

1927 STARS ON DISPLAY NOW BY HAMAKER MOTOR

Important Changes and Refinements Made by Company; 3 New Models

The first of the 1927 Star models is on display here.

Public announcement of a number of important improvements in all models of the Star car, improvements which mark the 1927 model, is being made today by Hamaker Motor company, Star distributors for Klamath county.

This being the season of the year when the coming season's models are introduced to the public, a number of other similar announcements are expected from the dealers who handle the product of other factories.

According to an announcement by Normal DeVaux, vice president and general manager of the Pacific Coast Star organization, the Star for 1927 is "designed to be a transportation unit of seven greater beauty than Star first introduced into the field of low cost cars, and its chassis refined to be productive of smoother and greater power and easier riding than any of its predecessors."

"Our engineers call it a 'master stroke for weight balance' and our factory tests have fully proved their claims. Minor refinements in the Continental Red Seal motor make it even smoother and more powerful, in co-ordination with the refined chassis and even weight balance construction.

"Color changes are the most readily apparent in the Star cars for 1927. Two-tone finishes predominate in both open and closed models, and browns, including tan and beige brown dominate. Moldings on all six-cylinder models and some of the Star fours enhance the effect of the new colors."

In a private showing, advance models received by Hamaker Motor company have already created comment, centered on an entirely new and colorful sport roadster in the six-cylinder model, one of the most completely equipped motor cars ever offered on the American market. Among its features of equipment, beyond the regular bumpers, and motometers, are: seat lights, mirror, automatic windshield wiper, gasoline gauge in the tank cap, rumble seat with scufftop plates on both sides for entrance, nickel handles for doors and rear seat, scuff plates and anti-squeak fittings on fenders.

Artillery wheels, natural finish, heighten the effect of the smart beige brown and tan coloring, with red striping on the car.

To the four-cylinder line has been added an utility roadster, which, according to "Monty" Hamaker, is certain to create an immediate demand because of the fact that while it retains the characteristic roadster beauty, it has mounted in the rear deck a weatherproof and durable carrying compartment that is capable of holding large quantities of merchandise of practically any description.

Both models have balloon tires as standard equipment, and the six-cylinder cars are equipped with Bendix four-wheel brakes for safety. Standard units of construction are retained in both models.

"Star for 1927 sets a pace that will be hard for any manufacturer to equal in its class," Hamaker

declared in making his announcement. "Not only have the major features of both Star six and four been retained, but new engineering refinements both cars and brings with advancement new and advanced smoothness and startling economies in constant operation."

Hamaker Finds Cause For Joy

"Monty" Hamaker, local Star distributor, is wearing the smile that won't come off, for many reasons.

First, by reason of the exceptional sales record he has made in this territory, the June issue of the Star Review saw fit to accord him a feature story, illustrated with a picture of himself, together with a story of the record run he made to Oakland in the new Star six.

Second, because the new 1927 models have arrived and, according to "Monty," are greater than any previous model he has had for sale.

Third, because at the Chiloquin rodeo a Star six driven by himself in the bull-dogging contest won honors.

Conditions of the contest were that the car be in second gear throughout. Quickness of pickup was demonstrated in the case with which the plunging steer was overtaken, the car traveling at 25 miles an hour when the bull-dogger left it to launch himself upon the steer.

Oakland Six In New Models Has 77 Refinements

The greater Oakland six, introduced throughout the country this week embodies 77 important refinements, featured by smart new Fisher bodies in new and striking two-tone Duco finish, engine developments of a vital nature, and the rubber silenced chassis, an advanced Oakland engineering achievement ranking with the Harmonic balancer, which was introduced to the industry last year on Oakland cars.

The rubber silenced chassis, another triumph for Oakland engineers, eliminates disturbing noises and rumbling found in ordinary cars, prolonging life of the chassis and permitting the passengers to ride in quiet, cushioned comfort. A rubber impregnated joint, attaching the front universal joint of the drive shaft to the rear of the transmission, insulates the transmission. Nuts, which, without it, are telegraphed up through the drive shaft are now entirely absorbed. The forward end of the shaft is cushioned to produce an absolutely noiseless drive.

Although the new bodies by Fisher are characteristically Oakland, they have been refined to present an ever more pleasing symmetry of line and contour. The one-piece metal back panel on the closed bodies curves gracefully upward to the roof, resulting in a modish appearance that harmonizes with the custom-built effect of the new, heavy full crown fenders, wider and thicker running boards and new side shields. All cars have double heading and are finished in two-tone Duco.

The touring car has been discontinued and in its place is offered the sport phaeton, a five-passenger open car of distinction, completely equipped. The other cars in the line include the sedan, four-door sedan, landeau sedan, landeau coupe and sport roadster.

GARDNER GAINS 25 PER CENT IN SALES OVER MAY

New Record Established in First Two Weeks of Month By the Fast-Selling Car

That the steady sales gain experienced by the Gardner Motor Company, Inc., during the past two years is no flash in the pan is indicated by a report of May sales, just issued by this company. Gardner's total volume of May business is 25 per cent greater than that of the preceding month—and 31 per cent in excess of May, 1925, sales. Retail sales during the first two weeks of May, 1926, were the greatest in Gardner's history—and retail sales for the month topped those of any previous month.

During the first week of the month, Gardner's retail sales topped those of any other week during the past two years—and right on the heels of this came the

week of May 10 to 15, when the second largest retail week was chalked up to the credit of Gardner dealers.

Gardner factory officials look for a steady business on the Gardner Eight-in-line and Gardner Six clear through the present year. They base their anticipations largely on the optimistic reports being received almost daily from Gardner dealers throughout the country, the recent price increase put into effect by the United States Steel corporation, the stabilizing of the stock markets, predictions by bankers in all parts of the country of a sound business revival, the manner in which building operations throughout the country are holding up, the rate at which new dealer accounts are being added, and the mounting public regard for the Gardner Six and Eight-in-line.

NUDE BATHING ANGRERS

NORTH HEMPSTEAD, N. Y.—Mrs. Vincent Astor and other wealthy summer residents of Long Island have been quite perturbed over bathing parties of motorists who sometimes have worn less than the girls do in the shows to which Flo Ziegfeld objects. The county authorities have acted on the matter to the extent of seeing if the town needs help for its police.

Hermit



For eight years Chicago has had a mysterious hermit without knowing it. Otto, shown above, has a lair in some rocks along the lake front, near the Field Museum and close to the downtown district. He supports himself by catching minnows, which he sells to fishmen.

URBANA, Ill.—Galusid Grange, Red's brother, is going to take some ice before cool weather comes in the fall. Then it will be time for him to try to do something like he did for lift.

Kansas City cats are happy. About 600 dogs killed in rabies scare.

CHANDLER AGAIN SETS RECORD ON CLIMB TO PEAKS

Powerful Motor Again Demonstrates Strength on Mountain Roads

"Americans may well take pride in the performance ability of the Chandler," declared Mr. Anderson of the Oregon-California Highway Garage, Klamath county Chandler distributor, "for this powerful car holds world records for hill-climbing superiority, speed and durability."

"The acknowledged important hill-climbing championship contest is the National A. A. A. climb held annually at Pike's Peak, Colorado Springs, Colorado.

"Pike's Peak is the highest motor mountain climb in the world. For twelve and a half miles the road winds in and around precipitous bends and hairpin curves to the summit of this mighty mountain.

Yet the Chandler smashed all previous time marks up this noted climb and established a new world record by making the amazing time of 17 minutes 18 2/5 seconds.

"This achievement bids fair to stand for many years to come. The new Chandler record clipped nearly half a minute from the previous mark, and Chandler was almost a full minute ahead of the second best car that competed against it.

"No one can dispute the remarkable speed and durability record made at the Quiyer City speedway. Here a Chandler roadster with special gear ratio traveled 1,000 miles in the astonishing time of 689 minutes, an average speed of 56.9 miles per hour.

"At Mount Diablo, a stock Chandler touring car, carrying three passengers in addition to the driver, captured all honors.

"Again, at Priest's Pass, near Helena, Mont., a stock Chandler with standard gear ratio gave spectacular proof of its high hill supremacy. Starting at a point 4,500 feet above sea level and ending at the top of Continental Divide, the record-smashing car set a new record of 13 1/2 minutes.

"At Mount Washington, the highest accessible peak east of the Rockies, a stock Chandler touring car smashed another record.



THIS DAY WE INTRODUCE THE STAR CAR FOR 1927!

FINER, powerful, modernly-engineered Stars in Fours and Sixes—handsome, low-hung Hayes-Hunt bodies; already famous power-motors refined for smoother power; new, two-tone colors, all the style and distinction of the \$2000 class, at astonishingly low cost. Large, roomy bodies on famous, low-hung, road-hugging chassis—Four or Six. No finer automobiles have ever been built at anywhere near their prices. See them at once to know real value!

Every feature devised for automobile comfort has been incorporated in these modern engineering triumphs—the Star Car for 1927—Four or Six.

Real, lasting leather upholstery in distinctive color to match nearly every model. Real riding ease—pleasant!

No other clutch in a low-cost car equals the finger-weight ease of oper-

ation of the Star clutch. Try it out!

Extra-strong artillery wheels for modern balloon tires. You'll admire the combination!

Economy in gas, oil and tires—economy guaranteed by features first exhaustively proved.

Bendix mechanical four-wheel brakes on Star Six contribute quicker stop-

ping, greater safety heretofore obtainable only on the highest priced cars! Examine these brakes!

The most distinctive, the handsomest low-cost cars built! The most powerful, proven motors ever built in light weight cars! The last word in European chassis designing to give you comfort and road safety. See them to know real value.

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