

# The Evening Herald

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Saturday, July 30, 1927.

## What of Klamath?

Murray Wade's exceptional magazine, called "Oregon," carried the following editorial mention of this city in its last issue:

"Klamath Falls, yesterday an Indian village, is today a metropolis of its own empire, the Klamath basin. While geographically of Oregon, most of its trading has been done in California. Freight rates have made this so. The people of Klamath are just as loyal to Oregon as the rest of us. Their trade is worth while and they are thrifty and growing. Their solution of marketing their lumber is a good example. Through the manufacture of lumber in its finished form the Klamath mills help swell the city's payroll to around \$1,000,000 a month. By the Natron, cut-off now in successful operation Klamath Falls is brought two hours nearer Portland and the Willamette Valley. Let's get that trade. They are willing."

"There is one way that is the modern way and a scientific and business-like way and that is to advertise Oregon made goods and Oregon business in the newspapers of Klamath Falls. Tell these good people what we have that they want. Build a customer desire backed with our good goods and our good will. Shall we do it? Now? Or wait until the live wires of San Francisco cinch the trade?"

## Buyers Buy Lightly

Buyers Week in Portland witnessed a large attendance, lots of fun and considerable business.

As one jobber remarked, however, "people have got into the habit of such light buying that nothing in the world can induce them to break that custom."

Light buying has surely been the order of the day since the big war. Everyone finds he can get along with less money invested, quicker turnover and the use of less credit.

Since Nathan Strauss started Buyers' Week fifteen years ago there have been many changes in the business world. The light buying has come along in that period and we have seen the large community store which used to carry from a quarter to half a million dollars worth of goods, almost pass out of the picture. Now, the trucks run often and the railroads do too, so why have a big stock?

But the buyers were hopeful for a good year. They all reported extraordinary crops and throughout the proceedings it could be seen that northwest merchants, while a little restless as to what the future holds in the way of change and development, they nevertheless have a strong feeling of safety and increase in the business of the western part of the nation during the year.

## Prince of Wales Arrives in Canada

(Continued From Page One)

A mounted escort of Canadian royal dragoons in scarlet and gold.

Premier King and Premier Baldwin followed in an open car. As the party moved off rounds of cheers went up for the visitors. Other cars, thirty in all, bore the officials and other members of the party to the chateau where the province of Quebec is entertaining the guests.

Reporters First Aboard

Actually the first aboard the Empress were the newspaper correspondents who were conveyed out on a Canadian government tender. Passengers lined the Empress' railing and found amusement while the small vessel tried for half an hour to make fast to the great hull of the Empress. Quite unexpectedly Mr. Baldwin was seen, pipe in mouth, waving a greeting to the press party who cheered in response. Once aboard, the British prime minister received the newspaper representatives in a lounge room where he was interviewed. Meanwhile, the tender, Lady Grey, came alongside with Premier King and Lieutenant Governor Fournier and the press party returned to King's wharf just ahead of the visitors.

In English and in French, the mayor of Quebec welcomed first the prince and then Mr. Baldwin. In part the mayor said: "We greet in your royal highness the ambassador of peace whose long and indefatigable journeys through the different

dominions of the commonwealth have so much contributed to strengthen the bonds which link together the nations of the British empire."

"We also extend to his royal highness, Prince George, the best wishes of our hearts in this extensive voyage which will mark an eventful period of his life. We shall keep a fond remembrance of this charming prince."

To Shasta Springs—Mr. and Mrs. James Bishop Foster and daughter, Phyllis, left this morning for Shasta Springs to spend several days with friends.

At Satterlee Home—Mr. and Mrs. Harry Parks of Brownsville, Oregon, and Mrs. Rex Robertson of San Francisco were guests at the home of Mr. and Mrs. Guy Satterlee on Friday. Mrs. Robertson continued her journey south to her home and Mr. and Mrs. Parks have returned to Brownsville. They were entertained informally at dinner at the Satterlee home on Friday.

Guests at Club—During the past week the Reames Golf and Country club was visited by a number of out-of-town, as well as out-of-state visitors, including: Mr. and Mrs. B. H. Markley, Los Angeles; W. J. McCarthy, Redding, Cal.; Mrs. D. E. Kenney, Yreka, Cal.; Harry Holden, Eugene; Claude Riggs, Eugene; Col. Thomson, Medford; Sidney Smith, Medford; M. B. Marcellus, Portland, and Mr. Langhorn of San Francisco.

## NEWS of the CHURCHES

ST. PAUL'S EPISCOPAL  
Rev. J. Henry Thomas  
11:00 a. m. Church service.

SACRED HEART  
Eighth and High Streets  
Rev. A. F. Looser and Rev. C. B. Feige

Sunday masses at 6:30, 8:30 and 10:30. Evening devotions at 7:30. Week-day mass at 7:00 a. m. Merrill's, first and third Sundays at 10:30. All are cordially welcome at our service.

ZION LUTHERAN  
1025 High Street

G. W. Hoffman, Pastor  
9:30 a. m. Sunday school.  
10:30, morning service. Topic of the sermon will be "The Spiritual Condition of Natural Man."

The Ladies Aid will meet at the church next Wednesday afternoon.

The young people will meet in the church room next Thursday evening at 7:30. Please be there.

IMMANUEL BAPTIST  
Eleventh and High Streets

Ralph Mulholland, Pastor  
We are undertaking great business for the king these days and those who are staying away are missing something.

Bible school at 9:45. Attendance is good. Come along. Morning there: "A Triple Agreement."

Meeting of the young people at 7:00 p. m. Two of our number will make a report of the Linfield assembly at this meeting. Gospel singing and address at 8:00. Everybody always welcome.

CHRISTIAN SCIENCE SOCIETY  
Tenth at Washington

Sunday school, 9:45 a. m.  
Sunday service, 11:00 a. m.  
Wednesday evening meeting at 8:00.

Subject for the morning service, July 31, "Love."

Free reading room and free lending library open from 2:30 to 4:30 p. m. on Tuesday, Thursday and Saturday. The public is cordially invited to attend the services and use the reading room.

KLAMATH TEMPLE  
Guy DeVrie, Pastor

Eighth and Oak Streets

Full gospel, undenominational.

Jesus the same, yesterday, today, and forever—baptizer, healer, and coming king.

This evening at 7:30 o'clock at corner of 7th and Main streets, meeting. Sunday services at 9:45 a. m. a real live growing Sunday school. Mrs. John Linfield superintendent of classes, with competent teachers for all ages. If you are not attending any other Sunday school at present, we invite you to visit us Sunday, a big welcome awaits all.

Divine worship at 11:00, special song service, followed by the message from God's word: "The Ark's Triumphant Entry Into Jerusalem." A type of the holy

## Who's Who TODAY

"A luxury is something the neighbors have that we can't afford."



BILL TILDEN

DO YOU HAVE TROUBLE STARTING YOUR FORD?

The Bosch Ignition System eliminates all other troubles and produces big, intense, perfectly timed sparks that make the engine run smoothly. Easy starting, smooth running, economy and more power are the big advantages of the

BOSCH SYSTEM  
Always ready to sell and serve you.

W. P. JOHNSON'S  
Auto & Electric Service  
724 Klamath Phone 349

spirit, in all his power, and glory returning to the church in these last days of time. You cannot afford to miss this vital message which concerns every Christian, come and bring your friends, a blessing awaits all who come.

At 6:00 o'clock Young People's service followed by a street service at 7:45 p. m. begins the evening song and evangelistic service, a wonderful time of blessing is expected. The choir will sing, "Wonderful Story of Love." Mrs. Leroy Johnson will also bring a special message in song, entitled, "The Haven of Rest," followed by the message, "The Anchor of the Soul," come praying for a mighty revival of old time religion in Klamath Falls. Tuesday evening band practice, Mr. Pelletti in charge. Wednesday evening great mid-week praise, and prayer service, you cannot afford to miss it. Thursday evening choir practice, Mrs. De Vries in charge. Friday evening message on the Holy Spirit followed by a prayer, and carry meeting, the promise of the Holy Spirit's incoming is to every believer.

A big welcome awaits you at each of these services. Pastor Guy DeVrie residence 222 Rogers street, phone 1078-M, study phone 575-W.

The statesman with the studious expression is the great dictator, to whom the king is explaining the theory of divine right.

Frau E. Von Lascescu, of Vienna, is said to be the first woman who attempted to swim the English channel. She made her first attempt in 1890.

## Obituary

Peter W. Kleiver

Friends are respectfully invited to attend the last rites of the late Peter W. Kleiver to be held from the Earl Whitlock Funeral Home, Pine Avenue at Sixth on Sunday afternoon at 2:30. The funeral will be under the direction of the local Masonic lodge. Interment will be made in Linkville cemetery.



The best driver in the world may have an accident. It isn't always the driver's fault. Yet he frequently has to pay.

Take no chances on being the victim of somebody else's carelessness. Insure yourself against personal liability. Let the insurance company carry the load and the worry.

We will get you a policy in a strong and well known company at a cost surprisingly small. Get the particulars without obligation.

Fire, Automobile, Liability, Burglary and Life

James H. DRISCOLL

# AJAX

## HI-SPEED BALLOONS

### While Rock Bottom Prices Prevail!

Take advantage of the lowest prices in tire history!

There never was a time like the present to buy AJAX Hi-Speed Balloons at bargain prices.

Never before has the opportunity been offered to secure AJAX quality, AJAX good looks, and the exclusive safety advantages of AJAX scientifically-engi-

neered design at prices so low.

Come in today, equip with AJAX, in confidence that your judgment is backed by that of leading motor car manufacturers who for many years have selected AJAX as original equipment.

Grasp the golden opportunity while rock bottom prices prevail.

## BUICK GARAGE

1330 Main Street

Phone 42

## The World has never known such Value!

Two-passenger Coupe, Series 115 \$1195  
Four-passenger Sport Roadster, Series 115 \$1225  
Four-passenger Country Club Coupe, Series 115 \$1275  
Five-passenger 4-door Sedan, Series 115 \$1295  
Five-passenger Town Coupe, Series 115 \$1375  
Five-passenger 4-door Sedan, Series 120 \$1495  
Five-passenger Coupe, Series 120 \$1575  
Four-passenger Country Club Coupe, Series 120 \$1465  
Five-passenger Sport Roadster, Series 120 \$1525  
Four-passenger Sport Roadster, Series 120 \$1495

All prices f. o. b. Flint, Michigan. Government tax to be added.

All former standards of motor car value fell when the new Buick for 1928 swept into view.

All previous conceptions of beauty... smartness... luxury and comfort were discarded as people thrilled at Buick's graceful, youthful, low-swung bodies and Buick's harmonized interiors, as exquisite as the finest drawing rooms.

All previous performance records faded into insignificance before Buick's brilliant abilities—mighty power, performance vibrationless beyond belief and get-away like an arrow from a bow.

Here are listed all 16 Buick models for 1928, with their prices, so that you may see for yourself how little Buick costs, when you consider how much Buick gives.

# BUICK for 1928

BUICK GARAGE

1330 Main Street

Phone 42

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM.