

Announcing

WHERE QUALITY MEETS CONFIDENCE

Announcing



DAY AT PILCHER'S

Saturday
July 17th

8 a. m. to 10 p. m.
Come Early and Avoid the Rush

PILCHER'S Shopping News

It's Music to Your Ears

Seventy-Five
Red Hot

98c

Bargains

Read the List Carefully



DAY AT PILCHER'S

Pilchers 98 CENT Selling Event Saturday, July 17th.

SANDALS
108 pair, sizes 6 to 2; children's sandals.
\$1.39 values, 98c

SLIPOVA SUITS
72 Boys Suits, wash waist, with Corduroy and Worst-Ed Pants
98c

OVERALLS
Men's 220 Blue Denim Bib Overalls
98c

CANVAS GLOVES
10 pair Blue Wrist Canvas Gloves for
98c

LEATHER WORK GLOVES
Kangaroo Leather, soft and pliable; wear like iron.
98c pair

BOYS' WAISTS
In plaid and striped patterns; sizes 6 to 10.
Price 98c

UNION SUITS
Men's Athletic Union Suits, checked dimity; values up to \$1.50, for
98c

MULESKIN MITTS
Lumber Pilers' one finger mitts, riveted, reinforced thumb
98c

TENNIS OXFORDS
Women's Champion Tennis Oxford; sizes 5 to 7 at 98c

TENNIS OXFORDS
Misses Champion Tennis Oxford; sizes 12 to 1 at 98c

MILLINERY
35 Ladies Hats, values from \$2.49 to \$7.90.
Your choice, 98c

WORK SHIRTS
Men's Work Shirts, blue and gray, chambray.
Extra value, 98c

MEN'S DRESS SOX
Plain and fancy Silk Sox.
Pair 98c
One lot Men's Fancy Sox. Values to 49c.
Three pair for 98c

NECKTIES
1 lot Men's four-in-hand Ties. Values up to \$1.50
Saturday, 98c

MEN'S HANDKERCHIEFS
Fancy borders, good size; regular 25c sellers
5 for 98c

LADIES HANDKERCHIEFS
Plain white and colors, with designs
25 for 98c

LUNCH CLOTHS
Crepe Lunch Cloths, values up to \$1.39 for
98c

JAPANESE LUNCH CLOTHS
54x54 in. wide, values up to \$1.00. This event
2 for 98c

NAPKINS
Pure Linen and Indian Head Napkins
Per dozen, 98c

TOWELS
Linen Towels; regular 39c sellers
3 for 98c

PILLOW TOPS
Tapestry Pillow Tops. A bargain at 69c. Now
2 for 98c

LUXOR SILK
A wonderful undergarment material. A bargain at 59c yard.
Saturday, 2 yds for 98c

MISSSES SILK HOSE
Misses shaped Silk Hose, in white, peach & French nude. Sizes 8 1/2 to 9 1/2
For 98c pair

LADIES SILK HOSE
Outsize Rib Top, black, French nude, dove, gray and tanbark. All sizes.
Pair 98c

SILK SERVICE HOSE
Stock arrived this week; colors: moonlight, parchment breeze, emile and white. All sizes.
Pair, 98c

CHIFFON HOSE
New fresh stock this week. Colors: Pearl, French nude and Maude Toupe. All sizes.
Pair, 98c

CHILDREN'S 3/4 AND 1/2 HOSE
Prices 49c to 79c pair; all sizes, colors and designs.
2 pair for 98c

CHILDREN'S 3/4 AND 1/2 HOSE
Prices 29c to 39c pair; all sizes, colors and designs.
4 pair for 98c

JAP CREPE
A good line of colors; 25c
Saturday, 6 yds. for 98c

UNDERWEAR CREPE
Values up to 35c the yard.
Saturday, 4 yds. for 98c

OUTING FLANNEL
White Outing Flannel; good quality.
Saturday, 7 yds. for 98c

SHIRTINGS
Five different patterns, cheap at 25c the yard.
Saturday, 5 yds. for 98c

GINGHAM
Kalburnie Gingham, good patterns; regular 25c.
Saturday, 5 yds for 98c

BATHING SLIPPERS
All colors to match bathing suits.
Saturday, pair, 98c

WOOL JERSEY TUBING
54-inch wide, all the late shades. Regular \$1.98 yd.
Saturday, 98c

TOWELS
Embroidered guest towels, 39c values
2 for 98c



Pilchers
the courteous
clerk store

FAST COLOR SUITING
A full range of colors; regular 39c yard
Saturday, 3 yds. for 98c

RUBBER APRONS
Fancy Rubber Aprons, medium size; regular 69c
Saturday, two for 98c

TURKISH TOWELS
Tourist Towels, size 25x48; exceptional value at 59c each.
Saturday, two for 98c

TOWELS
Turkish Towels, size 21x42; extra heavy, fancy border; a good buy at 98c

**STUDY THESE PRICES
SHOP EARLY**

OUTING FLANNEL
Yard wide colored Outing Flannel,
5 yards for 98c

RAYON SILK CHEMISE
Tace trimmed, in pink, orchid and pink. Regular \$1.29 values.
98c

LADIES GLOVES
Semi-suede. Regular values up to \$1.75.
Saturday, 98c

LOVE
Love at first sight is when a chicken sees a garden.

CAPS
Men's Caps, assorted patterns and shapes; a real bargain at
98c

WATER BAGS
2-gallon Canvas Water Bags; keeps water cool.
98c each

SHEETS
12x90 Priority Bed Sheets. A knockout at 98c

BAGS
Ladies Bags, hand worked Sterling Silver Frame.. Made in France.
98c

MEN'S BELTS
Leather Belts.....98c
Initial Buckles.....98c
Beltograms.....98c

RUBBER APRONS
Extra Fancy Rubber Aprons Best quality
98c

HANDKERCHIEFS
Ladies' white and colored initial Handkerchiefs; 25c values
5 for 98c

RUBBER PANTS
Infant's Rubber Pants; small, medium and large sizes.
2 for 98c

RUBBER SHEETS
Rubber Crib Sheets; sizes 27x36 inches.
Saturday, 98c

STEP-INS
Ladies' sanitary Step-ins.
Saturday, 98c

UNION SUITS
Ladies' silk stripe, bodice top Union Suits
each 98c

GARTERS
Ladies' Fancy Garters, in gift boxes.
2 for 98c

DENTAL CREAM
Pebeco Dental Cream; regular 50c seller.
Saturday, 3 for 98c

BABY BLANKETS
Size 34x34; good patterns
Saturday, 98c

READY-TO-WEAR
Ladies, do not overlook our Ready-to-wear Department.
Bargains Galore

MEN'S SUITS
Just a few more \$19.75 and \$21.50 Suits left. Some with two pair pants.
A Bargain

LUGGAGE
If you are in need of a Trunk, Bag or Suit Case, buy at
Pilcher's low prices

WORK SSHIRTS
1 lot Men's Work Shirts, blue with white stripe.
79c

BROCADED RAYON
A good range of colors.
Per yard, 98c

HOUSE APRONS
1 lot Aprons; values from \$1.49 to \$1.75.
Saturday, 98c

SLIPOVER APRONS
or Tea Aprons; good workmanship and material.
2 for 98c

RENFREW
Devonshire Cloth; regular 39c yard.
Saturday, 3 yds. 98c

CRETONNE
1 lot Cretannes; all good, snappy patterns; regular 25c yard.
Saturday, 5 yds. 98c

BOYS' CAPS
1 lot Boys' Caps, assorted styles and colors.
98c

NEW NOVELTY JEWELRY
\$500.00 stock of novelty jewelry just received. It will surprise you what 98c will buy.

We hope to have the opportunity of showing you this merchandise

Pictorial Review
Fashion Book

Now Only 5^c
When purchased with any Pictorial Review Pattern

Or 15 cents, including 10-cent coupon good toward the purchase of any Pictorial Review Printed Pattern

FALL NUMBER
NOW READY

R. A. PILCHER CO.
Department Stores.



R. A. PILCHER CO.

INCORPORATED
Department Stores

FIFTH AND MAIN STREET, KLAMATH FALLS

WHERE QUALITY MEETS CONFIDENCE



Kotex
Package 39c