

THE GOLDEN RULE STORE

Klamath
Falls
Oregon

Broadcasting
Amazing! Startling
Reductions

Come! Look!
Buy! Save!

ONE BIG
MONEY-SAVING
PUNCH



STORE
CLOSED
ALL DAY
THURSDAY,
APRIL 11TH

Piece Goods Drastically Reduced

EXTRA SPECIAL!

59c Madras, Dimity and
Batiste at, Per Yard

19c

One fine big lot of 36-inch Dimity, Madras and Batiste in beautiful flowered designs, suitable for Women's Dresses, Afternoon Frocks, Children's Dresses and Rompers, which is priced regularly at 59c per yard; extra special for the BIG REMOVAL SALE, at, per yard **19c**

25c Madras

28-inch Madras Shirting in checks, stripes and plains, guaranteed fast colors, the very kind of material that is used to make men's shirts, house dresses, boys' shirts, etc. Regular 25c grade at, per yard **15c**

Gingham

32-inch Gingham in, checks plain colors and staple patterns, 50 pieces in all; extra special for this sale, at per yard **13c**

15c Crash

17-inch Half Linen Crash Toweling, very absorbent, just the thing for dish towels and roller towels, regular 15c grade, at per yard **9c**

35c Pillow Cases
42 x 36 Hemstitched RED SEAL Pillow Cases in a good grade of extra weight muslin, regular 35c grade, each **25c**

Fancy Prints

36-inch Fancy Prints in beautiful floral patterns, suitable for house dresses and children's wearables, reduced for this sale at per yard **12½c**

Wool Goods

Values to \$3.00

One big lot of all wool Dress Goods, including printed crepes, serges, flannels and tweeds, 36 to 56 inches wide, values to \$3.00, at, per yard **98c**

35c CURTAIN NET

36-inch Nottingham Lace Curtain Net in floral and conventional designs, all double thread material, in beige, ecru and white, regular 35c grade, at, per yard **19c**

\$1.25 PONGEE

36-inch Pongee in stripes and flowered patterns, suitable for Dresses, Smocks and Blouses, the regular \$1.25 grade, at per yard **69c**

A COMPLETE DISPOSAL OF ALL STOCKS

VALUES THAT COME ONCE IN A BLUE MOON! ONLY A

GREATEST
VALUE-GIVING
EVENT
IN OUR
BUSINESS
HISTORY

REMOVAL SALE

Will Bring You These Tremendous

CUT PRICES

SELLING
STARTS AT
9 A. M.
FRIDAY
APRIL 12

SELLING STARTS FRIDAY, APRIL 12 at 9 a. m.

CONTINUING DAILY WITH ALL PRICES SLASHED UNTIL FURTHER NOTICE

WOMEN'S \$1.95 SILK HOSE

Women's HOLEPROOF, full-fashioned pure silk hose, silk to top, new Paris shades with fancy heels, the very latest the market affords, regular \$1.95 grade at per pair

3 pair for \$4.90

WOMEN'S SWEATERS

Values to \$3.45

Fine lot of women's new rayon, slip-on sweaters, Dutch and V neck styles, new up-to-the-minute colors, values to \$3.45, reduced to the low price of

\$2.95

CHILDREN'S SCHOOL HOSE

Children's full length cotton school hose in all the popular shades, on Sale for Friday and Saturday at only

5 pair for 98c

Children's Golf Stockings

Fine quality Golf Stockings for boys and girls. Fancy colors and all sizes: now reduced to REMOVAL SALE price of

2 pairs for 89c

GIRLS' WHITE MIDDIES

You will want to supply the girls with enough of these Middies for Spring and Summer wear, at the REMOVAL SALE price of

\$1.00

GIRLS' PLEATED SKIRTS

One big lot of girls' pleated skirts; splendid patterns and colors; good size assortment; the REMOVAL SALE price is

\$2.98

Friday and Saturday Only Women's \$1.00 Silk Hose

1c

Buy one pair of Women's \$1.50 silk hose in all the very newest shades, pay the regular low price of \$1.50, then you may take your choice of one fine lot of Women's \$1.00 all silk hose for only one penny. This offer is good for Friday and Saturday only.

SPECIAL—Big Lot of All-Wool Dress Goods

Values to \$3.00 Per Yard

98c YARD

One big lot of all wool Dress Goods, including all wool printed crepes, serges, flannels and tweeds, 36 to 56 inches in width, suitable for Coats, Dresses and Suits. Values from \$1.95 to \$3.00 per yard for quick closeout, you may take one yard or all at per yard

— BASEMENT —

WOMEN'S STRAPS, TIES & PUMPS
Special at Per Pair

\$3.39 - \$4.35

The Basement joins with all other departments in the Big Store, placing at your disposal two special lots of Women's Straps, Ties and Pumps at low prices will pack and jam this BASEMENT SECTION! Two feature lots at per pair \$3.39 and \$4.35. Be quick for these!

HOUSE DRESSES

One Fine Big Special Lot Drastically Reduced to Sell Quickly at REMOVAL SALE PRICE

98c

\$3.49 HOUSE DRESSES

Among the better house dresses you will find this group an exceptional value at the low REMOVAL SALE price of

\$2.98

RAYON STEP-INS

Every woman should buy a generous supply of these splendid quality Rayon Step-ins while you can get them at the REMOVAL SALE price of

\$1.69

LADIES' FABRIC GLOVES

Now you can buy Fabric Gloves for Spring wear at far below their real worth. The REMOVAL SALE PRICE is only

\$1.00

LADIES' 49c RAYON HOSE

You will find many unusual Hosiery values at this big sale, among which are these 49c Rayon Hose at the REMOVAL SALE price of

3 pairs for \$1.25

MEN TURN TO NEXT PAGE

For the Greatest Values in Clothing, Furnishings, Hats and Shoes in Our History.

Unmatchable!
Sensational
VALUES

We are going to show our appreciation of the patronage we have received during our 19 years of business history in Klamath Falls, by giving our many customers and friends real reductions, right at a time when you need Spring wearables. Everything goes Nothing reserved, except Enna Jet-tick Footwear for Women, which we are under contract not to reduce.



Use Your
Pencil!
Figure the
Savings!
Then Come!

You Can Easy Figure the Savings

Sale Tags and Special Price Cards will show YOU the SAVINGS now made possible by our decision to dispose of all stocks before moving into our new building. Here's one SALE that has the VARIETY! The VALUES! On an immense scale! Come! Bring your neighbors.

New Dresses: Coats Reduced!



Women's Silk Dresses

Your choice of one special close-out lot of women's silk dresses in flat crepe, fancy crepe and plain crepe materials, 50 Dresses in this lot, and all sizes. REMOVAL SALE PRICE,

\$7.98

Women's Silk Dresses

Women's new Spring Dresses in fancy silk, plain and fancy satin-back crepe and georgette materials, newest styles, reduced for rapid selling in this MAMMOTH REMOVAL SALE to the low price of

\$8.98

Printed Silk Dresses

A beautiful lot of Women's new printed Silk dresses, the very latest models and fashion's newest designs. They will create a furor of favorable comment at the REMOVAL SALE price of, only

\$14.98

Women's Spring Coats

VALUES to \$32.50
A marvelous lot of Women's new Spring Coats, in wanted materials, in light colors for Spring and Summer wear, fur-trimmed models that sell regularly up to \$32.50, REMOVAL SALE price, now

\$23.98