



**Come! Come! Everybody!!**

**FOLKS! You Are Now Face To Face With a Saving Opportunity That Comes But Once in a BLUE MOON.**

## The Golden Rule Store

FOR 19 YEARS—1910 to 1929—The Most Favorably Known Store in Klamath Falls—Disposing of their Entire Fine, Big Stock of Dry Goods, Clothing, Furnishings, Ready-to-Wear, Shoes, Etc. AT TREMENDOUS SAVINGS IN ONE

# MAMMOTH STOREWIDE REMOVAL

Friday and Saturday Only!  
Women's \$1.00 Silk Hose

**1c**  
pair

Buy one pair of women's \$1.50 all pure silk hose in all the newest shades, pay the regular price, then you may take your choice of one fine lot of \$1.00 all silk hose for only one penny. This offer is good for Friday and Saturday only.

# SALE

Before Moving Into Our New Building

Rather than go to the tremendous expense and the enormous task of moving this stock to our new location, we will sacrifice profits, pass the savings on to our friends, and distribute this fine merchandise to the people of Klamath Falls and vicinity in the GREATEST SALE OF OUR NINETEEN YEARS IN BUSINESS.

Extra Special in the  
PIECE GOODS DEPARTMENT  
59c Madras, Dimity & Batiste  
at per yard

**19c**

One fine big lot of 36-inch Dimity, Madras and Batiste, beautiful floral patterns, suitable for Dresses, Afternoon Frocks and children's Dresses and Rompers, that sells in the regular way for 59c yard, extra special for the BIG REMOVAL SALE at per yard, 19c.



**Selling Starts FRIDAY April 12, at 9**



**All New, Crisp, Stocks at Amazing Reductions!**

The Golden Rule Store, known far and wide as Klamath Falls' greatest value-giving store, cuts loose from all regular prices and announces the most important SELLING EVENT in their 19 years business history—A REMOVAL SALE to dispose of all stocks in their present location, prior to moving into their new building, now under construction

It would be too great a task, and too expensive, to move this stock, so we have definitely decided to sell out everything quickly. This means that you are given an opportunity to purchase anything and everything we sell (except Enna Jettick Shoes) at prices that will cause our fine, big, high-grade stock to melt away rapidly.

**MEN'S DRESS SHIRTS**

**89c**

One fine big lot of men's collar attached dress shirts reduced for the BIG EVENT to the low price of, each 89c. No limit.

Features of This Sale That Will Attract People By the Thousands  
Golden Rule Store Disposing of All Stock at Reduced Prices! A Sale Backed by 79 Years of Square Dealing!

Positively One of the Biggest Stocks of Dry Goods, Ready-to-Wear Clothing, Furnishing Goods and Shoes in Southern Oregon to Select From!

All New Spring Goods will be included. Opening Day Specials .. Specials Every Day of the Sale! .. Sale Continues Until Further Notice! .. Watch the Papers

**STORE CLOSED ALL DAY THURSDAY**

Our big force of regular salespeople, and 40 extras, now re-arranging and marking down the entire stock. We'll be ready for you FRIDAY.

**GOLDEN RULE CORPORATION**  
OF  
KLAMATH FALLS  
OREGON

**PRICES HIT BOTTOM**

TURN THIS PAGE  
GREAT SAVINGS WILL GREET YOU