

**BRIEF NEWS
—OF—
KLAMATH**

Mrs. Norris Leaving—Mrs. Doris Norris of the Five-Amicks store plans to leave Thursday for Medford where she will visit for several days at the home of Mr. and Mrs. Harry Rhinabarger. Later Mrs. Norris expects to motor south to California with a party of friends where she will visit for several days. She plans to resume her duties at the Five-Amicks store on February first.

Returned to Alaska—Miss Claire Ray of Fairbanks, Alaska, has returned to the north after having spent the past three weeks in Klamath Falls as the house guest of Mrs. J. S. Patterson of the Bradburn apartments. Miss Ray is a teacher in the northern schools and has been enjoying a two months vacation on account of the extreme cold and darkness.

Party for Little Girl—Little Jessie Bell Mayes, daughter of Mr. and Mrs. D. R. Mayes of Allamont Acres, was hostess to a number of her little playmates on Sunday, the occasion marking her sixth birthday. During the afternoon hours 15 little friends played games after which Mrs. Mayes served light refreshments.

Left for California—Mrs. Sarah H. Gowan has left for San Francisco and other southern points where she will spend the coming fortnight with relatives and friends expecting to return to Klamath Falls in early February.

Club and Body Wood—Johnston's, Phone 214, 1321 So. 6th—Adv. 21-47

To Enjoy Vacation—Lowell Dunn of the Star Drug store has left for various points in Idaho where he will visit for the coming two weeks with relatives and friends. Mr. Dunn is on his annual vacation from the local drug store.

Tamale—Robertson's, 231 N. 9th St. Phone 726-R—Adv. 7-47

To Attend Convention—Misses Jeanette Shultz, Maryellen Bradford and Alexis Lyle of the Klamath county high school will leave on Thursday for Eugene, where they will attend the editors' convention.

Clearance on Hats—No hats over \$5.00, and many less. Barnhart's, McCarthy Bldg., 118 North 7th St.—Adv. 23-17

Moved to Reclamation—Mr. and Mrs. James A. Perry are at home to their friends for an indefinite period at 2055 Reclamation avenue.

Piano Moving—A specialty. Phone 435, City Transfer and Storage Co., 744 Klamath Ave.—adv. 19-67

Hall Leaving Tonight—E. B. Hall of the Hotel Hall plans to leave this evening's train for Portland to be gone for several days on a combined business and pleasure trip.

**At The
LIBERTY
LAST SHOWING TODAY**
One of the strangest love stories ever told on the screen.

"Remember"
... featuring ...
Dorothy Phillips

Coming Thursday and Friday
Wally Wales
... in ...

"WHITE PEBBLES"

**At The
PINE TREE
LAST SHOWING TODAY**

**SUPREME ACTS
Vaudeville
and Feature Picture**

**GRIN and BARRETT
Comedy Contortionists**

**BILL SHERMAN
Character Studies**

**PAUL'S K-F-R-C
HAWAIIANS**

Singing and Dancing

**Two Girls and a Boy
Dance and Music**

**DELAPHONE
Novel Vocal Comedian**

on the screen ...
Virginia Valli
... in ...

"Marriage"

COMING
**The MORONI OLSEN
PLAYERS**

present ...
"The DETOUR"

January Clearance

TREMENDOUS REDUCTIONS

It's here folks

The Greatest 9-Day Sale Event Ever Staged

You've Waited—We've Prepared—Sale Starts Tomorrow Morning

**Sale Begins Thursday, Jan. 12—
Ends Saturday, Jan. 21**

This sale is the greatest 9 day price slashing event that has ever cut its way to Klamath Falls. Let it be understood that its not the chirp, chirp, chirp of the bird that can only sing Sale, Sale Sale—but its a genuine Golden Rule Sale that's looked forward to for months by thrifty shoppers.

Economically Speaking, It Is a

Shelf Emptying Sale

Every Department Represented

Hundreds of money saving items will be found in every department. Space will allow us to only list here a few articles for examples. Inventory starts January 23, which explains the fact that we would rather count the money than the goods. Hence, prices have been cut to insure prompt sale. Watch the papers for further details of this 9 day sale.

Hundreds of Items on Sale that are not Listed

CLEARAWAY — MEN'S AND BOYS' WEAR

Men's Rochester Tailored Suits

Values to \$22.50

Values to \$29.50

Values to \$35.00

\$14.50

\$19.75

\$24.50

BOYS' DRESS SUITS

Mothers—its the greatest boy's suit sale we've ever had—they're all fine tailored, well made suits, that are the very latest in style. You have just nine days to buy at this price—Come early while sizes are complete. Everyone must go at these extremely low prices before inventory.

Values to \$14.00

Values to \$18.50

\$9.50

\$12.50

SWEATERS—BLAZERS

One Special Lot

30% less than cost at this price—we stand the sacrifice just to make a complete clean-up before inventory. Blazers—sweaters for everybody—all colors, all qualities—this certainly is a money saving opportunity that will be taken advantage of by thrifty buyers. Remember it's not 10%, 20% off but 1/2 the regular price.

One-Half Regular Price

200 Pairs Men's New Shoes

Values to \$5.00

Values to \$8.85

\$2.65

\$3.95

**Linen Mixed
Towel**

Extra high grade linen mixed towel—ing at a very special price for this sale only.

8 yards \$1.00

36 in. White Outing

The lowest possible price—never before has this heavy, extra-high grade outing been offered at this astonishing low price. Regular 29 cent value. 12 yard limit to the customer.

23c yard

Handkerchiefs

A regular 10 cent value. In good material with colored borders. No price such as this has ever failed to sell at least 100 dozen the first day—Come early and get your share.

5c each—3 for 10c

Pillow Cases

Scalloped and embroidered. Beautiful colors are used for decorating purposes. In very nice boxes that are excellent for gift giving.

\$1.15 pair

Wool Coating

A few bolts of this high grade coating is all we have to make a quick clean-up. We are closing it out at this low price.

Turkish Towels

Extra heavy Turkish towels with colored borders. This super special price is for the 9 days only. 12 and one-half cents for a Turkish towel was never seen offered before.

8 for \$1.00

**Rayon and Wash
Taffeta**

Values in this group that ordinarily sells for \$1.15 a yard. A wonderful opportunity for the woman who sews to select goods at a great saving. In checks, figures and plaids. Large range of patterns.

79c yard

Large Turkish Towels

21x44—Reg. 45c Values
Our biggest value—this extra large extra heavy Turkish towel at approximately one-half the ordinary price. Offered at 29 cents for 9 days only—

29c each

"Our Special" Sheet

Cases 42x36

Full size—Sixty—extra quality and a sheet that would sell in any store for \$1.50. Free from starch and dressing. This is only made possible by a special purchase of 50 dozen by our buyer.

\$1.00

Lingerie Goods

Think of the beautiful things you can make for only \$1.00. Just a leader in the dry goods department for 9 days only. All colors represented. Satinette, dainty and voile materials.

3 yards \$1.00

Turkish Towels

For those who desire the best we have none better to offer in a Turkish towel. A regular 69 cent value. For 9 days only—

45c each

Down Go Prices

Hosiery

50c Hose Values

Sizes 9, 9 1-2 and 10

Now 19c Pr.

HOLEPROOF HOSIERY

Never have you been offered this nationally known brand of hose at such a price. They're absolutely new and in the latest French colors. Complete range of sizes in all colors.

2 pair \$1.50

MISSES NOVEL PLAID

Regular price 49 cents pair. This is the school girls' favorite. Hose that they love to wear because of their warmth and practicality. In brown, blue, green, and orange plaids. Buy at sale prices.

3 pair \$1.00

MISSES RAYON

Regular 49c hose. Rayon silk to the very top and in the newest colors. This is the lowest price we have every quoted and is only made possible by this January Clearance event. Buy for future needs at a real saving.

3 pair \$1.00

Children's Wool

50c Value now Values to \$7.50
80c Value now Values to \$14.50

39c

89c



DRESSES

Values to \$19.85
Sag-No-Mor Jerseys
Now—For 9 days only

As chic as they are practical—these jerseys of finest cashmere quality with their gay color trims. Jersey frocks that are priced for immediate selling—formerly sold for \$19.85—but they, too, must go and are priced to sell in just 9 great days of savings. There is a size and color for everybody.

\$10.00

Silk Dresses, Latest Models

Values to \$14.85

Imagine it—Silk dresses of the very finest type offered at this astonishing low price. Georgettes, crepes finished with the very newest in braid and ornament trimmings. The early chooser will be the fortunate one as there are only 13 of these chic frocks.

\$9.89

**Also a Reduced Price
On Women's Coats**

GOLDEN RULE CORPORATION
KLAMATH FALLS, OREGON

Children's Wool Dresses

Values to \$5.85

They're our biggest and best seller—now on sale at prices that are lower than those quoted in New York. Only 17 of these wool frocks to choose from so it's advisable for every thrifty mother to take advantage of these prices at once. Many colors—all sizes and styles.

\$3.95

Lingerie

Bloomers

Reinforced, all colors and sizes. These regularly sell for \$3.95 per pair. Now for nine great days we offer them for only—

\$2.98

Slips

The best, nicest and most practical slip we have ever sold—they too, must go at these unheard of prices—Just for nine days only—

\$2.98

**Reduced Prices Prevail
Throughout**

Children's Coats

Plain Models

With Fur

in all colors and sizes

Values to \$7.50

Values to \$14.85

\$5.00

\$8.50