

The Evening Herald

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Friday, November 20, 1925

CO-OPERATIVE MARKETING SUCCESS

The annual report of the California fruitgrowers' exchange for the 1924-25 season shows that it brought to its members \$93,581,263, the greatest return in its history, and this notwithstanding the fact that the season showed a crop reduction of 11,000 cars under the previous season, due to freezing weather last December.

The result is a striking exemplification of the results of efficient and carefully organized and managed co-operative marketing. It is undeniably true, as the Albany Democrat-Herald points out in discussing the success of the California organization, that conditions for co-operative marketing efforts are not identical for all branches of products, and that it is not to be assumed that success with citrus fruits means unqualified success with wheat or other products, under identical methods of operation. But that success points the way.

The California citrus fruitgrowers have shown that co-operative marketing in their industry can be made successful, by marketing it successfully. That producers in other lines can make it successful also by operating on similar basic lines, but with such changes in detail as are demanded by varying conditions seems altogether probable.—Eugene Guard.

STEWART'S WASHINGTON LETTER

By CHARLES P. STEWART
NEA Service Writer

WASHINGTON.—As enthusiastically as if the weather bureau hadn't repeatedly pooh-poohed their efforts, the long-range school of weather prophets keeps plugging away at the job of finding out what the weather's going to be like two or three years in advance of its arrival with us. Director Charles G. Abbot of the Smithsonian Institution's astrophysical observatory has just left for Africa and Asia to choose a site for a new station where the sun's heat will be measured daily, to determine what the earth's temperature will be later.

The long-range prophets' difficulty hitherto has been the lack of a sufficient number of points of vantage whence to keep tab on solar changes. They have a station north of the equator, in Arizona, and one south of it, in Chile, but they need a third in the eastern hemisphere, only until just now, they haven't had enough money to establish and maintain it. At last, however, they've converted the National Geographic Society, which agrees to equip the desired additional station and keep it running for four years at least. By that time the prophets are confident they'll have found their own financial legs and will need no more help.

This is the station Dr. Abbot intends to find a location for. The main considerations are very pure air, few clouds and lots of sunshine. The doctor thinks maybe South Africa will do. If, on investigation, it doesn't suit him, he'll go on to Baluchistan, in extreme northwest India, where he's assured conditions are ideal for the work he's so much interested in.

WASHINGTON — When Policeman Michael J. Dowd tried to arrest Walter White recently for a highway robbery, White reached for a gun and Dowd, beating him to the draw, shot him.

It was a bad wound and White, at the emergency hospital, sank rapidly. Finally the doctors pronounced his only chance to be blood transfusion. But who was going to give his blood to save the very questionably valuable life of a murderous stickup man? Why, Michael J. Dowd, of all people. When he heard what the doctors wanted he offered himself immediately.

Well, White was so far gone that he died before the operation could be performed, but doesn't the incident throw a curious light on the way that copper looks at things!

We're not apt to think of the South American countries as ahead of us in any line of human endeavor. Yet here's Dr. P. P. Bauer from Colombia to discuss with the post office department for the establishment of an air mail service between Key West and Panama, and doing it as one who knows far more about tropical aviation than we do. The fact is that South America, in proportion to its population, has us entirely outclassed in making practical, everyday use of the airplane.

The reason for this probably is that the South Americans need the plane more than we do.

Except in a few long settled districts, railroads are few on the southern continent. Ranches, or estancias, are very large—many thousands of acres. Highways are had—in wet weather almost impassable. Throughout a whole winter, maybe, a rich landowner, living in state in the midst of his not so very little principality, can't get into the nearest town even on horseback except at the cost of several days of the worst imaginable riding. But he can jump in his plane and do it in a few minutes.

Consequently, with the country aristocracy, planes are coming to be regarded as rather more indispensable than automobiles.

SPRAGUE RIVER

While it has been some time since we have sent in the news from this place, yet Sprague River has been growing all the time and within a short time we will need a new suit of clothes.

The Campbell Lumber company at this place has built a number of cottages for their employees, they have about twenty completed at this time.

Mr. Hunter and Mr. Chris have the contract of fencing the O. C. & E. right of way across Squaw Flat, and will finish their contract this week.

The loggers have had a hard time for the last week as the weather has been quite bad. It has snowed and rained for several

days, making it quite bad as the ground has been so soft. But it looks as though it was going to be fair for a spell which will give them a chance to clean up their contracts.

Mr. Dice Crane of Beatty, Oregon, has moved his family to the Johnnie Pitts ranch near here to send his little girl to school. We are glad to welcome them in our midst.

Mr. and Mrs. Dan Wann are all smiles. It is a girl, and arrived on Saturday the 14th. Mother and baby are doing well.

Mr. W. D. Simpson has accepted a position with the Camel Lumber company and has moved into one of the cottages on the mill site.

Mr. and Mrs. Archie Barkley have moved their house from Yanix to this place. The Barkleys have a very nice home. We are glad to have them in our town.

Mr. and Mrs. Clark made a trip to the county seat on Monday of this week. They went to take Mr. S. L. Hammer to the hospital.

Our school is progressing nicely under the efficient management of Professor and Mrs. Lester A. Bender. The Benders came from Seattle, Wash., and we consider we are very fortunate in getting them.

Mrs. Crumes who has a ranch west of here on Sprague river has bought the old school house and has moved her family here to send her children to school. We are glad to have them in our city.

Mrs. Bertha D. Wallace, the field matron for this end of the reservation returned last week from Greenleaf, Idaho, where she went to take Miss Rosa Lawver to school. Miss Lawver was there last year and went back this year as she liked so well.

William Turner has moved here from his ranch on Whiskey creek. Mr. Turner moved here to have the privileges of the school. He is one of our best Indians and we are glad to have him in our midst.

Mr. and Mrs. Hiram Robbins took their infant to Klamath Falls Monday of this week to consult a physician.

There will be a box social at the school house on Friday night of this week, the proceeds to go to



Stimulate that old Puritan Contentment With a Box of our Thanksgiving Chocolates

She'll Be Thankful Special for Saturday

Rocky Road, 50c pound Sour Kraut candy 50c lb.

The Chocolate Shop P. J. Zissos, Prop.



Dr. C. H. DEAN, M.D. No Confinement—No Hospital Bills MY celebrated non-surgical treatment for Piles does not confine you to your bed or room. You can come and go about your work as usual. From the first treatment you will be relieved, and no matter how severe your case, I GUARANTEE IN WRITING to cure your PILES or return your fee. If you are suffering with PILES or other RECTAL or COLON ailments write or call for my new FREE BOOK of information. It also contains nearly a hundred letters from PATIENTS.

fixing the school property. Every one is invited to come and bring a box.

The Campbell Lumber company is installing a planer at their plant and will soon be ready to finish lumber here at their local plant.

Roy Parazoo who has had a position with the Campbell Lumber company has resigned and will turn his attention to his cattle for the winter.

Mr. and Mrs. Thomas Barkley have moved from their ranch east of town in order to send their children to school.

Mr. and Mrs. B. E. Wolford have recently installed a furnace in their new home. They have also built a new addition and have given it a new coat of paint. They have a very fine home.

Frank Cobern, a very successful cattleman, and councilman who lives east of here has built a new house this fall and is tearing away a part of his old one and moving it adjoining the new one, making quite an improvement.

Mr. Larkie, who was one of the firm of the Patton Logging company, has bought out Patton and is operating the logging business at this place. Mr. Larkie is logging for the Campbell Lumber company.

Mr. and Mrs. G. A. Scoonin returned Sunday from Chiloquin where they have been visiting for several days.

HILDEBRAND

Emile Egert was transacting business in Klamath Falls Monday.

David Bliss made a business trip to Klamath Falls Saturday.

Pete Johnson, an employee of the Sprague River Mill, passed through Hildebrand enroute to Klamath Falls Monday.

Hans Urmann of Algoma was visiting with his relatives of Hildebrand recently.

Jesse Drew, Adam Weidman and George Smyth took some cattle to the Charles Drew ranch in Merrill Monday.

Mr. and Mrs. Leonard Ritter and family and Mrs. George Ritter were transacting business in Klamath Falls Saturday.

Those who attended the Community Club at Hildebrand Saturday night are Mr. and Mrs. M. Villra and family, Mr. and Mrs. J. Linze and family, Mrs. Woelk and daughters, Helen, Iven and Joellen Welch, Marcin, Dortha, Olivia and Esther Michael, Andrew and Matilda Bodnar, David Bliss, Cedric Lull, Joe and Robert Calahan, B. P. Alexander, G. M. Dinkel, T. A. Roberts and the Pool children.

Mrs. Jack Horton was transacting business in Klamath Falls Monday.

Mr. C. A. Carlson was transacting business in Klamath Falls Monday.

Mr. Andrew Bodner was transacting business in Klamath Falls Monday.

Mr. Dave Clanton and family, and Mr. Clanton's mother, Mrs. L. Tipton were transacting business in Klamath Falls Saturday.

Margaret Pool returned to high school Monday after spending the week-end with her parents, Mr. and Mrs. E. P. Pool.

Mr. James Villra attended the dance at Bonanza Saturday night.

Mr. T. P. Michael and son, Marvin, and M. Villra made a business trip to Klamath Falls Wednesday.

NOTED VOCALIST WILL SING HERE TOMORROW NIGHT

Music lovers of Klamath Falls and the surrounding country will tomorrow evening have the opportunity of hearing one of America's outstanding vocalists when Miss Elizabeth Spencer will appear in recital at the First Presbyterian church, through the initiative of George Wirtz of the Wirtz Music house.

Local people having Edisons have no doubt all enjoyed her wonderful soprano voice of unusual range which is not only known throughout the United States, but abroad where she studied for years, appearing in opera in the leading companies both in the United States and Europe.

Born in St. Louis, Miss Spencer later moved with her parents to Denver where her father, William Gilpin, became governor of Colorado.

Miss Lucille Collette, well known pianist, will assist Miss Spencer.

Such ever-popular numbers as "Goodbye" from Lady Billy, "Just Because It's You", "Dearest One", "Somewhere a Voice is Calling", "When Knighthood Was in Flower", "In Rose Time", "For You Alone" and a score of others are those which Miss Spencer can sing like no other soprano of today.

From the present seat sale it is anticipated the presbyterian church will witness one of the largest audiences Klamath Falls has ever known, tomorrow evening.

More automobiles are being made every year. Traffic policemen say nothing can be done to stop it.

LAVOQUE STORE

8th and Main Streets



ASTOUNDING DRESS VALUES

Beautiful shades and the latest modes characterize these lovely dresses. They come in both silk and woolen materials and are very unusual offerings at

\$12.50—\$19.50—\$24.50

A wonderful line of dainty handkerchiefs is now being shown. These will make exceptional Christmas gifts.

We also carry a very complete line of sweaters.

MILLINERY REDUCTION

\$3.95 — \$5.95 — \$7.95

There's a long winter ahead—and velvet is the vogue. A timely opportunity to buy a high priced hat at a low figure. All are velvets of this season—small and large hats.

Advanced styles in Satin Hand Made Hats for holiday wear \$4.95 to \$12.50



HOSIERY — Rayon Ipswich Hose, in all the late shades, 2 pair for \$1.25

IPSWICH DELUXE HOSE

In all the desirable colors. 3 pairs to box. Per box \$2.75

KISMET PURE SILK HOSE

In heavy and medium weights. All popular shades. Box of 3 pair \$4.50

Fine silk chiffon hose, 3 pair \$5.75

Now is the time to buy your Christmas Hosiery. What gift can you make that combines more beauty with real usefulness?

For style and economy, IPSWICH and KISMET HOSIERY are unmatched. Even though you pay twice or three times as much for your hose as you will pay for these two well known and nationally advertised brands, you will get no better looking or more serviceable hose.

We invite our new customers to take advantage of the remarkable prices shown above. We are confident that you will purchase no other brand in the future.

Gilbert's

Cash Grocery

Phone 484-J Free Delivery

- 10 lbs. pure cane sugar 69c
- Strictly fresh eggs (the best you can buy) dz 55c
- Bulk coffee, lb 50c
- Bulk coconut, lb 30c
- Bulk macaroni, 5 lbs. for 48c
- 2 pkg. corn starch 25c
- Bulk peanut butter, lb 25c
- Bulk shortening, lb 22c
- 1 gal. banner blue corn syrup, maple flavor 90c
- 1 gal. Scullys cane and maple syrup \$1.90
- No. 5 can Scullys cane and maple syrup \$1.05
- No. 2 1/2 can Scullys cane and maple syrup 55c
- Log Cabin, medium size 65c
- Log Cabin small size 35c
- 9 lb. sack Crown pancake flour 85c

Buy a case of assorted canned goods

Special for this week

6 cans Wis. peas, 6 cans all-good corn, 6 cans string beans, 6 cans, pork and beans, all for \$4.08

- Good can asparagus 22c
- Sauer Kraut, can 15c
- Hominy, can 15c
- No. 10 solid pack tomatoes 55c
- No. 10 solid pack apricots 78c
- No. 10 solid pack apples 60c
- Green Lima beans can 20c
- Franco American spaghetti, 2 cans 25c
- Bagleys pure apple juice, 2 cans 25c
- Pure extracted honey 2 1/2 lb. tin 55c
- Rose bud syrup large can 40c
- 3 cans hot sauce 25c
- Palace jelly gal. tin each \$1.60
- Del Monte strawberries, No. 2 cans 40c
- 1 case Bagley's puree tomatoes \$3.49

Alpine Milk demonstrator will be at our store Saturday