

THE MOTORISTS' PAGE

PRESIDENTIAL YEAR BUGABOO IS DISCOUNTED

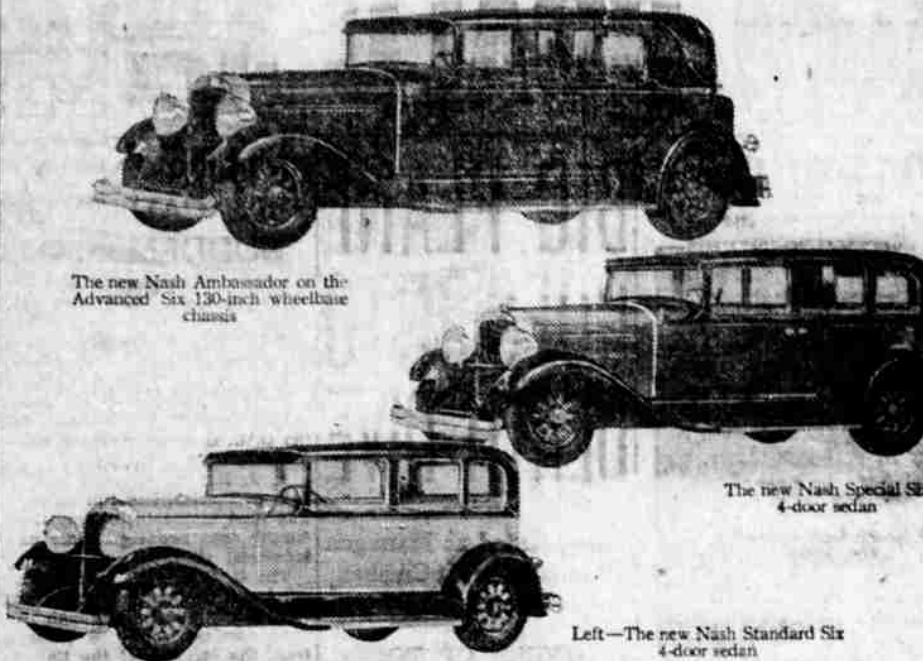
Automobile Dealers Not Affected by Usual Campaign Period

KENOSHA, Wis., June 23.—That the traditional business uncertainty of a presidential election year has failed to impress leaders of the automobile industry or to affect the vast preparations for expansion in 1928 and 1929 became apparent today when officials of the Nash Motors company consented to partially reveal their plans for the introduction on Thursday, June 21, of the new and revolutionary Nash cars.

Orderly activities of the big Nash organizations in Kenosha, Racine, and Milwaukee have been stepped up to maximum speed in the last month and several thousand of the handsome new models, which have been the center of industrial curiosity and speculation recently, are well on their way to every market center in the United States for their initial displays.

Whole trainloads of the new cars, carefully guarded still against the possibility of revealing Nash construction secrets before the announcement date, are moving away from the plants daily to supply dealers throughout the world with models for this, the most spectacular Nash introduction in company history. Sales floors are being cleared rapidly for the unique public presentation, which promises to set new interest records for the industry, and the Nash merchandising organization everywhere is laboring overtime in the preparation of display settings which

THREE NEW NASH "400" MODELS



The new Nash Ambassador on the Advanced Six 130-inch wheelbase chassis

The new Nash Special Six 4-door sedan

Left—The new Nash Standard Six 4-door sedan

Outstanding among the salient features of the new Nash "400" Series are twin ignition (twelve spark plugs instead of six), high compression motors, Bohnalite aluminum alloy pistons with Invar Struts, famous Nash 7-bearing crankshaft with hollow crankpins, centralized

chassis lubrication, hydraulic shock absorbers on all models, and newly designed Salon bodies. The new six-cylinder models, which are described as the finest cars in Nash history, will be viewed by the public for the first time on June 21st.

will make picturesque frames for the new mechanical masterpiece. At factory headquarters in Kenosha today the sales department was making every effort to fill telegraph orders from dealers who have been bombarded by old Nash enthusiasts for immediate delivery of new models in spite of the fact that none of the purchasers and few of the dealers had actually seen the cars they are so eager to acquire. The wires were coming in from every

point of the compass and some of them disclosed a lively rivalry among dealers.

FIRE HITS DAMASCUS. PARIS, June 23. (UP)—Twelve persons were burned to death, many were injured and an entire section of the city of Damascus was destroyed by fire today, according to a dispatch to the Intransigent. The dispatch said hundreds of houses had been burned.

WHAT! NO DRIVE!

LONDON, June 23.—Not only is the modern love song "drive!" but "it is rank stupidity as well," says Dr. Healy Willan, Canadian musician. The beautiful folk-songs of Britain and Ireland, says the good doctor, should be taught to children; "this would give them an idea of what is fine and splendid in music and would help their taste when encountering jazz."

Oakland Service Army Will Be Attired in New Uniforms

An army of something more than 15,000 men, representing the service station personnel of the Oakland Motor company throughout the United States, is being outfitted in a standard uniform.

Soon this entire group of Oakland-Pontiac service specialists will be wearing the uniform recently adopted by the Oakland Motor Car company.

The new service garb includes one uniform for the "privates" of Oakland's shop army and another for the "officers." The former will wear coveralls of special two-tone twill—powder blue with trim on pockets and collar of dark navy blue. The "officers," or floor men will wear a long coat of similar color and materials. Both the mechanics and the floor men will wear hats to match their uniforms.

According to R. A. Armstrong, service manager for the Oakland Motor Car company, the decision to uniform his nation-wide organization is the latest development in an unceasing campaign to raise still further the standards of Oakland-Pontiac service.

"We train our men with painstaking care and maintain a force of factory service representatives who visit every Oakland-Pontiac service station at frequent intervals," Mr. Armstrong said. "We have decided upon a standard service uniform not alone because of the more favorable impression that a neatly uniformed service department will make upon the public, but also because of the psychological effect that the new uniforms should have upon the service men themselves."

Today's Special

on good used cars that are priced to sell.

Guaranteed Cars

1928—Dodge 4-cyl. Sedan	\$900.00
1926—Dodge 4-cyl. Sedan	\$700.00
1924—Dodge 4-cyl. Touring	\$275.00
1924—Hupp 4-cyl. Sedan	\$445.00
1926—Star 4-cyl. Touring	\$300.00
1926—Hupp 6-cyl. Sedan	\$750.00
1925—Ford Tudor Sedan	\$275.00

Several other good buys for as low as \$50.00 and up.

TRADE and TERMS

OSTENDORF MOTOR CO.

515 Klamath Ave. Phone 272
Dodge and Graham Brothers Dealers

Fifty women traffic experts meet in San Francisco, says a dispatch. Our grandmothers used to make jams, and the ladies are undoing them.



We have Willards from

\$9.75 up

We figure our prices for genuine Willard Batteries to fit the pocketbook of every man who drives a car. Here's a battery with a great big margin of useful life for every dollar of its initial cost.

Floyd Henriot Co.

320 S. 6th. Phone 897

GENUINE WILLARD BATTERIES AND WILLARD SERVICE FOR ALL MAKES

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The Proof is in the driving



— come take a ride in the Bigger and Better Chevrolet

The COACH

\$585

The Touring	\$495
The Roadster	\$495
The Coupe	\$595
The 4-Door Sedan	\$675
The Convertible Sport Cabriolet	\$695
The Imperial 4-Door Sedan	\$715
Utility Truck (Chassis Only)	\$495
Light Delivery (Chassis Only)	\$375
All prices f. o. b. Flint, Michigan	
Check Chevrolet Delivered Prices	
They include the lowest handling and financing charges available.	

A smoother, quieter motor that sweeps you along at high speed for hour after hour—in perfect comfort! Acceleration that shoots you ahead at the traffic line! Power that conquers the steepest hills! The positive braking action of big, non-locking, 4-wheel brakes! And the delightful handling ease perfected by a ball bearing, worm-and-gear steering mechanism!

That's what you get in the Bigger and Better Chevrolet—a type of performance that brings an entirely new order of motoring enjoyment into the low-price field!

Come in and take the wheel—and see for yourself what a great car it is. Drive where you will through the traffic of downtown streets—and note the instant response to throttle and brakes. Head for the steepest hill you know—and see how effortlessly the Chevrolet valve-in-head motor will carry you over the top. Drive over gravel and deep-rutted clay—and delight in its amazing comfort and great roadability!

Truly, the proof is in the driving—and we want you to have that proof...today!

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QUALITY AT LOW COST

Extra Value

IN THIS LOWEST PRICED SEDAN

THE perfected Whippet Four Sedan is actually the lowest priced 4-door enclosed car on the market. Yet its astoundingly low cost does not reflect the remarkable quality of this smart, lively car. Low-slung, roomy, stylish, it offers every desirable quality of performance—power, speed, pickup, flexibility and safety.

The new Whippet Six is the world's lowest priced Six. Yet it offers such fine car features as a 7-bearing crankshaft, full force-feed lubrication, invar-strut pistons and many more.

We invite you to see these popular cars.

IMPORTANT NOTICE!
U. S. auto tax repealed
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\$610
WHIPPET FOUR SEDAN

WHIPPET SIX SEDAN

\$770

WORLD'S LOWEST PRICED SIX

7 BEARING CRANKSHAFT

Four-cylinder Touring \$425; Roadster (2-pass.) \$425; Roadster (with rumble seat) \$425; Cabriolet Coupe (with collapsible top) \$495; Whippet Six Touring \$615; Roadster \$615; Coupe \$695. All prices f. o. b. Toledo, Ohio, and specifications subject to change without notice. Willys-Overshead, Inc., Toledo, Ohio.

Whippet

FOURS AND SIXES

Whippet-Knight Sales Co.,

Corner 4th and Klamath

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