

KHAKI PANTS
Good weight and full cut. One pair to customer.
\$1.39

MEN'S DUCHESS DRESS PANTS
\$3.85
All popular materials and weights, formerly priced at \$5.00 and \$6.00. A real price slashing.

HICKORY SHIRTS
95¢
The genuine old hickory material, full cut, with two pockets. A sensational bargain. Two to customer.

BLUE DENIM BIB OVERALLS
75¢
A full cut, heavy weight denim overall at less than they cost the store. One pair to customer while supply lasts.

AN ITEM FOR THE LADIES
KHAKI MIDDIES, COATS, NICKERS AND RIDING BREECHES
Sold up to \$3.50. Choice while supply lasts at **89c**

1 LOT OF MEN'S CLOTH CAPS
89¢
Broken lots from some of our best lines. Really a most marvelous value at this low price.

1 LOT OF DRESS STYLE STRAW HATS
29¢
Mostly sailor styles, plain or fancy bands. Broken lots from higher priced lines. You'll have to hurry.

Black Bear and Duchess MOLESKIN PANTS
\$2.95
Regular \$4.00 sellers. Made in the very best way and every pair full cut. Strong heavy moleskin, big savings.

1 BIG LOT OF FINEST SWEATERS
\$3.95
Heavy yarns. Heathers and brushed Wools. Mendocino, Tom Wye and Heather Mills. Sold at \$7.00 to \$9.00, an enormous reduction.

1 LOT OF NETTLETON SHOES
Just one lot of this famous shoe at this price. Come early.
\$1.95



PRICE SLAUGHTER ON OUR KUPPENHEIMER, FASHION TOWN AND OTHER GOOD Suits & Overcoats

GROUP NO. 1
\$19.50

Yes it's an opportunity not to be passed if you are interested in values. Fashion Town Clothes, nationally known for style and wear. Single and double breasted models in browns, tans, greys, blues and blue serge. Overcoats also at this price.

Group No. 2
\$29.50

Men's and young men's 2 pants suits in the season's very newest patterns and models. Fancy worsteds, casement, serge and tweeds. A line of beautiful overcoats included in this group. Every man will appreciate these values.

Group No. 3
\$34.50

Men's celebrated Kuppenheimer and other good makes in every desirable pattern and style, some have 2 pairs of trousers. In this group is included some of our finest overcoats. To buy of these most reliable cloths and of such makes is truly getting the kernel of the nut, goodness throughout.

NEW SAILOR STRAW HATS
Those priced at \$6 for.....\$3.00
Those priced at \$5 for.....\$2.50
Those priced at \$4 for.....\$2.00
Those priced at \$3 for.....\$1.50

Caught beneath an enormous and crushing overload!!

The Klamath Klothng Kompany, with Its Gigantic \$80,000.00 Stock of FINEST MEN'S WEAR ARE FORCED BY THE MASTER—Necessity—TO UNLOAD A HALF OR MORE—Quickly!!

Between now and July 4th \$25,000.00 in cash must pass through the registers in this store E. H. McCune & Co., famous merchandisers of Portland, have been engaged for many days in rearranging monster stock and in adapting the prices to fit the public purse—This marvelous array of Men's Wear, consisting only of the best of nationally known brands of the finest Clothing, Footwear, Furnishings, Hats and Caps is now being sacrificed to price in a dramatic, stupendous and storewide

PRICE-SLASHING SALE

The most Drastic and Marvelous Selling Sensation of our twenty-eight years in business

FAMOUS BELBER LUGGAGE—Underpriced

Lack of space prevents us from listing much of this famous luggage—One of the items below will show you the kind of reductions you may expect.

1 LOT OF GOOD SUIT CASES \$1.95	\$27.50 to \$32.50 BAGS & CASES \$21.85
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Practical cases, big sizes and strong frames. A real suitcase bargain.

Famous Belber in all leather—Cowhide, Grain and Alligator. Buy now and save.

MEN'S FURNISHINGS SACRIFICED

Discriminating men of every age and taste and from every walk in life will realize at a casual glance that Economy, Quality and Value combine to pronounce this the greatest sale of furnishings ever staged in Klamath Falls—We have an unusually complete stock of these lines and those listed here are but a taste of the feast.

250 FANCY DRESS SHIRTS **\$1.95**
Wonderful—is the only word that properly describes the magnificent assortment of English and domestic broadcloths, flincy and silk stripe madras, pongee and French flannel shirts that sold at \$3.50 to \$5.00 and now offered at only, each

1 LOT OF SILK SHIRTS AT **\$4.95**
Here are silks in all pretty patterns and plaids. Come in radiums, pongees, bonans and rayons, formerly priced to \$12.00. If you wear silks this is your opportunity. Choice at only

1 LOT OF DRESS SHIRTS **\$1.39**
Here is one of the great sensational values of this great sale. The cloths are broadcloths, fancy corded and silk striped madras and Craft cloths, sold up to \$3.50; choice for only

BROADCLOTH SHIRTS Finest English printed Broadcloths in newest patterns—Collar attached or collar to match. Choice. \$1.59	Wool Flannel SHIRTS 1 big lot of dandy shirts that sold at \$4.50. Price slashed to \$3.95.	Wool Flannel SHIRTS Plain and fancy patterns that sold at \$4.50. Choice for \$2.95.
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NECKWEAR \$1.00 Ties 89c \$1.50 Ties \$1.29 \$2.00 Ties \$1.79 \$2.50 Ties \$1.89	SNAP RIM STRAW HATS \$3.00 Values.....\$2.25 \$4.50 Values.....\$3.45 \$5.00 Values.....\$3.85 \$6.00 Values.....\$4.45 \$6.50 Values.....\$4.85
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WORK SOCKS **1¢**
Sold at this remarkable price, only as per our special offer mentioned above at pair. Limit, 3 Pairs

DOORS OPEN TO THE GREAT SALE
WEDNESDAY.
June 20th
9:00 A. M. SHARP

Opening Day PACKAGE SALE
25c
Several hundreds surprise packages containing useful merchandise—Many are worth up to \$3.00 and in none can you get less than 25c in value. You will be surprised and delighted—take your choice at 25c and get your laugh FREE. ARE YOU LUCKY?

4 GREAT OPENING DAY SUPER SPECIALS
CHOICE OF ANY ONE SPECIAL OFFER TO CUSTOMERS WHO PURCHASE \$2.00 OR MORE OF OTHER GOODS OPENING DAY.

1 Lot Work SHIRTS 29¢ Limited 2 to customer with purchase of \$2.00 or more. Each	1 Lot Athletic UNIONS 29¢ Only 2 suits to customer as per special offer above, at suit
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Knit Wrist Canvas GLOVES **3¢**
Sold only on the terms mentioned above, limited to 2 pairs to customer at pair.

AMAZING VALUES IN SHOES

Never in the 28 years of this store have we taken such drastic reductions in our shoe department—Every pair of every make shares in this unparalleled price slashing campaign. Nettletons—Crosettes—Barry's all at new low prices—Buy now and save on your favorite shoe.

1 BIG LOT OF OXFORDS
Endicott—Price and Barry lines—Sold up to \$5.00—Price slashed to only—**\$4.85**

Nettleton SHOES
These famous shoes at a price that shows a worthwhile saving. All \$15 and \$16.50 models at this price.

1 lot broken lines of Nettleton SHOES **\$4.95**
No attention to what they may have cost was given when this price was made. Surely a wonderful buy.

16 INCH HIGH TOP SHOES **\$9.95**
Chippewa and Cutter-Pac and regular cuts in Oil Tan leathers. Sold at \$18.00 to \$21.00. Here is a genuine saving.

LOGGER SHOES Forrester Brand **\$13.85**
Chrome calf uppers, plain or calked soles. Sold at \$18.00 to \$21.00. Here is a genuine saving.



1 lot of fine DRESS SHOES **\$2.95**
These come in Russian Calf and Scotch Grain leathers—from some of the best makers and sold up to \$15.00. Price slashed to only

1 lot of fine DRESS SHOES **\$3.95**
A large assortment of wearable styles all from high priced lines—Leathers are Russian and Cordovan Calf—an outstanding value at

Headwear Most Remarkable Prices

1 lot of KNOX HATS **\$1.95**
The same reliable quality—Just broken lines being offered at less than the whole sale price—A real slash.

1 lot of KNOX HATS **\$2.95**
Broken lines grouped together for quick clearance—No attention paid to costs or former selling prices—Great bargains every one.

Regular \$8 KNOX HATS **\$6.85**
All the NEW ones included at this price.

\$10 KNOX HATS **\$7.85**
at only

DOWN GO PRICES

Only Room to Mention a Few Items From This Remarkable Price Slaughter.

We have our orders to move half this stock at ANY COST.

We realize it is a task, but, folks, if ever low prices were an inducement, this merchandise could move in a hurry. Thousands of dollars worth of this fine stock will be sold at COST. NEAR COST and LESS THAN COST.

A real opportunity for people in this section to profit by the reductions and save big money during this wonderful sale. Read this ad carefully and be prepared for the most sensational values ever offered here. There are hundreds of important reductions that lack of space will not permit us to give at this time.

Very truly,
E. H. McCune & Co.
O. G. Humphrey in charge.

READ—The Firm's story of this sale:

For 28 years this store has made it a policy to carry enormous stocks. Big, modern business practice together with increased shipping facilities have made it necessary for us to modify our plan of operations. Added to this determination is a backward Spring season, leaving us with racks, shelves and tables piled mountains high with choicest merchandise. NOW we have taken hold of our situation and have resorted to the most violent price slashing in order to close out at least half our present stocks. We cannot too forcefully point out to our hundreds of friends and customers what a rare opportunity this sale offers—Reductions are store wide, drastic and genuine.

Sincerely,
KLAMATH KLOTHING COMPANY.

1000 SOFT COLLARS
Five in a bundle for a nickel. Best that each 1c