



AT GOLF, BE YOURSELF

Player's Natural Mental Processes Should Be Schooled to Overcome Handicaps

EDITOR'S NOTE: This is the third of a series of four articles on analyzing the golfer's mind. Tomorrow: Mental Mental Aspects of the Game.

By DR. MORRIS HINSHLIP, Editor, Journal of the American Medical Association and of Hygiene, the Health Magazine.

A frequent subject for debate in the locker room or at the nineteenth hole is the type of mind that is best for golf. Some insist that the soul unimagined, live mind prevents erratic shots, planning also that undue sensitivity and intelligence tend to magnify efficiency.

Dr. Theodore H. Hyslop, British neurologist and a leading authority, asserts that the latter type is more productive of better golf than the former, particularly when the individual plays in the clutch as though they had aimed for it.

That is the power of suggestion that forms the basis of all of the faith-healing cures that have existed since the beginning of time. This power of suggestion is usually responsible for creating in some persons a belief in the presence of disease that does not actually exist.

It is possible to overcome a mental handicap by auto-suggestion, as was suggested, indeed by the late but not too much lamented Capt. Harry May, start his career with a potential mental handicap, for more he said on the brain and nerves to the links, the course, or the business office than on the things which occur there.

The real test of mental efficiency, as emphasized by Dr. Hyslop, is one of balance, and of the relative of judgment, feeling and control.

Many of our reactions seem to be inherited as a part of our mental processes. There seems to be such a thing as a born golfer. What is good for the average golfer who plays from ninety to one hundred may be bad for the super-golfer who is usually in the low twenties and as good as a champion.

As Dr. Hyslop points out, the selection of clubs may be an indication of the nature of the golfer's cranial, whose golfer requires an intimate and friendly knowledge of a few clubs, and through observation of four and five, make many an acquaintance but few friends.

The golfer who is super-golfer on his own links and a club when visiting elsewhere is not an unfamiliar figure. The test is a test of his ability to select to a strong conviction, his ability to judge distance, and his emotional nature generally. True efficiency is able to respond satisfactorily under any conditions.

The psychological handicap of mental handicap unquestionably exists in golf. It is not necessary to point out to some golfers the presence of a narrow ditch fifty feet from the hole to have them drop the ball square in the ditch as though they had aimed for it.

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Where the Flying Flapper Was Rescued



The cross marks the locality where the tank steamer Barendrecht rescued Ruth Elder, the flying flapper, and her pilot and navigator. The map also pictures where the plane deviated from the New York-to-London line, and was headed for Lisbon when a broken oil line forced it down. More than two-thirds of the journey had been completed.

RULES ON PUNTS

By K. J. O'Brien

(Famous Football Referee)

The change that has been made in Rule 13 is expected to bring back the very pretty play of watching and running back a punt. In recent years most safety men or back on defense, who were about to receive a punt, have been coached not to touch the ball, but to let it strike the ground. This was all for fear of a fumble, whereby the ends coming down the field would, as a result, recover the ball and run for a touchdown.

Years ago, I well remember, when a pretty sight it was to see a pretty safety man catch the ball and run it back, even though he knew that there were two heavy crashing ends coming at him with full speed, ready to tear him apart.

Jack Connell, the old Dartmouth coach, and now assistant coach at Harvard, was probably one of the best receivers of punts that football ever had, for his record is that he never fumbled a punt.

The rule has now been changed so that any kicked ball is easily recovered by the kicker's side before it has actually passed into the hands and possession of the opponents is dead at the point of recovery. This, of course, does not hold good on the free kick.

It simply means that if a man on defense gets his hands on the ball, and it is then recovered by the kicking side, that no run shall be allowed. However, there is an opening possible here. If the defense man actually catches the ball and starts to run with it, and is tackled so hard that he drops it, this ball may be picked up and run with. There is a rather sharp line to be drawn here, but the rule is clear when it states "before it has passed into actual control and possession of the defensive side."

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Put one on—the pads is gone

AN UNBIASED BALLOT

The publishers of a leading woman's magazine asked a vast number of women, picked at random, what brand of baking powder they used. The impartial canvass showed that

56% USE CALUMET BAKING POWDER

44% USE Other Brands

Think of it! More Calumet is used than all of the other makes combined.

MAKES BAKING EASIER

CALUMET
THE WORLD'S GREATEST BAKING POWDER

SALES 2 1/2 TIMES THOSE OF ANY OTHER BRAND



BILLY EVANS

Says

What Does It Matter?

The rival major leagues are keen for winning the world series. The magnates seem to think that the title of world champions adds much to the prestige of the victorious league.

That may or may not be true. I have always been of the opinion that the fans, while much interested in the series as an outstanding sports event, soon forget all about the winner.

In other words, I have always had my doubts as to whether or not it meant a great deal at the end of a season to boast the world champions. I am positive it means far more to have a colorful star like Ruth as a magnet to pack them in.

Yet, I can see why the American League magnates were more than anxious that the New York Yankees beat the Pittsburgh Pirates.

New York, champions of the

American League almost from the start of the season, had outclassed the rest of the field. After July 4 it was merely who else would finish in the first division to trail the Yankees.

In capturing the American League pennant, New York set a new record for victories in the organization by winning 119 ball games. Only once during the season was the club shut out. Never did it lose more than four games in a row.

Washington, Philadelphia and Detroit were mighty good ball clubs. Chicago wasn't a bad ball club. St. Louis and Cleveland were fair, and Boston promising. However, the Yanks distanced the other seven.

Most American League managers expressed the belief that New York should be in a league all by itself. In some quarters this was taken as an alibi.

Critics belittled Yanks.

The experts in doping the world series outcome in the 1927 classic, particularly those who had a leaning toward the National League, rather discounted the strength of the Yankees on the theory that the rest of the league was below standard.

New York is a good club, but not a super-club, as the records would make one believe.

Its great showing has been made possible by the weakness of the other clubs.

That was the consensus of the critics, who favored the chances of the Pirates to beat the Yankees and sought a reason to explain their belief.

The opinion generally held was that the Pirates had won a pennant in a league that was far better balanced than the American.

Was Tribute to Game.

Such a condition explains why the American League magnates probably pulled harder for a victory this year than at any time since the world series was inaugurated.

It Pittsburgh should outclass the Yankees in the world series, decide it in four or five games, it would make the American League look like a minor organization. It would make all the complimentary things said about the Yankees sound like mere piffle.

That New York should trounce the Pirates in four straight games bears out the contention of the American League managers that New York is a super

THE ORPHEUS

Today

RANGER

--in--

"THE

OUTLAW

DOG"

Tense with danger

and peril—Flaming

with action and

speed.

GREEN TEAM VS. OLD TIME VETS

OREGON STATE COLLEGE, CORVALLIS, Oct. 20.—A good green team vs. a good experienced team is the way the Oregon State football team will line up against Stanford Saturday. Just how much experience counts will be proven after Saturday's conflict.

Coach Paul Schaefer of the Orangemen would make no prediction as to the outcome of the Stanford game, however, he did say that he expected the team to play just as good a game against Stanford as against U. S. C. Schaefer added that if he needed anything upon the fact that the team got started off on the right foot.

"The team is just as well balanced as last year," said Schaefer. "Only the boys are inexperienced. If the team had been playing together for two years I would know what to expect of it. The way it is, it all depends on whether or not the boys start off on the right foot."

Personally I expect them to play just as good a game against Stanford as against U. S. C."

With the exception of the end Pop Warner of Stanford has a line composed entirely of juniors. McGreery, Sellman, Freeman, Post and Roberts are all veterans and the Stanford line was considered one of the strongest in the conference last season.

The Oregon State line is composed almost entirely of new men. Bobbers and Lorenz and being the only first stringers from last year's squad. Despite this fact the O. S. C. line outplayed the U. S. C. forward wall and quelling Bill Henry of the Los Angeles Times who reported the game, "The Aztecs have one of the greatest lines ever laid over on—all the way from end to end."

Wife: "Sh! The maid has sharp ears."

Mother: "Yes, I noticed the doors were scrubbed around the bed holes."

When You Catch Cold Rub On Musterole

Musterole is easy to apply and works fast. It may prevent a cold from turning into "flu" or pneumonia. It contains the good work of grandmother's mustard plaster.

Musterole is a clean, white ointment, made of oil of mustard and other home remedies. It is recommended by many doctors and nurses. Try Musterole for sore throat, cold on the chest, rheumatism, lumbago, pleurisy, stiff neck, bronchitis, asthma, neuralgia, congestion, pains and aches of the back and joints, sprains, sore muscles, chilblains, frost-bitten—colds of all sorts.

To Mothers: Musterole is also made in milder form for babies and small children. Ask for Children's Musterole.

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MUSTEROLE
WILL NOT BURN
Better than a mustard plaster

Camel

The cigarette preferred by experienced smokers

In the remarkable growing popularity of the cigarette, many brands have bid for favor, but Camel continues to lead by billions.

Quality put it there—quality keeps it there.



If all cigarettes were as good as Camel you wouldn't hear anything about special treatments to make cigarettes good for the throat. Nothing takes the place of choice tobaccos.