

DYNAMITE and PRINTER'S INK

Selling Out Prices Bring Savings.

When have you seen an array of prices so positively amazing? The merchandise is new and seasonable, the quality in all price classes the best. With tremendous reductions as these featured, the event is one that demands your earliest attention. Thursday morning, January 17.

McDonald's Ladies' Shoppe.

Charged with Dynamite—so to speak and broadcast with Printers Ink. Announcing Klamath Falls most drastic underselling event. The closing out of the Entire Stock of McDONALD'S LADIES SHOPPE, consisting of Ladies' Coats, Suits, Dresses, Millinery, Undergarments, Corsets, Hosiery, Gloves, Jewelry, Bags, Stamped Goods, and etc. Klamath Falls, be ready for THURSDAY MORNING, JANUARY 17th. SALE STARTS promptly at 9 O'CLOCK.

This is more than a nordinary sale. Our Entire Stock without reservations must be sold and cleared out of this attractive store room by February 1st. The time is short we must work fast and furious to put it over, it can be done, we are going to do it.

This large advertisement, big as it is, is not enough to show all of the marvelous reductions prepared for Thursday, but from the items that are listed it is strikingly evident that this Selling Out Sale is something no woman with a sense of values can afford to miss.

Doors open at 9 o'clock, so set your alarm early so as to be here while assortments are at their best.

McDonald's Ladies' Shoppe.

Bags and Purses



A Leather Bag
So Smart! So New!
Regular Retail Prices from
\$3.00 to \$8.90
Sale Prices:
\$1.75 to \$4.95

Bath Robes

Regular Retail Prices from
\$4.75 to \$10.50

Sale Prices:

\$2.95 to \$6.95

Kimono

Regular Retail Prices
\$5.95 to \$15.75

Sale Price

\$3.25 to \$9.75

Save at our Closing Out Sale

Your one chance to save. It does our hearts good to see the smiling faces of our patrons buried deep in wonderful bargains.

By All Means Don't Miss This Closing Out Sale

Be here on the opening for choicest selections.

We will have plenty of competent sales ladies to handle a crowd. The prices quoted in this advertisement will give you a fair idea of the wonderful opportunity you have to save on quality merchandise.

WATCH THE PAPERS DAILY FOR FURTHER ANNOUNCEMENTS!

GO—The Race Is On.

Leather Coats

Short, asstd. colors \$17.50

Sale \$11.50

Short, Asstd. Colors \$25.00

Sale \$17.50

Long Leather Coats, \$35.00

Sale \$22.50

Long Leather Coats, \$44.75

Sale \$29.75

Rain Coats

\$6.50 Values \$3.95

\$14.75 Values \$8.50

All other raincoats carry the same big discount.

Silk Hosiery



\$1.00 Hose 75c Pr.

\$1.65 Hose \$1.15 Pr.

\$1.95 Hose \$1.50 Pr.

DOORS OPEN PROMPTLY 9 A. M.

House Dresses and Smocks

Smart New Spring Models

LOT ONE Values to \$1.50 SALE 79c Ea.

LOT TWO Values to \$2.50 SALE \$1.49 Ea.

LOT THREE Values to \$3.50 SALE \$2.29 Ea.

Smocks

Made from best grade Indian Head

Regularly Sold \$2.75 SALE \$1.95

Come early while the size range is complete

DRESSES At Way Below Cost

Dresses for every daytime and evening occasion fashioned of high quality fabrics and styled in the most beautiful ways. A wonderful choice of colors and trimmings.

Prices slashed to half off and even less in most instances. Our entire stock must be sold. Cost or profit disregarded.

Coats and Dresses of the higher type at prices that will fairly make your eyes pop! Values such as you've never before seen!



Lot One \$2.49

LOT Two \$5.00. LOT Three \$9.75. LOT Four \$12.75
All other Dresses Values to \$39.75 SALE \$19.75

THURSDAY, JANUARY 17th

Stamped Goods

In this department you will find a complete stock of the very latest designs and superior quality material, and the stock consists of Pillow Cases, Luncheon Cloths, Aprons, Towels, etc.

1/3 Off YES MAM 1/3 Off

Millinery

Lot 1 Hats, Values to \$7.50. Sale \$3.50

Lot No. 2 Hats, Values to \$5.90. Sale \$2.95

Lot 3 Hats, Values to \$3.90. Sale \$2.00

All new merchandise. Our original prices are at least from 25% lower than hats usually sold for. Therefore, old Sale Prices are exceptional bargains.

Childrens Tams 50c Ea. up



Flowers

A big assortment to select from.

Closing Out Sale

One-Half Off

Jewelry

You will find a big assortment of beads, Bracelets, Earrings, etc.

One-Third Off

Ladies' Suits

Sale \$13.50

Values to \$22.50

Sale \$19.75

Values to \$39.75

Our loss your gain.

Ladies' Blouses

Values to \$2.95

Your choice at this

Sale for \$1.75

COATS At Way Below Cost

Coats with finest of fur trimmings! Coats with fur collars, cuffs, borders and fronts! Coats of high quality fabrics. Coats in all the season's smartest colors. Prices that spell tremendous savings!

Sizes for Women,
Misses, Juniors and
Stouts.



SPORT
COATS

\$12.75 Up

Values to \$25.00

DRESS
COATS

Values to \$49.75

SALE \$29.75

\$29.75 Values SALE \$17.50

Ladies' Sweaters

From \$1.50 to \$4.50

Values to \$7.50

Children's Sweaters

From \$1.00 to \$1.95

Mothers, take advantage of these Bargains.

Corsetlets

Closing Out Sale Price

\$1.50 to \$4.50

Values to \$7.00

Buy now and save.

Brassieres

Regularly sold

95c to \$1.25

Sale Price:

50c to 95c

SHOP OUR WINDOWS. READ OUR ADS

Ties and Scarfs

Ladies Ties, regular retail prices 59c to \$1.95.

Sale Prices

39c to \$1.35

Scarfs

Sale Prices.. \$1.25 Up

Men's Nice Ties

\$1.50 Values.... \$1.00

Handkerchiefs

We have a beautiful line for you to select from and the quality in all price classes are supreme.

SALE PRICE
9c to 75c

Values to 1.50



Kid Gloves

Sale Price

\$2.75 to \$3.50

Values to \$5.00

Fabric Gloves

Sale Price

95c to \$1.75



Fur Collars and Scarfs

1/3 Off

Our regular retail prices are very low. One-third off spells a real bargain.

McDONALD'S
Ladies' Shoppe

114 N. Eighth Street

Hopka Building