

An Inspiring Array of . . . Autumn's Newest

Fall Coats, Dresses, Hats, Shown for
the Very First Time

New York's Newest & Most
Popular Priced Apparel

Tomorrow marks the day of our first presentation of new Fall Fashions. Every conceivable model, color and style is grouped here in a wonderful showing for your approval. Mr. Vannice personally selected each and every garment from an assortment of thousands while in New York. The Ready-to-Wear Department is bubbling over with new things of elegance and charm. Come and see them. Let this great and stylish display help you in planning your Fall wardrobe---- For Women and Misses.

We hesitate in quoting prices on this particular occasion as it is the first showing and we absolutely know that no apparel of similar kind offered elsewhere can compare in price with this merchandise that was purchased directly from the manufacturers in New York. You can only appreciate these values by seeing them.

Many of the illustrations used on this page are an exact duplication of some coat or dress in stock. See them tomorrow.

Fall Millinery

Showing in a Group of Over 200
New Hats

Brims tilted to the right or to the left, down in back, up in front—just as you like—That's style in the wearing. Felts, velvets, velours are the popular material—fashioned into close fitting models designed with the idea in view of serving the discriminating class. Let this brand new lot of Fall hats aid you in deciding on a becoming number for your own particular want.

New Prices—

\$1.95 to \$6.85

VELVETS, BLUES
VELOURS, TANS
FEATHERS, REDS
FELTS, BROWNS, Etc.



Children's Coats

Moderately Priced

Style in children's coats is the demand—as near like mother's as possible—we have them and they aren't expensive either. Many in plain belted models with novel collars and cuffs—Some fur-trimmed styles that represent the season's newest creations. Mother—every little girl will enjoy seeing these. Bring her in.

\$5.00 Upwards

Children's School Dresses

In a Gay Array of Patterns

Wash Dresses in an unlimited number of styles, colors and patterns—Just the very kind for school. All finished nicely which give them a very fine and rich appearance—See them on display Saturday.

Most Styles **\$1.95**

Stylish New Frocks

With Frills and Flares

More feminine than ever are the dresses for Fall—pleats, tucks, bows, novel collars and cuffs all vie for a place on every model. Used in pleasing combinations that will meet the approval of particular women.

It's a New Season of Color

This you will see at a glance in the new styles. Violets and blues, browns and greens seem to be the favored shades—and too there are a number of new interesting reds. Blacks go on forever.

Models and Styles Are as Varied as
Are the Number of Dresses

\$9.50 Upwards

The Modes in Coats

Are Distinctive

Style—regardless of price plays the leading roll in the Fall coat models—Nothing has been overlooked in making the lowest priced coat as stylish in proportion as the highest priced.

Most Models Wear Fur

With few exceptions Fall and Winter coats are lavishly furred with luxurious pelts, fluffy skins or flat furs.

Other Dominating Features

All fabrics are lustrous and soft—lending more to feminine trend. The new roll collar is attractive. A Tuxedo front graces some. Fur to the bottom grace others. Flares, novel cuffs and other features too numerous to explain are some of the new ideas mentioned on the newest of models.

\$18.50 Upwards



See
Fashion Windows

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KLAMATH FALLS, OREGON

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Lower Prices

