

## WHERE QUALITY MEETS CONFIDENCE

## An Invitation

Pilcher's extend you a cordial invitation to inspect their store whether you care to buy or not. We are always happy to have people visit us.

PILCHER'S  
Shopping News

## Service Clubs

Service clubs are doing a great work throughout the world. Business men in this way are advancing our civilization. Service clubs are a blessing to humanity.

Our Two-Day Surplus Stock  
Selling Event was a Wonderful Success

It is indeed gratifying to have friends and neighbors respond so generously to our appeal which fully demonstrates their appreciation of a Pilcher Store in this community and are anxious for their success.

We take this means of thanking all our good friends and customers for their loyal support, and it shall always be our aim to sell you quality merchandise for less and render you a service second to none in Klamath County.

**WE HAVE DECIDED TO CONTINUE THIS EVENT ALL THIS WEEK, or** as long as the balance of our surplus stock will last—more than half of our overcoat stock was sold and two thirds of the ready-to-wear and millinery advertised was sold. We are going to clean up the entire lot therefore we urge you to take advantage of this wonderful saving opportunity, offered at this particular time in men's suits, overcoats, ladies' ready-to-wear, millinery, piece goods, hosiery, shoes, etc.

A. A. McDONALD, Manager.



MEN'S CLOTHING

Men's Suits—Majority with Two Pairs Pants.....\$21.50

## WHAT'S NEW IN MEN'S SUITS?

Let us answer this question by showing our suits of quality. **2 Pants Suits**—While saving is an important factor in the purchase of your clothes, we want to place special stress upon the quality of these suits. **Which Say, Buy a Pilcher Suit**—Silver-stripe Suits. Best grade fabrics of cheviot, whole stripe and finished and unfinished worsteds, also serges. Double and single breasted.....\$27.50 to \$34.75

We are also proud of our 2-pants suits. Hand-tailored, good fabrics, in tan, grey, blue, also striped patterns.....\$19.75 to \$21.50

Those who could not get waited on Friday and Saturday on account of the great rush, we invite them to come back this week, as we decided to continue this event until Saturday night, July 10th.

## OVERCOATS

**Men, Buy Your Overcoat Now**  
and Store it Away Until Winter  
These are Values You Can't Afford to Miss

Carnegie was asked by a young man what his secret was for his success. He answered, "Buy your straw hats in the winter time."

Men—We are going to ask you to buy your Fall and Winter Overcoat in the summer time.

A Shipment of Fall Overcoats  
Just Arrived

Lot No. 1—30 Men's Overcoats, values up to \$29.50, bal. of this week \$16.50  
Lot 2—10 Men's Spring Overcoats, \$24.75—balance of this week \$16.50  
Lot 3—8 Men's Cravenettes, \$24.75—Balance of this week.....\$16.50

Any other Overcoat in the house \$25.00  
Men, don't pass up an opportunity like this. We need the money, and you are going to buy a coat later, why not now, and save \$12 to \$15. Friday and Saturday we sold over half of the overcoats advertised. We have decided to continue selling at the above prices for the balance of this week. Men, this is your chance to save.



Men's 220 Blue Denim, full cut Bib Overalls, per pair.....98c  
Our Highest Grade Bib Overalls.....\$1.29  
Canvas Gloves, blue wrist, pair.....10c  
Canvas Gloves, red wrist pair.....15c  
Men's Gray Chambray wove Shirts.....49c

Ready-to-Wear Dept.  
LADIES' DRESSES

100 Ladies Dresses left. Values up to \$95.00

Divided into Seven Groups



Group 1—10 Dresses values up to \$7.99.....\$3.98

Group 2—10 Dresses, values up to \$15.00.....\$9.90

Group No. 3 20 Dresses, values up to \$19.75.....\$12.50

Group No. 4 10 Dresses—A knockout at.....\$16.50

Group No. 5 20 Dresses, values up to \$27.50.....\$19.75

Group No. 6 30 Dresses, values up to \$49.50.....\$27.50

Group No. 7 10 Dresses, values up to \$95.00.....\$37.50

You will have to act quickly if you expect to get in on these wonderful bargains in all high class Ready-to-wear.

**Ladies! These Are  
REAL BARGAINS**

## MILLINERY



Only 30 Hats left out of 150, now put into 2 groups. Group 1—19 Ladies' Hats, values up to \$7.90, to go at \$3.90.

Group 2—11 Ladies' Hats, values up to \$16.50, to go at \$7.90.

Ladies buy now and save. Pilcher's for quality merchandise and low prices.

LATEST BOYS' SUITS  
Pilcher's for Low Prices and Quality Merchandise

We make it our duty to give the boys our best service. Bring them in, we will help you make a suit selection. Dress him up. Come in grey, tan, brown and mixed colors. Sizes 3 years to 17 years.

Some with two opairs of longies; some with 1 knicker, 1 longie; some with two pairs of knickers. Prices

\$4.98 to \$12.50

This surplus stock selling event will be continued until Saturday evening, July 10th. You can save at Pilcher's.

## PIECE GOODS DEPT.

**CREPE DE CHENE**—Surplus  
Every yard of \$1.98 Crepe de Chene in the house goes at one price. All the latest shades.....\$1.39 yd.

**CUT VELVET**—Surplus  
Cut Velvets. Regular \$8.98 value. Reduced to.....\$3.98 yd.

**NOVELTY WOOL SUITINGS**  
36-inch Novelty Wool Suitings, summer weight, regular 98c value.....70c yd.

**WOOL JERSEY TUBING**—Surplus  
54-inch wide, all the late shades. Regular \$1.98 value, now.....98c

**54-INCH EMBROIDERED CREPES**—Surplus  
88k and Wool Embroidered Crepes, all good color combinations. A regular \$5.50 value, reduced to.....\$3.40

**FLAT CREPES**—Surplus  
These Crepes usually sell for \$2.98 per

yard. Stock reducing price.....\$1.08 yd.  
88k Embroidered Falles; rich patterns. Regular \$7.49 value, at.....\$3.98

**BENGALINE FOR COATS**  
Just the material for making light weight summer coats. Regular price \$1.98, reduced to.....\$1.39

**JAP LUNCH CLOTHS**  
54x54 inches wide. A real buy, regular 98c value to sell at.....60c each  
Crepes Lunch Cloth. Regular \$1.50 value, now.....98c

**NAPKINS**  
Pure Linen and Printed Indian Head Napkins.....98c Doz.

**WOOL TWEEDS**  
Just the material for making knicker or outing suits.....\$1.98 yd.

Embroidered Guest Towels.....98c  
Extra Value Hickory Shirting. A regular 25c value, to close at.....10c

## SHOES

Save on Footwear

## LADIES' FOOTWEAR

Lot No. 1 (surplus) — \$3.98

This lot consists of patent satin, one strap, Cuban heel; some blond tanned and some plain.

Regular \$4.98 to \$5.50 value.....\$3.98

Lot No. 2, surplus) — \$4.90

This lot consists of patent blond kid, satin pumps, tan or black kid oxfords, arch supported.

Regular \$6.50 to \$7.00 values.....\$4.90

Lot No. 3 (surplus) — \$5.49

This lot consists of patent, some black kid trimmed, others plain; Cuban or spike heels.

Regular \$6.00 to \$8.50 values.....\$5.49

Lot No. 4 (surplus) — \$6.50

Blond kid, gray kid patent, one strap, and also pumps. Extra value.

Regular \$8.00 to \$10.00 values.....\$6.50

Lot No. 5 surplus) —

This lot consists of Blond Kid Pumps, spike heels

Regular \$10.00 Value

REDUCING PRICE \$7.50



**R.A. PILCHER CO.**  
INCORPORATED  
Department Stores

**HOSIERY AND HANDKERCHIEFS**  
Children's 3/4 length hosiery, 29c to 69c pair.  
Ladies Handkerchiefs, white and assorted colors. Very special.....3 for 10c  
Ladies Handkerchiefs, a dandy assortment of colors and designs.....3 for 25c  
Thread, Cotton and Mercerized Spool.....4c