

THE MOTORISTS' PAGE

CHEVROLET IS DRIVEN ACROSS UNITED STATES

New Model of Car Withstands Severe Test of Long Winter Journey

LOS ANGELES, Jan. 19.—The distinction of being the first cross-country tourist in a new Chevrolet six probably belongs to Evangelist R. D. Spencer of St. Louis, Mo., who reached Los Angeles last week on a trip from Klamath Falls, soon afterward. After a remarkably fast trip across midwinter roads, his trip, incidentally, as well as being first was as severe a test of the stamina of a new car as could well be imagined.

Fortunate enough to get delivery of a new Chevrolet six coach on the same day they were first shown by dealers, Spencer took his new car home and after the motor for a day he loaded it with 100 pounds of luggage and with passengers besides himself for Los Angeles. He was in a hurry and had no time to break the car in slowly.

"Once out on the open road, I drove fifty-five and sixty miles an hour most of the time. At one time I touched sixty-seven miles an hour, even with that excessive load," Spencer told Winslow B. Felix last week, when he stopped at the local Chevrolet dealer's headquarters. "I never drove a car that seems so eager to run at high speeds. And it had a get-away like these long-legged Jack-rabbits you see out on the plains."

"We had eleven inches of snow on the road at Kansas City, and snow again in the mountains in Arizona, with plenty of roads that were gone too good. In spite of it, we reached Los Angeles in six days with an average of better than 400 miles per day. We would have made it in five days, except for a mishap near Kingman, where a large rock had been left in the road, and I struck it at high speed and knocked a hole in my crank case. My repairs for that accident cost me \$5.25, but aside from that I spent just 25 cents for a value adjustment as my only mechanical expense en route. I did not touch a tire."

"I kept careful track of my gasoline mileage. It figures just a trifle over twenty miles to the gallon."

ESTABLISHMENT OF PULP PLANT IS ANNOUNCED

MARSHFIELD, Ore., Jan. 19. (AP)—Plans for the establishment of a 100-ton pulp plant on Bone Island in the Umpqua river near Reedsport, by H. L. Naderhood of Portland, were announced here today. Naderhood has secured water rights on Lake Tahkenitch to supply the mill, and has an option on Bone Island.

WOOL ACTIVITY VERY MODERATE

BOSTON, Jan. 19. (AP)—Activity in the wool market during the past week was confined to a few lines principally fine original bay offerings of territory and Trans wool and South American wools. The volume of business transacted was only moderate. Prices were steady on domestic, slightly stronger on Australian. A number of mill buyers have been in the market asking up offerings, but have been reluctant to purchase.

BIG REMOVAL SALE

of Used Cars
Every car sold
with 1929 license
and every car sold
at big discount

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MOTOR CO.

515 Klamath ave.
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G.M.C. Program On Radio Now Heard In West

Marking the successful culmination of several months of effort and preparation on the part of its western branches and dealers, General Motors corporation is now presenting its famed national "Family Party" radio broadcast regularly each week on the Pacific coast, according to advisers just received by H. E. Hauger, Klamath Falls Buick dealer, from the Flint, Mich., headquarters of the Buick Motor company.

"This big program will henceforth be on the air every Monday night from 6:30 to 7:30 o'clock, Pacific time," Mr. Hauger declared. "Listeners in the Buick distributing territory of the Howard Automobile company may tune in these programs through stations KGO of Oakland, KFI of Los Angeles or KGW of Portland. The inaugural Family Party program on the Pacific coast was presented Monday night, November 19, and featured Giovanni Martiselli, premier tenor of the Metropolitan Opera company. Hundreds of radio fans in this section who listened to it have pronounced it the finest presentation they have ever heard over the air."

"Those of us in the West who have been working for a considerable time to have the General Motors program extended to the Pacific network of the National Broadcasting system, have been actuated primarily by the realization that this is one of the really fine things in radio. No expense is spared in consistently obtaining the greatest artists and performers in the country for the Family Party programs."

PONTIAC "SIX" ANNOUNCED AT N. Y. AUTO SHOW

Latest Model of Snappy Car on Display in Show Rooms This Week

The new Pontiac "Big 6" shown for the first time at the New York national automobile show and which is being placed on display in dealers' showrooms throughout the country this week more than fulfills the advance promise of big car performance, big car appearance and big car value made in the preliminary news announcement a December, according to dealers and officials who have seen the new car and driven it.

"It is essentially a new car from radiator to tail lamp and includes chassis improvements that give the car flexible performance, comparable with cars in a higher price range," according to L. M. Dreves, Pacific Coast regional sales manager, who predicts that the new Pontiac "Big 6" will still more firmly entrench itself in the favor of motorists everywhere by reason of the extraordinary value evident in the 1929 car.

All the bodies are entirely new, the line including a 2-door sedan, 4-door sedan, coupe, sport roadster with folding rumble seat, sport phaeton, convertible cabriolet with rumble seat, and a lauderdale sedan with folding rear top quarter. The last two are innovations in the Pontiac line, having the appearance of custom built bodies.

Outstanding features contributing to the extraordinary performance of the new Pontiac are a larger and more powerful engine; new counter-weighted crank shaft; new transmission; larger carburetor, intake manifold and valves; wider springs with new shock absorbers; self-adjusting for wear; increased valve lift and new Hotchkiss drive.

The shell of the radiator, narrow and built to up 35 inches in height, gives to the front the appearance of power and fleetness borne out by the performance of the car. No emblem or name plate marks the front of the radiator shell, but the familiar "Chief Pontiac" radiator cap ornament is retained. A chrome plater bar extends vertically from top to bottom of the radiator core.

Larger fenders, full crowned and with beaded edge, flare out in graceful sweep over the smart low wheels. A forged fender tie rod replaces the pressed steel rod and lamp support formerly used. Headlamps on four body types come in full chrome plate, while on the remaining models the rims are chrome plated.

A full side view shows to best advantage the original lines of the new car. The slightly arched window design, with new paneling effect between the windows; a high waist line, and unique new concave moulding distinguish the Fisher bodies. The new belt moulding starts at the cowl and completely encircles the body. It is not continued down the hood, as in the Oakland models, but a new curved pillar line, quite similar in appearance to one of America's costliest cars, runs from the center panel on the cowl down to the rear of the hood.

A smart new louvre design sets the car instantly apart in traffic. Instead of in the conventional manner, all are grouped in one panel and extend horizontally across the hood. A slender and brilliantly finished cowl band with parking lamps adds to the exterior beauty of appearance.

All enclosed bodies have adjustable driver's seats, smart new sun visor, slender ebony finish 17-inch steering wheel, ebony finish instrument panel illuminated by two hooded blubs, Delco-Remy combination transmission and ignition lock on dish, depressible beam lamps operated by foot control, new approved combination tail lamp, stop light, and license support, larger Delco-Remy motor driven horn, automatic windshield cleaner, rear view mirror, theft-proof door locks and exclusively designed running board mats.

Lincoln, Neb., Jan. 18. (AP)—Railroads must be careful about snakes in their round-houses. Allowing a verdict of \$28,000 for a workman bitten in an engine pit, the state supreme court overruled the railroad's contention that snake-bite was a common risk of mankind; it held there was a difference between nature's invitation to snake-like habitation and artificial creations confined to a place of business activity.

YOUTH FOUND DEAD—HILLSBORO, Ore., Jan. 19. (AP)—Charles S. Reimers, 21, was found dead with a bullet in his head in the woods north of Sherman's mill at 1 a.m. today. A rifle was near the body. The coroner today was investigating the case. He intimated a suicide note had been left by the youth.

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CHECK BATTERY DURING WINTER SAYS HENRIOT

Willard Battery Dealer Points Out Dangers During Cold Period

"The frost-tinted days of winter with their sleet, ice and snow bring a warning to the wise motorist and the demand that he check up on his battery equipment to avoid serious trouble and inconvenience due to freezing during the cold months," says Mr. Henriot, local Willard battery dealer.

"Although a battery that is three-quarters discharged may still turn the motor over, and to the inexperienced person will seem to be in good condition, yet it is apt to freeze at a temperature considerably above zero," states Mr. Henriot, who continues here.

to add that, "and a frozen battery is a ruined battery, as freezing will probably crack the case and also cause the active material to fall out of the positive plates."

"To avoid this trouble and its resultant expense, the wise motorist will keep his battery fully charged, and will see that his generator is stepped up to a higher charging rate, in order to compensate for the additional pull on the battery due to a sluggish, cold motor and the extensive use of lights during the long winter nights. It is also an absolute necessity to keep the plates well covered with pure water and to make frequent hydrometer tests for specific gravity," concludes Mr. Henriot.

CAT WENT HOME.

ANAN, Scotland, Jan. 19. (AP)—Cats come back even in this land of supposed extreme conservatism. A black cat accompanied a family to Stranraer, 100 miles away, and became lost. But 11 days later the familiar "meow" was again heard at its home here.



Service on the Jump

Call us on the telephone if you have battery trouble. We will be on our way to YOU on the jump. You will be on YOUR way again, in a jiffy. Perhaps this is the time to tell you that very few of our "regulars" have battery troubles. We sell them WILLARDS, and we take care of them after they are sold. Years for service. Yours for saving.

Floyd Henriot Co.
Phone 397 320 S. 6th.

GENUINE WILLARD BATTERIES AND WILLARD SERVICE FOR ALL MAKES

THE REMARKABLE NEW "FINGER-TIP CONTROL"

Greater beauty and improved design in new Whippets and Willys-Knights

The ultra-modern lines and larger bodies of the new Superior Whippet are winning the enthusiastic praise of four and light six buyers, while the new style Willys-Knight Six is the largest, most beautiful and most powerful Knight-engineered car ever offered at so low a price.

See and examine these superb cars without delay! An immediate order will aid in early delivery.



What it means to you in driving convenience and safety

Willys-Overland is the first producer of automobiles to equip all its passenger cars and commercial vehicles with the wonderful new "Finger-Tip Control."

A single button, conveniently located in the center of the steering wheel, controls all functions of starting the motor, operating the lights and sounding the horn.

This fundamental improvement does away with all troublesome foot fumbling for the starting button. You can keep your foot always on the brake when starting or re-starting on a hill—an obvious safety advantage of major importance.

"Finger-Tip Control" also avoids changing from the comfortable driving position to reach a light switch on the dash. You can at all times keep your eyes on the road, and the hand that operates the button flashes back to the rim of the wheel in any steering emergency.

(FOUR SUPERIOR Whippet SIXES)

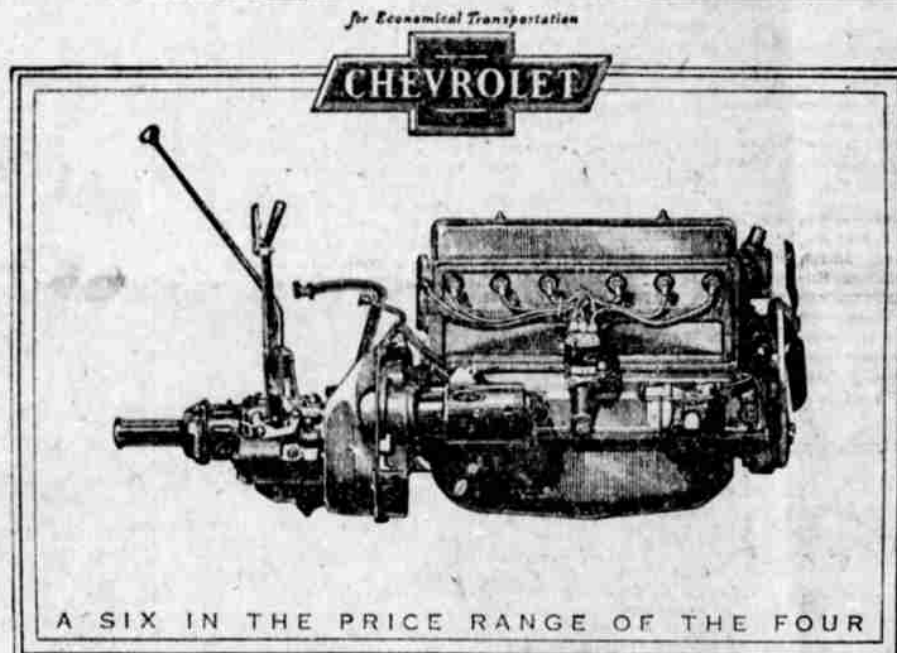
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WILLYS-OVERLAND, INC., Toledo, Ohio

Whippet-Knight Sales Co.

Fourth and Klamath Ave.

Phone 899



Smoothness

Never Before Achieved in a Low-Priced Automobile

Of all the exceptional performance qualities resulting from the advanced design of the new Chevrolet Six, none is more impressive than its remarkably smooth operation.

Although the new six-cylinder motor develops 32% more power with higher speed and faster acceleration . . . although it delivers better than twenty miles to the gallon of gasoline—

—its outstanding feature of performance is a degree of smoothness never before achieved in any low-priced automobile.

Whether you are flashing away from a traffic stop with the accelerator to the floor, whether you are rolling along at twenty-five miles an hour or doing well above sixty on the open road—the power is delivered easily, freely and without annoying vibration.

To achieve such remarkable performance in a car of such low price, Chevrolet spent years in development work. Over 100 different engines were designed, built and subjected to over a million miles of testing at the General Motors Proving Ground before the present motor was adopted. The new power plant has many unusual features, such as the new acceleration pump, the new gasoline pump and filter, and the new automatic lubrication of the rocker arms.

The four-wheel brakes have been newly designed to assure positive, quiet action. Steering has been made easier. And the new Fisher bodies with their new lines, new colors, adjustable driver's seats and new appointments, represent new heights of style, distinction, comfort and outstanding value.

We extend you a cordial invitation to see and drive the new Chevrolet Six. We want you to know how finely the new Chevrolet Six is built and how smoothly it performs!



The Roadster, \$525; The Phaeton, \$525; The Coach, \$595; The Coupe, \$595; The Sedan, \$675; The Sport Cabriolet, \$695; The Convertible Landau, \$725; Sedan Delivery, \$595; Light Delivery Chassis, \$400; 1½ Ton Chassis, \$545; 1½ Ton Chassis with Cab, \$650. All prices f. o. b. Flint, Mich.

LOCKE MOTOR CO.

Phone 49

522 South 6th Street

QUALITY AT LOW COST