

DEPENDABLE MERCHANDISE

KLAMATH'S GREATEST SALE

At Klamath's Greatest Store

Starts
Saturday
Morning

GOOD NEWS

FOR THE THRIFTY

SHOWERS OF BARGAINS FOR THE WHOLE FAMILY

The
GOLDEN
RULE



CLEARANCE OF VERY FINEST COATS

Every one of our Summer Coats have been cut to practically half price.

Group 1 Values to \$32.50	Group 2 Values to \$49.50	Group 3 Values to \$65.00
\$19⁹⁵	\$29⁵⁰	\$37⁵⁰

Imagine it—fine summer coats offered right in the heart of the season at nearly half price. Furled models, sport coats, in fact, every conceivable kind are included in these three extremely low prices. It is your opportunity to buy at wholesale prices. Are you going to pass them by?—Come early and take your choice.



SALE: DRESSES

Values to **\$14⁸⁵**
to \$26.50

That dress you were wanting that cost 26.50 can now be had for only \$14.85. Positively every one new and up-to-the-minute in style, quality, and far below regular prices. Summer is just beginning—select your frocks for the season's needs now and you save nearly half. Economical buyers will rush to this great event. Be the first here in the morning and select from the best. Never before was such high priced dresses offered at such a low figure.

Wonderful Values
in Rayon, Step-Ins, Chemise, and Bloomers—Many colors and sizes. Your choice—**89c**

Seven Days of Price Slashing—Seven Days of Great Savings

This marvelous and noteworthy sale begins Saturday, June 23rd and ends Saturday, June 30th.

Men's Work Shirts 49c	Men's Athletic Style Underwear 50c	Men's DRESS SHIRTS Plain and Striped \$1.39	WORK SOCKS 10c Pair
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Economists in Distribution

Underwear Short Sleeves Long Legs The greatest underwear value in town—good quality, light weight. Sizes 36 to 46. Natural color. 69c 3 pairs \$2.00	Hickory Shirts Very durable—full cut in sizes 14½ to 17. Buy several at this low price. 89c
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SAVE—BUY NOW

Only a few of the hundreds of bargains are listed here. Come—Save—and see what the Golden Rule has waiting for you.

SILK HOSE A regular 49c value—in rayon silk of a good, durable quality; also included at this price is a wonderful assortment of sports stockings. All colors and sizes. 39c	SILK HOSE Regular \$1.00 value. This is a wonderful opportunity for every woman to prepare for future needs at a saving. Silk to top. New shades. All sizes. 89c
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Its Your Opportunity — Don't Miss It.

Sheets 81x90 inch Heavy and Serviceable \$1.00	Pillow Cases 45x36 inch Heavy Weight 39c
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Its a "IN-SEASON-SALE"
In some departments and on some merchandise we are over-loaded—bought too much. So now you profit by our grave mistake. Every item offered is new and seasonable—nothing old and shelf worn; but it's our loss. We must clean house and do it in these seven great days of selling. Prices have been cut to insure immediate disposal.

CLEARANCE OF VERY FINEST SUITS

47 suits on sale at this one low price. **\$15** Values to \$32.50

It's a genuine \$15.00 men's suit sale. We're stuck with just 47 suits too many; and these 47 we're going to sell to someone at this unheard of price. They're from our regular stock—every one \$25.00 and \$32.50 values, which explains that they're nearly a double value. Be among the first to have a fit. Sizes 34 to 42. Don't wait until next week, for it may be too late.

EXTRA SALESPeOPLE TO SERVE YOU

Sale: Ensembles

19 Summer Ensembles—all reduced to cost price and below.

Values to \$16.50	Values to \$32.50	Values to \$49.50
\$10	\$17	\$27.50

Your choice of coat and dress or coat, skirt and blouse ensembles. Every one of these fine summer outfits are below cost. We must make a clean sweep of the 21 garments on our racks regardless of price. Come in; see them and you'll go away happy and doubly repaid.

Hundreds of new Summer house dresses at money saving prices.



Be here when the door opens at 8:00 A. M.

GOLDEN RULE CORPORATION
KLAMATH FALLS, OREGON