Sells. "Business to date and orders on hand for General Motors Truck Company products, which exceed all previous records would seem to bear out this prediction."

"The truck industry is quick to feel the stimulus of general industrial activity," Mr. Sells said here today. "Modern business moves on wheels and trucks have taken their place beside steel as a business barometer. The general activity now is making possible new truck production peaks."

"Sales of building materials, which were off in most localities for the first quarter of the year, have taken a decided upturn since April 1st."

Veedol Oil Held To Be Ideal For Airplane Travel

The prominence which Veedol plays and the regard in which it is held as a lubricant for airplane engines is reflected in a statement made recently by Colonel Art Goebel, famous aviator:

"I have proved Veedol motor oil in airplanes in all kinds of weather, on all kinds of flights—stunt, endurance, long distance. I use nothing else in my planes or cars. I'm satisfied."

Veedol, with its heavier body, longer life, and super heat resistance, is regularly being used not only by Goebel, but also by many others of the greatest pilots, including Byrd, Chamberlin, Jensen, Rankin, Amelia Earhart, and scores of others. It is also used in the huge German Graf Zeppelin.

WOMAN ASKED TO HELP DRY

SWAMPSCOTT, Mass., May 29. (UP)—Delegates to the biennial council of the General Federation of Women's clubs were urged today to fight propaganda waged against the 18th amendment by Mrs. John C. Pearson, head of the department of American citizenship of the federation. "The federation should take the position," Mrs. Pearson said, "of fighting propaganda that the 18th amendment was forced upon the United States. We women know that prohibition was the outgrowth of the concentrated efforts on the part of the women of the nation. It came as a great

J. Willys Cites Sales Record In Foreign Nations

NEW YORK, May 29.—John N. Willys, president of the Willys-Overland Company and chairman of the Foreign Trade committee of the National Automobile chamber of commerce, has sailed on the Barenzaria for a two week's inspection tour of the company's factories in Manchester, England, and Berlin, Germany. The primary objective of the trip is to consult with the company's European executives on plans for handling the greatly increased Willys-Overland overseas business.

"In the first four months of 1929," said Mr. Willys, "we exported 17,003 Willys-Knights and Whippets. This is a new high record. April exports totaled 4,325 cars and indications are that May exports will show better than a 50 per cent gain May of last year."

"Increases in foreign business are widespread. Not only Europe but South America, Australia, New Zealand and the Far East are giving us large volume orders."

FASTEST AUTOS AWAIT GUN IN EPOCHAL RACE

Machines Given Final Overhauling for 500 Mile Dash

P)—Thirty-three of the fastest automobiles in the world underwent their final overhauling today in preparation for the running tomorrow of the 17th annual 500-mile race.

The field was completed last night under dramatic circumstances, three drivers abandoning all caution to rear through the darkness in a final effort to gain a place. Cliff Borgere, Los Angeles "stung man" was the victor, dashing around the course at 103 miles an hour on a ride which could be followed only by the fire which shot from his exhaust.

Zeke Meyers, Philadelphia and Sam Greco, Scranton, Pa., were the other pilots who risked their lives in the darkness to try to outrun Borgere for his thirty third and last starting position. The cars will line up for the start at 10 o'clock tomorrow with Cliff Goodbury, Chicago in the pole position, and with Leon Duray, Los Angeles, beside him. Ralph Hepburn, another Los Angeles veteran will have the last place in the front row.

Trailing behind the leaders, three abreast will be Babe Stapp, Los Angeles; Neter De Paolo, Los Angeles; Ray Keech, Philadelphia; Earnest Triplett, Los Angeles; Billy Arnold, Chicago; Lou Meyer, Hightate, Cal.; Deacon Litz Dubois, Pa.; Fred Winnal, Philadelphia; Russell Snowberger, Philadelphia; Tony Gullotta, Kansas City; Bill Spence, Los Angeles; Lou Moore, Los Angeles; Fred Framo, Los Angeles; Philip Pardee, Los Angeles; Louis Chiron, Paris, France; Jules Moriceau, Paris, France; Johnny Seymour, Escanaba, Mich.; Peter Krels, Knoxville, Tenn.; Phil (Red) Shafer, Flint, Mich.; Dallas, Texas; Bob McDonogh, San Francisco; Carl Marchese, Milwaukee; Frank Farmer, Philadelphia; Herman S. Church, Hollywood, Cal.; William (Speed) Gardner, East Liberty, Pa.; Frank Brisco, Milwaukee; Rick-liffe Decker, Staten Island; Albert Karnatz, Detroit; Cliffe

U. S. Autos Win Prizes In France

Europe was given another demonstration of the all-around performance of which American automobiles are capable when American entries carried off most of the prizes in the 2,750 mile tour of France organized by the Motorcycle Club of France. The tour, which was for both automobiles and motorcycles, consisted of nine-day runs of approximately 310 miles each, with intermediate days in the various provinces devoted to speed contests, hill climbs, starts with cold motors and other events designed to bring out the real qualities of the cars.

The Ansaldo Cup for all-round performance, the most coveted prize in the competition, was won by an Essex, driven by Andre Morel, a noted French driver.

MISS CROSSON CLAIMS RECORD

LOS ANGELES, Cal., May 29. (AP)—The women's altitude record today was claimed by Miss Marvel Crosson, San Diego, California, flier, following her flight yesterday in which she took a Ryan monoplane 24,000 feet above the city of Los Angeles. The official recognition of the feat awaits the checking of the altimeter by the bureau of standards, at Washington, D. C.

FURTHER CUTS IN AUTO COST ARE FORESEEN

Reduction in Selling Price, Improvement in Product, Predicted

Economists of the present day are remarking more and more on the very evident trend of modern business towards a reduction of costs and selling prices and improvement of product, both developed through a program of increase in volume of business.

This is the opinion expressed by Mr. V. L. Powels, district manager of the General Petroleum corporation of California, in discussion of the recent radical changes in gasoline markets on the Pacific coast.

"There is no need," said Mr. Powels, "of pointing out the

rapid steps that have been taken in the automotive industry along the lines of improved motor design. The fundamental principles of internal combustion lead one inevitably to the acceptance of the high compression motor. However, of the 21,000,000 passenger cars now on the highways of the United States, less than a third even approach the high compression type and that means that the refiner of today's motor fuel must manufacture a product that will function equally well in either a high or low compression motor. It is equally evident that if he can develop a fuel that will answer the needs of not only drivers of high compression motors but of any type of engine found in use today, the manufacturer should next bend his efforts toward putting his product on the market at no extra cost to the public."

Industrial hospitals in the United States number 169, with a capacity of 7,290 beds.

To keep their schools clean, the London County Council employs 3,000 charwomen.



Make Performance your Yardstick!

More than 150,000 new buyers—double the record of any other quality car—have placed the final stamp of endorsement on Buick performance leadership!

BUICK MOTOR COMPANY, FLINT, MICH.
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	SERIES 116	SERIES 121	SERIES 129
Sedans	\$1220 to \$1320	\$1450 to \$1520	\$1875 to \$2145
Coupees	\$1195 to \$1295	\$1395 to \$1450	\$1865 to \$1875
Sport Cars	\$1225	\$1325	\$1525 to \$1550

These prices f. o. b. Buick Factory, special equipment extra. Buick delivered prices include only reasonable charges for delivery and financing. Convenient terms can be arranged on the liberal G. M. A. C. Time Payment Plan. Consider the delivered price as well as the list price when comparing automobiles values.

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Right now—your car has to hold the road in the worst driving months of the year. You need the sharp-edged, deep-grooved, road-holding grip of the greatest safety tire ever built—Firestone Gum-Dipped Railroads! It's worth many times the cost of a new set of Firestones to feel the safety of this famous tread beneath you. And they give the greatest mileage ever built into a tire. See us today!

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WE sell the tire of recognized quality at the same price you would have to pay for tires that haven't the Kelly reputation.

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If you need tires, come in and see us. We can actually save you tire money.

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3 Coupes

STANDARD SIX	SPECIAL SIX	ADVANCED SIX
Delivered, Fully Equipped	Delivered, Fully Equipped	Delivered, Fully Equipped
\$1066	\$1463	\$2023

Lower, Delivered, Completely Equipped Prices

NASH engineers have created a group of three striking Coupes. For business, the small family, or as a second car the Standard Six Coupé is easily the choice of the \$1,000 field.

It is powered by a Nash-designed, high-compression, 7-bearing motor. A particular asset of this Coupé is its riding ease achieved by alloy steel springs individually designed to its exact size and weight, plus Lovejoy hydraulic shock absorbers.

An outstanding feature of the Special and Advanced Six Coupés (both of which have big rumble seats in the rear deck) is the Twin-Ignition motor. These larger models also have the famous Bijur centralized chassis lubrication, and hydraulic shock absorbers (Lovejoy and Houdaille).

All "400" models are fully factory equipped with front and rear bumpers, hydraulic shock absorbers, spare tire lock and tire cover. In your delivered price there's not a dollar added to the factory price for these features.

Compare fully equipped, delivered prices on other cars and see how much is added to their factory prices to cover these same features.

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