

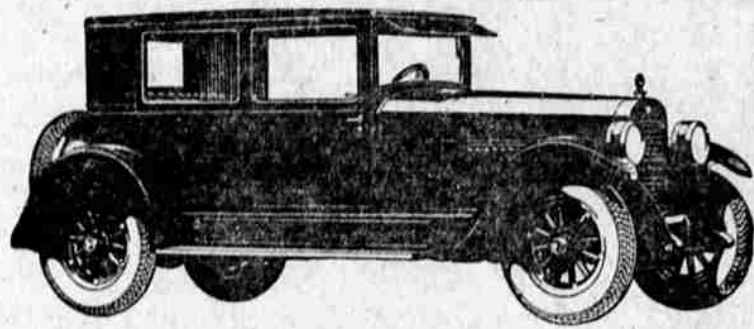
# FOR CHRISTMAS GIFTS

## That Are Guaranteed to Bring

### Pleasure Galore

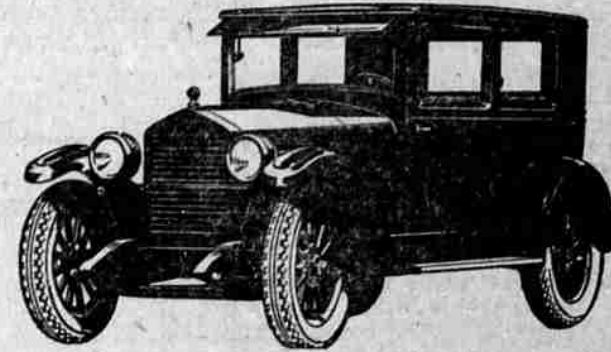
To all The

### FAMILY



### Hudson Coach

\$295 Down



### Essex Coach

\$195 Down

A surprisingly small down payment brings one of these delightful gifts to your home.

The Super-Six principle exclusive to Hudson and Essex is responsible for the largest selling 6-cylinder cars in the world because it gives results in smooth, brilliant action, reliability and economy never attained by any other type. This Essex in all ways is the finest ever built. Easier riding and driving, more flexible in performance, handsomer in line and finish, it is also lower in price than ever before.

Through Hudson's long-time policy of giving great est values for the money, this is the lowest price, the finest Hudson, the greatest value Hudson ever offered. Only Hudson's exclusive advantages of the famous patented Super-Six principle combined with the world's greatest production of 6-cylinder cars make it possible. By greater margins than ever before it is today the "World's Greatest Buy."

## \$1385

Delivered to Your Home

## \$952

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# Acme Motor Co.

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