

It's Here—Something New—Something Greater than You Expected!

NATIONAL BOX LOT HOSIERY WEEK

Save 15% to 50% by buying in box lots during this marvelous and money saving event

Aug. 25th to Sept. 1st
Seven Great Days of Selling

What It Means to You

It's a well established fact that every man, woman and child needs more than one pair of hose at a time. It takes us as long to sell and you to buy one pair as it would an entire box. Your time is saved and our selling expenses are greatly reduced by this method. The saving is yours by taking advantage of this special box lot selling drive. All goods positively of standard quality, and come direct from the mill to this store, which also tends to lower the price.

THIRTY OF AMERICA'S LEADING HOSIERY MILLS
Are Cooperating Directly with This Store in Showing 69,000 Pairs of the World's Finest Hose

The greatest stock of Hosiery this side of Portland. For men, women and children. Buy them in box lots as shown. You may assort your colors and sizes. Be here when the doors open.

LOT 10

Children's School Hose

Long ribbed cotton hose of a very good wearing quality. Black and colors. Sizes 6 to 10

Box 6 Pairs 49c

BUY IN BOX LOTS

LOT 15A

WOMEN'S

Genuine full fashioned Cello silk Hose of a very fine gauge. Assortment of colors and sizes.

Box 3 Pairs
\$2.50

LOT 36

MISSES'

Sport plaids and fancy shaped hosiery, assorted colors. Sizes 7½ to 9½. Very suitable for school

Box 3 Pairs
\$1.35

LOT 25

WOMEN'S PURE SILK

Full fashioned. Large range of colors and sizes. Regular \$1.95 value

Box 3 pairs \$5.00

LOT 24

Women's Pure Silk to Top

A new number. Very fine gauge. Plenty of colors and sizes. Pointed heel.

Box 3 Pairs \$2.75

LOT 34

Women's Richellieu Ribbed Silk

Rayon mercized sport hose. There's great wear in every pair. All colors. Sizes 8½ to 10½.

Box 3 Pairs \$2.90

LOT 19

WOMEN'S

Fine mercerized; an excellent hose for everyday wear. All colors, 8½ to 10½.

Box 6 Pairs \$1.40

LOT 13

CHILDREN'S

Fine gauge, long, mercerized school hose. In a fine array of colors and patterns.

Box 6 Pairs \$1.95

LOT 12

CHILDREN'S

Combed cotton, long ribbed school hose. Colors of beige, tanbark, black, cord., nude and gray. Sizes 6 to 10.

Box 6 Pairs \$1.19

LOT 14

CHILDREN'S

Rayon ribbed hose, full length, French nude, flesh, grain and pearl. Ribbed to toe.

Box 6 Pairs \$2.70

LOT 21

WOMEN'S

Imported silk and rayon. This hose has the appearance of a dollar number. See it. All colors. 8½ to 10½.

Box 6 Pairs \$2.75

LOT 37

MISSES'

Shaped fancy cotton hose. Sizes 7½ to 9½. Assorted colors. An excellent school hose.

Box 6 Pairs \$1.95

LOT 35

MISSES

Snappy correct Richellieu ribbed silk-rayon sport hose. Well shaped. In colors. 7½ to 9½.

Box 3 Pairs \$2.70

LOT 23

WOMEN'S

Fancy sport hose, rayon ribbed, new patterns.

Box 3 Pairs \$1.40

LOT 31

Men's Silk and Rayon Hose

Newest patterns; regular 75c quality. A real dress hose for particular men

Box 6 Pairs \$2.50

LOT 22

Women's Heavy Service

75 per cent Silk, 25 per cent Benbing, which give them an excellent appearance.

Box 3 Pairs \$2.25

LOT 41

Boys' Golf Hose

Just the kind he'll like. New colors and patterns.

Box 3 Pairs \$1.35

*Act
Now!*



Buy Them
by the
Box

We wish it plainly understood that all goods are of standard quality---and not odds and ends specially purchased for this particular week.

Please note this Special—

Full fashioned, pure silk, beautiful colors.
Regular \$1.50 value and one fine enough
for any occasion.

3 pairs for \$3.75

Months have been spent in preparing for this remarkable event, and we feel sure that thrifty people will readily recognize it as a real opportunity to make a big saving.

LOT 28

Men's Durable Work Sox

Gents, don't pass this one up—they can't be beat.
In five colors.

Box 6 Pairs \$1.10

— Sale Starts Tomorrow Morning —

LOT 29

MEN'S

Fancy Hose

Gig assortment of colors and sizes

Box 6 Pairs
\$1.40

LOT 20

MEN'S

Pure Silk Hose

Plain colors; noted for their wearing qualities.

Box 6 Pairs
\$3.50



ECONOMISTS in DISTRIBUTION