

Caught In the Traffic Jam

News Notes of Klamath's Auto Row

Dodge owners will be interested in knowing that the Ostendorf Motor company, local Dodge dealer, has just installed a complete repair shop in a new building on the corner of 4th and Klamath streets. The shop is equipped with new machinery and special Dodge tools and will be in charge of "Chick" Skeen as head mechanic. Skeen knows a Dodge inside out and upside down and will be on the job to give all Dodge owners his personal supervision of their troubles.

Elmer Balsiger, head of the Balsiger Motor company, local Ford dealer, says it's a blamed good thing that he has a well-balanced organization. Being a city councilman during these days of rapid civic improvements is a real job in itself and Elmer, a kept busy from sun-up till dusk.

attending to city affairs and trying to keep in close touch with his own business. But in spite of his irregular hours and abundance of work he always keeps a smile on his face.

F. S. Perry, a local grocer, is the proud owner of a new 1927 Buick sedan. He purchased the car this past week through the Buick Garage.

A Medford man walked away with the first prize offered by the Hamaker Motor company last week during the Star Demonstration week. Donald Loosely of the Jackson county metropolis, made the closest guess of the number of miles the Star demonstrator would travel during the week of demonstration, and as a result of his prophecy, he will be given a \$200 credit on the purchase of a Star car.

Fred Reed of Klamath Falls won second place in the contest and will be given a \$100 credit on the purchase of a Star car. Monte Hamaker, president and manager of the company, said he was well pleased with the interest shown in the contest.

Al Taylor and G. L. Borgeson, the two Dodge salesmen for the Ostendorf Motor company, are all "hopped up" over the trim appearance of the new 1927 Dodge jobs and they are predicting a big year for the local agency. Taylor came here from Casper, Wyo., where he held the Nash agency for several years. Borgeson is a recent arrival from Toledo, Ore., where he sold Dodge cars for three years.

Law violators from now on will have to watch their step. Chief of Police Keith Ambrose today took delivery from the Buick Garage of a Master Six Buick roadster, which H. E. Hauger guarantees will step out and do its stuff whenever the Klamath police chief has cause to let the foot throttle rest on the floor board.

The Hamaker Motor company this week unloaded two carloads of Star 6's and 4's of the very latest type, and Monte Hamaker's salesmen are now busy lining up prospects. The new Star Six sports roadster is attracting unusual attention. The new dash and steering wheel on the 6's are be-

ing acclaimed by motorists generally.

Monte Hamaker, head of the local Star forces, is always ready to start something. He's so bloomin' sure of the new Silent Star Four that he's going to stage an endurance run of 100 hours next week.

He's going to take off the fan belt, seal the car in high gear, throw the switch key away, seal the motorometer and engine and then start the Silent Star Four on an endurance test of 100 hours without stopping. Chief of Police Ambrose is going to seal the engine and supervise the other preliminary and then members of the Hamaker force are going to take their turns at driving the car.

O. L. "Bill" Williams, owner of the Williams Garage at 136 Main street, is well pleased with business conditions in general. Williams took over the garage last week and finds the garage and storage business fully up to his expectations.

Lon Arens, local Chevrolet dealer, has all the new 1927 Chevrolet models in his attractive display room, and he is finding that the "most beautiful Chevrolet in history" is even more firmly entrenched than ever before. He is included among the local auto dealers who don't mean "mohhey" when they say this is going to be a great automobile year for Klamath county.

Studebaker Makes New High Record

SOUTH BEND, Ind., April 6.—A new high record for a single day's shipments was made recently by Studebaker plants when 940 Studebaker and Erskine cars were shipped from Detroit, South Bend, and Walkerville factories. This figure exceeds the previous record of 752 cars in a single day, established on February 28, this year.

The increase in Studebaker and Erskine shipments has been brought about by the widespread demand from dealers throughout the United States whose deliveries to consumers for the first fifteen days of March show an increase of 26% over deliveries for the same period in 1926.

Joe Brett, of the Overland-Knight Sales company, is back from a business trip to Portland and reports that dealers in the metropolis are enthused over conditions for the present year. Mr. Brett and his sales force are enthusiastic over the new Whippet Six which they now have on display in their sales rooms at Fourth and Klamath.

DODGE ELECTS TWO DIRECTORS

Dodge Brothers, Inc., announces the election to the board of directors of two Dealers, C. Russell Dashiell of Chicago and Samuel S. Thornton of Philadelphia. They succeed C. M. Bishop of Brooklyn and F. S. Albertson of Los Angeles, both Dodge Dealers. The election of Mr. Dashiell and Mr. Thornton is in accordance with Dodge Brothers' policy, announced a year ago, of giving its Dealers direct representation in the management of the company. The plan calls for the rotating in office of the dealer-directors from year to year so that every section of the country will be represented.

Both Thornton and Dashiell are "original Dodge Brothers Dealers," having been identified with the sale of Dodge Brothers cars since 1914 when the car first came on the market. Mr. Thornton is identified with the Thornton-Faller Co., of Philadelphia. His 1914 contract called for the delivery of 400 cars. Last year the contract specified 700 cars for delivery.

Mr. Dashiell is president of the Dashiell Motor Co., of Chicago. His total sales the first year were 900 cars while in 1926 the Dashiell Motor Co. delivered 2600 cars.

Seiberling Tire Romance Recited

Seiberling tires, which are sold here by the Balsiger Motor Company, are known the world over, but few people know of the bitter fight for existence which was waged by Frank Seiberling, head of the gigantic tire company which now bears his name. Speaking of this business romance, Akron Topics says, in part:

Frank A. Seiberling's rise in Akron is part of the rubber history of the country. Until his vision commenced to unfold his early struggles bordered on the tragic. There were people who wouldn't trust him for a ton of coal. It was impossible for him to borrow money when he first organized. Bit by bit and little by little he put together this great corporation that sells its products round the world.

At Bee Begins store the small woman will find the pretty coat she has been looking for, 129 So. 7th St.—Adv.

This Week's Best Bargain

A dandy late '25 Essex Coach in perfect condition, with good balloon tires, good paint and upholstery. Has been driven only 11,000 miles. Priced for quick sale at \$450.

Pay Us Only

\$165 Down

Balance in easy monthly payments

Let Us Demonstrate This Car Tomorrow

BUICK MOTOR CO.

Herald Ads Get Results

LET US TUNE IT UP

Outdoor season is here—
Vacation days lie ahead—
The Open Road Beckons—

Get Your Car Overhauled NOW!

Expert mechanics at your service—Flat rate prices in effect—you will know just what the job will cost

INDIVIDUAL STORAGE SPACE FOR 100 CARS

WILLIAMS GARAGE

Greasing Gas Oil Oiling
136 Main St. Phone 106
Open Day and Night

Have You Seen The Whippet Six

The latest sensation of the automobile industry.

Now on display at our show room.

Come in and look it over

Overland-Knight Sales Co.

4th & Klamath Avenue
Phone 899



THERE'S GOT TO BE SOMETHING DONE ABOUT THE WEATHER!

AND SEIBERLING ALL-TREADS DO IT!

THEIR SIDEBARS ARE RAYS OF SUNSHINE ON A MUDDY ROAD



BALSIGER MOTOR COMPANY



- Wear-well Cord - Wear-well Balloon - Western Giant Cord - Western Giant Balloon -

"Western Auto" Tires meet every requirement of economy-- They last longer-- cost less -- and are Fully Guaranteed!

SPECIAL This Week



Combination Tire Iron and Rim Wrench

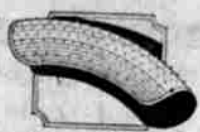
Every kit should include one or more of these useful tools. Made right to make tire changing easy. This week's special price, 17c only

FOR many years "Western Auto" has given motorists of the West more tire value for their money. Through all-round economy our Wear-well cords and balloons have earned enviable "West-wide" popularity. Our prices are the lowest ever offered on such long-wearing, standard quality tires, and with "Western Auto's" ironclad guarantee of satisfaction, and our "150 Store Service" behind them, they are unquestionably the greatest tire values of the day.

TIRES MOUNTED FREE

30x3 1/2 Cl. Junior Cord \$6.50
Fresh Stock—Fully Guaranteed

SPECIAL This Week



Cactus Boot

Making friends because they do the work. Sharp spines grip inside of tire and keep hole from growing larger. 3 1/2-in. size, regular, only \$1. special at 67c 4-inch size—reduced \$1.25 to only 83c

Wear-well Balloons		
Full balloons of superior quality. Equal to balloons selling at much higher prices. Broad, flat tread.		
Size	Our Low Price	Blue Ribbon Value
28x4.40	\$8.45	\$1.85
29x4.95	\$11.85	\$2.25
30x4.95	\$12.35	\$2.35
30x5.25	\$13.65	\$2.65
31x5.25	\$13.95	\$2.75
30x5.77	\$15.85	\$3.30
32x6.00	\$16.95	\$3.65

For Commercial Use
Western Giant Truck Tires
Massive throughout—built to carry the overload, are the most economical commercial tires made.

Wear-well Cords		
Full oversize, full standard weight cord tires with road gripping tread, at the lowest prices ever.		
Size	Our Low Price	Blue Ribbon Value
30x3 Cl.	\$6.35	
Reg. Size	\$7.45	
30x3 1/2 Cl.	\$7.95	
Reg. Size	\$9.65	
30x3 1/2 S. S.	\$11.85	
31x4 S. S.	\$12.45	
32x4 S. S.	\$12.95	
33x4 S. S.	\$13.75	
34x4 S. S.	\$16.90	

Western Giant Cords		
Massive cords that give low cost mileage. Heavy non-skid tread. Satisfaction guaranteed.		
Size	Our Low Price	Blue Ribbon Value
30x3 1/2 Reg.	\$8.50	
30x3 1/2 Extra	\$9.75	
30x3 1/2 S. S.	\$11.95	
31x4 S. S.	\$15.35	
32x4 S. S.	\$15.95	
32x4 1/2 S. S.	\$16.85	
32x4 1/2 S. S.	\$21.95	
32x4 1/2 S. S.	\$22.85	
34x4 1/2 S. S.	\$23.65	
35x4 S. S.	\$29.85	
35x4 S. S.	\$31.95	

Western Giant Balloons		
Extra heavy throughout, and built to give extra mileage for less. Every tire guaranteed.		
Size	Our Low Price	Blue Ribbon Value
28x4.40	\$10.75	\$2.55
29x4.95	\$15.35	\$3.45
30x4.95	\$15.85	\$3.65
30x5.25	\$16.90	\$3.75
31x5.25	\$17.65	\$3.85
31x5.25	\$17.95	\$3.95
30x5.77	\$20.85	\$4.35
32x6.00	\$25.50	\$4.95
32x6.00	\$28.75	\$5.45
32x6.00	\$32.85	\$6.55

More than 150 Stores in the West—

Western Auto Supply Co.

7th and Pine
Klamath Falls, Ore.



For Your Convenience

All "Western Auto" Stores
Open Saturdays
Until 9 P. M.



Roy Call's USED CARS

8th and Pine St.
Offering you many good buys in late model used cars.

1—1923 Buick 6 Touring, overhauled, new paint, balloon tires, \$550

1—1926 Ford Pickup. Just like new, a bargain, \$350.

1—1925 Chevrolet touring, not run very far, sure runs fine, \$300.

Fords, from \$50 to \$225.

1—Hudson touring, this car is a real buy, \$410.

You have about 100 cars to pick from.

Easy Terms On All
Before you buy come in and look over our cars.

We Can Save You \$ \$ \$ \$ \$ See

Walt Abbey

At 8th and Pine
Phone 334

HOTEL SUTTER

Fireproof—Centrally Located.
Popular Prices and Service are the demands of the day—that's why the Sutter is patronized by the discriminating.
Management Geo. Warren Hoopes

GRAHAM BROTHERS TRUCKS

\$670

3/4-Ton Chassis F.O.B. Detroit

\$1245

1 1/2-Ton Chassis F.O.B. Detroit

\$885

1-Ton Chassis F.O.B. Detroit

\$1445

2-Ton Chassis F.O.B. Detroit
Dual Rear Wheels Optional at Same Price

Quality—Volume—Low Price

Ostendorf Motor Co.

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