

The Evening Herald

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Tuesday, November 1, 1927.

The Aesthetic Barber

New York barbers, feeling the ambition for better things, have decided it is not in keeping with the dignity of their profession to let a haircut go off the shelf for 60 cents. By the simple method of charging 75 cents they propose to add "cultural background" to their calling.

The fellow who wants a shave won't get quite as much of the aesthetic background as the haircut customer. Shaves are only going up a nickel—from 20 to 25 cents.

If you're in New York and feel that you should improve yourself, don't go to a library. Just pick out any barber shop. There will be Dante, Henry James, Edna St. Vincent Millay, Victor Hugo and Goethe on the table—not to mention the Police Gazette.

The talk you'll hear in a barber shop in New York will not be about the traveling man who had to stay at the farmer's house all night. No, no, no. The barber in Chair No. 1 and the tonsorialist in Chair No. 2 probably will be giving Freud a pretty good going over. You'll never hear a barber bemoaning the two bucks he placed on the nose of some nag that didn't choose to run. The chances will be ten to one that your barber will pour something into your ear about the private life of Shelley or Keats.

A mutual uplift organization is planned whereby the barbers will be morally and mentally inspired. If the inspiration takes, maybe pretty soon you'll have to apply for a haircut by mail, furnishing references. It's all very intellectual.

Over The Horizon

Beyond that blue line where sky meets ocean lie the world's great mysteries and thrills, unexplored islands, strange jungles filled with new races of men, undiscovered lands where no human could live. Or, so the poets have always told us.

Now comes a different kind of poetic soul. H. M. Tomlinson, English gentleman adventurer and writer, says it is no more adventurous to voyage to Palembang than to take the city man's Pullman from London to Brighton, and that the leach-filled forests of the Celebes are no more romantic than the Regents Park Zoo.

Perhaps that is just one of Mr. Tomlinson's sayings. People don't even have to be poets to say things sometimes that they themselves don't believe.

But if Mr. Tomlinson had been living in the fifteenth century and young Christopher Columbus had heard him and taken him seriously, that young Genoese gentleman adventurer might have gone down into history as nothing more than a chauffeur in Venice.

EDITORIALS FROM OVER THE NATION

THE RIGHT TO KILL.
Duluth Herald: All England is talking of the ease of a father who drowned his three-year-old daughter to save her from further suffering from a so-called incurable disease.

The judge before whom this father was tried for murder told the jury that it might consider the analogy between the child in the case and a suffering animal. He said that if it had been an animal instead of a child, putting it out of its suffering would have been praised instead of being blamed. And so the jury acquitted the father.

While many British newspapers approve the acquittal, all of them do so on the ground that the case is exceptional, and all declare that there should be no relaxation of the laws protecting human life.

Yet that would be more likely to relax these laws than this acquittal, and this public approval of it?

He is a bold lawmaker, a bold judge, or a bold jurymen who will set the seal of his approval on any kind of human killing.

While the condition of intolerable suffering from an incurable disease sets up a colorable case for "justifiable murder," it is a false case. An incurable disease is only a disease the cure for which has not yet been discovered, and human experience is full enough of recoveries from apparently incurable conditions to make it terribly wrong to forget that "while there's life there's hope."

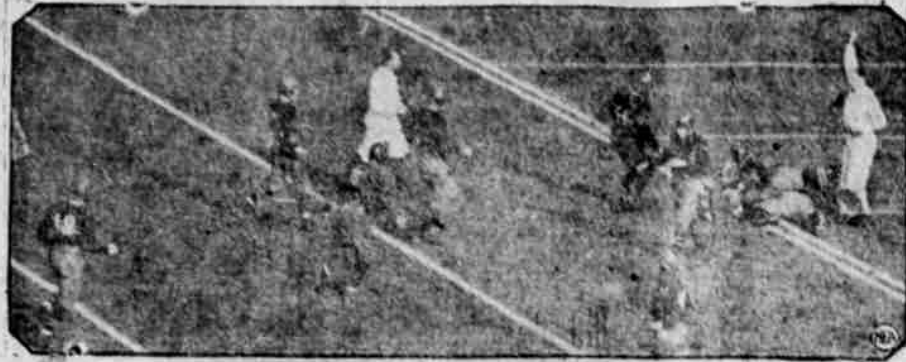
A LIFE FOR A PENT.
Newark Star-Eagle: A man has been sentenced to prison for life in Michigan because a pint of gin was found in his pocket. That state has a law similar to that which imposes a life term on a fourth conviction for a felony. That Michigan man's fourth "felony" just happened to be the possession of liquor.

The cruelty of this case lies not in the fourth conviction principle in general, but in making a felony to have liquor on one's person. Only vicious offenses were made felonies prior to the Volstead law and fanatical legislation in states its advocates happened to control. This view would make felons of millions of Americans all over the country if the Michigan view were general.

Nebraska has a similar statute, but, as the Omaha Post explains, it is a dead letter "because parties will not send a man to prison for a crime no greater than having a pint of liquor."

Congress, in passing the Volstead law, could never have intended that life imprisonment should be the penalty of a trivial infraction of that statute. It is safe probably to assert also that the lawmakers who enacted the Michigan statute did not contemplate any life sentences as one of the penalties for having any amount of liquor in one's possession. The Michigan episode shows to what inhuman extremes zeal for controlling the liquor traffic may go.

A Yale Invasion the Army Couldn't Stem



Wilson, Cagel and the other big guns of the Army football team hampered unavailingly at the Yale gridiron warriors as they steadily invaded West Point territory during the annual battle at New Haven. Quarrier, Bulldog tackle, finally snaggled a forward pass from Caldwell and crossed the Army goal, as pictured above. Ten-to-six was the New Havenites' winning score.

A Long, Long Row A-winding!



Charles Scillito, 67, master of cars, sets out from New York in a row boat for Miami, Fla. By the time he winds in and out close to the shore line all the way down the Atlantic coast he will have stroked 1500 miles—and probably be possessed of some prize blisters!

Attack Borah for Trying to Stop Boom of Frank Lowden

ST. LOUIS, Nov. 1. (AP)—the president; or in any event, Presidential politics cropped out he said, the measures which in the corn belt and southern conference on farm problems here today when Governor Adam McMullen of Nebraska, the first speaker, attacked Senator Borah of Idaho for his attempt to "stem the movement toward Governor Lowden."

Speaking of what he termed Borah's plan to gain control of the western delegates to the republican national convention, Governor McMullen charged Borah had "no other purpose than to divide western farmers in the interest of eastern reactionaries."

"No act in Mr. Borah's record," McMullen continued, "entitles him to consideration as a leader of farm opinion."

Governor McMullen devoted the greater part of his speech to attacking the McNary-Haugen bill, vetoed by President Coolidge at the last session, he re-

introduced should contain the principle of equalization, through "We don't want a loan bill," he declared. "The farmer doesn't want to borrow any more money. He wants a chance to get out of debt. The farmer has to ask the buyer of his products what he will give, he has to ask the man who sells him things what he will take, and he pays the freight on the stuff he sells and the stuff he buys."

"Today the farmer has to sell his home products at the world price. With the surplus set aside, the part of the farmer's crop sold at home will have the benefit of tariff protection. The same national policies that uphold the industrial east are necessary for the saving of agriculture."

introduced and again put up to

At the Orpheus

Gosh, Mame, I seen Norma Shearer in a picture last night at the Orpheus Theatre that'd make a weeping willow laugh.

Norma is a lawyer and her boy friend, which is Conrad Nagel, is a district attorney and he's nutty about her. She's kinda soft on him, too, but she's one of those dames that don't like to show it, you know what I mean. I'm kinda that way myself, only not so much. If I'm crazy about a guy I like to keep him guessing, don't you?

Well, anyway, she says she'll marry him if he beats her in court, she's defending a poor, hard working, burglar that he tries to have hanged or something.

Everything gets fixed up all right when Norma gets busy and shows up this other dame as a slicker, and the whole four of 'em make up and look as happy as kittens in a cream bottle.

LITTLE CHILD TRIES SUICIDE BUT IS SAVED

NEW YORK, Nov. 1. (UP)—Simple little brother-sister arguments in the life of 11-year-old Alexander Szostak, assumed the proportions of tragedy tonight when he attempted suicide.

Physicians who arrived in time to save him and exact a promise that he would not try it again, found the following note:

"I am sick and tired of living and being treated like a dog by my sisters. I am going to end it all and am saying goodbye."

PAINTINGS ARE DISPLAYED HERE
A display of oil paintings by C. C. McKim, noted artist of Portland, are on display at The May King Studio on Main and Eighth. "The Swamp," "Salmon River," and "Crater Lake" in beautiful oil colorings are among the pictures received. So that those interested might have an opportunity of viewing the pictures the studio has arranged to remain open evenings.

McKim has won wide recognition as a painter of Oregon scenery. In 1921 he gained a reputation through the painting of the Oregon coast line.

Success Largely What You Want!

That's the Formula of Edward A. Filene, Who Wanted Much and Attained It

By GENE COHN
NEA Service Writer

BOSTON, Mass., Nov. 1.—In grandma's day there was, doubtless, excellent reason for the adage "take care of the pennies and the dollars will take care of themselves."

But that day has gone and with it the usefulness of the motto, if you listen to the sparkling logic of Edward A. Filene, one of the world's most celebrated and richest merchant princes.

"Far too many people continue to live according to out-of-date aphorisms," said the merry-eyed master of millions. "Yesterday's wisdom is today's folly."

"There is—at least so it strikes me—little use in hoarding pennies today. This is not a day of pennies. Years ago such methods probably achieved their end. For real purposes you have to deal in wider horizon lines today."

Filene, whose Boston store has been studied by economists of the world, is one of those rare

men from the average picture of the successful business man.

A Superman? No!
Referred to as a superman of the business world, he laughed humbly.

"There are no supermen," he said. "There is no such thing as a superman. Napoleons walk in every street. Lindbergh certainly demonstrated that, but he just happens to be a popular recent example. There you have the young fellow who had been an adventurous young stunt flier and then a mail pilot. Suddenly he grabbed his chance and achieved his purpose and the world was at his feet."

"Everyone has desires. And everyone has chances or opportunities, or whatever you want to call them. The ideal circumstance is a combination of the chance and the desire; that is to say the individual gets the chance to achieve a particular desire."

"Success is largely a matter of what you want. My own experience has been one of knowing what I wanted and working for it until I got it. And when one thing came I went after something else, always trying to keep an eye open for those things that lay just outside."

As to Diversifying
"The idea that a multiplicity of interests leads merely to confusion is silly and, at least in my case, untrue. I've been inter-

ested in music and in art, in books and in opera, in business and in people, in ideas and in understanding the peoples of the world.

"I have found a fountain of wisdom in a little Japanese hill town where a great teacher worked with his little group of pupils and taught them sound philosophy."

"I remember passing a great rock that stood by the road and noticing that the youngsters saluted as they passed it. I found that the teacher had had his pupils move this rock down from a most difficult place on a hillside just because everyone said it couldn't be done, and the lesson of doing the impossible was taught and never will be forgotten."

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LEE RICHARDSON, Mgr.

"Electricity brings increased comfort"

Says Herbert Hoover, Secretary U. S. Department of Commerce

"We are in the midst of a great transformation in the development of electric power—it is reducing the burden of human toil; it is increasing productivity; it is bringing increased comfort to our people."

WHAT each workman in the United States can do with his hands is multiplied ten times by the electric power he uses. Sixty-eight million people are also using labor-saving electrical devices in their homes.

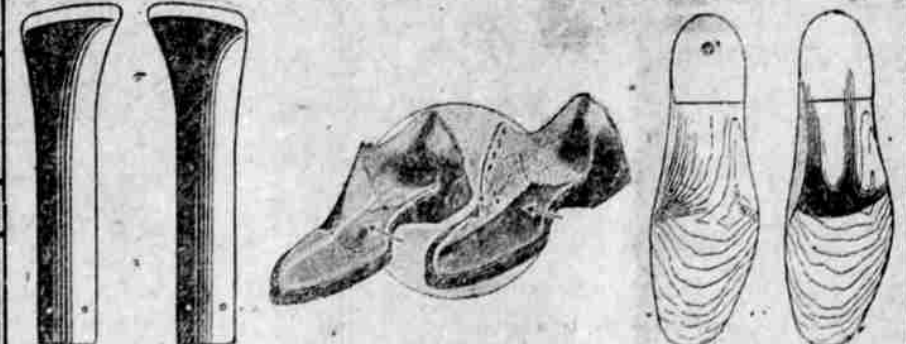
Electrical service has its greatest value because it is delivered at the time and place where it is needed. That is what electrical service means, and the foresight and enterprise of the country's light and power companies have helped make it possible.

Because power companies built power plants and transmission lines that would take care of the growing demand for service many years in advance, every

*Complete text of Secretary Hoover's address will be furnished upon request.

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