

WHERE QUALITY MEETS CONFIDENCE



Quantity and Quality

We buy in large quantities for many stores and at the same time secure the best of quality in men's, women's and children's wearing apparel.

PILCHER'S Shopping News

Opportunities

Every day, week in and week out, year in and year out, Pilcher's presents YOU the opportunity to save. Good merchandise, honest values—are offered you. Take advantage of them daily.



With Our Semi-Annual Inventory Now Completed, Our Store Will Open For Business at the Usual Hour

FRIDAY Morning, - - JUNE 25th. - - 1926

We are well satisfied with the way our friends have treated us since we opened up for business last fall, and we sincerely hope that they can say the same of us.

We did our best to merit your business during the past six months, and we are going to do our best to merit more of it during the next six months.

Our reputation for treating our trade well and selling at the right prices has created some good talk about us in Klamath County, which, simmered down to the crystallizing point, mean They Are All Right. Your visits to this store in the past have been thoroughly appreciated by us and we are glad to serve you at any time, and in any way that you may command. Yours very truly, A. A. McDONALD, Manager.



Pilcher's again Breaks the low price record with a Great Selection of

Men's SUITS

Just how well we perform this mission is demonstrated by the low prices and excellent suits listed in this advertisement. Our Silverstripe suits are the best that money can buy. Made of that high standard of Silverstripe Fabric. Made of pure virgin wool, double twisted, materials such as chevrons, whole stripes, finished and unfinished worsted. Blue, black, pin stripe, some with two pairs of pants. Prices \$37.50.

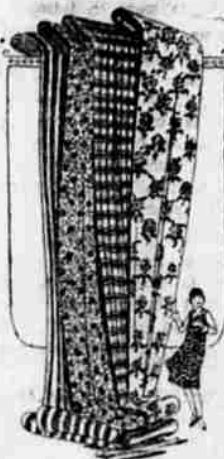
Two pairs pants at \$17.50

Our \$47.50 suits compare with other suits at \$60.00 to \$65.00.

Have you seen our line of hand-tailored suits, two pairs pants, can't beat it. \$10.75 and \$21.50

Crepe de Chine

New Shades as—
Mellon
Orchid
Phantom
St. Greers
Pink
Oak Pink
Gray
Du Berry
Peach
Gray
Tan
Pencil Blue



Georgette Crepes

New Shades as—
Rose
Turquoise
Maize
Coral Shell
Love Bird Green
Ashes of Roses
Moutenon
La Volliere
Golden Wheat
Chevreuse
Rosalite
Korea

Ladies Ready-to-Wear dept.

is offering a large array of new ready-to-wear. Come in and see them as we have just restocked our department.

SUMMER FROCKS

Style with economy. You will always look neat and trim if you wear one of Pilcher's frocks. Let us help you make your choice; we have experts in each department that will give you the best of service.

These smart frocks come in flat crepe, crepe satin, crepe Romaine, georgette, crepe de chine; latest shades nicely trimmed with artistic touch. We forgot the artist when we priced this frock. Priced

\$12.50 to \$69.50



MEN'S WORK CLOTHES—Blue denim Overalls, high back, broad suspenders, triple stitched—a real knock-out value. Try a pair and you will like them. 98c
220 Northern Blue Denim Overalls, high and suspender back. Full cut, rust proof buttons that won't pull off. Extra value \$1.20
Carpenter Overalls, made of 8-ounce white duck, three hammer loops, full cut, double front, wide suspenders, won't slip off shoulders. Has all the good features that carpenters know \$1.98
KHAKI PANTS—Real values in khaki pants, full cut, good quality, well made \$1.49
Extra quality, firm material for extra hard service, good fitting pants \$2.85
MOLESKIN PANTS—This is one of our real offers in pants. Full cut, a real quality pant \$2.98
WORK SHIRTS—Blue chambray shirts, the best offer we have made, a value you won't forget at such a low price 49c
Khaki and gray striped work shirts, made of good firm quality material, full cut, two pockets 79c
COTTON GLOVES—blue wrist, a regular 15c value, pair 10c

COTTON GLOVES, red wrist, regular 15c value, pair 15c
LEATHER GLOVES—The best wearing glove at the best price. Kangaroo skin gloves that are soft and stand a lot of hard wear. Try them. Union made 98c to \$1.98
Other gloves of horsehide, Indian tan, the better kind. Union made \$1.39 to \$3.19

NEW MILLINERY JUST RECEIVED

In our Millinery department you find many smart tailored and pattern hats of latest styles, made of those popular materials of straw, hair, and ribbon material, flower and applique trimmed. Price to fit all pocket books.

\$3.90—\$6.90—\$9.90—\$12.50

CHILDREN'S DRESSES

Just received—A new shipment and now ready for you to make your choice. Summer beckons lovely dresses for children; have them look neat and keep cool. Come in voiles, tub taffetas, crepe de chine, georgette crepe, English prints, nicely trimmed with lace and self trimmed materials.

\$1.98 to \$9.90

Men's Shoes

We are offering an all leather line of shoes, dress or work, that will give you a lot of good service and comfort. We make it a point to fit your foot correctly.

Tan calf and black calf oxfords \$3.90
Tan calf all solid leather, rubber heels \$4.50
Tan calf and black calf oxfords, \$5.00 and \$5.50
Brown kid and black kid, for dress wear \$5.00

Nunn Bush Oxfords for men

Black calf, new last and a real fit \$7.90 and \$8.50
Tan calf, latest cut, best quality \$8.00 to \$9.00
Brown or black kid oxfords, snug fitting \$9.50 to \$9.90

Nunn Bush Shoes—

Rosy Kid Calf for dress or work \$7.00
Brown kid or black kid shoes that fit the foot \$9.50 to \$9.90

Children's Footwear

Just Received—Our Children's Slippers and Oxfords for summer. One strap, two-tone.

Size 2 1/2 to 5 \$2.15 to \$2.25
5 1/2 to 8 2.15 to 2.49
8 1/2 to 11 2.69 to 3.75
11 1/2 to 2 2.50 to 3.98



Oxfords

Two-Tone Oxford

8 1/2 to 11 \$3.49
11 1/2 to 2 \$3.75 to \$3.98

Patent Oxford

8 1/2 to 11 \$2.49 to \$3.75
8 1/2 to 11 \$2.49 to \$3.75

Just Received—A new shipment of

Luncheon Sets

All pure linen; come in blue, gold, or orange.

Size 50 x 50 inches, 6 Napkins to match. **\$2.16**

Don't miss this big offer.

You can get yours Friday morning. We will be open for business.



Nunn-Bush Ankle-Fashioned Oxfords

Do your oxfords fit snugly at the ankle?

If not, then you are missing the pleasure of neat, ankle-trimness assured you by that well-known snug-ankle-fitting feature in our new stylish Nunn-Bush oxfords.

Come in, look over the new spring styles.

Remember Friday Morning, June 26th.

R.A. PILCHER CO.
INCORPORATED
Department Stores

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