

Life & Amicke
The Quality Store
"The New Things First"

Fifth and Main Klamath Falls

A DEPARTMENT STORE OF QUALITY CATERING TO THE DESIRES OF WOMEN OF DISCRIMINATION AND NOT FORGETTING THE MEN. AND HERE'S TO THE SUCCESS OF "PURPLE FLASHES."

Life & Amicke

Some Hot Dope On Advertising!

When a goose lays an egg—she just waddles off as if she was ashamed of it—because she is a goose. When a hen lays an egg—Ah! She calls Heaven and earth to witness it. The hen is a natural born advertiser. Hence the demand for hen's eggs exceeds the demand for goose eggs.

SO WE SHOUT "BROWNSVILLE SUITS"

Brownsville Woolen Mills Store

5TH & MAIN STS.

CARS MAY COME
CARS MAY GO
BUT THE FORD ROLLS
ON FOREVER

BUY A FORD AND SPEND THE DIFFERENCE FOR REPAIRS

IF YOU CAN'T TAME
A FORD BUY A
LINCOLN

BALSIGER MOTOR CO.

"BILL"—
Many a Watch Gets Soaked Without Getting Wet
GLOVER'S JEWELRY STORE
PURPLE FLASHES BLUE FLASHES
RED FLASHES
Radiate From Perfect
DIAMONDS

Distinctivudality!
Is "Some Word"
But it does not contain half the story of quality and service contained in the name of the
QUALITY SHOE SHOP
Prop.: M. S. Biden.
Expert Shoe Repairing
NEW LOCATION
119 4th Street

CASH AND CARRY **STONE'S** MODERN FOOD STORES
CHAIN STORES

117 MAIN ST. TWO STORES 123 MAIN ST. TWO MARKETS

A POME
Right here's the store with goods galore,
From sugar clear to beans;
We carry everything in stock
From eggs and fruits to greens,
Our goods in cans are high grade brands,
We have the best on earth.
Select from stock that none can knock,
And get your money's worth.

"BILL"—

Do we oil 'em and gas 'em—We'll tell the whole cockeyed world we do.

Our Gas is over 1/2 of 1%
Oil shows 37% Banana.

This is a Good Elks Grazing Ground

TEED & NETSCHELM

Monarch Service Station

"BILL"—

Even if the Hijacking committee of the Gazoot stuck US seven and a half bucks for this ad, US am going to keep on selling honest groceries and meats at honest prices

H. H. JENKINS FRANK KEMP
Lincoln Grocery and Market
238 Main Street Klamath Falls

"BILL!"

The most exquisite pleasure on earth is to scratch the place that itches! The next most exquisite pleasure is the satisfaction you derive from the service of the

Rickard Auto Service



Miss Elmajenson as Mrs. Frank Fuller, the "Ferris Wheel" lady.

—PURPLE FLASHES—

UNLUCKY ANSWER.

Rek La Prairie had just come home and had his first meeting with the new nurse, who was remarkably pretty.

"She's so sensible and scientific, too," urged the fond mother, "and says she will allow no one to kiss the baby while she's near."

"No one would want to," replied Rex, "while she's near."

And the nurse was discharged.

—PURPLE FLASHES—



1000 Laughs in "Purple Flashes"

—PURPLE FLASHES—

THE ELK'S MINSTRELS

Ed Clark—"What is it Mr. Interlocutor, that has got legs and flies all around?"

Ed—"A dead horse, Mr. Interlocutor."

—PURPLE FLASHES—

Jno. Martin—"You look sweet enough to eat."

Punches—"I do eat; where shall we go?"

—PURPLE FLASHES—

—PURPLE FLASHES—



John Houston, as Jack Temple, the cheerful liar.

—PURPLE FLASHES—

SANTA BANNA BUNKERING DIAMONDS

Possibly the Most Wonderful Flash on the Market—A Glistening, Gorgeous, Gallivanting Galaxy of Gregarious Pigments—Experts Can't Tell 'Em from Thonies.

The discovery of these wonderful gems was purely accidental. John Farnell, a miner, prospecting for gold in Bonanza district, ran his pick into some hard substance. Investigation proved it to be a kettle of beer, probably brewed ages ago by the blood-thirsty Indians, now extinct. Judge of the good man's misfortune after prying off the petrified foam to find the liquid had crystallized into Bunkering diamonds. In the glittering midst was a map showing where other kettles of beer, full of diamonds, were located.

Realizing the value of this discovery, we immediately organized a stock company, capitalized it at \$5,000,000.000 and bought all that territory. We are now prepared to send Bunkering to all society matrons who keep their real diamonds in lock for fear of burglars and buy wine with the jewelry. Send us 4 cents to pay postage and we will send you a beautiful 280-carat Bunkering diamond, set in hand-carved bell metal. If you like it, send us \$1 a week for two years, or if you prefer you can ship us the cash via A. Dan's Express. Remember this magnificent offer only holds good for 85 years.

Address all communications to: SANTA BANANNA BUNKERING DISTILLING & MALT CO.

Office: Next door to the Consumers Co., on First street.

Treasurer: O. W. Robertson

Janitor: Dr. E. D. Johnson

President: Jack Slater

Sales Manager: Louis K. Porter

—PURPLE FLASHES—

Editor: I met a young lady in the revolving door of a department store recently and was unable to make her acquaintance. What should I have done?"

Glen Parker.

You should have started to go around with her.—Editor.

—PURPLE FLASHES—

Al Sloan rushed into the "club room"—"Has anyone dropped a roll of bills with a rubber elastic around them?"

"Yes, I have," hollered everybody in the place.

"Well," replied Al calmly, "I have just picked up the elastic."

A CORRESPONDENCE SCHOOL FOR YOUNG AND OLD ALIKE. (Conducted by Dr. Lamb)

Why pay from \$2 to \$5 a lick for medical advice and attendance when we can keep you guessing just as well by means of our medical branch of this Correspondence School?

All you have to do is to fill-out the blank below, slip in a new, crinkly \$50 bill and send in a stamped and addressed envelope to Dr. E. D. Lamb, Klamath Falls Ore.

Is your appetite good when you are hungry?

Is your hearing as good in a boiler factory as it is in a deaf and dumb asylum?

If not, why so?

Can you eat anything or does the silverware disagree with you?

Are you troubled with cold feet?

Whose?

Do you have pains in your head when your head aches?

Can you explain this?

Do you take exercise in the summer or in the country?

Does your heart palpitate when you fall down stairs?

Do the joints trouble you, and if so, why frequent them?

When you laugh does your face hurt you more than those who look at you?

Do you drink or is it natural dis-eases that make you walk so?

Are you easily shocked, or do you patronize musical comedies?

Are your cheeks as red in the morning as they are at the opera?

Have you any other eccentricities besides your husband or wife?

—PURPLE FLASHES—

Bridget left Ireland with an excellent letter of recommendation from her last mistress, but on the way over the letter fell into the sea and was lost. Not knowing how to find work without a recommendation she applied to a friend to write one for her, he gave her the following:

"Bridget Flaherty had a good reputation when she left Ireland, but she lost it on the way over."

—Jack McAuliffe.

—PURPLE FLASHES—

Elmer Balsiger—"Don't you think that girl over there dresses beautifully?"

Lowe McClure—"Can't say. There's a tree between our houses."



Pony Girls in one of the Revues

—PURPLE FLASHES—

LET YOUR BOY'S CHARACTER EXPAND

By "Parity" Tom Watters

Is your son's moral growth stunted by undesirable contacts? Is his soul cramped?

Let us take him in hand. We offer him splendid equipment, food, rest, air, plenty of air; a school overlooking lovely surroundings, overlooking much that would help him. No cigarettes, no liquor, no dancing, no cards, no girls, no slang, no pool, no skepticism, no temptation. Our institution, shut off from the vulgar world, is a tavern, a moral vacuum offering no resistance to growth. Let your boy come here to flower in comfort, security and grace.

THE GREY HOUSE

Salem, Oregon

Under State Supervision

—PURPLE FLASHES—

Mrs. G. L. Baxter in training for her heavy scenes in "Purple Flashes."

—PURPLE FLASHES—

WHY BILL HOUSTON TURNED PALE

Mr. Bill Houston—I got your letter about my account. Please be patient. I will pay you, but if this was the judgment day and you was no more prepared to meet your God than I am to meet your bill, you would sure go to Hell. Goodbye.

(Signed) E. B. Ashurst.

—PURPLE FLASHES—

Harry Messner as Wigson, who knows all the family secrets

—PURPLE FLASHES—

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Be Patriotic!

READ ONE—READ ALL

The Big Basin Lumber Company will feel well repaid for the price of this ad if they can instill that spark in your breast. How many people know that when Lee surrendered at Appomatox Court House he was handsomely attired in full uniform and wore a sword (big one), while Grant had nothing on but a ragged old Union suit?

KNOW YOUR STUFF (PARDON—COUNTRY)

BIG BASIN LUMBER CO.



"The Girls of My Dreams Revue"