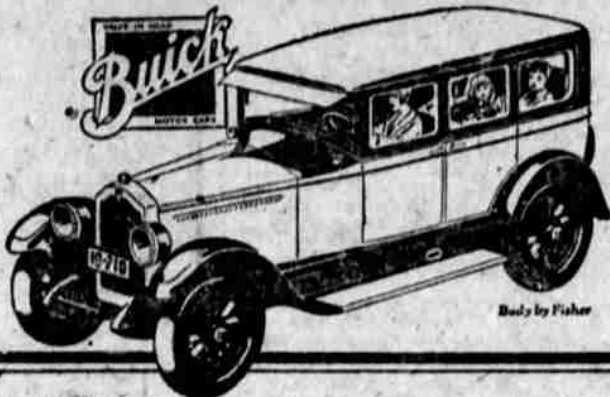
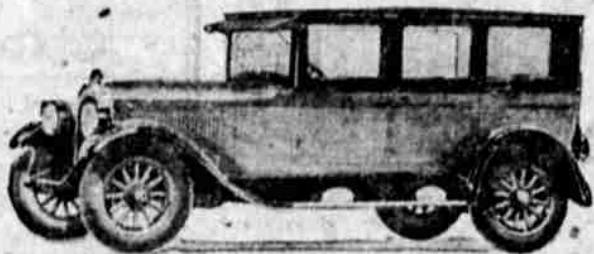


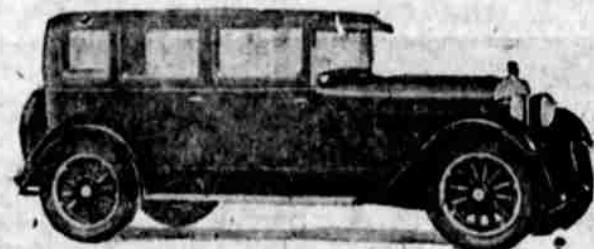
FIRST CAPITAL PRIZE



\$1,515 Buick 5-passenger Standard Sedan, purchased from and on display at Buick Garage, 1330 Main St., K. F.



SECOND CAPITAL PRIZE
\$1,005 Chrysler '50' Sedan, purchased from and on display at Howie Motor Co., Esplanade and Pine Sts., K. F.



THIRD CAPITAL PRIZE
\$965.00 Essex Sedan, purchased from and on display at the Acme Motor Co., 400 So. 6th St., Klamath Falls.



FOURTH CAPITAL PRIZE
\$849.00 Chevrolet Sedan, purchased from and on exhibition at the Chevrolet Sales & Service, 522 S. 6th St., K. F.

NOMINATION BLANK
Good for 2000 Votes

Please enter:

Name

As a Candidate in The Klamath Falls News and Herald
Automobile and Prize Campaign

Street and No.

Town or City

Signed

Address

10,000 Extra Votes

If you enter during first six weeks of the campaign. Only one nomination blank credited to each candidate. You can enter yourself or nominate any other person.

FIRST NOMINATIONS

In News and Herald's \$6000 Prize Campaign

HERE THEY ARE: The first nominations in The Klamath News and Evening Herald's great \$6,000 Automobile and Prize Campaign. Scan the list carefully. Is YOUR name there? If not, the logical thing to do is to get it there. All it takes is the nomination blank—a clip of the shears—a stroke of the pen—and you are one of the contenders for the big prizes.

Today the race will begin in earnest. The publication of nominations really marks the actual beginning—the ACTIVE beginning—of the campaign, your next step is to start gathering votes. That's all there is to it—just gather votes—get your friends and acquaintances to subscribe to The Klamath News or The Evening Herald.

This list today includes all nominations received up to noon Tuesday. The votes published includes only the nomination credit and first subscription coupon credit.

There is plenty of room for active candidates. Look over the list and if your town or community is not represented by an active candidate, send in your name at once. Candidates in the outside territory have as good an opportunity to win the automobiles and other awards as those in the city. Candidates are NOT restricted to their own district in taking subscriptions, they may get them anywhere, regardless of the district in which they reside.

Get in the campaign NOW. The campaign is just beginning. Get an EARLY start—take advantage of the 100,000 extra vote offer.

100,000 Extra Votes

For every \$20.00 worth of new subscriptions turned in to the campaign department up to and including July 23, a bonus of 100,000 extra votes will be given. These extra votes are in addition to the regular votes allowed on subscriptions, as shown in the vote schedule.

It is not necessary to hold your subscriptions until you have secured \$20.00 worth. Turn in your subscriptions as obtained, so the new subscribers will receive their paper promptly, and after the offer closes the campaign department will mail you a ballot to cover the extra votes earned during the offer.

THIS 100,000 EXTRA VOTE OFFER IS POSITIVELY THE BIGGEST VOTE OFFER OF THE ENTIRE CAMPAIGN.

Enter the campaign RIGHT NOW and take advantage of this GREATEST votes opportunity.

Vote Value of Subscriptions Payable in Advance

The subscription rates of THE KLAMATH FALLS MORNING NEWS and THE KLAMATH FALLS EVENING HERALD are shown below, together with the regular number of votes allowed on each subscription payment. The votes shown here apply on both Old and New subscriptions.

RATES FOR NEWS OR HERALD

News or Herald		
By Carrier in Klamath Falls		
	Price	Votes
Three Months	\$ 1.95	1,500
Six Months	3.50	5,000
One Year	6.50	15,000
Two Years	12.00	40,000
Three Years	19.50	70,000

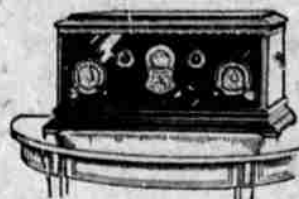
News or Herald		
By Mail Outside Klamath Falls		
	Price	Votes
Three Months	\$ 1.75	1,500
Six Months	2.75	4,000
One Year	5.00	12,000
Two Years	10.00	35,000
Three Years	15.00	60,000

COMBINATION RATE FOR BOTH PAPERS

News and Herald		
By Carrier in Klamath Falls		
	Price	Votes
Three Months	\$ 2.50	5,000
Six Months	7.00	15,000
One Year	13.00	40,000
Two Years	26.00	110,000
Three Years	39.00	180,000

News and Herald		
By Mail Outside Klamath Falls		
	Price	Votes
Three Months	\$ 3.50	4,000
Six Months	5.50	12,000
One Year	10.00	35,000
Two Years	20.00	90,000
Three Years	30.00	160,000

Two \$300.00 Stromberg-Carlson Radios



Two \$300.00 Stromberg-Carlson Radio Sets, fully equipped, one for each of the two districts, purchased from and on display at the Earl Shepherd Co., 507 Main street, Klamath Falls.

Two \$150.00 Stewart-Warner Radios



Two \$150.00 Stewart-Warner Radio sets, fully equipped, one for each of the two districts, purchased from and on display at the Earl Shepherd Co., 507 Main street, Klamath Falls.

For Further Information Call, Write or Phone Campaign Department

The Klamath Falls News and Herald

Phone 89 119 North Eighth Street Klamath Falls
Campaign office is located in business office of Herald open every day except Sunday, 8:30 a. m. to 6:30 p. m.

DISTRICT NO. 1

Comprises all territory within the city limits of Klamath Falls, Shippington and Pelican City.

Beckley, Nell	32,000
Bruchon, Sophie	32,000
Craft, Lee	32,000
DeWitt, Phyllis	32,000
Dorman, Wm. J.	32,000
Foster, Mrs. Walter	32,000
Howard, Juanita	32,000
Hosking, Mrs. E. J.	32,000
Jones, Nellie Rose	32,000
Johnson, Mrs. Margaret	32,000
Martin, Marion L.	32,000
Moore, Vera	32,000
Torrey, Mrs. R. D.	32,000
Vernon, Mrs. J. W.	32,000
Wahl, Mrs. Nella	32,000

DISTRICT NO. 2

Comprises all territory outside the city limits of Klamath Falls, Shippington and Pelican City.

Brown, Mrs. Arlene, Merrill	32,000
Dufort, Mrs. J. O., Chiloquin	12,000
Daniel, Mrs. C. M., Bonanza	32,000
Goodrich, Charlotte	12,000
Harris, Cal.	12,000
Kelkar, Kamilla, Malin	32,000
Mikliff, Mildred, Algoma	32,000
Pollard, Ernest, Bray, Cal.	32,000
Phillips, Mrs. Ora, R.F.D.	12,000
Reeling, Marguerite, Olene	32,000
Trefen, Mrs. A.	12,000
MacDoel, Cal.	12,000
Walt, Mrs. H. W., R.F.D.	32,000
Youngren, Gus, Pine Ridge	12,000

How Prizes Will Be Awarded

FIRST CAPITAL PRIZE—\$1,515.00 Buick Sedan will be awarded to the candidate, regardless of district, who polls the GREATEST number of votes during the campaign.

SECOND CAPITAL PRIZE—\$1,005.00 Chrysler '50' Sedan will be awarded to the candidate, regardless of district, who polls the SECOND GREATEST number of votes during the campaign.

THIRD CAPITAL PRIZE—\$965.00 Essex Sedan will be awarded to the candidate, regardless of district, who polls the THIRD GREATEST number of votes during the campaign.

FOURTH CAPITAL PRIZE—\$849.00 Chevrolet Sedan will be awarded to the candidate, regardless of district, who polls the FOURTH GREATEST number of votes during the campaign. UNDER THE ARRANGEMENT every candidate has an equal opportunity of winning one of the capital awards, regardless of district.

District Prizes

The awarding of the district prizes will be made after eliminating the CAPITAL prize winners, and as follows: The next four candidates, in vote standings, in each of the two campaign districts will receive district prizes in the following order: \$300.00 Stromberg-Carlson Radio Set, \$150.00 Stewart-Warner Radio Set, \$75.00 in cash, \$50 in cash.

All candidates who do not win one of the above prizes, but remain active from the time they enter until the campaign closes, will be paid a cash commission of ten per cent of all new subscription money they turn in during the campaign.

Extra Votes Given for New Subscriptions

Extra votes as follows will be given during the campaign: 100,000 extra votes will be given for every \$20 worth of NEW subscriptions turned in from the beginning of the campaign up to and including July 23. 90,000 extra votes will be given for every \$20 worth of NEW subscribers turned in from July 23 to and including August 6. 80,000 extra votes will be given for every \$20 worth of NEW subscriptions turned in from August 8 to and including August 20. The NEW subscriptions turned in during the final week from August 22 to 27 inclusive will earn votes equal to 70,000 on each and every \$20 worth of NEW subscriptions.

These EXTRA votes are given in addition to the regular votes as shown in the vote schedule.

\$250.00 In Cash Prizes



Two \$75.00 Cash Awards, one for each of the two districts.

Two \$50.00 Cash Awards, one for each of the two districts.

Cash Commissions For Active Non-Prize Winners.

FIRST SUBSCRIPTION COUPON
Good for 20,000 Extra Votes

During first six weeks of campaign only
Return this coupon to the Campaign Manager, The Klamath Falls News and Herald, with your first subscription payment, either old or new, of three months or longer, and you will receive 20,000 votes in addition to the votes allowed on the regular vote schedule, providing you act during the first six weeks of the campaign.

Name of Subscriber

Address

Candidate's Name

District No. Amount One, \$ (old or new)

This coupon, accompanied by the nomination blank and your first subscription, will start you during the first six weeks of the campaign with 20,000 votes PLUS the regular votes on the subscription, as shown in schedule. Only one of these blanks will be credited to each candidate.