

WHERE QUALITY MEETS CONFIDENCE

An Invitation

Pilcher's extend you a cordial invitation to inspect their store whether you care to buy or not. We are always happy to have people visit us.

R.A. PILCHER CO.
INCORPORATED
Department Stores

Service Clubs
Service clubs are doing a great work throughout the world. Business men in this way are advancing our civilization. Service clubs are a blessing to humanity.

\$15,000 SURPLUS STOCK

to be Turned into CASH in TWO DAYS

FRIDAY and SATURDAY, JULY 2, 3

Tremendous values in every department. Stock must be reduced and cash accumulated. The biggest Selling Event ever staged in Klamath Falls. All Surplus Stock must be moved and moved quickly regardless of price. Read the big circulars sent out today carefully and attend this selling event. You will be well repaid for your effort. Help a friend and neighbor in distress. Doors open 9 a. m. Friday morning. Will remain open Saturday night until 10 p. m.

Men's Overcoats



R.A. PILCHER CO.

In the new light colors. Medium weight and in the single and double breasted models. Labeled for each. All are lined with quality lining. These coats are very well tailored and all the need for a warm overcoat. As illustrated above.

MEN, BUY YOUR OVER-COAT NOW!
and store it away until winter

THESE ARE VALUES YOU CAN'T AFFORD TO PASS UP!

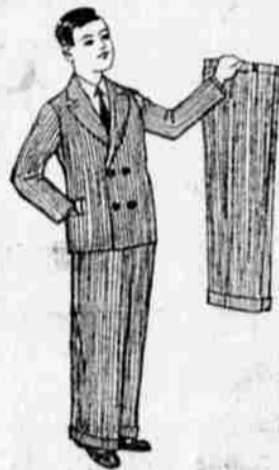
Carnegie was asked by a young man what his secret was for his success. He answered, "Buy your straw hats in the winter time."

Men—We are going to ask you to buy your Fall and Winter Overcoat in the summer time.

A SHIPMENT OF FALL OVERCOATS HAS JUST ARRIVED

- Lot 1—100 Men's Overcoats, values up to \$29.50—2 days **\$16.50**
- Lot 2—15 Men's Spring Overcoats, \$24.75—now **\$16.50**
- Lot 3—12 Men's Cravenettes, \$24.75—two days **\$16.50**
- Any other Overcoat in the house **\$25.00**

Men—don't pass up an opportunity like this. We need the money, and you are going to buy a coat later, why not now, and save from \$12 to \$15.



BOYS' SUITS

Our selection of boys' suits is exceptionally large and adaptable to boys of all ages. The suits are neatly tailored and may be had with long or golf length trousers. In material of chevots and cashmeres. An extra pair of pants with every suit. As illustrated above.

Price range from **\$4.98 to \$12.50**
100 Suits to pick from



MILLINERY

100 Ladies' Hats, values from \$6.90 to \$16.50; grouper in three groups.

\$3.90 — \$4.90 and \$9.90

You can afford two or three Hats at those prices. Buy your Fourth - of - July Hat at Pilcher's and save.

SURPLUS

Group No. 1 — \$3.90

This lot consists of straws, silks and felts.

Group No. 2 — \$4.90

This lot consists of straws and silks, all good shapes and colors.

Group No. 3 — \$9.90

This lot consists of Leghorns, silks, Georgettes, Sport Silks, etc.

Men's Suits



R.A. PILCHER CO.

Made by America's best tailors Fully taped, hand-made buttonholes, hand filled collars; tailored to fit Materials range from the hard Galah materials to flannels. Smartly styled suits for business or dress. Some have extra pair of pants. As illustrated above.

MEN'S SUITS

Men—Here is an opportunity to buy a suit right for the 4th of July.

Most of these suits have two pairs of pants
\$19.75 - \$21.50 - \$27.50
\$34.75

LADIES' COATS

We have a surplus of fifteen Ladies' Coats, values up to \$32.50, Pilcher prices, all put in one group at—
\$19.75

300 Ladies' Dresses. Values up to \$95.00.
Divided into Seven Groups

- GROUP NO. 1— 40 Dresses, values up to \$7.90 **\$3.98**
- GROUP NO. 2— 30 Dresses, values up to \$15.00 **\$9.90**
- GROUP NO. 3— 60 Dresses, values up to \$19.75 **\$12.50**
- GROUP NO. 4— 15 Dresses—a knockout at **\$16.50**
- GROUP NO. 5—60 Dresses, values up to \$27.50, for 2 days **\$19.75**
- GROUP NO. 6—65 Dresses, values up to \$49.50, for 2 days **\$27.50**
- GROUP NO. 7 30 Dresses, values up to \$95.—2 days **\$37.50**



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PIECE GOODS

Ladies Be Sure to read all about the tremendous reductions on our Surplus Piece Goods Stock. Full details contained in the Big Circulars sent out. Pilcher's for low prices and Quality Merchandise.

FREE FREE FREE

To the first 100 customers who attend this big selling event Friday morning, we will give absolutely FREE, 5-20c cakes of Silk Life Soap, made especially for the washing of silks. Also increases the service of silk stockings, gloves, underwear, blouses, laces, etc.

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