

CHEVROLET CAR OUTPUT GAINS SAYS W. LOCKE

Big Schedule of Production Must be Maintained, Say Officials.

Information was received this week by W. R. Locke, local Chevrolet dealer, that the entire manufacturing facilities of the Chevrolet Motor company, numbering 16 great plants, are rapidly approaching the volume of output necessary to meet this year's revised annual quota which calls for the production of 1,350,000 passenger car and truck units, an increase of 100,000 units over the original estimate.

This was signified when Mr. W. S. Knudsen, president of the company, announced that March production reached 147,274 units, an amazing output when it is considered that active production of the new six-cylinder cars has been under way less than three months. Although no definite figures have been issued, it may readily be assumed that the April schedule will call for an even larger production and that midsummer will witness a quantity output in all of Chevrolet's assembly plants never before equaled by a manufacturer of a six-cylinder automobile.

February production according to Mr. Knudsen, amounted to 121,349 units. With only 22 working days in the month, daily production for the period averaged more than 5,500 cars and trucks. These figures challenge any question that in changing over last fall from four to six-cylinder production, with an interim of only six weeks to affect necessary alterations, the Chevrolet Motor company deserves credit for an astounding achievement.

FINAL DETAILS ANNUAL DINNER ARE COMPLETED

One Hundred and Seventy-Five Reservations Made for Banquet

Final details for the annual banquet of the Klamath county chamber of commerce, to be held Friday evening, May third at the Hotel Willard have been completed.

Tickets are being sold for the banquet, with reservations for more than 175 made up until late this afternoon. Covers are being laid for close to 300 guests. Dean J. R. Jewell of Oregon State College, noted speaker will deliver the address of the evening.

Governor and Mrs. Isaac Lee Patterson will be guests of honor. The program to be presented was announced late yesterday afternoon from the office of Earl C. Reynolds, secretary of the chamber of commerce.

Queen Vera Moore and her court will also be honor guests at the banquet.

At three o'clock Friday afternoon, Miss Moore will be crowned Queen with Governor Isaac Lee Patterson, presiding at the ceremonies. The May Day Fete will be held on the court house lawn to which the public is invited.

The program for Friday evening follows:

Toastmaster, John C. Boyle. "America," led by John Houston, accompanied by "Pat" Patterson at the piano.

Presentation of guests.

The retiring president, H. N. Moe.

Installation of officers.

Annual report of Earl C. Reynolds, secretary.

"Oregon, My Oregon," led by John Houston.

Address by Governor I. L. Patterson.

Solo by George Meyers.

Address by Dean J. R. Jewell.

Music by Bowling's orchestra during the evening.

CONDITION OF KEYES SERIOUS

LOS ANGELES, May 1, (AP)—The condition of Asa Keyes, former district attorney of Los Angeles county, was reported at the jail hospital today as "alarming" by Dr. Benjamin Blank, jail physician.

Keyes, who is awaiting action on the appeal from conviction on bribery charges, is suffering an acute attack of bronchitis and general weakness due to a kidney disease. He was not sleeping well and Dr. Blank ordered a nurse kept with him constantly.

ASSEMBLY FOR HUDSON AUTO SYNCHRONIZED

Provides Color Variety and Custom Standards for New Cars.

To give the individual car distinction increasingly demanded by motorists and at the same time retain the cost advantages of mass production is the problem long tried by the automobile industry, and now solved by Hudson Motor Car company. Continued development, to meet the expressed demand of the public, has marked the progress of the automotive industry. Its most important achievement to date has been the development of mass production of cars, at almost incredible speed, with every car manufactured to constantly more exacting specifications laid down by engineers, to insure perfect fit of every working part and consequent smoothness of operation, economy and long life.

Speed of operation, with its rapid turn-over of inventory and other economies, is responsible for the low average cost of the motor car today. Highly developed machinery has made possible the manufacture of parts within such close limits of measurement that each individual part is made exactly like every other. The natural result has been that every car, turned out under constant conditions, has been exactly like every other car of its type, made by the same company. Parts are strictly interchangeable and until very recently this interchangeability extended to color and upholstery. The fenders and the cushions of one manufacturer's coach would fit every other coach made by the company, in every regard including color. In other words, there was nothing at all to mark one buyer's car as representing his individual taste. It was precisely like his neighbor's that has come off the same assembly line.

USE OF POISON RENOUNCED BY GREAT BRITAIN

Decision of the British government to adhere to the Geneva Protocol of 1925 prohibiting the use of poison gas in warfare was announced by Lord Cusack at the opening of the session of the Preparatory Disarmament Conference.

The British spokesman made the single reservation—that reciprocity must prevail, and then made a similar announcement on behalf of Australia, New Zealand, and South Africa and the Irish free state. Dr. Walter A. Riddell on behalf of Canada announced his government had asked parliament to ratify the Protocol also.

Nicolas politics of Greece expressed the hope that other signatory states which had not yet ratified the protocol would see their way clear to do so. The Protocol was that arrived at, after American initiation, by the League of Nations traffic in arms conference in 1925.

STAR ATHLETE SHOT TO DEATH

PORSMOUTH, Ohio, May 1, (AP)—William Sanford Wright, 18, sophomore and star athlete in Wheelersburg high school, was found shot to death in a country lane near Wheelersburg today by searchers who had spent the night looking for him.

Authorities, who began an immediate investigation of the slaying, said that they believed Wright had been shot elsewhere and his body carried to the spot where found.

Wright was last seen about 10 o'clock last night at the conclusion of a moving picture show at the school.

COUNTRESS KILLED

LONDON, May 1, (UP)—Countess Powis, 62, wife of the fourth Earl of Powis, was killed today when her automobile skidded and turned over near Towcester, Northamptonshire. The countess was the former Hon. Violet Ida Evelyn Lane-Fox. She married the earl in 1890.

WORLD RECORD TOUGHNESS ADDS MORE MILES TO Firestone

On every famous race track—and in well-known breaking endurance contests—the Firestone tire stands out as the champion, safety, and durability. No matter whether you drive on city streets and boulevards or on the roughest, most treacherous roads, you'll get more miles per dollar out of Firestone tires—than any other make of tires. Equip your car today at the lowest prices.

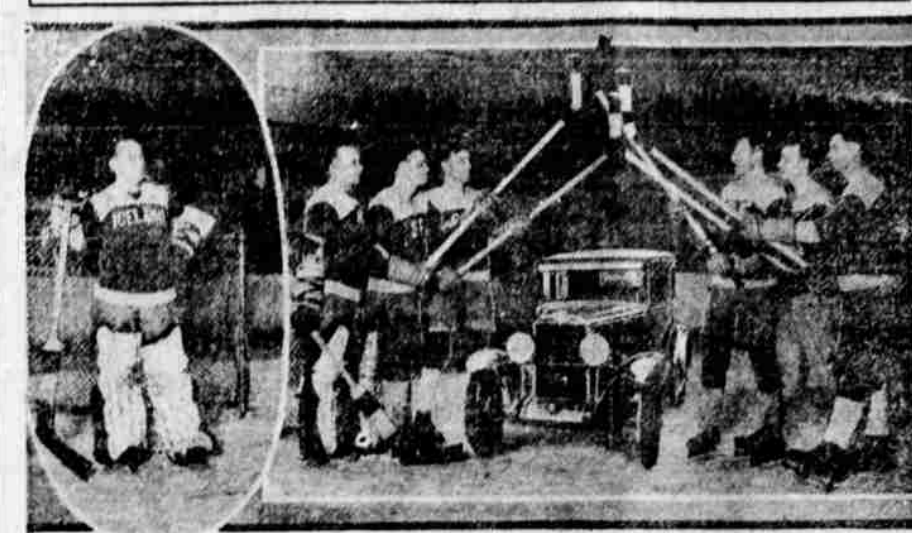
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831 Klamath Ave. Phone 212

BUICK GARAGE
H. E. HAUGER
1330 Main Street Phone 42

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

THE MOTORISTS' PAGE

Hockey Season Closes



Last week saw the end of the ice hockey season, which has enjoyed a great run on the coast this past winter. Here are some of the players of the San Francisco team holding their clubs over the diminutive Chevrolet Convertible Coupe.

year, and February exceeded last February 33 1-3 per cent. And with the more favorable weather of March, the first month of our second quarter, the popularity of the new "400" series, which was so pronounced during the fall, again manifested itself with the result that sales rose 44 per cent beyond March, 1928.

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of automotive engineers, before a recent meeting of the Cleveland section of the S. A. E. The all-metal seamless body is identical with the Mono-piece construction offered on all new Dodge Brothers Six cars. In this body, the four major metal sections are welded into one piece. Exhaustive engineering tests have proven the welded joints stronger than any other part of the body. Outstanding advantages claimed in this construction include stability, sturdiness, silence, safety, roominess and improved appearance.

All outside seams and joints are eliminated, preventing annoying squeaks and rattles of tens of thousands of miles. Height is saved with no sacrifice of head or leg room by special horizontal-vertical bolting of the body directly to the chassis frame that eliminates the conventional sill separating the body and chassis in other forms of construction. This lowering of the passenger load makes for lower center of gravity, safety and more perfect balance under every driving condition.

FORGETTING GOD

JOHNSTOWN, Pa., May 1.—Present day Christians are giving God their second best, is the opinion of Rev. James Emile of the Evangelical church. "Christians," he says, "have been giving the inferior and second best to God, as did the priests in the days of Malachi. God has been dishonored, the church has missed her holy testimony and the world has failed to see and know God through the people who are or should be His representatives."

Dodge Concern Sets Pace For Other Models

The enthusiastic public reception of the Mono-piece body construction, an exclusive feature of the eight models in the new Dodge Brothers Six line, has been given added significance by engineering predictions that "the all metal seamless body is the automobile body of the future."

This prediction was made by George J. Mercer, consulting body engineer, and former chairman of the committee on standards, body division of the society of automotive engineers, before a recent meeting of the Cleveland section of the S. A. E.

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EASY FLOW OF GAS FEATURED IN NEW AUTO

Viking Capitalizes on Theory of Gravitation in Late Model.

Ever since Isaac Newton discovered the principle of gravitation it has been known that material substances pursue a downward course far more easily than when there is an upward grade. This is true even of so light a substance as gasoline vapor, which is heavier than air. For that reason automotive engineers for some years have been working on a downward draft principle of manifolding whereby the gas vapor would follow a downward course from the carburetor to the combustion chambers.

This principle is one of the several advanced engineering designs incorporated in the new Viking, the 90-degree, V-type, eight cylinder automobile recently introduced as a companion car to the Oldsmobile Six. The engineers not only created a down-draft design but also arranged the manifolding so that it is exactly the same distance from the carburetor to each of the eight combustion chambers, thus providing equal fuel distribution with consequent smoothness of operation.

The advantage of a downward, easy flow of gas from carburetor to combustion chambers are easily apparent. It eliminates any tendency for the gas to "pocket" and condense on the way to the

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HERE'S HOW NASH '400'

DELIVERED PRICES SAVE YOU MONEY

ASK THE SALESMAN: WHAT IS THE PRICE, DELIVERED, FULLY EQUIPPED?

"400" STANDARD SIX SEDAN \$1145 Delivered, Fully Equipped, Nothing More to Buy!

When a Nash "400" leaves the factory it has been furnished with all items of equipment, including chromum-nickel bumpers, front and rear, hydraulic shock absorbers, tire lock and tire cover. There is no extra charge made thereafter for these items.

So, when you see, in a motor car advertisement, a price quoted, and under it the words "All prices f. o. b. factory," you should make a mental note to ask the salesman for that car how much extra, over and

above the f. o. b. price, it will cost you to have a fully equipped car such as the Nash "400."

Some dealers (not Nash dealers) charge up to \$50 or \$60 extra for bumpers alone.

Investigation will show you conclusively that the Nash way of building and selling a motor car saves you money. You will find cars of competitive makes actually costing considerably more than a Nash "400" when delivered, fully equipped, nothing more to buy!

THE NEW NASH '400'

LEADS THE WORLD IN MOTOR CAR VALUE

IMPORTANT "400" FEATURES - NO OTHER CAR HAS THEM ALL

High compression motor
Aluminum alloy pistons (Incor-Strap)
New double drop frame
Exterior metalware chrome plated over nickel
Torional vibration damper
World's easiest steering
7-bearing crankshaft
One-piece Saloon fenders
Clear vision front pillar posts
Nash Special Design front and rear bumpers

Longer wheelbase

Short turning radius

Longer wheelbase

Longer wheelbase

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Relief Stand of Hoover Is Upheld

WASHINGTON, May 1, (AP)—Henry J. Allen, the new republican senator from Kansas, described the position of President Hoover on farm relief as "consistent throughout" in the senate today and asserted that the executive had been entirely misrepresented by Senator Brookhart of Iowa.

The President, Senator Allen declared, had never given any promises which were not wholly fulfilled in the farm relief bill which passes the House and which was understood to have had Mr. Hoover's endorsement.

MAN REPORTED DEAD SAYS HE IS MUCH ALIVE

PORTLAND, Ore., May 1, (AP)—Charles Stewart, 55, very much alive despite a suicide note he left six weeks ago on a Valjejo, Cal., ferry slip, today waived preliminary hearing in district court on a charge of passing a forged check, and was bound over to the grand jury. Bail was set at \$2,000.

Authorities in Merced, Calif., who are said to have ended their search for Stewart on an embezzling charge involving \$4,000 when they learned of his "suicide," have been notified by the sheriff of his arrest here.

He was arrested with his wife at an auto camp.

FIND REMAINS OF 2 AVIATORS

SYDNEY, N. S. W., May 1, (AP)—The tragic aftermath of the search for the airplane Southern Cross was closed today with the report from a land party of searchers that the body of Robert Hitecock had been found under a wing of the airplane Kookaburra and the body of Lieut. Keith Anderson about forty yards away.

The land party was led by Lieut. Eaton from Ware Hill in an effort to solve the mystery of the fate of the two aviators, who had made a forced landing in the wild bush of the northern territory while searching for the then missing airplane Southern Cross and Captain Charles Kingsford-Smith.

Safe Auto Parking in Center of BUSINESS DISTRICT

25c a Day Or \$4.00 a Month "DRIVE IN" A Man on the Lot up to Midnight IN LOT BEHIND STAR DRUG STORE 5th & Pine St.

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